



# KanadeCoin

Token to support Monozukuri

*Whitepaper*  
Version 1.0.0

# Index

1. Challenges faced by Individuals in Manufacturing (Monozukuri)
2. Solutions offered by KanadeCoin
  - 2-1. Community to support Monozukuri
  - 2-2. Smart Contract
  - 2-3. KanadeCoin SDK
3. Roadmap
4. Operations Team
5. Token Allocation
6. Token Specifications

\*The contents of this Whitepaper are based on facts and figures as of July 2<sup>nd</sup>, 2018.  
As development proceeds, the details mentioned herein are subject to change in the future.

# 1. Challenges faced by Individuals in Manufacturing (Monozukuri)

**In** today's market scenario, not just companies but many individuals also manufacture Mobile Applications, Web Services, Websites, Original products and Illustrations etc. However, the product or a service which an individual manufacture does not get high recognition and awareness compared to products or services made by big companies. One of the major reasons for this is low commercial backing. Also, there are numerous instance of individual manufacturers having to give up manufacturing due to less support, fewer users of their creations and start-up funding issues.

**The** problems stated above are directly linked to individual manufacturers not being able to sell and market simultaneously while manufacturing. The sales and marketing (Activities to spread a creation to the world) being an important aspect of any business, can sometimes be overlooked or undermined due to lack of funds. Also, it would not be incorrect to assume that majority of individuals do not have sufficient knowledge or information of proper PR and human resources management like big companies have.

**On** the contrary, some individual manufacturer can make and share their creation such as videos, illustrations, mobile applications professionally with the help of some popular online platforms like Pixiv, Niko-Niko video, YouTube, SoundCloud. Crowdfunding platforms such as Kickstarter is also becoming common nowadays to get financial or promotional backing. Even considering this, the fact remains that the threshold of manufacturing by individuals is gradually decreasing day by day.

\*The services mentioned above are trademarks or registered trademarks of their respective companies.

**Although** some of these platforms are highly popularized, the reality is that only few prominent individual creators get overvaluations and eventually they gain even more popularity than others. Judging from the manufacturing point of view, it is still difficult for beginners to make something new. It is very clear that people will lose their motivation for manufacturing if their efforts are underappreciated and if they keep on spending time and money on something that goes unnoticed.

**Similarly**, it is still difficult for individual creators to continue manufacturing or develop their creative skillset while trying to earn their basic livelihood. Furthermore, the reality is that many creators give up **“Making a livelihood with Manufacturing”** concept altogether, in other words, they give up expressing themselves due what is often thought and believed by many that **“Income for individual manufacturers is unstable”**.

## 2. Solutions offered by KanadeCoin

**KanadeCoin** offers to solve various problems described above by creating a smart contract technology based on Ethereum block chain and forming a community to support and assist in manufacturing. In other words, KanadeCoin will contribute to creation of a society based on the motto “**Build what you dream**” and simultaneously create an environment where individual creators can easily start manufacturing with complete focus and stable income.

**As** a part of the project, KanadeCoin will offer an SDK to easily incorporate KNDC token settlements and smart contract functions in one’s own application or web service. In addition, KanadeCoin gathers token holders around the world, creators who manufacture, companies and organizations that support them, and professional manufacturers. We will cross-link the communities that will support and develop each other’s creation while mutually benefitting everyone in process.

### 2-1. Community to support Monozukuri

**At** KanadeCoin, there are approximately 40,000 token holders (as of June 11<sup>th</sup> 2018) mainly based in and around the Asian region. One of the missions at KanadeCoin is to build and form an organic online community with the token holder as the main axis.

**The** community will give opportunity to cultivate new fans through sharing of the creations and will create an environment that will offer support at various levels of manufacturing, such as, acquisition of feedback on their creation, tipping/payment system for creators, product advice and consultation, and even a system to match creators with business partners.

**Specifically**, the KanadeCoin communities on Discord and Telegram are a medium where users typified as token holders can communicate with each other. Also, the "**Community to support Monozukuri**" feature is currently being integrated on our Discord community.

**At** the KanadeCoin official Discord community, in addition to the channels that encourages daily management reports and communication between creators and users, we have also developed channels that allows individual creators such as engineers, craftsmen, video producers, music producers and illustrators, etc. to upload and share their creations and have instant interactions with users related to their creations.

**Additionally**, in our Discord Community, we have introduced a promotion bounty reward system which remunerates users who promote creative activities of individual creators, and creators who release their own service and creation with KNDC tokens.

**The** users and creators who receives the token will then be able to pay other creators in our community and this will build an ecosystem in which mutual financial support for Monozukuri will be conceivable among users. Furthermore, as a measure to strengthen the Discord community and reinforce the support for Monozukuri, KanadeCoin management team will partner with companies which are engaged in supporting creators to provide their own services and will encourage them to participate in the community. Therefore, individual creators will be able to receive advice independently from partnering companies and can easily get business orders using KNDC token or fiat currency.

**Although** majority of individual creators can do creative works, but they are unable to conduct proper sales and marketing activities on daily basis, and so they share a common notion that their creation or service did not get the awareness it deserved. KanadeCoin offers to solve this issue by establishing a circle of diverse human resources, such as, a sales team, an advertising agency, and writers, to bridge both sides commercially.

**In** addition, for the individual creators who make their living independently as freelancer and those who are engaged in creative activities as a company, back office issues such as taxation, legal affairs, and clerical works are accompanied by not few but many issues. The KanadeCoin community positively advocates solving these potentially disruptive issues and other bottlenecks related to manufacturing.

## 2-2. Smart contract

**KanadeCoin** is an ERC20 token created over Ethereum block chain. One can perform high-speed and extremely secure settlements and remittance using block chain. KanadeCoin has following Smart Contract functions which provide new development possibilities to users who provide services, such as developers of smartphone applications and operators of Web sites.

**Voting function:** A secure voting function using smart contracts can be introduced into applications. It can be used for research, decision making, and events, etc.

**Save data:** This helps in saving a specified string on the block chain. The saved data (information) becomes public and then anyone can refer to it.

**Random box:** With this function, one can generate and retrieve random values. The random box function makes it easy to develop systems similar Omikuji (Fortune telling) and Gachapon (a.k.a Blind box sets).

**Distribution (Rain):** With rain function, one can send KNDC tokens to multiple addresses at once. This can be useful when distributing event rewards to a large group of users.

### 2-3. KanadeCoin SDK

**Developers** of web services and applications can easily incorporate KanadeCoin into their own services and can take advantage of the settlement function along with the above mentioned Smart Contract functions. This will help increase the convenience of services and applications and in turn will mutually benefit users at KanadeCoin community.



### 3. Roadmap

2018.04.07	KanadeCoin launched
2018.04.07	AirDrop#1 application started
2018.04 Early	Discord established
2018.04 Mid	Logo competition begins
2018.04.29~	Airdrop#1 distribution (about 4 billion)
2018.05 mid	KanadeCoin SDK development started
2018.05 mid	Official logo decided by vote
2018.05.13	AirDrop#2 application started
2018.05.31~	AirDrop#2 distribution started (about 1.5 billion) ※Tokens not distributed moved to bounty wallet
2018.06.12	Incorporation : 合同会社むすびて (MUSUBITE LLC)
2018.07.02	Exchange listing
2018.09~	KanadeCoin SDK βversion launch
2018.09~	Adopted in smartphone application or web services
2018.09~10	Exchange listing (2 <sup>nd</sup> )
2019.02~	KanadeCoin SDK launch
2019.2Q~	Develop application implements KanadeCoin
2019.2Q~	Adopted in <i>several</i> smartphone application or web services

## 4. Operations Team



@すずき (Kyohei Suzuki)

合同会社むすびて 代表社員/CEO・CMO



@monolith

KanadeCoin Developer/CTO

AND

Team of Advisors, Community Managers, Promotion and PR professionals



## Company Profile

**Name** : MUSUBITE LLC ( 合同会社むすびて )

**Address** : 6F, Ichigo Higashi-Ikebukuro Bldg.  
1-34-5 Higashi-Ikebukuro, Toshima-ku, Tokyo

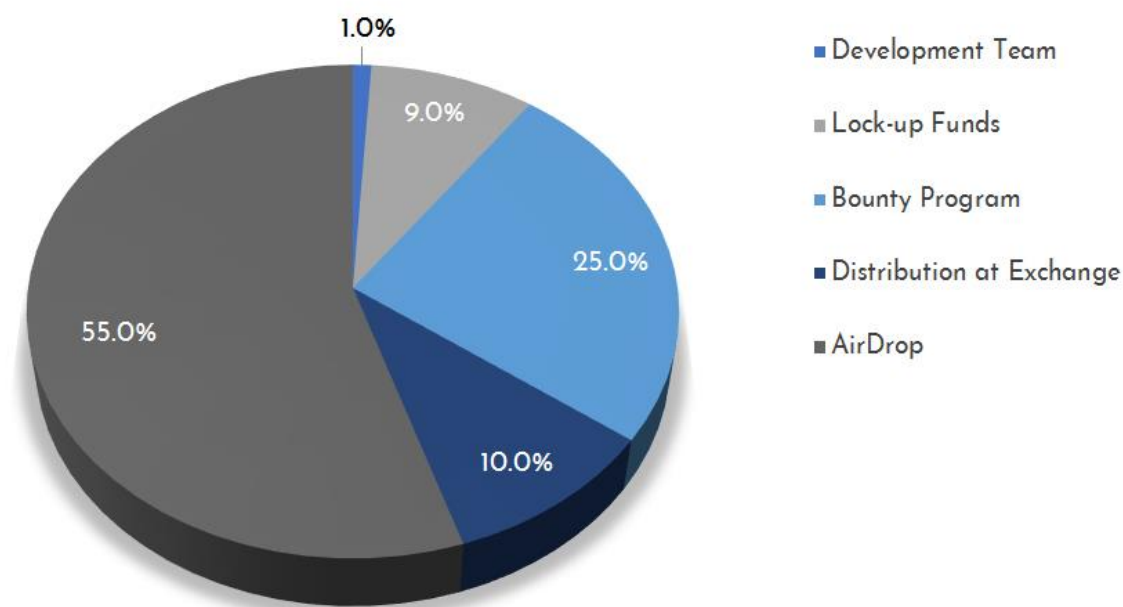
**Representative** : CEO 鈴木 教平(Kyohei Suzuki)

**Date of Establishment**: 12<sup>th</sup> June 2018

**Capital** : 3,000,000 JPY

**Business Description** : Management of proprietary cryptographic currency token KanadeCoin, formation and operation of the communities supporting craftsmanship, support / consulting business related to Monozukuri.

## 5. Token Allocation



### » Development Team (1%)

This is used as a reward for Development Team

### » Lock-up Funds (9%)

Lock-up of funds is guaranteed by Smart Contract for a period of 3 years from the date of issuance of currency and it reduces the possibility of selling out by management. Ultimately these funds will be used as a reward for the development team.

### » Bounty Program (25%)

It is used as a remuneration for contributors of the project excluding the development team. This amount will be gradually utilized in the long term.

### » Distribution at the time of Listing (10%)

This amount will be distributed at the exchange where we list first.

### » AirDrop (55%)

Most of the KanadeCoin tokens are distributed via Airdrop to build a “**Community to support Monozukuri**”. Those who recognize the value of KanadeCoin and those who participate in the community, increase the value and distribution of the currency itself.

Tokens not distributed will be moved to bounty wallet and used for future growth of KanadeCoin.

## 6. Token Specifications

Name	KanadeCoin
Symbol	KNDC
Token Base	ERC20 Token based on Ethereum Block chain
Decimals	8
Total Supply	10 Billion Tokens
Start Date	April 7 <sup>th</sup> , 2018
Contract Address	0x8E5610ab5E39d26828167640EA29823fe1dD5843
Source Code	<a href="https://github.com/KanadeCoin/kanadecoin">https://github.com/KanadeCoin/kanadecoin</a>

The contents in this Whitepaper are based on facts and figures available to us as of July 2<sup>nd</sup>, 2018. As development proceeds, the details mentioned herein are subject to change in the future. Also, none of the contents and features described above are guaranteed and subject to change or improvised.

In addition, this Whitepaper is for information purposes only, not for solicitation or suggestion for buying or selling virtual currency or securities or other assets.

The joint company and the KanadeCoin management team do not assume any responsibility for any conduct that the user performs based on the contents of this Whitepaper.