

# TOBIGCA

Online Social Casino Platform

White paper

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## Executive Summary

“Our mission is to deliver **1F3S** (Fun, Speedy, Stable, Safe) game play in proprietary cryptocurrency ecosystem.”

The recent emergence of blockchain technology is expected to pave the way for many industries to enhance, restructure and eventually recreate the overall quality of their businesses. The online social casino is poised to be one of the main beneficiaries of this trend, as the blockchain technology can significantly improve (i) fairness of the game, (ii) transparent betting transaction flow, and (iii) overall security system. These three weakest aspects of traditional online social casino industry are now expected to become prerequisites with the blockchain technology. At the same time, the underlying game contents still must be **fun** regardless of their platform.

Tobigca, our blockchain-based social casino platform, offers ‘**fun**’ game contents with its own game title ‘Texasholdem3D’, while its proprietary two-tier blockchain system ensures ‘**speedy, stable, and safe**’ game playing environment based upon Hyperledger technology.

## Tobigca’s Competitive Advantages

*Game development and operation expertise* : ‘Texasholdem3D’ developed by Tobigca team has been servicing 57 countries around the world with over one million downloads mainly via Samsung Smart TV Platform. By integrating Tobigca’s proprietary blockchain technology, this game shall serve as main underlying game contents for Tobigca.

*Uniquely competitive two-tier blockchain-based game system* : Tobigca has designed two-tier smart contract system to facilitate **speedy, stable** and **safe** game play environment.

*Highly rewarding proprietary cryptocurrency ecosystem* : Tobigca has structured its proprietary ecosystem based upon smart contract to ensure transparent dividend policy. In addition, Tobigca’s dividend policy features extra benefits for more active participants in its ecosystem. Simply put, the more you participate, the more benefits you get!

## Tobigca Team Overview

Tobigca boasts a highly efficient global team structure consisting of:

- NetFel Inc. (“NetFel”) in Japan for developing blockchain-based technology and leading this Business process (Token Sale, Listing etc)
- Greenland Inc. (“Greenland”) for developing game contents
- Global Advisory Board supported by various and relevant business backgrounds

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## 1. Introducing blockchain social casino

### 1-1. Blockchain

The blockchain begins with the idea of decentralizing data. It is an ever-growing list of records, called blocks that are linked and secured via cryptography.

The nature of blockchain technology essentially offers hack-free, transparent and highly efficient data processing system to minimize data manipulation and fraud.

### 1-2. Online Social Casino

Online social casino refers to a game that is operated in traditional casinos via social networking services. Online social casinos enable a ubiquitous game play from all over the world. However, due to their closed-end business structures, they have following shortcomings.

- i. Doubt over transparency and fairness of game play
- ii. Lack of accessibility to game and players information
- iii. Difficulty in tracing the flow of chips
- iv. Vulnerability to potential money laundering activities and security issues such as hacking into the centralized data system

Despite these shortcomings, the online social casino market has continued to grow. The online social casino market is expected to reach USD 46 billion and USD 56 billion by 2017 and 2018, respectively. 'H2Gambling Capital' expects the market to reach USD 60 billion by 2020.

### 1-3. Value of Blockchain-based Social Casino

Blockchain technology enables online social casinos to significantly enhance its aforementioned shortcomings such as the fairness and transparency of game play and vulnerability to hackings.

Blockchain social casino records every game-related activity, including, but not limited to, basic information about the player's account, thereby minimizing arbitrary manipulation and ensuring the reliability of the game

play. The player's assets and associated data shall be protected against any potential hacking attempts. At the same time, blockchain technology itself does not necessarily guarantee fun and comfortable game play. This can be achieved by integrating right mixture of relevant blockchain technology and game development expertise, which is our forte. In sum, Tobigca enables 'fun, speedy, stable and safe' game play.

## 2. About Tobigca

### 2-1. Overview

Tobigca is a uniquely competitive online social casino platform with already up and running game contents, supported by highly efficient proprietary blockchain technology.

Tobigca team has developed and serviced *Texasholdem3D* via **Samsung Electronics' Smart TV Platform** in 57 countries with over one million downloads. Leveraging off of its unrivaled game development credentials, Tobigca team has been incorporating its game on Hyperledger Fabric to take full advantage of blockchain technology integration with its platform.

By applying Hyperledger Fabric technology developed by IBM and Linux foundation, Tobigca facilitates **speedy, stable** and **safe** game play.

In addition to integrating its game contents with blockchain technology, Tobigca's team has structured the proprietary cryptocurrency ecosystem, best-suited for online social casino business, benefiting all participant in its ecosystem. Active participation is encouraged, as the reward system is designed and applied in line with the level of participants' participation. Basically, the more participation leads to the more benefits.

Tobigca plans to add more social casino game contents to complete the full-fledged social casino platform.

In addition to social casino game contents, Tobigca eventually plans to expand into other online digital contents such as game item trading, music, VOD contents, etc. to further facilitate Tobigca's coin circulation within its platform.

#### **Tobigca defines its coin symbol as "TOC" for its platform.**

TOC is the standard currency in Tobigca. It is used for all game service offered by Tobigca and will be used for other digital contents circulation within Tobigca's ecosystem.

### 2-2. Tobigca's Blockchain Technology Feature List

#### i. Record all game playing activity

By focusing on producing and accumulating data based upon transparent database processing of game playing activity, all player clearly acknowledges the fairness of the rules.

Therefore, Tobigca leaves virtually no room for forgery and tampering. In case of any suspicious game play, all data can be retrieved for review in most timely manner to minimize any arbitrary manipulation

ii. System structure best suited for game specification

Tobigca's blockchain structure is divided into two-tier system: World Nodes and Game Nodes to ensure stable and speedy data processing for optimal game play and management.

In accordance with the specification of recorded data, the system automatically manages and operates blockchain structure separately. World Nodes define and record the flow of TOC transaction and the player's basic information, whereas Game Nodes record and process all game-related data. Due to the nature of online game play, using the existing blockchain technology as-is may not be efficient to manage and process the highly volatile game data, which is dependent upon real-time users' data traffic.

iii. Transparent revenue structure and dividend policy

Tobigca's basic revenue structure is in line with that of traditional casinos. And its proprietary cryptocurrency ecosystem is structured on top of that revenue structure.

The revenues are allocated and distributed to all participant of Tobigca's ecosystem via smart contract definition. Please refer to 5 "Dividend Policy" for further details.

iv. Expansion beyond social casino platform

Tobigca plans to expand beyond the online social casino platform to further boost TOC's value by facilitating more extensive coin circulation. Tobigca shall explore strategic alternatives to add more digital contents by forming partnership in game item trading, music and VOD service, and web-toons industries.

v. Game development and service expertise

Tobigca Team's unrivaled game credentials are evidenced by its track record of servicing Texasholdem3D in 57 countries around the world



via Samsung Electronics Smart TV platform with over 1 million downloads.

### 2-3. TOC: Tobigca Cryptocurrency

- Tobigca shall issue the cryptocurrency, called **TOC**.
- Tobigca shall limit the total issuance at 1,000,000,000 coins.
- TOC is NOT a surrogate currency.

TOC has an equivalent value of 0.00005 ETH at first issuance. That is one ETH has an equivalent with 20,000 TOC.

TOC shall be issued and purchased via (i) pre-sale & private-sale, and (ii) public-sale. Tobigca's dividend policy offers the additional opportunity to acquire more coins in line with the participant's level of participation in Tobigca's ecosystem.

Based upon its proprietary smart contract system, Tobigca ensures transparent and safe allocation and distribution of the dividend. More importantly, Tobigca's dividend policy is to reward more benefits to more active and loyal participants, thereby eventually creating self-sustainable and ever-growing ecosystem.

TOC allocation ratios may vary depending on the market environment.

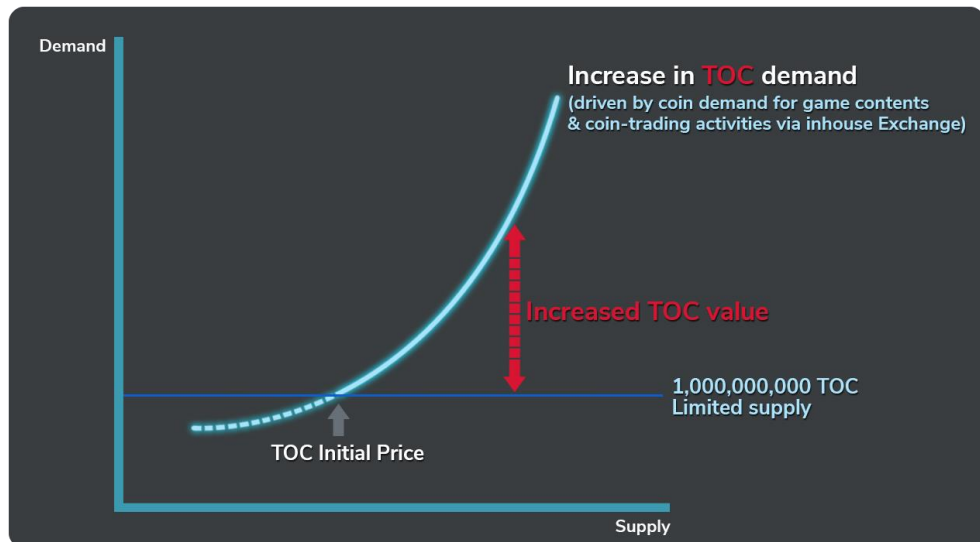
Sales		
Stage	Issue Count	% of total Issuance
Pre-sale	200,000,000	20
Public-sale	400,000,000	40
Gross Sale	600,000,000	60

Hold		
Holders	Issue Count	% of total Issuance
Bank Window	150,000,000	15
Advisors	30,000,000	3
Partners	40,000,000	4
Bounties	40,000,000	4
Council	140,000,000	14
Gross Hold	400,000,000	40

TOC not offered via Sales process (25% of total issuance) cannot be sold for six months upon the completion of public-sale

## 2-4. TOC Value Creation

TOC's value creation is mainly driven by (i) the coin demand for game contents and (ii) coin-trading activities via In-house Exchange in Tobigca. As for the game contents, Tobigca plans for periodic game updates, coupled with high quality-assurance maintenance to maximize the players' retention, thereby creating consistent coin demand for its game contents. Moreover, Tobigca plans to add more extensive collection of other online digital contents to further facilitate new demand for TOC, thereby continuously maintaining TOC value creation.



## 3. Tobigca Technology Overview

### 3-1. Blockchain Technology Overview

Tobigca is designed and structured based on Hyperledger fabric

IBM & Linux foundation's Hyperledger project is a consortium for the purpose of realizing the technology of standard blockchain. Hyperledger project has many sub-projects and Fabric among them is the project to realize blockchain runtime.

Tobigca has chosen the private blockchain base over public blockchain for

optimal online game platform operation and its ecosystem based on the two-tier (Game Nodes / World Nodes) smart contract system.

Hyperledger fabric from IBM & Linux corresponds to the online game platform operation.

- Hyperledger foundation Homepage

<https://hyperledger.org/projects/fabric>

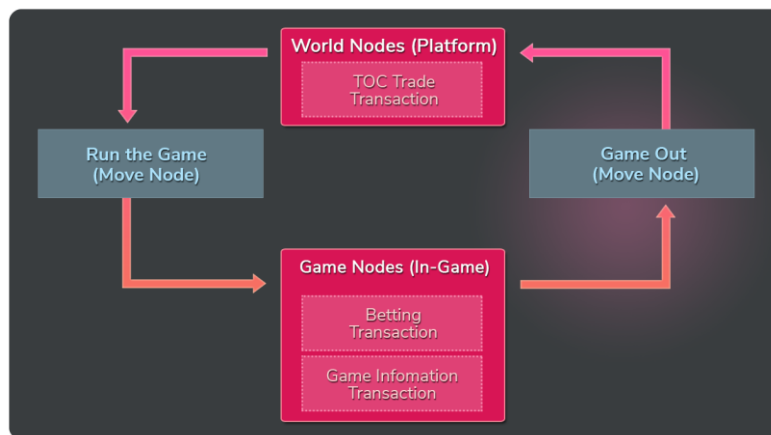
- Hyperledger Member List

<https://hyperledger.org/members>

### 3-2. Tobigca's Two-Tier Smart Contract

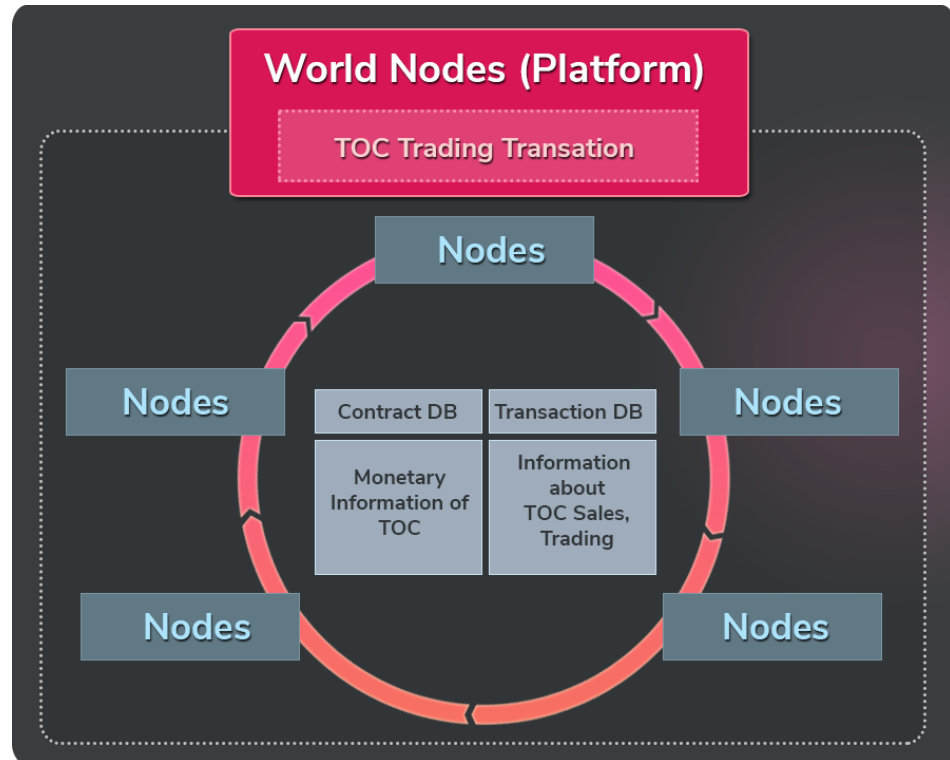
#### i. Overview

Tobigca's blockchain structure is divided into two-tier smart contract system: **World Nodes** and **Game Nodes** to ensure stable and speedy data processing for optimal game play and management.



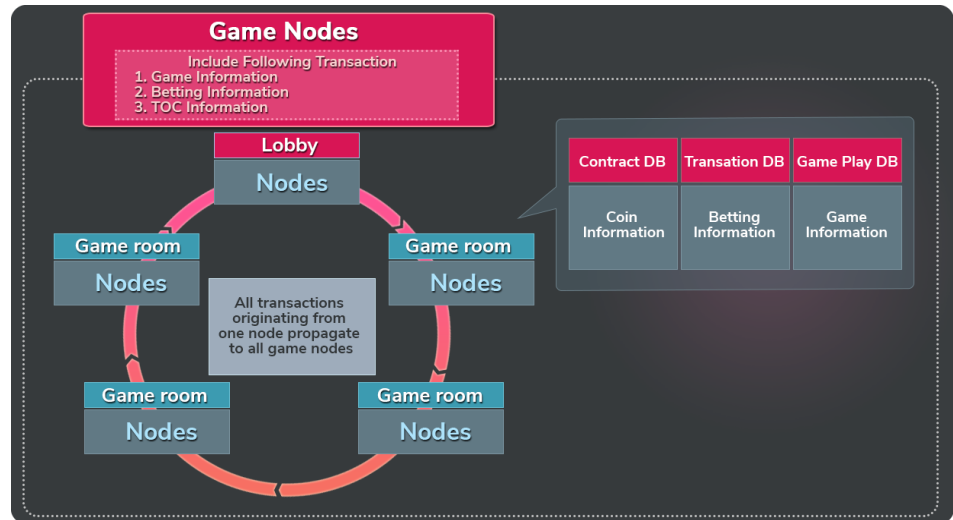
#### ii. World Nodes

All client has smart contract information of TOC such as ownership and transaction. Upon implementing the game and other digital contents to Tobigca, only TOC transaction related information transfers to World Nodes and completes the ledger of TOC transaction.



### iii. Game Nodes

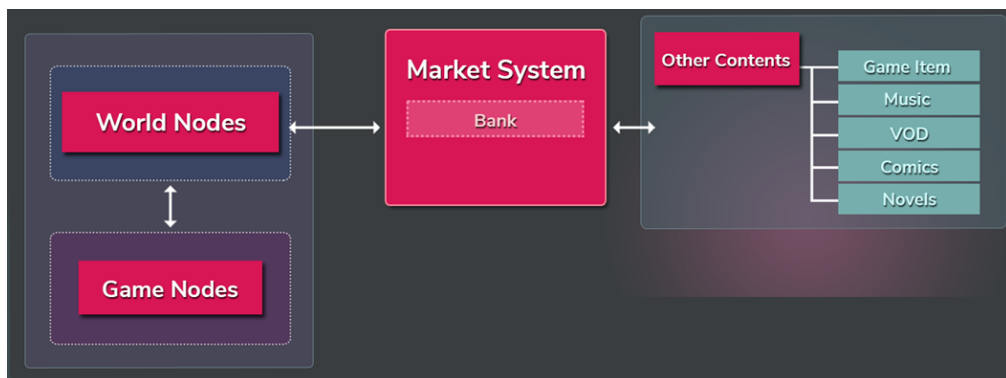
- (i) The player enters lobby
- (ii) The player positioned at lobby or game room can see the nodes consisting of lobby and game room through nodes
- (iii) The players in Game Nodes has smart contract comprising of contract DB, transaction DB and game DB
- (iv) Each node transmits smart contract information to World Nodes upon completing the first round of game, and all World Nodes simultaneously updated
- (v) Therefore, all TOC flow and transaction, coupled with ownership exchange information are transmitted and recorded in World Nodes upon completing the first round of game
- (vi) Instant Game Nodes created upon entry to the game
- (vii) After completing first round of game, the smart contract information is transmitted to at least one activated instant chain, and checked by other clients, and recoded in World Nodes



#### 4. Tobigca’s Business Flow

Tobigca has established an unique and proprietary business model, best suited for blockchain-based social casino platform, ensuring reasonable and logical revenue structure, which is in line with that of traditional casino to complete TOC circulation structure.

##### 4-1. Overview



##### 4-2. Tobigca’s Revenue

Tobigca plans to focus on the table card games first, whose revenue structure is based upon ‘house edge’. For table card games, betting amount is accumulated on POT by betting action for each round in which a new card is

assigned. After the last round of betting, the competition will be decided by the stated game rules and the prize money accumulated at POT will be awarded to the winner. The casino, then, surcharges the fee on the casino called 'Toke' from the cash set aside at POT and rewards the winner with the prize.

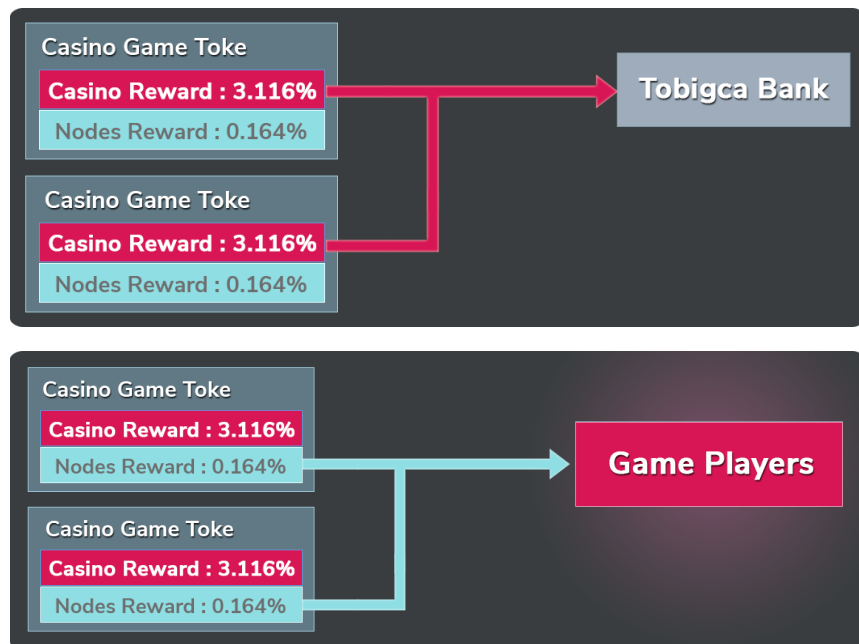
The Toke becomes the casino's revenue, which is **3.116 % of POT money**, as outlined below:

Tobigca casino sets a Toke account of 3.28 % of the betting money accumulated on POT:

$$\text{Total Toke} = \text{POT money} * 3.28(\%)$$

5% of the Toke generated shall be allocated and distributed separately to the players, participating in Game Nodes:

$$\text{Rewards of Game Nodes} = \text{Player's betting Money} * 3.28(\%) * 5/100 = 0.164\% \text{ of Player Nodes betting Money}$$



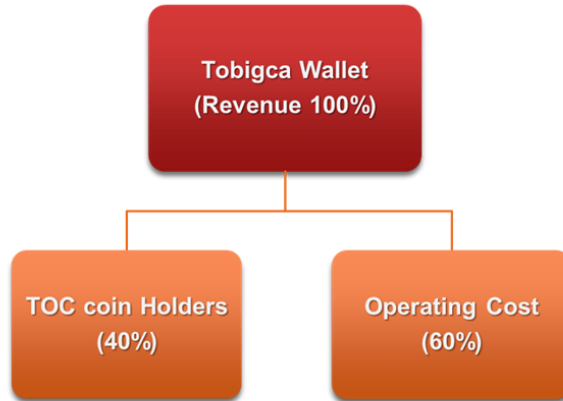
### 5. Tobigca's Dividend Policy

A holder with more than 1 TOC (no roundoff applied under decimal points) is entitled for Tobica's dividend policy.

Pre-sale holders possessing minimal 2,000 TOC with longer than 30-day holding period shall be endowed with the special benefits below:

- Exclusive allocation of first 20% of revenue

- Additional allocation of remaining revenues on pro rata basis
- Dividend date is 2<sup>nd</sup> of every month (GMT 00:00)



## 6. Tobigca’s Game

### 6-1. Tobigca Texasoldem3D

Texasoldem3D Blockchain version shall be Tobigca's first game.

Using multiple camera angles, Texasoldem3D offers various and dynamic views, thereby bringing in real casino experiences to the users around the world in real time. Also, the game shall support various game modes such as individual tournament and nations tournament and shall provide periodic updates to maintain high level of user loyalty and retention



## 6-2. Game Operation

Tobigca's mission is to provide fun game contents in speedy, stable and safe environment. As previously mentioned, Tobigca plans on (i) periodic game updates and (ii) high quality-assurance maintenance to maximize the users' satisfaction in game play. Tobigca also plans to establish the free game channel to further improve and increase the inflow of game user traffics.

## 7. TOC Sale Schedule

The token sale schedule is as follows:

- On April 3, 2018: Pre-sale
- 4Q, 2018: public sale

In addition, TOC is not a public and legally binding investment and also is not a surrogate currency.

Tobigca shall issue the aggregate amount of 1,000,000,000 TOC, with 60% of total issuances shall be allocated via pre-sale and public-sale process.

During the pre-sale process Tobigca limits the aggregate number of pre-sale participant at 3,000 or 200,000,000 TOC. The minimal and maximum of TOC per participant is 40,000, 1,000,000 TOC, respectively. The pre-sale process shall be closed upon achieving (i) 3,000 participant or (2) 200,000,000 TOC sale.

The Public-sale shall be determined by a later official announcement.

## 8. Use of Proceeds

TOC shall be allocated during pre-sale period and public-sale period, respectively as follows:

- Pre-sale: 65% for Tobigca development, 15% for general operation and 20% for marketing.
- Public-sale: 45% for development of new games, 10% for general operation, 30% for marketing and 15% for acquisition of casino license.





### 9. Milestone

With the proceeds from private sales, Tobigca shall be in full operation prior to the public-sale, thereby providing TOC and personal wallets to pre-sale participants and commercialization of Texasholdem3D.

The listing of TOC is scheduled in 1Q of 2019.

To maximize the TOC value creation upon the listing, Tobigca plans to add more game contents such as Dou Di zhu, popular game in China and Teen Patti in India. Both games boast a combined active user pool over 500 million. Additional table games such as blackjack, Bacara, along with non-table games such as slot machines games are expected to launch.

Post-listing, Tobigca expects its revenues structure shall be well-diversified globally to yield stable revenue streams.



## 10. Marketing

Various marketing and promotion activities shall be applied to Tobigca as outlined below:

- i. Tournament and Twitch TV broadcasting
  - ①. Tournament play quarterly sponsored by Tobigca casino on quarterly basis
  - ②. Live broadcasting tournament play via Twitch TV
- ii. Off-line competition
  - ①. Online tournament via co-promotion with traditional casino operators sponsored by iconic casino figure(s)
  - ②. Annual off-line competition sponsored by iconic casino figure(s)
- iii. Integrating Tobigca ecosystem with more online digital contents
  - ①. Tobigca eventually plans to incorporate other digital contents such as music, VOD sales into its ecosystem to become a full-fledged cryptocurrency ecosystem.

## 11. Tobigca's Team

### 11-1. Management Profile

#### Aoki Masahide

Aoki is the CEO of NetFeL, Inc. He has held several senior investment positions at multinational companies - Nomura Securities Co., Ltd. and he has over 20 years of experience in corporate development, operations and finance.

#### Coven Jung

Coven has over 20 years of System Architect and IT experience, focusing on gaming, and social casino, acting as CEO, Chief Architect and Technology Founder at various companies. Coven is a unique specialist with a mix of technical and deep product understanding. He is the co-founder Greenland.

#### Sungjin Kim

Sungjin has over 18 years of experiences in game industry with his unrivaled passion for game. Sungjin is a co-founder of Greenland. He has thorough knowledge and understanding of all aspects of marketing, game operating. His experience in the gaming industry began in 1999. Notably, Sungjin led the game sourcing efforts at Neowiz (KOSDAQ).

### **Sangbae Lee**

Lee is CFO of NetFeL, Inc. He is an expert in cryptocurrency business. His career began in fintech business consulting and research. Now he is leading tobigca's cryptocurrency business marketing.

### **Sangyoon Park**

Park is Block chain developer. He in charge of platform development of Tobigca using Hyperledger fabric. Park has over 15 years of IT experience, focused on game industry. He is a specialist with a mix of technical and deep product understanding.

### **Mo Sang Kang**

He is a network designer and developer with long time experience. He has developed network system, various experiences. Today he is a developer with tremendous experience developing complex smart contracts and cryptocurrency projects.

### **Insoo Go**

Insoo is a programmer with 15 years of IT experience in the website industry. His interests lie primarily in data science, machine learning and blockchain technologies.

### **Jinho Kim**

He is a network designer and developer with 20 years of experience. Today he is a developer with tremendous experience developing complex smart contracts and cryptocurrency projects.

**Sean Kim**

Sean has over 15 years of experiences in IT marketing with LG CNS and Webzen. He also worked in China, leading joined venture online game development project and recently worked as CEO / Founder of mSeed Co.,Ltd.

**Michael BS Chin**

Michael is a corporate finance specialist with over 20 years working for top banks in Korea. His expertise with some of the world's best-known brands has given him a deep understanding of financial risk management and analysis. Chin has a license of US CPA and KICPA. Chin believes every enterprise should have access to the expertise and funding it needs to thrive.

**11-2. Advisory Board****John Lee: eSports & video games executive and board member**

John Lee is a eSports and video games executive and board member. He is a Board Director for Kinguin, Europe's largest online games marketplace and on the Advisory Board for KuuHubb, a Helsinki based publicly listed mobile games publisher, and also sits on multiple private technology company boards. Prior executive roles include Executive Chairman for Asia, ESL, the largest eSports league in the world, Chief Strategy Officer for Zenimax Media Asia Ltd., a private equity holding company focused on the video games and entertainment space, and Chief Strategy Officer for Gigamedia Ltd., the first Singaporean company to list on the NASDAQ exchange in early 2000. Earlier in his career, he was a investment associate at Softbank Venture Capital and a management consultant at McKinsey & Company in their Singapore and Seoul offices. He is also a active blockchain investor since 2014, beginning with his first investment and directorship position with the first generation blockchain payments company, GoCoin in 2014. John has a degree in business administration and economics from New York University.

**Yongnam Jin: Game and Finance Adviser**

Yongnam has over 10 years of experiences in online and mobile game industry. Earlier in career, Yongnam worked as an investment banker at

Morgan Stanley and DLJ in Hong Kong.

**Eric Kim: Engineer**

More than 15 years of experience in all aspect of publishing and business development of online gaming industry. Studied data mining and Artificial Intelligence, highly passionate about deploying deep learning and data mining into game business. Master Coursework, Data Mining and Neural Networks in IS&T Graduate school, University of Nebraska.

**Sean Choi: CEO at Goboogie Games**

Incorporated the company to service mobile games from Korea to western market. In charge of licensing mobile games, and leaded a team through localization process. Strategically planned marketing campaigns, and executed user acquisition campaigns with Google.

**John Oh: Head of Business Development Korea/APAC at TAB GmbH**

Executed numerous marketing campaigns globally in various business industry. Manages marketing projects to build up future strategies to achieve business goals. In charge of sales and project management with big data analyst background.

**Osamu Nakamura: Finance (Venture Capital) Adviser**

Osamu has over 20 years corporate finance background in both equity investment and debt finance. He was Director of JAFKO Korea, which is a major Japanese venture capital's Korean investment arm. Then, he moved to GE Equity Asia in charge of Japan and Korea market. Most recently, he served as Executive Director and Credit Risk Leader in GE Capital Japan.

**Hardy Fujiwara: Senior Marketing Advisor**

Hardy has 40-years experience in int'l business for a wide range of industries from electronics to game. Until recently, he worked for the Tokyo Metropolitan Gov't as a global navigator assisting SME to develop overseas markets for electronics and health-care products.

### **John Oh: Technology and Finance Adviser**

John is the founder and CEO of Rhyzen Games, a mobile game company. Prior to his time in the gaming business, John was a pioneer in the Korean equity brokerage business. During his 20-year career in finance, he held numerous management positions at multinational securities firms including Equity CEO of BNP Paribas Securities Korea and Head of International Sales at UBS Securities Korea. Specializing in international institutional brokerage, he was also a top salesperson at some of the biggest international banks as Morgan Stanley, JP Morgan, and ABN-AMRO – with a concentration on the technology sector from his days as a tech research analyst.

## **12. Others (Legal considerations, etc.)**

### LEGAL DISCLAIMER

This whitepaper is for information purposes only and may be subject to change. We cannot guarantee the accuracy of the statements made or conclusions reached in this whitepaper and we expressly disclaim all representations and warranties (whether express or implied by statute or otherwise) whatsoever, including but not limited to:

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As of the date of publication of this whitepaper, TOC tokens have no known or intended future use (other than on the Tobigca Platform, as more specifically defined in this White Paper)

No promises of future performance or value are or will be made with respect to TOC Tokens, including no promise of inherent value, no promise of continuing payments, and no guarantee that TOC Tokens will hold any particular value.

Unless prospective participants fully understand and accept the nature of the Tobigca Platform and the potential risks associated with the acquisition, storing and transfer of TOC Tokens, they should not participate in the TOC Token Sale.

TOC Tokens are not being structured or sold as securities or investments. TOC Tokens hold no rights and confer no interests in the equity of the company. TOC Tokens are sold with an intended future functionality and utility on the Tobigca Platform and all proceeds received during the Token Sale may be spent freely by Tobigca on the development of its business and the underlying technological infrastructure.

This whitepaper does not constitute a prospectus or disclosure document and is not an offer to sell, nor the solicitation of any offer to buy any investment or financial instrument in any jurisdiction. TOC Tokens should not be acquired for speculative or investment purposes with the expectation of making an investment return.

No regulatory authority has examined or approved any of the information set out in this whitepaper. No such action has or will be taken under the laws, regulatory requirements or rules of any jurisdiction. The publication, distribution or dissemination of this whitepaper does not imply that applicable laws or regulatory requirements have been complied with. Participation in the Token Sale carries substantial risk and may involve special risks that could lead to a loss of all or a substantial portion of your contribution. Please ensure that you have read, understood and are prepared to accept the risks of participating in the Token Sale before sending a contribution to us.

The Token Sale and/or TOC Tokens could be impacted by regulatory action, including potential restrictions on the ownership, use, or possession of such tokens. Regulators or other competent authorities may demand that we revise the mechanics of the Token Sale and/or the functionality of TOC Tokens in order to comply with regulatory requirements or other governmental or business obligations. Nevertheless, we believe we are taking commercially reasonable steps to ensure that the Token Sale

mechanics and issue of TOC Tokens do not violate applicable laws and regulations.

#### CAUTION REGARDING FORWARD-LOOKING STATEMENTS

This whitepaper contains forward-looking statements or information (collectively "forward-looking statements") that relate to our current expectations of future events. In some cases, these forward-looking statements can be identified by words or phrases such as "may", "will expect", "anticipate", "faim", "estimate", "intend", "plan", "seek", "believe", "potential", "continue", "is/are likely to" or the negative of these terms, or other similar expressions intended to identify forward-looking statements.

We have based these forward-looking statements on current projections about future events and financial trends that we believe may affect our financial condition, results of operations, business strategy, financial needs, or the results of the Token Sale.

In addition to statements relating to the matters set out here, this whitepaper contains forward-looking statements related to the Tobigca's operating model. The model speaks to our objectives only, and is not a forecast, projection or prediction of future results of operations.

Forward-looking statements are based on certain assumptions and analysis made by Tobigca in light of its experience, current conditions and expected future developments and other factors it believes are appropriate, and are subject to risks and uncertainties. Although the forward-looking statements contained in this whitepaper are based upon what we believe are reasonable assumptions, there are risks, uncertainties, assumptions, and other factors which could cause Tobigca's actual results, performances, achievements and/or experiences to differ materially from the expectations expressed, implied, or perceived in forward-looking statements. Given such risks, prospective participants in the Token Sale should not place under reliance on these forward-looking statements.