

Transparent linking and social recruiting will dominate the global HR industry.



RepMe (RPM) coin

RepMe is the brand new "incentivised" endorsement based networking and social media blockchain community. LinkedIN meets Facebook, PR agency, recruitment agency and talent agency all rolled into an autonomous d'App system designed to filter and introduce qualified networks to engage and cultivate mutually beneficial social and commercial relationships.

The problem

Introverts and extroverts alike, we are a species that either must engage in or desire interaction, whether for personal or commercial or obligatory reasons. Unfortunately, we have constructed social barriers and gatekeepers, we have developed insecurity and lack inclination or time. We have businesses to run, money to save and a life to look after. We have trust issues...the business world is sick of being hit by telemarketers and in the social realm we always think someone approaching us has their own agenda....The problem...We have emotions and have limited time.

Imagine if you could remove emotions and time expenditure from the entire process and interact with someone for the very first time with surgical precision about why you should connect and whether or not there is availability or mutual interest?

Imagine if you could find employees through your network and interact directly. Imagine if you could directly contact employers, business partners, investors, old friends, new friends, anybody? Imagine if you could get paid and earn a living simply from the people you know and network with?

In step RepMe – a blockchain operated management system taking out all of the guess work, emotional obscurity and time sensitivity of introductions and networking.

Why is this important?

With HR spending in the trillions each year on personnel and tech – the industry itself to date has been very slow to introduce optimising software and at present state is still a relative pre 2010 legacy market. Commissions and costs of head hunting and recruitment haven't changed ranging from \$1-\$10k and even more for top tier personnel. The obscurity however is the fact that while costs and processes haven't changed much, the dynamic of the landscape has considerably. Standard recruitment and networking success has largely become reliant on social networking and qualified referral from peers. LinkedIn's success to date is largely due to this social trend. Instead of a stranger at a recruiting agency pitching their client base, it's an endorsement or a recommendation from a close peer via social channels. With this very obvious trend, organically taking effect, its strange that no company to date has been able to commercialise a global working solution. Repme, as in "represent me" is creating a dynamic, user friendly portal that turns every person in your network into a prospect recruiter and pays you BTC, ETH, or RPM tokens simply for the people you know, endorse and recommend.

How does it work?

Simple. Using a smart contract operated decentralised mobile optimised application, users can simply see through their network, what extended contacts they have. They can then communicate with their own peers or via one of their peers and incentivise the ability to open up a communication line to someone in their network. This will be a powerful tool for business, recruitment, head hunting, opportunities and simply for making friends and dating. They then can either send out a group bounty using tokens to be able to connect with the type of personnel they need or they can precision request introduction with the personnel they wish to connect with and incentivise current contacts and strangers to endorse the meet. This is one of the most basic use cases. There are considerably innovative and exciting processes, our platform enable.

Lets look at some of the most basic scenarios for alpha version 1.0 due to release Q4 2018:

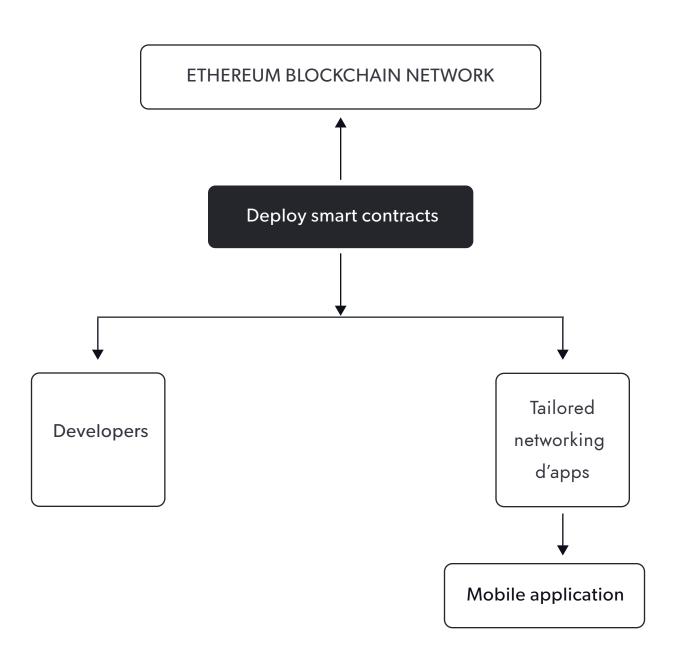
- 1. Boy wants to meet girl Girl is 3 associations away: Boy sends a heart icon with a request for green light to proceed through first contact who then forwards to second contact who then decides if that is cool. The heart reaches the girl she decides if she wants to say hi.
- 2. Entrepreneur wants to make a business deal He sends the Proposal or gift icon through his contacts to try to hit the desired contact he can incentivise this run with coins. Letting every one in the chain endorse him and in return receiving tokens for the hassle.

- 3. Marketeer wants to reach out to celebrity Through 5 channels You pay the recipients and they agree to make the connection with an endorsement. To make it even better, you can see the celebrities and offer tiered bonuses for people who make the match
- 4. Job offer business owner wants to approach a prospect employee he can simply incentivise his own staff and network providing him an army of recruiting agents for a fraction of the cost of traditional recruitment methods.
- 5. Gym buddy Simply need someone to spot you place a bulletin on the repme map for seeking gym buddy at these times per week. Other enthusiasts can hit back with fee requests or just make contact for free.
- 6. Tennis coach, artist or learn the guitar or any other hobbie. Simple just fire out an icon representing the particular field and see who bites. Or if willing to pay send out a bounty offer for the whole network within your geographic limits.

Simple right. This is the most basic form of our new smart d'application. We have a whole host of upgrades to turn our native d'app into a sophisticated networking tool and will continuously be presenting the developments via our open source Github depository and via updates in our community on telegram and twitter.

Initially as we work towards the mobile application, the technical system is very fundamental as explained in the below schematic. Please note this is merely the first version and we are keeping it light and simple to ensure we have technical manoeuvrability to build the most robust finished product.

Changes in network



Write smart contratcs

To ensure optimal reach and opportunities, a user profile will contain valuable personal and professional information. This information is owned by each individual. As the information is sensitive we have constructed very robust security measures.

Procedural security measures:

- All sensitive information is encrypted
- Global setting protections
- Two factor authentication
- Facial recognition and Finger print identification

Furthermore, all communication data is transmitted through encrypted transport layer security connections.

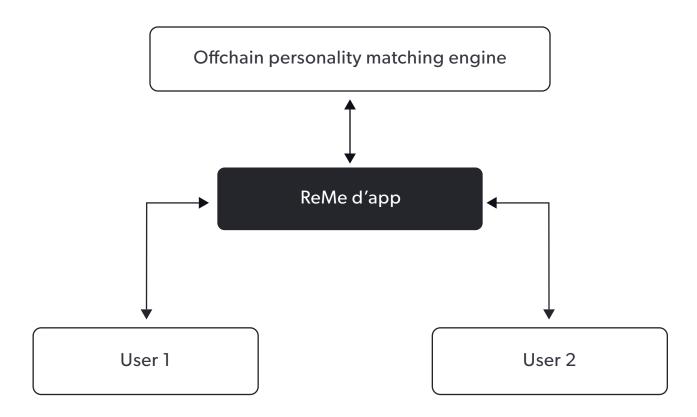
During development we take smart contract auditing very seriously. This is not just for autonomy and security but it also prepares our system to make it more applicable and flexible in the long term. For this endeavour to start we will be using the services of Quantstamp. Internally however we perform a coding standard validation as per standardization and perform code review incorporating black box test methodology before deployment of these new dapps.

The primary industries repme is positioned to disrupt are the following:

- Human resources & amp; Recruitment
- Head hunting
- Online dating
- Commercial networking

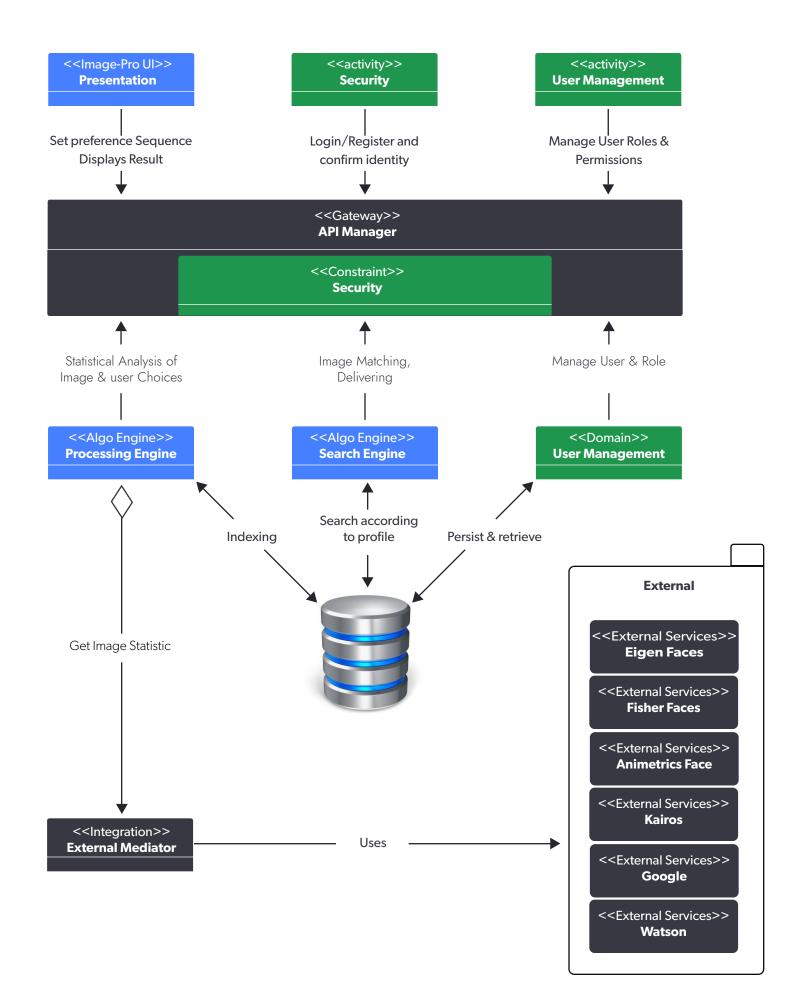
While also creating a new platform to optimise friend seeking, hobbyist networking and social networking in general.

We are also currently developing an innovative online dating app with a very simple technical structure that simply plugs right into our primary dapp.



We are already exploring the developmental cost and timeframes for an offchain personality matching engine that can communicate with our dapp and the ethereum platform. The potential implications of this are huge. An offchain matching engine allows the decentralised application to operate without the heavy computational power required while maintaining a decentralised user account model. Basically it brings about radical performance benefits without bloating the core application. For us to succeed we need to deliver a better solution than our centralised incumbents.

Using the power of computer simulating neural networks, we are designing a new machine learning pattern, habit and facial detection data centre. The first application is for the dating functionality to better peer users based on habits, activities, peers and facial features. The first prototype is currently under testing. The reason we are starting with dating is to use the free dating service features as a way to deliver a large enough data feed so that we can start building out a solution for applying it in the head hunting and recruitment solutions. Imagine casting auditions, models, actors and the likes with a click of the button to immediately present a range of options precision suited for certain roles. We also believe that this will be a powerful tool for the future of recruitment as data suggests, the industry is heading this way and employment based on the look of someone applies to many verticals, particularly with front of house staffing requirements. This entire project will optimise the HR process globally.



Dating, recruiting and the use of object detection and facial recognition machine learning algos to optimise selections and preferable networks.

Presentation Layer

For the initial scope, the Presentation layer will be WEB UI only.

Presentation (Image Pro UI)

Using this Web interface User can

- Set preference Sequence of 30 Images
- Upload Image to be tagged and searchable Upload Img
- Displays Results comparing the sequential choice of User

Service Layer

Processing Engine

This component will perform

Statistical Analysis of all uploaded Images.

- Collect different statistics from different SaaS APIs.
- Analyse the statistical values & derive more statistical results
- Tag the complete statistics against the Image.

Analyse User Choices

- Provide 50 Images to User for sequencing.
- Collect the sequenced result along with their statistics.
- Derive more statistical results from the sequence.
- Tag all the statistic with the profile of the user..

Search Engine

- It will retrieve Statistics of the User profile & All photographs.
- Compare and generate the Matching score.
- Provide the Images in sequence higher to lower Matching score

Volumetric Information

- Number of Total Images processed 2000
- Number of Images for sequencing 50

The user Management & Security requirements

All vital personal information remains private until an accepted link occurs. Basic profiles outline, non private professional details, skillsets, hobbies and general geographic location.

Tech stuff, check! Now whats the business plan?

Simple – connection fees, commissions and permission upgrades.

In the same way recruiting agents earn commission, so will Repme, only our commission will be 1/10th of the cost. In the same way elancer and freelancer take fees, so will repme, only 1/10th of the cost. Permission upgrades are payable in multiple currencies, then are used as bonuses for the community of token holders.

What about users? – simple – users via their profile and when requested to provide an endorsement or open someone's email or make contact are offered tokens. The user can also counter offer and request other tokens like BTC or ETH on top as a bonus. For instance –

- 1. An advertiser wants me to open their email it is highly targeted so I open for a few repme tokens.
- 2. An advertiser wants me to email back but it isn't targeted, so I request a bonus 0.005 BTC.
- 3. An acquaintance wants me to endorse him to an investor I know and he offers me 50 repme to do so. I can accept or counter.
- 4. An ICO wants to run a bounty with a total amount split based on tasks or reaching certain people if I know them, I can win large amounts of the bounty by endorsing or connecting interested parties.

Token

For recruiters, organisations, agents and businesses, the repme token is an access pass to greater features. The ability to buy your reach, upgrade your profile, boost your job listings, incentivise your network and send digital gifts. The best part for companies is with such automation and the use of blockchain platforms to reduce labour requirements and process friction, is that instead of companies spending tens of thousands and hundreds of thousands each year, using the repme token will cost them a mere fraction. It's the ultimate utility coin within the Repme platform that will become the ultimate recruiting and business networking tool.

Total tokens: 100B

Total circulating: 50B

Non circulating supply will be used for growth of the platform and as incentives for downloads of our application. Every downloaded app comes complete with 1000 RPM tokens

ROADMAP

Q3 - 2018

- Launch website
- Bounty campaign
- Launch of demonstration teaser video
- 3 exchange listings
- BTC Talk thread announcement
- Reddit page launch
- TG Moderators go live
- Twitter marketing campaign

Q4 - 2018

- New website upgrade
- Whitepaper 2.0 with upgraded tech developments
- Branch all data to public Github
- 3 new exchange listings
- Launch of alpha
- Alpha test application
- Launch data machine
- Test object detection program
- Public alpha of facial matching engine
- Special announcement presented on Github and BTC Talk

Q1 - 2019

- Launch facebook mainstream marketing campaign
- Launch mainstream marketing campaign on youtube
- Launch Instagram download app initiative
- Bounty airdrop for every download of the app announcement
- System upgrade
- More to come in 2019