

Whitepaper Version 1.0

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Blockchain Booking Solutions

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The purpose of this White Paper is to provide prospective purchasers with the information on the Company's project to allow the prospective purchasers to make their own decision as to whether or not he wishes to proceed to purchase an Ezoow Token. This White Paper does not constitute an offer or invitation, or any other sale or purchase of shares, securities, or any of the assets of the Company. This document does not constitute the provision of investment or professional advisory services. Therefore, none of the contents of this Whitepaper serves as an invitation or inducement to engage in any sort of investment activity.

This Ezoow whitepaper was written by experts to reflect our goals, objectives, mission, vision, culture and opinion. Nothing in this document should be treated as a guarantee as to how Ezoow business or platform will develop. Ezoow plans in the future could be altered at Ezoow's discretion in response to regulatory, technical, market changes and other external factors outside its control. Ezoow users are to purchase any EZW tokens. Token buyers and or potential Ezoow token holders should undertake their own due diligence before investing. Subscription to Ezoow tokens is open to citizens of all countries.

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Abstract

The highpoint of this Whitepaper is to illustrate the stages, milestone and features of this all-encompassing Blockchain technology. This whitepaper shows everything users' needs to know about

Ezoow roadmap and its future trajectories. With the nature of Ezoow technology the future of hospitality, traveling and reservation industry will be changed.

Ezoow will help to revolutionize travel booking by directly connecting travelers on our system to providers across the globe through the blockchain technology and the ability to buy flight tickets, make hotel reservations and rent taxis using Bitcoin, Ethereum or EZW coin/token.

This invention will help travelers and people going on travel have an opportunity to save 40%-60% on travel purchases as well as an increase in their transaction security and transparency.

The hospitality and travel booking sector has been run in the past by two strong intermediaries known as the global distribution systems (GDSs) and Online Travel Agencies (OTAs). The services of these intermediaries were primarily B2B reservation network that makes use of a single point for making and tracking airlines, cars and hotel reservations. This has led to the high cost of airline ticket booking. Due to the technology used in developing these systems – it has now become antiquate and exposes users information to scammers by just a single 6-digit identifier which allows anyone to easily modify reservations or the traveler's email or home address.

Ezoow will solve this quagmire faced by travelers by substituting it with faster services with no hidden fees and powered by the reliable blockchain technology. EZW is purchased at a bulk discount and listed on a secured platform from which users can make purchases during travel, book airline, hotel cruise, car rental reservations using the token and the transactions are hastily executed securely on the blockchain.

Ezoow service is the easy in hand way for travel now. You can book all the needs for your journey, hotel booking, resort booking, booking for a plane, train or taxi, now all in one app.

Ezoow service use blockchain technology to fulfill all your needs for travel booking and payment.

Overview

Ezoow is a blockchain based platform developed and operating on the Ethereum network, and all countries can participate in it. We intend to place the average traveler at our forefront. Our platform is developed in a way that will be easy to use by our customers as well as service providers to order,

exchange, buy and also sell all kinds of travel services. Therefore our major objective will be to address some of the challenges faced by travel agencies, hoteliers and other hospitality businesses

In addition to the significant savings and security that the users of this platform will be exposed to, Ezoow will also provide other numerous benefits and advantages over other booking services currently operating now. Ezoow rewards program will offer awards for referrals by users of all Ezw token spent by any person referred to the referrer.

The Ezoow platform will also feature premium concierge services that will allow members to maximize the enjoyment and success of their travel plans. Ezoow's team is uniquely positioned to seize this opportunity. Our experience has already been leveraged to form partnerships with most premier travel providers, ensuring access to the best inventory. Moreover, the booking platform is already developed, and ready for conversion to the blockchain.

Mission

Our mission is to foster and enhance the security and safety of travelers through the introduction of a ground-breaking travel management platform that provides a complete spectrum of services to both small travel and business tour to 5-star providers at less than half the price with the aid of blockchain technology.

Our Vision

Our Vision at Ezoow is to drive the creation of a wide range of tourism and travel booking services on a single platform.





Our Goals

Ezoow goals for entering the cryptocurency technology market are to:

- * Provide a platform that acts as a go-between for travelers and the service providers.
- * Acquiring at least a 30% market share in the blockchain travel agency sector.
- * Investing heavily in the financial, advisory and service development to ensure that Ezoow can provide the best technological platform solutions in today's highly competitive industry.
- * Our future development is to expand our business operations globally, solidify our presence and push strong brand awareness in key regions of the world.

* Ezoow intend to democratize the travel industry by directly connecting travelers with travel and tour services such as (Car hiring companies, booking of a plane, booking of train Etc.) and hoteliers.



Problem Statement

There is a litary of current problems and challenges being faced by travelers and travel and tour service providers in the markets. The increasing demand for services that provide travel booking package solutions including plane ticket, hotel booking, train ticket and taxi booking from and to airport destination and all are required to be done in low cost, less time, easy modern and decentralized payment method, in addition to smart handling of what you need.

Cost of Global Distribution System (GDS)

One of the foremost problems inherent in the travel agency services by GDS intermediaries is the issue of high cost. As noted, GDS functions as a go-between connecting travel providers with other businesses involved in the distribution of travel services. This GDS assigns and tracks reservations for its clients by allowing them to coordinate travel bookings in real time. In return, the GDS companies charge between 2-4% on airtime tickets and between 15-20% for a hotel reservation. This cost cash out to be roughly \$12 per airtime ticket and \$12-15 for the hotel's reservation. This price is often borne by the final consumers who are often made to bear the ultimate burden of the fees.

Also, GDS companies in addition to charging per transaction still collect a succession of auxiliary fees, fees for accessing and using their database and also annual maintenance fees.

GDS Security of Users Information

Not many people are aware of how exposed their personal information is whenever they make any travel reservation with the use of GDS. This is because of the Personal Name Record (PNR) data ecosystem that GDS use and thousands of travel providers and reservation agencies employ this to track user's details. As a result of the outdated nature of the GDS cloud data storage systems, it is easy for anyone to access a PNR of a user with the aid of a 6-digit identifier and the traveler's last name. With this one can easily cancel or modify the reservation and also steals the user's information. GDS was not built with security in mind but to create a frictionless transmission of information.

OTA Security of Users Information

While OTAs make use of a more robust security technology than its counterpart GDSs, it has witnessed numerous incident of hacking from scammers. A study carried out at the last quarter of last year shows that over 880,000 credit and debit cards were accessed. The hacked account showed users name, date of birth, payment card information, email, gender, phone number, physical address or billing address. Hackers tend to create phishing schemes in which they mask themselves as the hotel or booking agents in other to gain the credit card information.

Lack of Transparency

Other challenges faced by users include the lack of transparency by OTA. In addition to the high rates of commission charge and poor security, OTAs has been bedeviled by numerous dishonest practices in relation to their pricing and structures listed. These deceptive practices include bait and switch pricing, undisclosed algorithms, misleading availability claims and opaque search result algorithms



Issues of Overbooking

Most travel providers often overbook with the belief that most customers might not show up. Since this forecast often is under probability, most often, some passengers are compelled to take a different flight or to find new accommodations. Not minding the fact that customers are often compensated for these inconveniences, this tends to decreases their confidence in the overall reliability of this travel agents and hotels.

Ezoow Solutions

Ezoow blockchain service will help alleviate most of the problems and challenges faced by travelers and service providers. Some of the proposed solutions include:

Direct connection

Ezoow does not function as an intermediary agency between customers and providers but embraces a cost-plus retail model for users. Ezoow purchases directly from travel providers at a discounted rate and then sell to their users at a price less than the ones mandated by OTA. By purchase of our token, Ezoow users pay no hidden fees or commission. Since members pay directly as opposed to just booking it, the problem of overbooking is solved.

Blockchain Security

Ezoow will be built on a DApp (decentralized application) on the Ethereum blockchain and its token which is EZW will come in a standard form of ERC20. Blockchain at its basic is a cryptographically secured and decentralized distributed ledger. This makes it difficult to alter the ledgers content without

undermining the network maliciously. Taking cognizance that most of our users might not be crypto savvy, Ezoow will also provide a seamless conversion between the traditional payment and EZW tokens. With the aid of the blockchain ledger, Ezoow will secure its member's transaction and

information from attack and keeping a reliable record that can be used in the case of a dispute.

Close Group System

Ezoow will run a close group system that allows only members to access its inventory. This allows services offer there to be at a lower price different from the rate integrity agreement. With the aid of EZW tokens, Ezoow will implement a blockchain closed consumer group. Owning at least 0.1 eths in your ERC-20 supported wallet EZW token is sufficient to become a member and gain access to Ezoow website. The website requires a log-in and is open to members only. And the listing is not made public allowing Ezoow to sidestep the rate of integrity agreements.

Unique Features of Ezoow Platform

Some of the features that make us unique from other platform include;

- * Over 40% of all the tourist and travelling essentials covered.
- * A full guide by locations, sites, cities and countries.
- * Use the smart and intelligent technology of development to introduce easy and comfortable search options for booking.
- * Provide a decentralized payment method to appeal the revolution of the blockchain.
- * Using of Ezoow cryptocurrency (EZW), instead of the regular centralized payment methods, that require more time to charge your bank account and several processes of verification.
- * Ability to pay with BTC or EZW.
- * Cashback if you choose to book through Ezoow app by enjoying additional 5-10 % discounts or cashback to your balance.
- * Ezoow referral program to enhance promotion, distribution of its services.
- * Ezoow app, provide smart wallet, you can deposit and withdraw BTC and Ezoow and monitor your balance.
- * Ezoow app provides a smart widget to see your balance.
- * Ezoow app provides a smart widget to go to all available exchanges of Ezoow.
- * Ezoow app provides a means to make direct exchange between Ezw and Btc.
- * Ability to deposit EZW into your wallet provided or use instant exchange, such exchange service use an intelligent machine to buy the lowest price from exchanges.
- * Ezoow has a beautiful interface and designed to be user friendly and become the best choice for its users.
- * Ezoow uses an intelligent program when you set your budget at dashboard member; this program let you choose only from and restrict search automatically for vacations within your budget.



Ezoow Reward Program

Our services offer a unique reward system to all its members. Our members are offered some discounts that can be used to make future travel purchases on the platform. It is worth noting that the Ezw tokens cannot be transferred to another person or sold.

Token Specifications

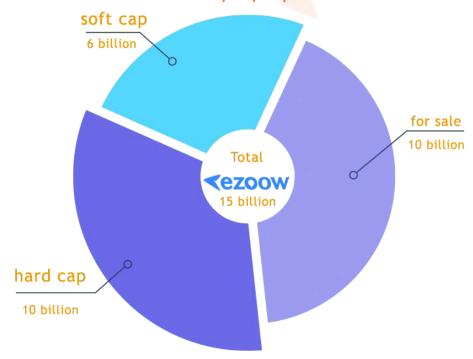
Allocation of tokens

An Initial Coin Offer will be held to raise money for development of the booking solution. **67%** of tokens will be distributed to community and interested buyers, **3%** will be used for bounty and airdrop to reward enthusiasts of the Ezoow token and encourage online promotion and marketing. 15% of tokens issued will be allocated to the founding and team working on the project, while 15% will be reserved for future development.

The total supply of tokens will be 15 Billion EZW and the quantity of the token available for crowd sale is 10 billion EZW.

The soft cap i.e. the minimum amount for the crowdsale to be accomplished is 6,000,000,000 Ezoow tokens.

The hard cap i.e. the maximum token offered is 10,000,000,000 Ezoow tokens.





Ethereum based ERC -20 Token

The Ezoow token will be subscribed to using Ethereum. The token will be issued as standard ERC20 and buyers can store them in Ether wallets. Buyers will pay for the token with the equivalent value of Ethereum (1 EZW = 0.00000005 ETH) and send it to the Etherscan address (0x78a2a1029e3168b49d3a276c787050ff5106dcf2). The token will be based Ethereum blockchain because it is robust, has relatively cheaper transaction fees and smart contracts can be written easily.

How to buy EZOOW token

The crowdsale will hold from 15th of September to 15th of October. To participate in the token sale, people will register, indicate the amount of Ezoow token they want to buy and complete the KYC procedure. People from all countries are eligible to participate in the token sale.

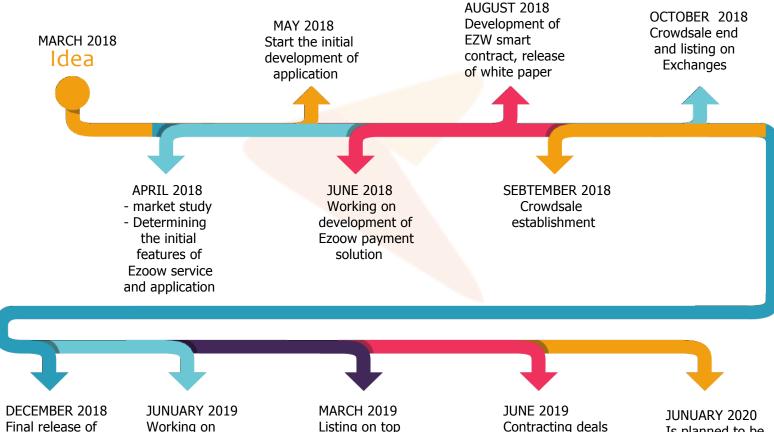
- 1- Ensure you have at least 0.01 ETH in your ERC-20 supported wallet (not the wallet on an exchange)
- 2- plus 100000 GWei Gas fee.
- 3- Send only the Ethereum equivalent of the Ezoow tokens you want to buy to this contract address: 0x78a2a1029e3168b49d3a276c787050ff5106dcf2
- 4- Your EZW will be sent automatically to your wallet.





Roadmap

This section outlines our plans for development of Ezoow, the future releases and expansions. All the activites are strategic steps towards making Ezoow the first choice for booking flight tickets, hotel and cabs.



Final release of application with features of booking.

Working on development and marketing including finding new partners. .

Listing on top 3 exchanges.

Contracting deals with the largest world agencies of travel booking.

Is planned to be fully working with all its features of booking and EZW payment to be the most globally and lovely solution for travelers and see global adoption.



Marketing Strategy

We will create awareness about the Ezoow booking solution through an online advertising campaign. Press releases about the Ezoow application and token sale will be made on crypto news sites and popular forums such as Techcrunch, Coindesk and Bitcointalk. The Ezoow team will grant interviews to relevant media houses and also attend industry events, conferences and roadshow. The aim is to make the Ezoow brand popular and make it the people's choice for travel booking.

Ezoow marketing process will also organize promotions and give out vouchers, coupons and discounts for flight and booking. We will secure discount on flight and cab tickets from our partners, this will be restricted to Ezoow users. We already have partnerships with several travel solution agencies. This will encourage people to use our services at the discounted prices.

There will also be a referral program through our in-app marketing system. We will also use our social media accounts to engage with the general public by posting content regularly.

Social Media Accounts

Website

Medium

Twitter

Facebook

Telegram group

Telegram channels

Bitcointalk

Email: support@ezoow.com



Team Members

Our team is made up of seasoned professionals who have several years of experience in blockchain technology and development



Amel Amrela
CEO & blockchain advisor



Ahmed Watny
CTO & Designer



Yogesh Padsala Blockchain Developer



Adhik Bagul UI Developer

Why You Should Invest in Ezoow

Ezoow presents a unique opportunity to tap into the multibillion dollar travel industry by solving the current unreliable booking processes in place. Ezoow solution provides a number of benefits over other existing booking solutions in the market, and offers unrivalled value to travelers and investors. We envision that Ezoow will become the number one and leading booking solution for travelers around the globe with all its features and Ezoow payment system integrated.

Conclusion

It is evident that blockchain and cryptocurrencies are the future of carrying out financial transactions. As the tourism, travel and booking industry continues to grow exponentially, having a more efficient, easy to use and cheaper system is a necessity. Ezoow will leverage on blockchain technology to bring solutions to the issues faced by travellers and make travelling a more enjoyable experience.

Thank you