



WALETOKEN

THE BEST CHATTING PLATFORM

WHITEPAPER
Version 1.0.2

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ABOUT PROJECT



Wal-e is social media project behind of WaleToken, we developing Live video streaming social network application, this application will allowed you connect with people through live videos and messaging. This application is based on sharing live broadcasts that you can also join with just one click. Follow hundreds of people and channels and discover a whole new world of possibilities.

The applications will gives you access to a list of people who are broadcasting at the moment; look for your favorite user and follow him/her livea and you can find all kinds of content in each channel.

Every user who registered on wal-e applications can watch or create video on demand and live streaming through applications, users can actively participate, so can share own opinions through the chat and interact with other users, as well as the person who is broadcasting.

WAL-E VISION



Wal-e Teams vision is to creating new live video streaming social network platforms, make this applications different from any other platforms.

WAL-E FEATURES



This is features list on wal-e applications :

- ❖ **Supported Android and iOS Device**
Android and iOS is most popular mobile operating system in the world, devices that use both operating systems will get full support from Wal-e Applications
- ❖ **Supported many language in the applications**
Supporting many language make user easy to join and interact with our applications.
- ❖ **Friendly and modern user interface**
Wal-e team dedicated to create modern and simple interface on our application, this will make user easy and enjoy when using our applications.
- ❖ **Earn Money from Wal-e**
Users will have a chance to make money with our platforms.
- ❖ **Integrate with own Wallet applications**
Integrating with wallet apps will make user easy to deposit or make withdrawal from our platforms

WAL-E REVENUE



The revenue of Wal-e Application will be come from

- ❖ Virtual Gift
- ❖ Advertising
- ❖ Premium Membership
- ❖ Partnership

WAL-E MARKETING PLAN

To promote Wal-e Application, 12 month marketing plan was created with the description of the tasks for each month. This includes:



- ❖ SEO
- ❖ Audience
- ❖ Research
- ❖ Brand
- ❖ PPC
- ❖ Co Marketing
- ❖ Working with users
- ❖ Community management

TOKEN DETAILS



Name : WaleToken
Symbol : WTN
Decimal : 8
Total Supply : 20,000,000,000 WTN
Standart : ERC-20
Smart Contract : 0x0ea984e789302B7B612147E4e4144e64f21425Eb
Ajustable : All unsold and unallocated tokens will be destroyed

TOKEN DISTRIBUTION

❖ Private ICO

10% of WaleToken (WTN) is sale on private ICO and the private ICO user be commitmend to lock theirs balance for 3 month.

❖ Public ICO

60% of the WaleToken (WTN) will go on sale. This sale will permit the development of the application and the expansion of our project. All the Tokens not sold in the Public ICO will be BURNED to guarantee the stability and maintenance of the value of our currency.

❖ Development

15% of WaleToken (WTN) is necessary to guarantee "longterm" survival of the project and will be locked for a period of 12 month. Later it will be unlocked (if necessary) in 5 - 10% quarterly batches.

❖ Team

10% of WaleToken (WTN) we have allocated to the Owner, Founder and the Team. This fund will be blocked for a period of 12 months, at the end of the 12 months the WTN tokens will be unlocked in batches of about 2-3% per month.

❖ Marketing

5% of WaleToken (WTN) will used to marketing and branding product of Wal-e Project

BUDGET ALLOCATION

The Public and Private ICO budget will be allocated for:

- ❖ 40% Product Development
Product development according to the roadmap.
- ❖ 45% Marketing, Listing Fee, Making Partnerships
Expenses for attracting the investors to the platform, making partnerships with payment providers, listing fee to list our token to many exchanges.
- ❖ 10% Operations
Operational costs, non-tech staff salaries.
- ❖ 5% Legal Company Establishment
Development of legal opinions about the entire stack of Wal-e Project



TOKEN SALE



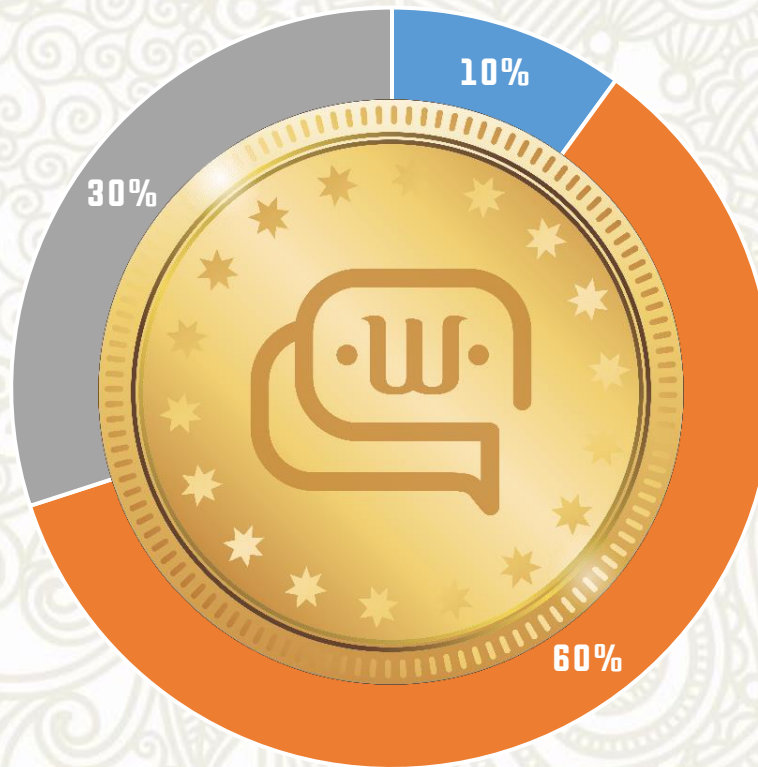
❖ Private ICO

Starting Date : Augt 29, 2018
Ending Date : Oct 02, 2018
Total Supply : 2,000,000,000 WTN
Exchange Rate : 1 WTN = 0,000000075 ETH = 7,5 Gwei

❖ Public ICO

Total Supply : 12,000,000,000 WTN
Starting Time : Oct 05, 2018
Ending Time : Nov 05, 2018
Soft Cap : 200 ETH
Hard Cap : 1200 ETH
Exchange Rate : 1 ETH = 10,000,000 WTN

TOKEN SALE



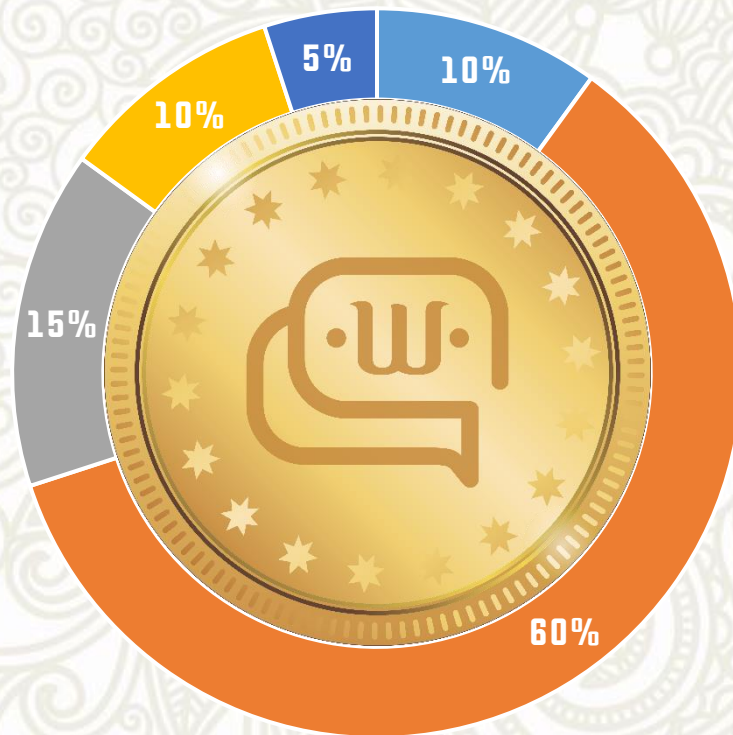
■ PRIVATE ICO 2,000,000,000 WTN

■ PUBLIC ICO 12,000,000,000 WTN

■ DEVELOPER 6,000,000,000 WTN



TOKEN ALLOCATIONS



■ PRIVATE ICO

■ PUBLIC ICO

■ DEVELOPMENT

■ TEAM

■ MARKETING



ROADMAP

Q4 2018

- ❖ Private & Public ICO
- ❖ Listing on External Market

Q1 2019

- ❖ Development Wal-E apps
- ❖ Launch Alpha version Wal-e apps

Q2 2019

Release Beta version Wal-E apps

Q4 2019

Final release Wal-E

LEGAL NOTICE

The purpose of this White Paper is to provide an information about Wal-e project to potential holders of WTN tokens. The information given herein is not exhaustive and it does not imply any contractual obligations and may be considered only as the marketing information about the project. This White Paper is intended to provide basic data on the project to the potential token holders based on which it will be possible to decide upon purchasing WTN tokens.

Nothing herein may be interpreted as an investment quotation of any kind. This quotation of WTN tokens is not an offer to sell or buy securities in any jurisdiction. This document does not offer purchasing WTN tokens to individuals and companies

that do not possess sufficient legal capability for participating in tokensale. If you are not sure that you are entitled to participate in tokensale of WTN tokens, you need to apply to a professional legal, financial, tax or other consultant.

Participation in tokensale is entirely voluntary. One shall review carefully and accept the terms of the token sale agreement on the Wal-e tokensale project website. If you disagree with the terms partly or fully, you should not participate in tokensale, and in case of your participation with further disagreement Wal-e will have to decline participation in tokensale and in purchasing WTNs tokens.

WAL-E TEAM



CEO of WALETOKEN
AGUS SUGIYANTO



COO of WALETOKEN
BANI OKTAVIADI



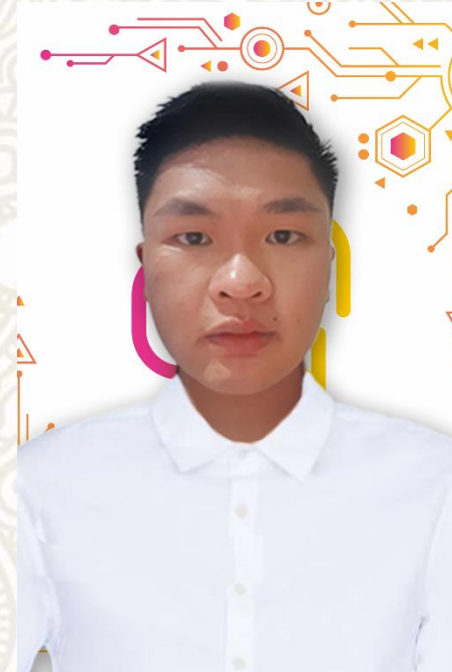
ADVISOR of WALETOKEN
SAMSUL RIZAL



WAL-E TEAM

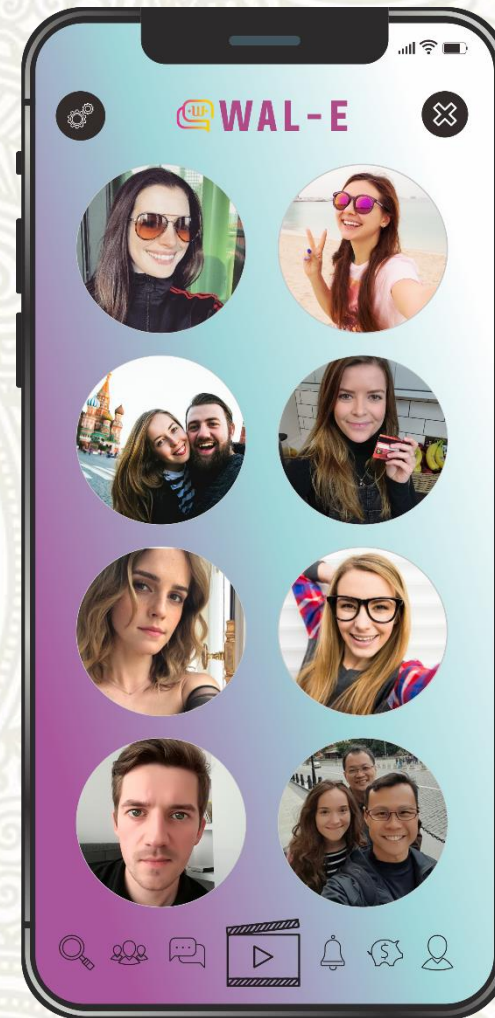


MARKETING MANAGER
AGUS SRIYANTO



APP DEVELOPER
ANDREVEN

PROTOTYPE





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