



# Wowoo

*One small impression and a slight tap can make bedrock change to the world.*

## White Paper

## GENERAL INFORMATION

**\*\*MAKE SURE** that you read through this whitepaper, which describes the initial token sale in which the WowBit TOKEN (WWB) sold. As explained in this whitepaper, WWB is a Crypto Token which is designed to be used for various services provided by the Wowoo Platform. WWB can also be used as a mode of payment and representing great impressions to others (and services). Wowoo Pte. Ltd., Ltd. will generally not limit WWB's usage or the types of business entities and/or projects that would like to use WWB for their business/projects.

**PLEASE NOTE THAT WWB IS NOT INTENDED TO CONSTITUTE A SECURITY IN ANY JURISDICTION, NOR THIS WHITEPAPER IS A SOLICITATION FOR INVESTMENT IN ANY TERMS. THIS WHITE PAPER AND/OR TOKEN SALE IS NOT PERTAIN IN ANY WAY TO AN OFFERING OF SECURITIES IN ANY JURISDICTION.**

This whitepaper is **NOT** an offer of securities or a collective investment scheme, **NOR** does it require registration with or approval from the Monetary Authority of Singapore. The purchasers are advised to read this document carefully in full, and perform due diligence.

Purchases of WWB made by the purchasers are final and **NON**-refundable, so any Individuals, businesses, and other organizations that would like to participate in the token sale should carefully weigh the risks, costs, and benefits of acquiring WWB at their own responsibility.

## LIMITATION OF THE PURCHASERS

**At this stage, users that are a citizen or resident (tax or otherwise) of any country or state where purchase of WWB or similar Crypto Tokens may be prohibited, or the token sale itself is deemed to be NOT compliant with the applicable laws and regulations, are NOT eligible to and shall NOT purchase WWB via its token sale.**

**Please note that if you are a resident of listed countries and NOT eligible of the conditions in "VIII. Supplement" stated in the end of the book, you will NOT be able to purchase WWB through the token sale.**

At this stage, users that are a citizen or resident (tax or otherwise) of any country or state where purchase of WWB or similar Crypto Tokens which contains future possibility of gambling or unjustified sales promotion premium related usages may be prohibited are **NOT** eligible to and shall **NOT** purchase WWB via its token sale.

Purchasers of WWB should have functional understanding of any mechanisms related to other Crypto Tokens. Wowoo Pte. Ltd. or any entities, officers and employees thereof will **NOT** be responsible in any way for loss of any Crypto Tokens, including WWB, and/or fiat currency resulting from actions taken by, or omissions of the purchasers. Please refrain from purchasing WWB or participating in the token sale of WWB if you do **NOT** have required experience or expertise.

Purchasers of WWB should carefully consider the risks and other demerits of joining the token sale and acquiring WWB, and if necessary, obtain needed advice in this regard. You should **NOT** acquire WWB until you have received necessary advices, if you can **NOT** accept or understand the risks associated with this token sale of WWB (including the risks associated with non-development of Wowoo Patform) and other risks mentioned in

below clauses and/or within this whitepaper.

## RISKS

**\*\*MAKE SURE** that all purchasers of WWB carry with it significant risks **NOT** limited to, but such as below. Prior to joining the token sale, you should carefully consider all the contents described in this whitepaper, and consult lawyer, accountant, and/or tax professional if necessary, before determining the purchase of WWB.

- (a) WWB will be stored in third party NEO Wallet that supports NEP-5 tokens, which can only be accessed with a password selected by the purchaser, and/or private (secret) key associated with the wallet account. Be sure to keep this information in a safe environment, safely storing the password and other information in multiple locations and well separated from their primary location, or else it may lead to the loss of WWB and other Crypto Tokens. If your password is cracked or learned by somebody else, it may also lead to the loss of WWB.
- (b) The purchasers of WWB must recognize that some of the services, features, and/or technologies related to Wowoo Platform is currently still under development and may undergo significant changes in the future. You must acknowledge that any of these expectations regarding any functionality of our platform may not be met for any number of reasons.
- (c) The purchaser must be aware that while Wowoo Pre. will make best efforts to list WWB on major Crypto exchange around the world, however, it will be their judgment whether this may happen, and the main goal and/or our strategy on securing stable liquidity of WWB may not necessarily equal to this event. In this case, this may result in less liquidity than expected in the content of this whitepaper.
- (d) The purchaser understands that while Wowoo Pte. Ltd. will make best efforts to release the Wowoo Platform accordingly to the milestone schedule mentioned in this whitepaper, it is possible that the official release may be delayed for any number of reasons.
- (e) The purchaser should be aware that the value of WWB may fluctuate significantly and be reduced in its value, or become worthless for any number of reasons as of any other Crypto Tokens. This may include, (but not limited to), the volume of supply and demand, Crypto Token's market situations, political or geographical reasons, changes of regulations, convulsion of nature, and technical reasons.
- (f) WWB will be issued on the NEO blockchain. As such, any malfunction or unexpected functioning of the NEO protocol may impact the purchaser's ability to transfer or securely hold WWB.
- (g) The Company is exposed to operational risk arising from a number of factors, including but not limited to weak teamwork, human error, processing and communication errors, errors of the Company's outsourcing agents, counterparties or other third-parties, failed or inadequate processes and technology or systems failures. The Company seeks to reduce these operational risks through controls and procedures. However, these measures do not address every possible risk and may be inadequate for those risks that they are intended to address.

## DISCLAIMER

To the maximum extent permitted by the applicable laws, regulations and rules, WWB, any entities of Wowoo Pte. Ltd. and officers and employees and council members thereof shall **NOT** be liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits, and loss of use or data), arising out of or in connection with any acceptance of or reliance on this whitepaper or any part thereof by you.

Any entities of Wowoo Pte. Ltd. and officers and employees and council members thereof shall **NOT** be liable for your loss of WWB after it is transferred to you by any reason including but not limited to your failure to maintain or backup an accurate record of your password or password cracking by somebody due to your poor maintenance of your password.

Wowoo Pte. Ltd. will do its best to launch its operations and develop Wowoo Platform. Any person undertaking to acquire WWB acknowledges and understands however that Wowoo Pte. Ltd. does **NOT** provide with any warranty as to the release of the Wowoo Platform. They acknowledge and understand therefore that Wowoo Pte. Ltd. (including its bodies and employees) assumes **NO** liability or responsibility for any loss or damage that would result from or relate to the incapacity to use the WWB.

Regulatory authorities are carefully scrutinizing businesses and operations associated to Crypto Tokens in the world. In that respect, regulatory measures, investigations or actions may impact Wowoo Pte. Ltd.'s business and may limit or prevent it from developing its operations in the future. Any person undertaking to acquire WWB must be aware that Wowoo Pte. Ltd.'s business model or Wowoo Platform and its existing platforms may change or need to be modified because of new regulatory and compliance requirements from any applicable laws in any jurisdictions. In such case, purchasers and any person undertaking to acquire WWB acknowledge and understand that **NEITHER** Wowoo Pte. Ltd. **NOR** any of its affiliate shall be held liable for any direct or indirect loss or damages caused by such changes.

This whitepaper and any other materials or explanations made by Wowoo Pte. Ltd. and its officers and employees shall **NOT** and can **NOT** be considered as an invitation to enter into an investment. They do **NOT** constitute or relate in any way **NOR** should they be considered as an offering of securities in any jurisdiction. This whitepaper does **NOT** include **NOR** contain any information or indication that might be considered as a recommendation or that might be used as a basis for any investment decision.

**NEITHER** Wowoo Pte. Ltd. **NOR** any of its officers and employees are to be or shall be considered as advisor in any legal, tax or financial matters.

Acquiring WWB shall **NOT** grant any right or influence over Wowoo Pte. Ltd.'s organization and governance to the purchasers.



## NO REPRESENTATIONS AND WARRANTIES

Wowoo Pte. Ltd. does **NOT** make or purport to make, and hereby disclaims, any representation, warranty or undertaking in any form whatsoever to any entity or person, including any representation, warranty or undertaking in relation to the truth, accuracy and completeness of any of the information set out in this whitepaper.

## REPRESENTATION AND WARRANTIES BY THE PURCHASERS

By participating in the token sale of WWB, the purchasers represent and warrant to Wowoo Pte. Ltd. as follows:

- (a) you are authorized and have full power to purchase WWB according to the laws that apply in your jurisdiction of domicile;
- (b) you are solely responsible for determining whether the acquisition of WWB is appropriate for you;
- (c) you are not acting as an agent on behalf of any other person or entity who wish to purchase WWB or participate in its token sale;
- (d) you have carefully considered the risks, costs, and any other demerits of acquiring WWB and understood such the risks, costs, and any other demerits associated with WWB and its token sale;
- (e) you are not acting for the purpose of speculative investment;
- (f) you agree and acknowledge that WWB does not constitute securities in any form in your jurisdiction;
- (g) you agree and acknowledge that this whitepaper does not constitute a prospectus or offer document of any sort and is not intended to constitute an offer of securities in your jurisdiction or a solicitation for investment in securities;
- (h) you agree and acknowledge that no regulatory authority has examined or approved of the information set out in this whitepaper, no such action has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction and the publication, distribution or dissemination of this whitepaper to you does not imply that the applicable laws, regulatory requirements or rules have been complied with;
- (i) you agree and acknowledge that this whitepaper, the undertaking and/or the completion of the WWB token sale, or future trading of WWB on any crypto currency exchange, shall not be construed, interpreted or deemed by you as an indication of the merits of Wowoo Pte. Ltd. or WWB;
- (j) the distribution or dissemination of this whitepaper, any part thereof or any copy thereof, or acceptance of the same by you, is not prohibited or restricted by the applicable laws, regulations or rules in your jurisdiction, and where any restrictions in relation to possession are applicable, you have observed and complied with all such restrictions at your own expense and without liability to Wowoo Pte. Ltd.;
- (k) you agree and acknowledge that in the case where you wish to purchase any WWB, it is **NOT** to be construed, interpreted, classified or treated as:
  - i. any kind of currency other than crypto currency;
  - ii. debentures, stocks or shares issued by Wowoo Pte. Ltd.
  - iii. rights, options or derivatives in respect of such debentures, stocks or shares;
  - iv. rights under a contract for differences or under any other contract the purpose or pretended purpose of which is to secure a profit or avoid a loss;
  - v. units in a collective investment scheme;
  - vi. units in a business trust;
  - vii. derivatives of units in a business trust; or
  - viii. any other security or class of securities.

- (l) you have a good understanding of the operation, functionality, usage, storage, transmission mechanisms and other material characteristics of crypto currencies, blockchain-based software systems, crypto currency wallets or other related token storage mechanisms, blockchain technology and smart contract technology;
- (m) you are fully aware and understand that in the case where you wish to purchase any WWB, there are risks associated with Wowoo Pte. Ltd. and its business and operations;
- (n) you agree and acknowledge that Wowoo Pte. Ltd. is **NOT** liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits, and loss of use or data), arising out of or in connection with any acceptance of or reliance on this whitepaper or any part thereof by you;
- (o) you will **NOT** use the token sale for any illegal activity, including but **NOT** limited to money laundering and the financing of terrorism; and
- (p) all of the above representations and warranties are true, complete, accurate and **NON**-misleading from the time of your access to and/or acceptance of possession this whitepaper or such part thereof (as the case may be).

## UPDATES TO THE DETAIL OF THE TOKEN SALE






Wowoo Pte. Ltd. reserves the right, at its sole discretion, to change, modify, add, or remove portions of this whitepaper and the terms at any time during the sale by posting the amendment on the Wowoo website (<http://wowoonet.com>). Any purchaser will be deemed to have accepted such changes by purchasing WWB. If at any point you do not agree to any portion of the then-current version of this whitepaper and the terms, you should not purchase WWB.

## MARKET AND INDUSTRY INFORMATION




This whitepaper includes market and industry information and forecasts that have been obtained from internal surveys, reports and studies, where appropriate, as well as market research, publicly available information and industry publications. Such surveys, reports, studies, market research, publicly available information and publications generally state that the information that they contain has been obtained from sources believed to be reliable, but there can be **NO** assurance as to the accuracy or completeness of such included information. Wowoo Pte. Ltd. has not conducted any independent review of the information extracted from third party sources, verified the accuracy or completeness of such information or ascertained the underlying economic assumptions relied upon therein. Consequently, any entities of Wowoo Pte. Ltd. and officers and employees thereof do **NOT** make any representation or warranty as to the accuracy or completeness of such information and shall **NOT** be obliged to provide any updates on the same.




## DEFINITIONS

### About the Concept of Wowoo

<b>Wowoo</b>	 Wowoo	refers to a virtual ecosystem which is consisted of Wowoo Platform as the core service platform, Wowoo Tokens as proprietary crypto-tokens that supports the ecosystem, and Wowoo System as the computer infrastructure.
<b>Wowoo Platform</b>		refers to virtual service foundations, where participants and users can represent their gratitude towards the Wower that provides greatly impressed value by exercising voting rights of a Wowoo Token or by other processes, apart from being a platform where Wowoo Tokens can be used as a mode of payment.
<b>Wowoo System</b>		Wowoo System is a general term that refers to a computer system that administrate the generation of Wowoo Tokens and control multiple functions of Wowoo Platform, including related products that supports its users.
<b>Wowoo Token</b>		refers to all WowBit-based tokens that are generated by the Wowoo System. This includes the series of tokens issued in the future relating to Wowoo System. However, rights attached to Wowoo Tokens shall NOT be applicable for rights which constituting securities.
<b>WowBit (WWB)</b>		WowBit is the first token generated by the Wowoo System, and are distributed in this token sale.
<b>WowBit Pre-Token</b>		refers to a pre-token in which it's use is only limited to the conversion to WowBit.
<b>WowBit children</b>		refers to a WowBit-based tokens issued by the user using Wowoo Platform, with additional covenants conditions, however owns the same basic rights including Monetary Reserve ratio conditions to WowBit.
<b>WowBit brothers</b>		refers to a WowBit-based tokens issued by the user using Wowoo Platform, which have original covenants conditions from WowBit's basic conditions including Monetary Reserve ratio.

### About Participants on Wowoo Platform

<b>Wower (Wer)</b>		Wower or Contents Provider refers to a person/entity/project that provides value, regardless of it being with or without compensation inside the ecosystem of Wowoo Platform.
<b>Wowee(Wee)</b>		Wowee or Contents Recipient refers to a user which receives products, services, and other values (regardless of it being with or without compensation) provided by the Wower.
<b>Token Holder</b>		refers to a user whom owns Wowoo Token(s), regardless of the result of purchase, succession, gift, etc., and must be KYC verified.
<b>KYC</b>		refers to the “Know Your Customer” checking process, including identification verification based on the AML/CTF Rules (Anti-Money Laundering/Counter-Terrorism Financing Rules) based on the FATF (Financial Action Task Force) guideline, which will be conducted upon the token sale of Wowbit and by each Service Operators.

<b>Service Operator</b> 	refers to an operator which will manage and provide Wowoo Token issuance, supply and rights management services inside the ecosystem of Wowoo Platform towards the Wower.
<b>Wowoo Operator</b>	refers to Wowoo Pte. Ltd., which will develop Wowoo System, issue and manage Wowoo Tokens, and operate the Wowoo Platform.
<b>About the Rights relation to Wowoo</b>	
<b>Right(s)</b>	refers to the general term of non-economic/economic rights added on the Wowoo Token, based on the predefined conditions generated with Wowoo System. e.g.) publishing a virtual-Coupon valid for less than six (6) months.
<b>Candidate</b> 	refers to a person or user who contributed for a value of the platform of the Service Operator.
<b>Voter</b> 	refers to a token holder of a Wowoo Token with Cum-rights, which may exercise its voting rights towards the Candidate, in result of receiving any form of benefit or great impressions from them.
<b>Cum-rights</b>	refers to the state of a Wowoo Token, which is still within its Validity term and the right(s) is/are not yet exercised.
<b>Ex-rights</b>	Ex-rights is an antonym of Cum-rights, which refers to the state of a Wowoo Token, which no longer owns the right(s) from exercising them already or due to expiration.
<b>Validity term</b>	refers to the time period from the right(s) is/are granted until its lapse.
<b>Reborn</b>	refers to re-granted Cum-rights on a Wowoo Token, based on certain rules predefined by the Service Operator.
<b>Lotto</b>	refers to the general term of a benefit contributed back to a Voter by means of lottery or other methods, including economic bonus and other non-economic value such as public recognition, etc.
<b>Rewards</b>	refers to the general term of rewards given to Wower by the Token holder's right(s) exercise, including economic compensation such as chips and minor premiums without an economic value.
<b>Prize Winner</b> 	refers to Wower who is/are honored in result of the Wowee's vote.
<b>Allocation ratio</b>	refers to the ratio of the total value of benefit(s) resulting from exercising the right(s) that will be allocated to the Wower and the Voter. The residual ratio will be paid to the Service Operator as their operation fee.
<b>Coupon</b>	refers to basic benefit(s) that accompanies with Wowoo Token(s) which the Service Operator can customize.

## About the Wowoo System

<b>Core System</b>	Core System is the core process that forms the infrastructure of the Wowoo System, which is consisted of four pillars; Smart Active Control (SAC), which manages the generation of a Wowoo Token and controls its rights, Monetary Reserve Management (MRM), which works as an anchor of the economic value of a Wowoo Token, Special Resolution Function (SRF) and the Dashboard.
<b>Smart Active Control (SAC)</b>	Smart Active Control (SAC) plays a central role in the Core System, which controls; the <b>Inherent value block</b> , which handles economic rights and a premium-like non-economic rights, the Life control block, which handles originating and lapse of rights, reborn of rights and burn (an action made to invalidate other tokens and maintain the total number of the tokens), <b>Action block</b> , which handles rights transfer and exercise, and conditional third party deposit (escrow), and the <b>Opportunity block</b> , which handles timing, validity term and lottery effect, etc.
<b>Monetary Reserve Management (MRM)</b>	Monetary reserve Management (MRM) supports the fundamental value and characteristics of a Wowoo Token, and can link other asset values including fiat and/or digital currencies.
<b>Special Resolution Function (SRF)</b>	refers to a function that allows all Token holders to vote on events of a Wowoo Token, such as increase or decrease in the upper limit of issued number, change in the composition of the Monetary reserve, etc., which may change the initial conditions of a token.
<b>Dashboard</b>	<p>Dashboard provides functions that Service Operators can set various conditions in the user area of the Core system. Smart Active Control (SAC) will be needed to have its settings made through Covenants (predefined conditions) area. Service Operators can also set additional conditions of Monetary Reserve Management (MRM) and Special Resolution Function (SRF) from the Dashboard. The Dashboard also has a monitoring function that provides various information to the Service Provider.</p> <p>The Dashboard will have an interface for Service Operators to securely manage personal information of the Wower and Wowee.</p> <p>Both Wower and Wowee registered on the Dashboard must be KYC verified</p> <p>.</p>

### About Token Sale

<b>Token Sale</b>	refers to the sale of newly issued WowBit Tokens (WWB) based on the description in this Whitepaper.
<b>Issuer</b>	refers to Wowoo Pte. Ltd. which issues WowBit Token (WWB) and performs this Token Sale.
<b>Purchaser</b>	refers to a person who accepts the conditions and contents described in this Whitepaper and purchases WowBit Tokens (WWB) through the Token Sale.
<b>Fact Sheet</b>	refers a statement summarizing various conditions of this Token Sale.
<b>Soft Cap</b>	refers to the upper limit of a Token sold during the Token Sale, which the Token Sale could be terminated in middle of the holding period at the Issuer's discretion.
<b>Hard Cap</b>	refers to the maximum quantity of the Token Sale.
<b>Early Bird Bonus</b>	refers to early discounts set for the pre-sale period and the Token Sale period.
<b>Quantity Discount</b>	refers to discounts applied to a large application of the Token Sale. However, the required amount of application and the discount rate will not be publicly announced.
<b>Registered NEO address</b>	refers to the address of a Wallet that is compatible with NEO based NEP-5 tokens, that a Purchaser pre-registered in the Whitelist.
<b>Whitelist</b>	refers to a list of qualified applicants who has completed both KYC verification and registration of their NEO Address.
<b>Telegram</b>	Telegram refers to a cloud-based mobile and desktop messaging application developed by Telegram Messenger LLP. <a href="https://telegram.org">https://telegram.org</a>

### About Regulations

<b>Unjustifiable Premiums and Gambling related Regulations (UJPGR)</b>	refers to a series of laws and regulations that prevents unjustifiable premiums and unjustifiable labeling (e.g. in Japan, it refers to "Act against Unjustifiable Premiums and Misleading Representations marking law", but not limited to this) and gambling related laws, and its definition shall include similar laws and/or regulations of each jurisdictions in the world.
<b>Financial Regulations</b>	refers to a series of laws and regulations to financial institutions, securities and corporates (in Japan, it refers to "Act on Settlement", "Financial Instruments and Exchange Law", but not limited to this) and its definition shall include similar laws and regulations of each jurisdictions in the world.

## Contents

I	What is Wowoo?	12
I.1	Introduction	12
I.2	Abstract	12
I.3	Wowoo as a Service	14
I.4	Architecture	18
I.5	Product	21
I.6	Use Case	22
I.7	Business Model	26
II	Token Sale	27
II.1	Overview	27
II.2	Why a Token Sale?	27
II.3	Overview of token market	28
II.4	Fact Sheet	29
II.5	WowBit	30
II.6	Use of Proceeds	31
II.7	Distribution	32
II.8	Milestone	32
II.9	Liquidity	33
III	Company	34
III.1	Name	34
III.2	Legal structure	34
III.3	Team	35
III.4	Council	37
III.5	Mission and Vision	40
IV	Contact	41
V	Supplement	42



# **I. What is Wowoo?**



# I What is Wowoo?

## I.1 Introduction

Wowoo is a virtual ecosystem, which is consisted of Wowoo Platform as the core service, Wowoo Tokens as proprietary crypto-assets that supports the ecosystem, and Wowoo System as the computer infrastructure. Wowoo platform is a virtual service foundation, which is designed to create value towards inspiring contents. Wowers and Woweers of the platform can represent their gratitude in forms of crypto-assets and Wowoo Tokens.

Wowoo system administrates the generation of wowoo Tokens and controls multiple functions of Wowoo Platform, including related products and its users. This system generates all Wowoo Tokens including the series of WowBit.

## I.2 Abstract

The ideal mutual assistance can be achieved by mutually rewarding each other for their impressive arts.

### Help other people

We could pay small for small impressed achievements, many a little makes a mickle. If this circle is spread, people all over the world will be helped for their impressive achievements.

### Praise other people

Let's praise those who made great contributions to the world. Voting, is one way to express our praises, which is one of the most obvious benchmark for the contributors and markets.

### Understand other people

Impressive contributions and arts of people are everywhere! Wowoo platform will embody new value to these contributions, so people can understand each other further.

**Wowoo** is a one-of-a-kind new platform which supports Token Sales of impressive projects. The architecture of the system is based on proprietary technology called **Smart Active Control ("SAC")**.

The Wowoo organizer and/or **Issuing users (Service Operators)** can issue tokens with cum-voting rights. The Wowoo organizer and/or Issuing users can set covenants including types of rights, maturity dates and other conditions on the token.

People can purchase these tokens with **NEO or GAS token**, or other payment method determined.

As cryptocurrencies/tokens enabled people to pay extremely small amount with only a small cost and consuming less time, it is well suitable to represent real-life economic value and could be used to rephrase gratitude towards one's great contributions and impressive arts of people.

This is an ideal model-case for services that are especially made or provided on full donations or without economic compensations towards its contributors.



Initially, Wowoo Tokens and platform were scheduled to be built on Ethereum ecosystem, however, after studies and consideration of multiple important factors in the blockchain industry, we have decided to migrate the system to NEO ecosystem.

We confidently believe this will not be an adverse change to our community, as in NEO's ecosystem has great many advantages and future possibilities.

**NEP-5** is a set of standard to conform to for a token to run on a NEO blockchain, which Wowoo tokens, incuding WowBit token (WWB), will be compliant with. It is almost the same concept of the ERC20 standard in Ethereum blockchain.

Some aspects that are worthy of special mention about NEO blockchain is their basis concept and the speed of transaction.

**Smart Economy** is a focus of NEO, that utilizes blockchain technology and digital identity to digitize assets, to automate the management of digital assets using smart contracts, with a distributed network. This concept is highly important in the future of blockchain industry, as crypto space must be able to co-relate with our current economical society. As Wowoo aims to create new value in our society, an "Inspiring Value", it must by all means stay regulatory compliant. By supporting unique projects in Wowoo Platform, we believe using NEO's key features would provide further safety to its users in the near future.

The other point is the transaction speed. While blockchain technology is featured as the next key infrastructure that will change our society, it has yet come to the stage where it could actually support the global needs. As Wowoo aims to provide many use cases of the blockchain to the society, it is important that the users in the community would be able to interact with each other without any stress in their transactions. NEO aims to handle 100,000tps by 2020, and their consensus algorithm with dBFT protocol would support many demands hidden in the market. As Ethereum blockchain is used in many recent ICOs, their network is chronically crowded, and the delay in its transactions are severe.

In terms of liquidity, NEO compared to Ethereum is a much smaller share in the market size. However, as the regulations and infrastructure of our society to welcome blockchain technology further into our society, a certain level of centralization is needed to to comply with the social issues. In this sense, together backed up by technical advantages, we believe the liquidity of NEO blockchain would highly raise in very short scope of time.



### I.3 Wowoo as a Service

#### Outline of Wowoo

Wowoo is a virtual ecosystem which is consisted of Wowoo Platform as the core service, Wowoo Tokens as proprietary crypto-assets that supports the ecosystem, and Wowoo System as the computer infrastructure.

**Wowoo platform** is designed as a virtual service foundation, which enable to create value towards inspiring events. The service foundation will be built on NEO's platform, to accelerate the smart economy and acquire fast and secure transactions within each community that our service is used in.

Let's assume the character of the two people below.

#### CASE 1 : sample of trivial but realistic social issue

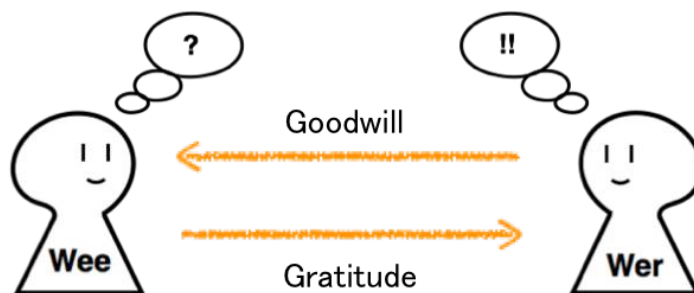
A **Wowee** wants to consult about a trouble that he has, but he does not have an appropriate counsellor, nor could his friends around him not help. However, he was able to find the answer he needed on a Q&A site.

A **Wower** who provided the best answer to the Wowee's question had answered the question on a volunteer basis, not as a part of his work.

Wowee wanted to express his gratitude to the Wower, and wanted to send him a small amount of chip but gave up because of the high remittance costs.

#### → What we can do by Wowoo Tokens

In this case, Wowoo allows Wowee to not only pay small amount of chips using its token, but also transform his gratitude into a vote for the Wower. This vote will be accumulated and when the conditions are fulfilled, the Wower can receive extra rewards. Wowee may also get lucky bonus from the lotto system. Not every time, but the goddess may smile at him/her sometimes. This is the type of world that Wowoo can present using its platform and tokens.



#### → The reason why Wowoo provides the third Choice

People usually have only two choices in presenting their contents. One is by doing business, and another is by volunteering. These two options have been the important engines that propel the evolution and fairness to our society.

However, is it enough? We should all realize that the valley between business and unpaid volunteer works is very wide.

For example in France, there are two types of volunteer. One is an unpaid “bénévolat” and another is salary-paid “volontaire”.

Something similar to this could be accomplished throughout the world if we could wisely use blockchain and crypto-assets. Wowoo provides a third choice that could fill in this valley.

People usually provide one's labour in return of compensation. However, there are cases where one's labour, which is not aimed for the compensation in return, as a result earn compensation. These cases are more likely result of a good deed.

### **CASE 2 : issue of inheriting precious skills**

**Wower** is a skilled shoe craftsman and people around him loves his products tough it takes two months to make a pair. He is old, and cannot afford to have any disciples.

Many **Wowees** around the world knew about the Wower through a web site and wanted to stop the extinction of his great skills, and further wished to order his shoes in the future. But the Wowees are worried about making advanced payment because the ordered shoes might not be delivered on schedule if the Wower cannot employ his disciples.

Somewhat similar to this situation could be seen anywhere of the globe.

#### **→ What we can do by using Wowoo Tokens**

In this case, Wowoo allows multiple Wowees to pay in advance with safe environment through an escrow function of the system. Or by using Wowoo, Wowees could pay contributions in return of "future discount right" published by the Wower via its token.

### **Case 3 : Incentives by retailers**

**Wower** is a merchant and she wants to plan impressive sales promotion. And she decided to give premium gifts to the customers using lottery. So she adopted **WowBit** as an official payment at her shop and added her unique rights conditions that offered invitations to a southern resortt.

#### **→ What we can do by using Wowoo Tokens**

In this case, Wowoo can provide various controlled rights action through our proprietary Smart Active Control of the Wowoo system. Wowoo can design unique promotion strategies, regardless of it being a one-time-only event or consecutive promotion.

### **Case 4 : For international trading SMEs**

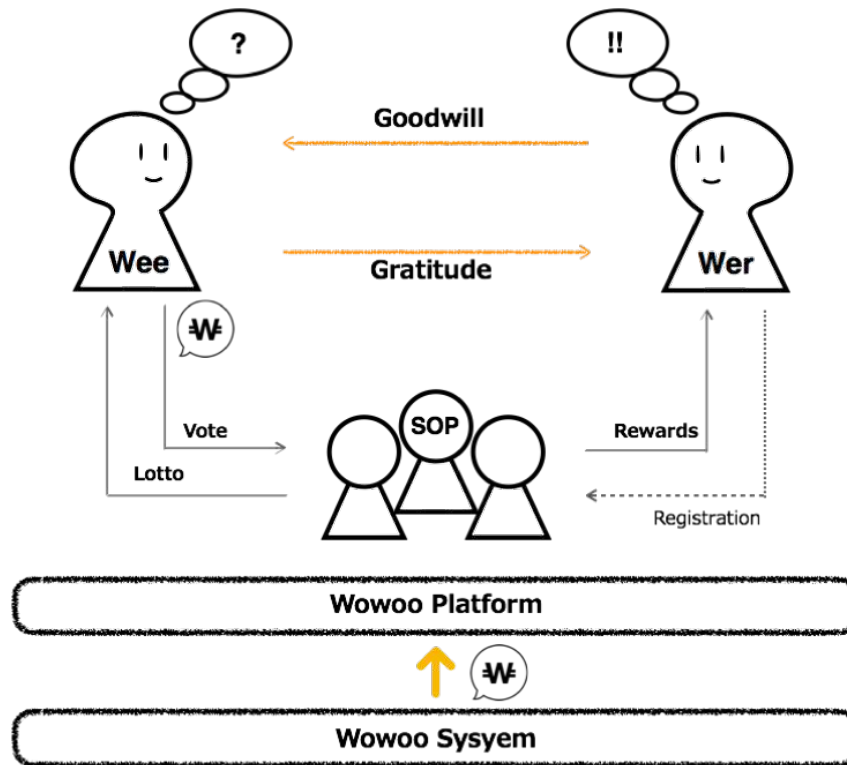
"A" is an export merchant and "B" is an import merchant. They both want to complete a fair deal. One issue here is the fair risk burden of trading settlement, and another is which currency to use as a settlement currency.

"A" wishes for an advanced payment by T/T remittance, but "B" hopes for an immediate shipment by a deferred payment. This is a typical Chicken-and-Egg problem.

#### **→ What we can do by using Wowoo Tokens**

The solution of using an escrow services are cost consuming. But the solution by Wowoo could provide not only low cost escrow function but also fair settlement currency selection by proprietary basket currency.

### Wowoo as a service platform



Wowoo provides various user-friendly services on the **Wowoo Platform** and forms the Wowoo virtual community and sustainable ecosystem. The medium as a lubricant is the **Wowoo Token** itself, and that is **Wowbit (WWB)** being issued this time as the first Wowoo Token.

The WWB is equipped with **Smart Active Control (SAC)** engine and wisely controls the behavior of various rights relationships between **Wower** and **Wowiee**. Direct customers for the Wowoo are **Service Operators** who arbitrarily define the relationship between Wower and Wowiee by using the **Dashboard** on the **Wowoo System**.

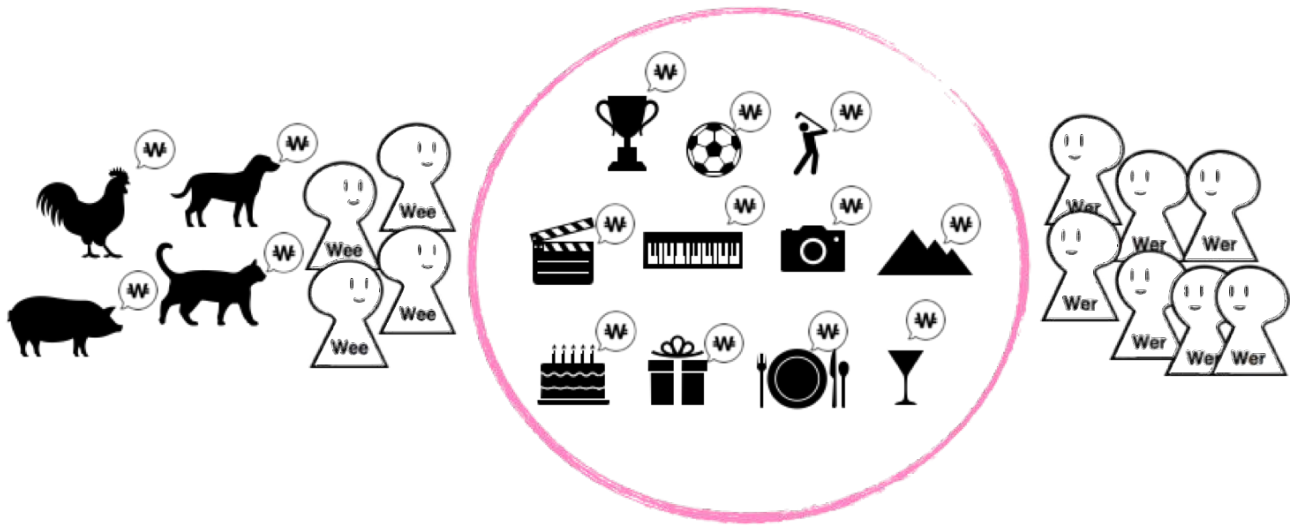
The fundamental merit of using Wowoo Tokens including WWB is the coupon function, which can be used for discounts, etc. The function of this coupon can be complicatedly designed and set for one time or repeatedly.

However, depending on the jurisdiction, there may be regulations on this basic coupon design.

For example, in the case of coupons including residents of Japan (WWB is applicable), coupon rights should be set to iterate with Validity term less than 6 months.

Note: In case of issuing new tokens by customers using the system of Wowoo Token, Wowoo shall NOT undertake those constituting securities in securities tests.

# Wowoo! Emotional Community.







## I.4 Architecture

### Wowoo Platform Framework

In order to achieve the decentralized ecosystem above, the framework of Wowoo has the following three features;

#### *i. Applicable – designable rights by Smart-Active-Control (SAC)*

The biggest feature of Wowoo Token issued by Wowoo platform is the applicability of the design of inherent rights in Wowoo Token and its derivative new token. It is possible to design not only rights such as real estate with economic value but also voting rights of popularity vote. Escrow settlement in commercial transactions is also possible. Token Sale users who use the Wowoo platform can easily include their industry characteristics and design intent. However, in order to maintain soundness the design requires review and approval by **the Wowoo Council ("Council")**.

#### *ii. Stabilized – Reserve System*

The Wowoo stores reserves to conserve the monetary value of Wowoo Token. We will save the minimum reserves by the Base Cryptocurrency at a certain **conversion rate ("CR")** to stabilize the monetary value.

In case of the WowBit, the default CR is **20%**. The Wowoo Operator always operates new WowBit issue volume so that the reserved value of the Base Cryptocurrency is kept 20% of the total value of WowBit. This system allows maintaining the equivalent and fair balance between buyer and seller.

For Token Sale applications on the Wowoo platform, Token Sale issuing users can build their own reserve strategy in addition to the minimum reserves. This makes it possible to apply to tokens etc. which are lower volatility system and suitable for international trade and commercial settlement.

#### *iii. Autonomous – Special Resolution*

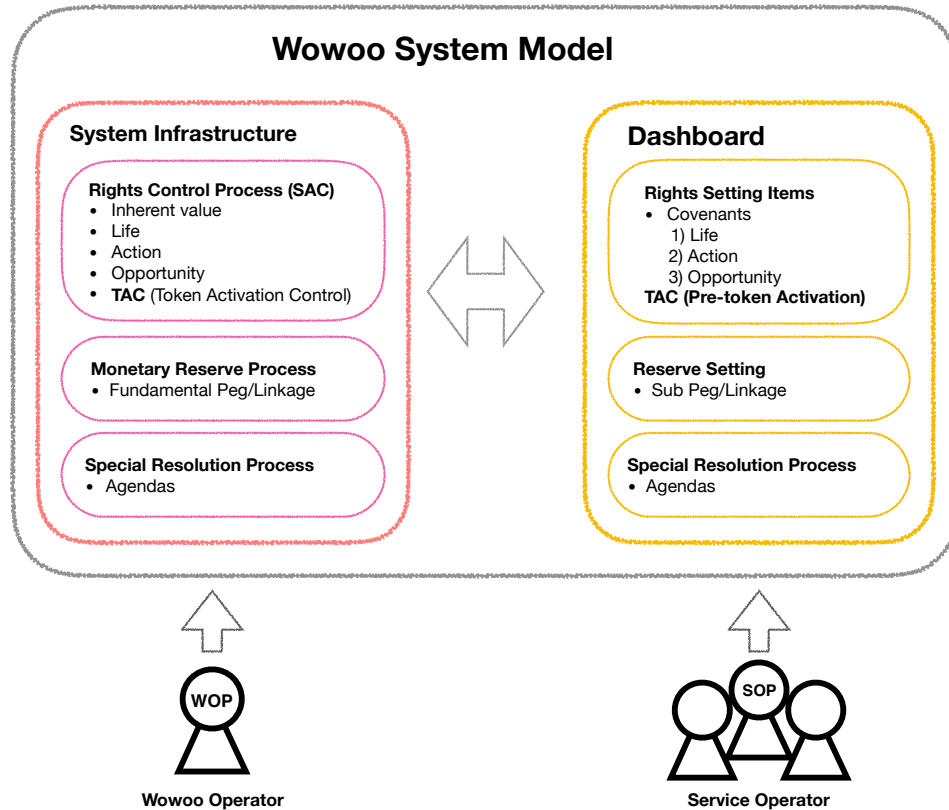
Even if we design a perfect token, we might be forced to revise the fundamental rules someday in the future. It might be a revision of the issue amount upper limit of Wowoo Tokens or a revision of reserve ratio. The Wowoo Operator believes that such important agendas should be decided by the vote of the token holders, which is considered as a merit of the decentralized ecosystem. For this reason, we have inherited the special resolution function from the beginning.

The proposed agenda shall be approved by the Committee and will be passed by 2/3 of the number of votes of the respective Wowoo holders. Token Sale users generating derivative tokens using the Wowoo platform can also use this special resolution function.

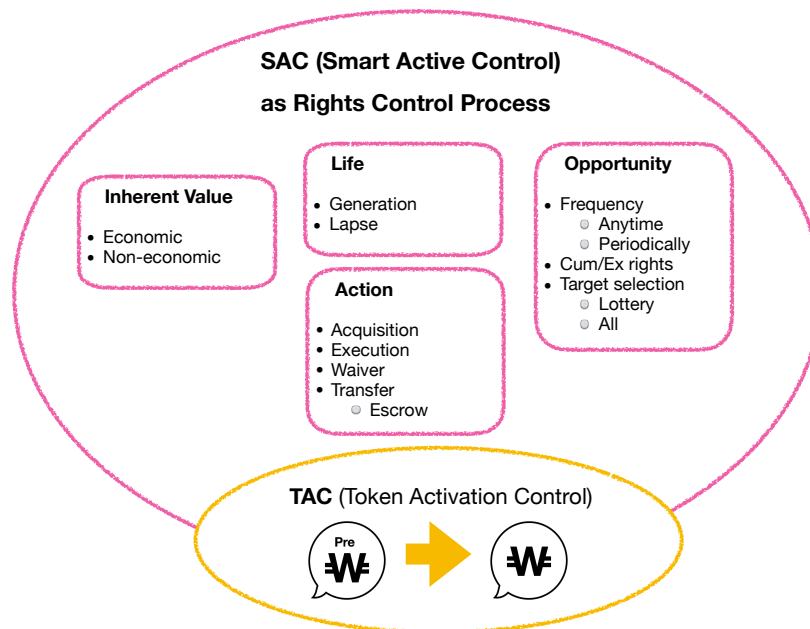
These three functions will be built by developing Wowoo System, Wowoo Token and related products such as a secure Wowoo wallet.



### Three major characteristics of Wowoo System Framework



### SAC and TAC\*



- **TAC** is the special function which allows economically worthless "Pre-tokens" convert to economic value Wowoo tokens. This function is provided with combined **SAC** functions upon Service operator's needs and sponsor budgets.

## Token Activation Control (TAC)

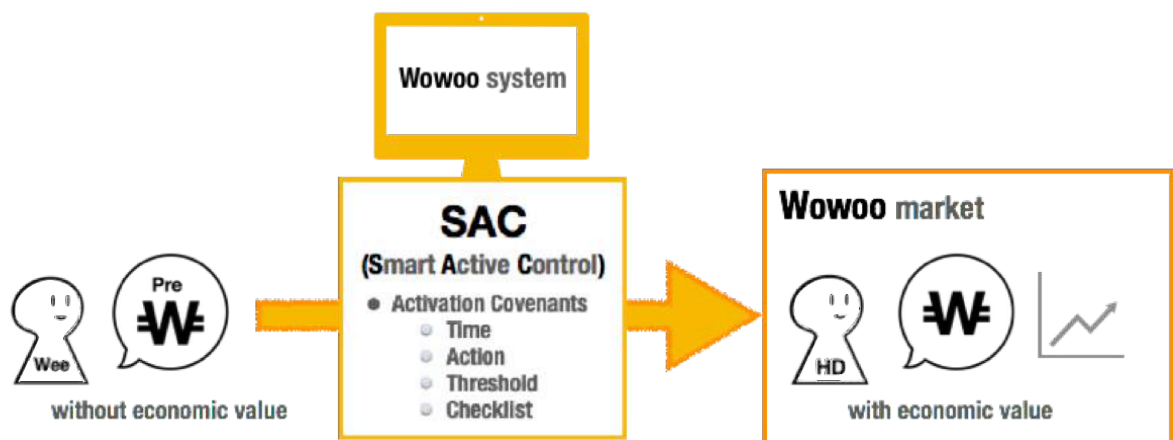
**TAC** is the unique and outstanding way to make use of Smart Active Control (SAC), which refers to a function, which converts pre-tokens to activated tokens, upon meeting the threshold value determined beforehand by the Service Operator.

Pre-tokens itself carries no economic value as a token, and the number of issue will be decided accordingly to the token sale profits or budget of a Service Operator (Token publisher), meaning these tokens will not be included in the total issue of your Token sale.

Pre-tokens could be used as a tool to activate your customers or potential customers with the TAC function especially for promoters with large number of clients and it has extraordinary potentials.

To issue Pre-tokens, a Service Operator must consult with Wowoo Operator regarding the details on issuing-requirements and relating laws or restrictions.

### TOKEN ACTIVATION CONTROL



## Concatenation with artificial intelligence system

The overall Wowoo system architecture involves several components that leverage the properties and characteristics of blockchain technology, cryptography, artificial intelligence (AI) and substitution algorithms to provide maximum security, authorization, traceability and recognition.



## I.5 Product

### Platform

The Wowoo platform will be accessible through an easily manageable web application graphic user interface (GUI) that will be optimized for a series of Wowoo services but will run on any decentralized browser. Smart Token Control (STC) generated based on Ethernet smart contract includes several unique logics below;

- Activation Control
- Duration management
- Short message function enables comment on the reason for voting
- Covenants Control
- Special Votes Control

### Client System

All platform functionality will be fully realized on the web to enable key authorization functions, services and robust wallet interactions. This can be realized independent of the type of mobile device such as for Android, iOS and Windows.

### Smart-Contract-as-a-Service

The Wowoo platform will offer a wide range of service modules, each addressing a different use case, each running a different Smart-Contract-as-a- Service (SCaaS), each with a different pricing and service fee.

### Plugins, APIs & Marketplace

In the future, plugins, extensions and AI artefacts will be available for 3rd party systems, the platform will be addressable via APIs for external developers and it will include a marketplace for third-party extensions.

### Wowoo Wallet App for Android and iOS

Wowoo Wallet App was designed to conveniently yet securely store ERC20 tokens, along with some of the major Cryptocurrencies in one's hand.

Currently the app is only available for Android, and iOS version is still in it's review phase to be released. The app is only compatible with ERC20 tokens as of current, and will be modified to accept NEP-5 tokens (including Wowoo Tokens generated in NEP-5 standard) inside the same application in future versions.



## I.6 Use Case

### OKWAVE. Q&A Service (Japan)

Status: A Prospective customer

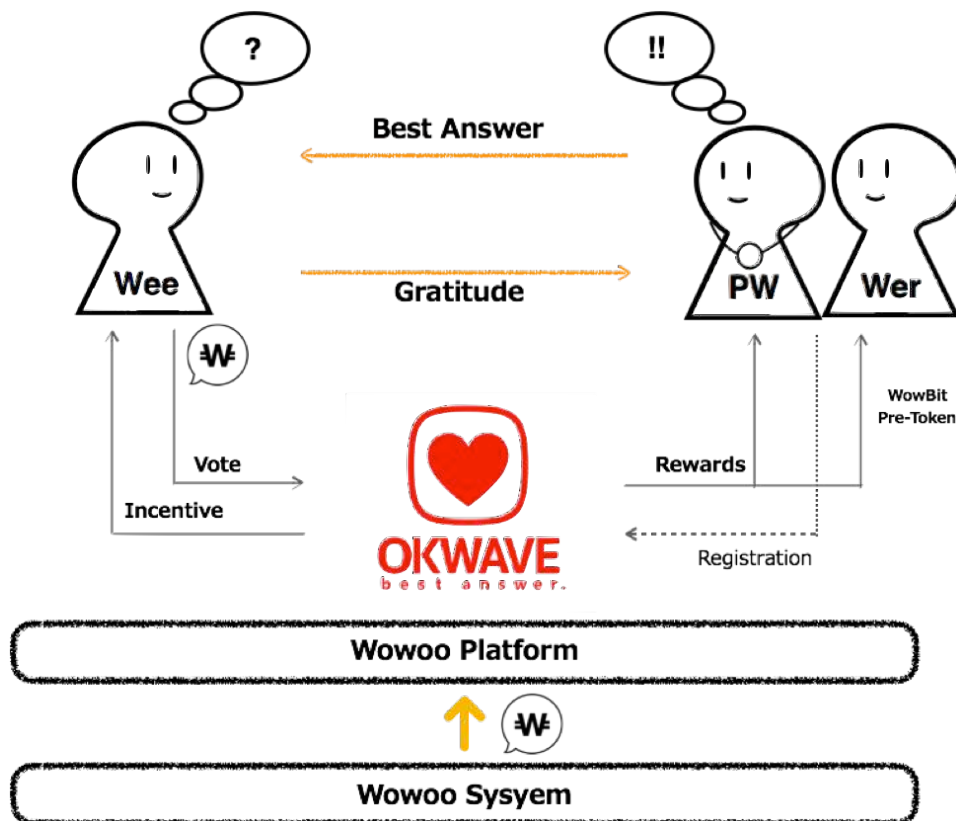
Token: WowBit (WWB) plus Special Use Case (Pre-tokens combined use)

The largest Q&A site operator / Publicly listed corporation

**OKWAVE.** is scheduled to be the first customer of Wowoo. This company is publicly listed to the stock exchange in Japan and operates the largest Q&A site and provides helpdesk services to large companies including number of banks. OKWAVE. commits to developing “ABC technologies”, which stands for Artificial intelligence, Blockchain and Chat.

Approximately 30 million users visit the OKWAVE’s site per month, achieving 100 million page views and about 40 million Q&As, and generating 50 million “Thank You” points. OKWAVE. is currently developing the top Answering engine that analyzes 3 billion records of database of Q&A collected from the web.

This Company is considering of ICO opportunity to develop Blockchain expert network, where users can drop charged questions, based on the performance and resources of abovementioned service. The Company strongly appeals of implementing knowledge valuating and matching, using Artificial intelligence and consent of the blockchain, by using WowBit Pre-tokens to evaluate the value of Q&A.



## Life Management Foundation

Status: A Prospective customer

Token: WowBit-Children (WowBit Phoenix)

A nonprofit organization that establishes a life management method

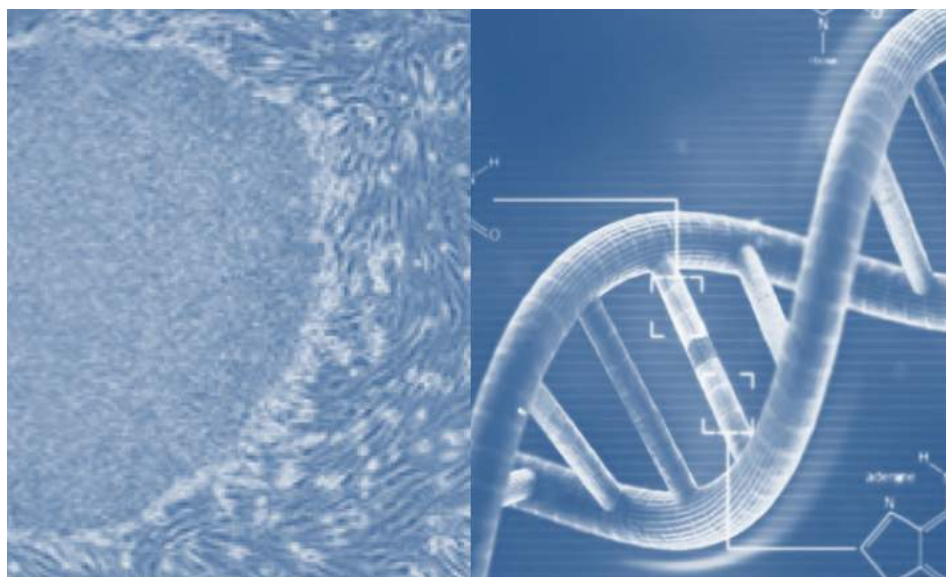


This **PHOENIX** project aims to help "LIFE VALUE CONTROL", i.e. Lifetime management. Everyone wants to live healthily, but we do not know when illness and/or geriatric disease will come.

The PHOENIX project combines not only biometric data but also environmental cohort data (related peripheral data such as medical examination, exercise, meal, environmental and psychological data, etc.). By analysing these series of data and finding the cause before becoming disease or aging, it will provide various information regarding maintaining disease prevention state, reviewing the environment and food, and encouraging exercise and recreation. Also, when got sick, it recommends appropriate alternative medicines, doctors, medical methods, medical facilities and support to receive optimum medical care.

Based on a series of biometric-related big data for each user's lifetime, it believes that optimization between human body and medical technology including environment, foods, exercises, behaviours, and alternative medicines is the solution. Analysis of user's biometric data may also be useful for pharmaceutical development and research on the cause of disease. The foundation will prepare a system and mechanism to distribute incentives according to the contribution degree of the user's biometric related data. In other words, it is a project to promote democratization of user's biometric data. The foundation hopes to promote the control of **IPS cells** and prepare tissues and organs from users' cells in the future.

The configuration of this case is that the biological-related data and recommendation provider is **Wower** and the user is **Wowee**.





## Foot Golf Foundation

Status; A Prospective customer

Token: WowBit-Children

A non-profit organization aiming at dissemination of specific sports

The FIGG <http://www.fifg.org/> Japan FoolGolf Association <https://www.ifga.jp/>

**Footgolf** is a precision sport, in which players kick a soccer ball into a cup in as few shots as possible. The name is a portmanteau of football and golf, and the game combines the two sports, being more closely related to golf. This new sport is rapidly booming all over the world and About 25 countries participate the Federation for International FootGolf (FIGF) as members.

This Token Sale will provide a platform that spreads foot golf to the world while playing the world golf course with the Footgolf. Many famous soccer players will support this sports, because the places where enable to use their skills could spread by involving the Footgolf.

For issued tokens, we plan to add incentives such as using foot golf courses and participating in soccer events.





## Japan Food Culture Export Foundation

*Status; A Prospective customer*

*Token: WowBit-Brothers*

*A non-profit organization aiming at dissemination of healthy Japan foods*

Japan is a country of binaries characteristics and straddles both the traditional and ultra-modern, and hosts buzzing cities alongside stunning natural landscapes. Its food is notoriously nutritious, with a diet based around super-fresh, seasonal products.

Japanese foods are becoming popular to the world people recent years, however still many delicious Japan foods are sleeping in Japan and waiting its debut. In this Token Sale project, we provide know-how, marketing and finance platforms for overseas expansion of unknown Japanese food stars.

Many famous singers and artists in Asia are supporting this project. We plan to attach an incentive to regularly receive coupons of Japanese cuisines around the world on the issuing token. Smart Active Control will demonstrate its power to arrange this token.





## I.7 Business Model

### Overview

The Wowoo system is newly designed to provide significant solutions to previously insufficient Token Sale platform's applicability to various use cases. The platform is open to companies, governments, organizations and private consumers.

Conventional token sale platform has restrictions on the control of incentives and conditions for tokens, and it was an issue how to eliminate the complexity.

The Dashboard of the Wowoo system enables more finely control tokens issued by Token Sale based on SAC (Smart Active Control) function, so the Service Operator can flexibly respond to the various cases. For the Service Operator on new token issuing phase, it is also possible to define various conditions and incentives of the fundamentals of the token while confirming controlled specs. And also for the Service Operator during running stage, it is also possible to revise incentive conditions of the Coupon while confirming controlled specs.

### Monetization

Since Wowoo Operator proposes solutions to different use cases, different customer groups – each with different efforts and different transaction volumes – Wowoo Operator will have service-based pricing respectively. This will apply to running fees per services, as well as to individual transaction fees.

### Payment

Wowoo wants to eliminate unnecessary barriers to entry, while still providing market support for the Wowoo Tokens. So the conversion to NEO tokens will run as a background process - making the platform currency enabling consumers to use major Fiat and Crypto currencies as a form of payment. Further, more importantly, Wowoo platform has the Monetary Reserve Management (MRM) system which enables a certain anchoring with the underlying currency.

### Go To Market

The Wowoo team is already in talks with our first customer company to conduct pilots in data retention to test our community value chain solutions. We also plan to bring Wowoo to mainstream market and mass adoption by creating value and directly addressing the consumer, who is most attributable to the community. After the successful launch with paying customers from all segments, Wowoo will expand aggressively with the help of our network of country managers, partners, advisors, customers and employees.





## **II. Token Sale**



## II Token Sale

### II.1 Overview

**Wowoo** aims to be at the forefront of the service content-type token platforms in the blockchain. For this purpose Wowoo is proposing this Token Sale.

All participants must register first via our website and after that the Wowoo Operator will perform **KYC** to the participants. The participants who completed both the verification of the **KYC** and registration of their individual **Registered NEO address** can be registered to **Whitelist**.

Purchasers on the Whitelist send **NEO or GAS** to the designated NEO address of this Toke Sale. The Wowoo Operator as the issuer mints WowBit and sends to Purchaser's **Registered NEO address**.

Once completed (the total Token Sale period or reached to **Soft Cap/ Hard Cap**) the total of Ethereum funds will be managed and released in accordance with the Use of Fund and the Milestones.

### II.2 Why a Token Sale?

For the Wowoo platform to be truly decentralized, a large group of supporters is required. If a community group is small, they would gain control of the network and might ultimately act in their best interest, and not in the best interest of the users and the community.

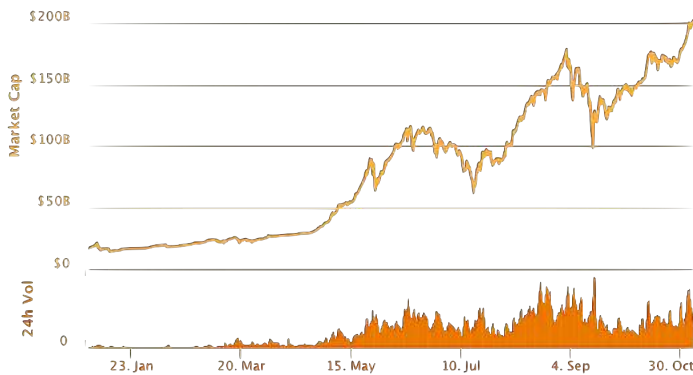
So Wowoo team came to the conclusion that only a blockchain-driven Token sale can provide the required amounts and quality to achieve our vision with this truly decentralized network and provide sufficient fuel for this Wowoo project to run.



## II.3 Overview of token market

### The rapid growth of the crypto currency market

MARKET CAP ( All Cryptocurrencies)



200 billion USD

In 2017, year to date, the gross market of all crypto currencies grew rapidly by 10 times and reached the gross market capitalization of 200 billion dollars.

Note: calculated by Wowoo using source of <https://coinmarketcap.com/>

### The Wowoo Token covers rapid growth fields

ICOs by Category

Category	2016 mil USD	2017 mil USD	2017 Cumulative%	Growth yoy Times	Wowoo exposure
Infrastructure	43.6	1,203.8	37%	x 27	Wowoo exposure
Trading & Investing	11.9	419.6	50%	x 34	
Finance	1.3	307.4	59%	x 232	
Data Storage		286.2	68%		
Payments	1.6	214.4	75%	x 131	Wowoo exposure
Drugs & Healthcare		202.5	81%		Wowoo exposure
Gaming & VR	6.1	120.9	85%	x 19	
Gambling & Betting	4.7	86.8	87%	x 17	
Commerce & Advertising	0.2	68.8	89%	x 280	Wowoo exposure
Identity & Reputation	2.0	42.4	91%	x 20	Wowoo exposure
Art & Music	0.1	39.3	92%	x 392	Wowoo exposure
Real Estate		35.1	93%		
Events & Entertainment	7.5	31.3	94%	x 3	Wowoo exposure
Legal		29.4	95%		
Energy & Utilities		28.9	96%		
Social Network	0.5	24.3	96%	x 52	Wowoo exposure
Communications		21.7	97%		Wowoo exposure
Others		94.1	100%		

Note: calculated by Wowoo using source of <http://www.coinschedule.com>

The scope of the ICO target by the new virtual currency remarkably expanded compared to 2016. Comparing with ICOs related to block chain technology and investment products to last year, growth of this year in non-financial fields such as commerce, advertisement, arts culture, social network, etc. is remarkable, and it is spreading throughout the industrial field. The Wowoo token has outstanding characteristics that cover this rapid growth.

## II.4 Fact Sheet

Token Name	WowBit
Token Symbol	WWB
Payments Accepted	NEO, GAS      **NEO address shall be required
Total Token Supply	1,111,111,111 (aprox 1.11 billion)
Hard Cap on Token Sale	277,777,778 WWB
Soft Cap on Token Sale	194,444,444 WWB      (70.0% for the Hard Cap)
Price per WWB (FIXED)	0.01 NEO 0.04 GAS
Price per USD equivalent	Please refer to the current NEO/USD or GAS/USD price
Pre Token Sale Opening	January 17th, 2018 13:00 UTC+0900
Early Bird Bonus	Max 20% Discount
Token Sale Opening	March 12th, 2018 13:00UTC +0900
Token Sale Closing	March 19th, 2018 13:00UTC +0900 OR when reached hardcap
Smart Contract Address	Will be notified to the Whitelist registrants
Minimum Subscription	200 WWB
Maximum Subscription	10,000,000 WWB
KYC Policy	During the Whitelist registration period and Token Sale, Wowoo will conduct <b>Know Your Customer ("KYC") verification</b> procedure for all of the purchasers of the WWB Tokens. This will entail the purchasers to submit their passport or ID photo, together with a selfie photo of the purchasers holding the ID. Purchasers must also submit a proof of address published within the last three (3) months from the time of submitting.
Restrictions	The WWB Tokens are available for purchase in any country except the countries, including its states, territories in or under the laws of the country, where (1) cryptocurrency or blockchain technology are prohibited, or (2) the WWB Token can't be freely transferable, or (3) the Wowoo does not meet the legal requirements of the country.
Delivery	After the Token Sale, Wowoo will deliver the WowBit to the purchasers.
Utility of Token	The WWB tokens are used to access certain functionalities of the Wowoo platform including registering a new asset, transferring an asset, and a variety of other authorization features. The WWB Token does not represent or confer any ownership right or stake, share or security or equivalent rights.



## II.5 WowBit

Items	Contents
Token type:	NEO NEP-5 Token Standard
Issuer:	Wowoo Pte. Ltd. (Singapore)
Basic Rights specifications:	
• Coupon	The Holder can purchase products and services at discounted prices on the Wowoo platform. The target products and services, the discount rate, the validity term will depend on the decision made by the suppliers on the platform.
• Rights	<p><b>Voting rights:</b></p> <p>Token Holders can vote via the Service Operator regarding achievements made by Wower(s). The Wower(s) can be rewarded when qualified over the predefined conditions set by the Service Operator.</p> <p><b>Lottery rights:</b></p> <p>The Holder can gain lottery rights as a result of exercising the Voting rights. The total value of prizes gained by this lottery cannot exceed the total value of products and services purchased using the Coupons.</p>
• Validity term	The Validity term of above mentioned Coupons and the Rights are limited to less than 6 months. All rights shall be extinguished and cleared before each end of March and September.
Restriction on use	Residents in jurisdictions corresponding to Unjustifiable Premiums and Gambling related Regulations (UJPGR) cannot be purchased and used.
Monetary Reserve	20% of the value of WowBit shall be pegged to the Base Cryptocurrency..
Liquidity	<p>There are no exchanges accepting WowBit at this time. The wowoo will promote to major crypto-exchanges in the future with its best effort.</p> <p>The token Holders can take advantage of the benefits of NEP-5 standard and transfer WowBit via Person-to-Person (P2P)'s applications or exchanges/OTC (Over The Counter) dealers handling with alternative coins/tokens. However, Wowoo will not guarantee the success or failure of these transfers and the Holders shall be responsible through their individual negotiations.</p>

WowBit (WWB) is convenient, efficient and economically forms a means of payment for services provided on the Wowoo platforms and are not securities to be used for speculative trading purposes. There is **no** public market for the WWB and there is **no** guarantee on the future value of the WWB. The possibility exists that the WWB could be worth **nothing**. Ownership of WWB carries **no** rights, express or implied, other than the right to use WWB as a means to obtain Services, and to enable usage of and interaction with the Wowoo Platform, if successfully completed and deployed.

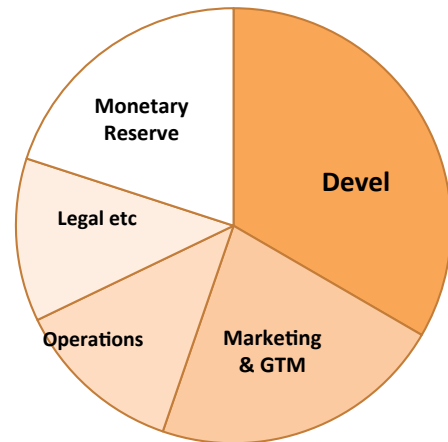
In particular, the Purchasers understand and accept that WWB does **not** represent or confer any ownership right or stake, share or security or equivalent rights, or any right to receive future revenue shares, intellectual property rights or any other form of participation in or relating to the Wowoo Platform, and/or Wowoo Operator and its corporate affiliates, other than rights relating to the receipt of services and use of the Wowoo Platform, subject to limitations and conditions in these Terms and applicable Platform Terms and Policies. WWB are **not** intended to be a digital currency, security, commodity or any other kind of financial instrument.



## II.6 Use of Proceeds

The primary use of the sales revenue will be for finalizing the development and for marketing purposes.  
The Token Sale revenue will be used for the following purposes:

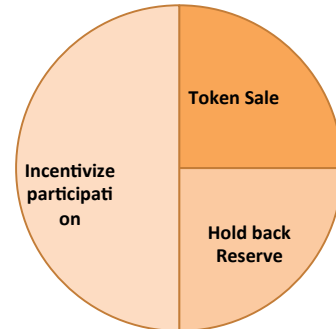
Use of Proceeds	%
Development	33%
Marketing & GTM	22%
Operations	13%
Legal etc	12%
Monetary Reserve	20%



The proceeds after deducting the Monetary Reserve funds will aid in the development of the Wowoo System, and conducting business development and marketing, and expenses related to operation including legal and accounting expenses.

## II.7 Distribution

Distribution	%
Token Sale	25%
Hold back Reserve	25%
Incentivize participation	50%

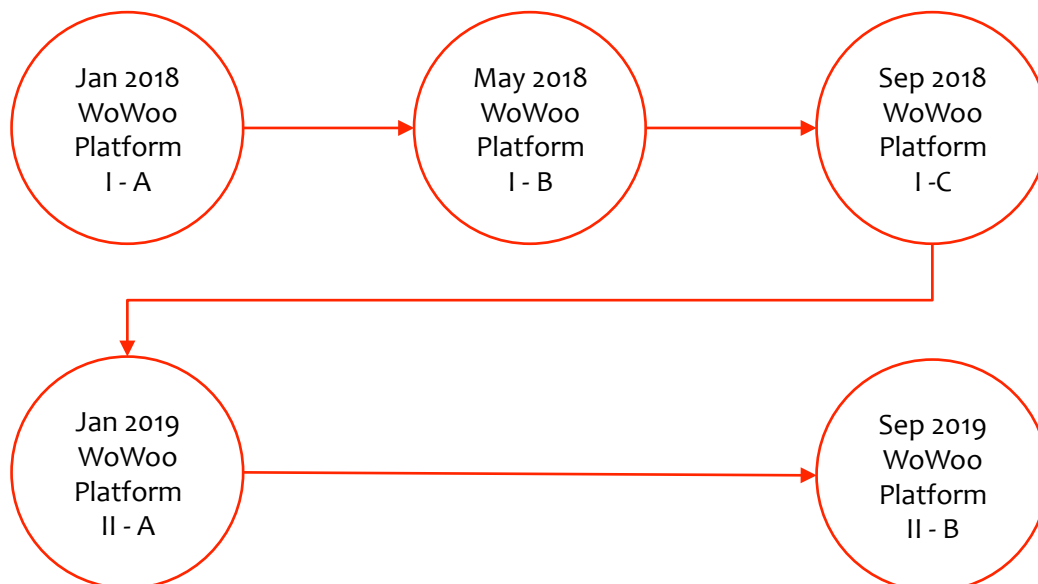


## II.8 Milestone

### Release of Token Sale funds

After the Token Sale has ended the term, the sales revenue will be released to the Wowoo Operator for management. For calculation purposes, all non-USD currencies will be converted into USD at the relevant exchange rates at the moment of their collection. The development funds by the Token Sale will be released based on achieved milestones.

Milestone	Release rate to development cost
<b>Milestone 1:</b>	20% release as of completed development of Phase I-A
<b>Milestone 2:</b>	20% release as of completed development of Phase I-B
<b>Milestone 3:</b>	20% release as of completed development of Phase I-C
<b>Milestone 4:</b>	20% release as of completed development of Phase II-A
<b>Milestone 5:</b>	20% release as of completed development of Phase II-B





**Phase I- A :** Smart Active Control, Special Resolution, Short Messaging, Covenants Control

**Phase I- B :** Monetary Reserve, Rights Opportunity Control

**Phase I- C :** Rights Action, Dashboard, Others

**Phase II- A :** Artificial Intelligence (AI) Engine, Blockchain HUB

**Phase II- B :** AI Services

## II.9 Liquidity

### Post-Token Sale Trading

While we cannot guarantee substantial liquidity levels of the WowBit Token until the platform is fully deployed, we will make every effort to enable the growth of the liquidity market right from the start.

### Liquidity

Our goal is high levels of liquidity on the WowBit Token (WWB) market. This is achieved through the laws of supply & demand. Through subscription and transaction fees for each of our services we gain more market share, the demand for WWB increases thus creating buy-side liquidity.

### Restrictions

Distributed tokens have the following restrictions.

#### **Token Sale Tokens:**

No restrictions for Token Sale participants.

#### **Founder & Angel Tokens:**

The Founders and angels are able to sell to the market up to 20% of their holding WWB token after Token Sale closing. For the rest of 80% of holdings, they are restricted from selling any of their Founder & Angel tokens for six months starting with the beginning of the Token Sale (6 months Cliff).

Afterwards the tokens will be vested at a rate of 10% monthly for 18 months.



## III. Company



## III Company

### III.1 Name

#### **Wowoo Pte. Ltd.**

The Wowoo Pte. Ltd. is registered corporation in Singapore.

Wowoo Pte. Ltd.(the "Company") is the operating entity of the Wowoo platform (i.e. Wowoo Operator) that will provide services, facilities and consulting to the Service Operators. The Company develops the Wowoo System and monitor over all the system and the platform. Some functionality, security audits, etc. may require third-party vendors and service providers to work independently or jointly with Wowoo Pte. Ltd.

Address: 14 ROBINSON ROAD, #12-01/02 FAR EAST FINANCE BUILDING, SINGAPORE 048545

TEL. +65 6635 1730 FAX. +65 6635 1733

CEO: Fujimaru Nichols

Capital: 590,000 SGD

Email: [tokensale.support@wowoonet.com](mailto:tokensale.support@wowoonet.com)

Web: <http://wowoonet.com>

### III.2 Legal structure

**The Wowoo Foundation** (in the course of incorporation in Switzerland) is in charge of the overall management and oversight to keep the Wowoo platform and its community in good health. It will be in charge of managing all tokens, contributions, and other revenue flows. Over time outside parties consisting of highly reputable and knowledgeable figures in the Blockchain space will be invited to join. The directors of the foundation before being placed into effect will first place any major changes to the network to a vote; however, it is ultimately up to the network participants.






### III.3 Team

Our team is a healthy mix of Software Engineers, Blockchain Developers and Consultants, Design Experts, Marketing & Branding Specialists – all committed to the success of this venture.

#### Fujimaru Nichols

Founder and CEO / Wowoo Pte. Ltd. 



Fujimaru Nichols is an entrepreneur and activist engaged in environmental economics and blockchain.

Having met with blockchain in 2013, his main interest became to studying blockchain to seek for a solution to solve environmental problems.

He is currently responsible in running the Wowoo platform and supporting blockchain projects which will be conducted on Wowoo platform.

#### Yukio Yamashita

Chief Architect / Wowoo Pte. Ltd.



Yukio leads this project as Chief Architect. He is providing consulting service to publicly listed companies and designing systems relating dealing, exchange operation and blockchain. After the carrier of computer system industry (including programmer, SE, game programmer, network engineer and project manager) and experience of financial derivative dealer, he started his own company as financial consultant/project manager. He achieved numerous projects utilizing his experiences of derivative trading strategies including arbitrage, spread, straddle and systematic trading. The track record of financial system development includes following clients; Tokyo Commodity Exchange, Tokyo Stock Exchange, Osaka Stock Exchange, NYMEX, Nomura Securities, Daiwa Securities, Sony Bank, Japan Net Bank, Monex Securities, Rakuten Securities, The Bank of Tokyo-Mitsubishi UFJ, Mitsubishi UFJ Morgan Stanley Securities and FX system service Providers.



## Augustin Vidovic

Developer / Wowoo Pte. Ltd.



Augustin is responsible of development this project. As architect and super programmer in France, She was famous junior high school student from the time of local Leon and was scouted from the observatory. She has been engaged in development of multi-threaded/multi-transaction processing by Java mainly in financial system such as Morgan Stanley Securities, SBI Japan Next Securities, UBS Securities, Rakuten Securities etc. At SBI, she developed proprietary load-testing system of FIX engine, and after that, completed a new FIX engine with two days. It usually takes several years with dozens of people. She has superior skills of developing architectural framework from brown field and developing program for automatic generation. Also she is familiar with block chain technology from the early days.

Language: Trilingual in French, English and Japanese.

## Yuya Sugiura

Marketing / Wowoo Pte. Ltd.



Yuya has more than 3 years of experience in the cryptocurrency industry. He leads marketing of this business with broad knowledge and tough spiritual strength, which based on various experiences including a researcher and a medical specialist. He is also concurrently CEO of Tokennews.


### III.4 Council

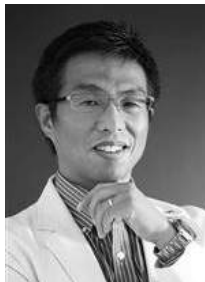
The Wowoo- Council is an organization to review Token Sale issuing companies and projects on the Wowoo Platform and to review the social nature of the project, and the Councillors are block chain engineers, proprietary technologies, founder, initial investment It consists of houses etc.

#### **The Councillors;**

Fujimaru Nichols, Yukio Yamashita, Augustin Vidovic, Yuya Sugiura and following:

#### **KANETO Kanemoto**

Representative Director, Founder and Executive Chairman/ OKWAVE 



KANETO is Chief Executive Officer and founder of OKWAVE. The company is the first and one of the biggest Q&A social communities in Japan. The vision of OKWVE is to foster mutual supporting by users though our community, and is operating subscription services of celebrity Q&A and offering enterprise customer support solution, which has the largest market share in Japan.

OKWAVE went public in June 2006 and is listed on Nagoya Centrex Market (3808: Nagoya). He holds a bachelor's degree of Fine Arts and Music from Aichi Prefectural University in Japan.

Concurrent post;

- Board member of Bread (a provider of Breadwallet in Zurich, Switzerland)
- Auditor of Japan Association of New Economy
- Councillor of Japan Association for the World Food Programme (JAWFP)

Major literary works;

- The Day Beyond Google (ISBN : 978-4798113913)
- Starting up a company as a homeless person (ISBN : 978-4094060058)
- The meaning of work (ISBN : 978-4479792260)
- A sheet for success (ISBN : 978-4492043059)
- The money story as a CEO as well as a homeless person (ISBN : 9784769610342).

#### **Gen Matsuda**

Representative Director, President and CEO/ OKWAVE



Gen has more than 13 years' experience in investment banking, turn around, marketing, financial consultation businesses all over the world as representative director of AsZ Holdings, Inc. His main passion is focusing on the blockchain with all its applications and possibilities. Bugged by all the security issues, password breaches and Internet fraud, he decided to tackle these problems by decentralizing authorization and authentication in an innovative and secure blockchain ecosystem. He became in 2016 the youngest person who made statement at the public hearing of the Japanese Diet. He experienced start-up during student age at Waseda

University, and then he has been completing supports more than 2,000 companies' sales by focusing on marketing & sales, finance & management fields, as CEO of AsZ Group Holdings consisted of 19 member companies include in Japan, Hong Kong and Greater China (Shenzhen, Dongguan).

Concurrent post;

- Adjunct Professor at Kyushu University

- A member on the board, OKWAVE.
- Major literary works;
  - How to make people at the bottom of the social pyramid be the millionaire in three years.

### Roger Ver

CEO / Bitcoin.com 



After founding several successful companies in Silicon Valley, Roger began his Bitcoin journey in February 2011. Years before traditional venture capital firms became involved, he became the first person in the world to start investing in Bitcoin related-startups, nearly singlehandedly funded the entire first generation of Bitcoin businesses. His current investments include Bitcoin.com, Blockchain.com, Bitpay.com, Kraken.com, and many many others. In his free time, he enjoys competing in Brazilian Jujitsu tournaments.

### Da Hongfei

CEO / Onchain, Founder / NEO



CEO of Onchain, founder of NEO, key opinion leader of the Chinese blockchain industry, serial entrepreneur, a Bachelor of Arts graduate capable of coding virus with assembly language. Da Hongfei is blockchain advisor to a handful of banks, brokers, and clearing houses. He has keen insights on the underpinning technologies, various application scenarios, and the industry structure. Da Hongfei came across Bitcoin in 2011, and worked fulltime in the industry since 2013. In 2014, he founded NEO, a blockchain to register, transfer, and exchange digital assets, and led the startup to become the benchmark in the Chinese blockchain community.

### Adam Vaziri

Founder and CEO of QRC HK 



Adam Vaziri is a blockchain lawyer who was labelled a 'bitcoin pioneer' by Bitcoin Magazine, and a blockchain compliance specialist. Adam is engaged in spreading blockchain regulatory environment for cryptocurrency. The bitlegal.io he runs is a global tracker for blockchain law and featured by CNN and Washington Post. In 2013, as the director of UKDCA, he made efforts to spread regulations in the UK. With experience of many license work, the licenses optimized for blockchains has been issued successfully in Isle of Man. Adam is a tireless blockchain entrepreneur and has set up blockchain lab called "Chain of Things" which is specialized in IoT, and "Blockpass" which is a block chain passport specialized in KYC.

## Paweł Kuskowski

Co Founder and CEO of Coinfirm [in](#)



Entrepreneur and AML/CFT and compliance advisor, Pawel is the former head of Global AML Processes at Royal Bank of Scotland and Head of Regulatory Risk and Compliance at Eversheds. A recognized specialist in compliance and anti-money-laundering with extensive experience conducting global projects for international financial institutions and cooperating with supervisory authorities, Pawel is also the chairman of the Compliance Association of Poland.

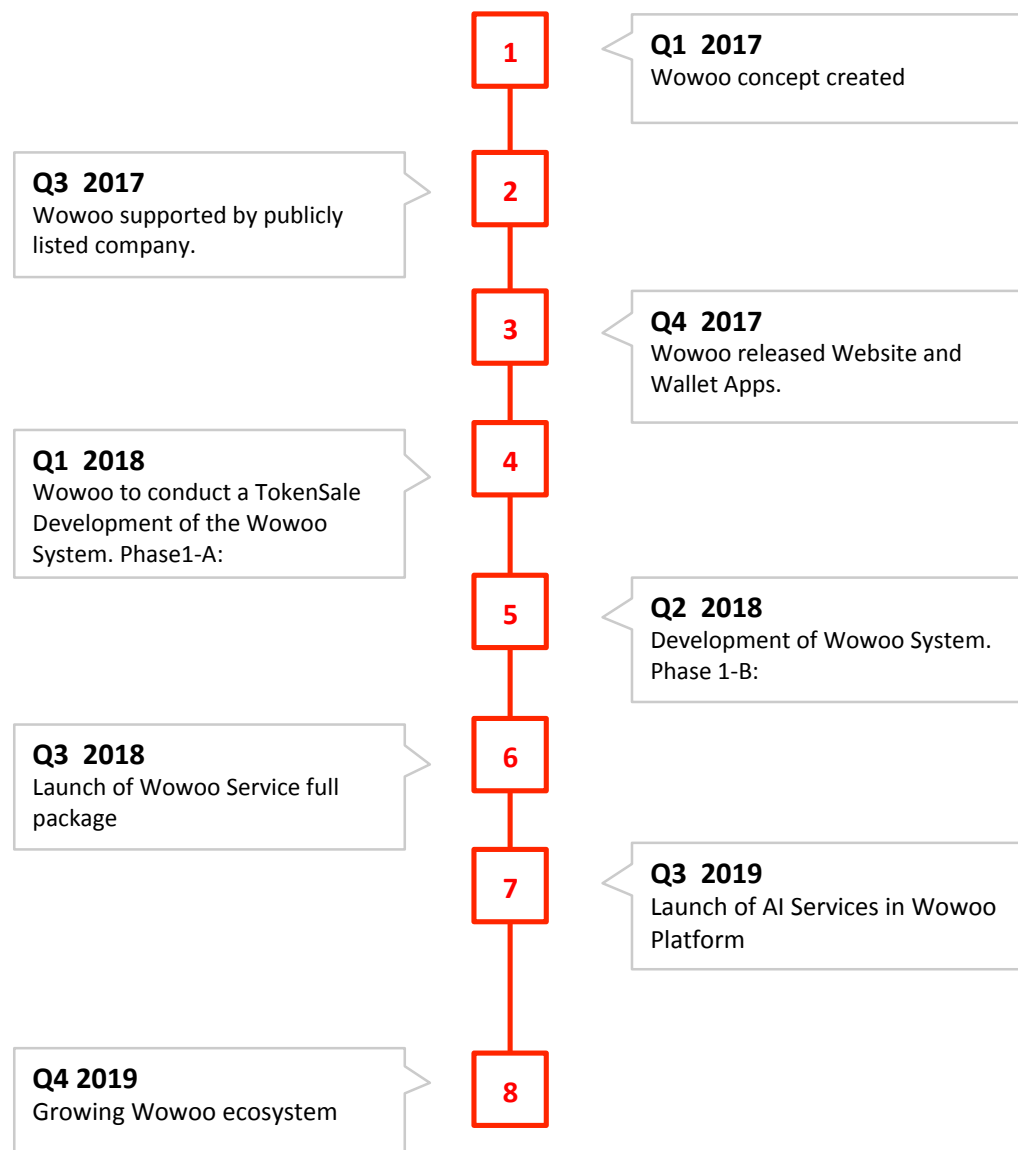
### III.5 Mission and Vision

**One impression can end the war. So we give value to the impression.**

Our five year goal is to be at the forefront of the content-type blockchain community space, with users and customers all over the world, securing thousands of assets and transactions per day – for private users, corporations, governments and organizations.

We envision numerous Token Sale models to serve a wide range of use cases, and a high adoption rate due to the platforms' usability as well as the fact that Wowoo will be owned by the crowd.

#### Roadmap





## IV. Contact



## IV Contact

### Wowoo Pte. Ltd.



CEO: Fujimaru Nichols

Email: [tokensale.support@wowoonet.com](mailto:tokensale.support@wowoonet.com) (for token sale)

[business.support@wowoonet.com](mailto:business.support@wowoonet.com) (for prospective customers as Service Operators)

Web: <http://wowoonet.com>

### Communication

#### By Telegram

“**Telegram**” is a cloud-based mobile and desktop messaging app developed by Telegram Messenger LLP. The Wowoo Operator as this **WowBit Token Sale** organizer will announce information via the Telegram. Please visit the sites below and enjoy the free download as necessary. In particular, specific procedures will be announced via the **Telegram before Token Sale**.

<https://telegram.org/>

#### By E-mail

Open and transparent mutual communication is critical to the success of the WowBit Token Sale, as well as the ongoing advancement of the venture.

Your questions and suggestions are welcome at the following locations:

[tokensale.support@wowoonet.com](mailto:tokensale.support@wowoonet.com)

# **V. Supplement**





## V Supplement

### V.1 SAT (SIMPLIFIED AGREEMENT FOR TOKENS)

#### NOTICE TO RESIDENTS OF THE UNITED STATES

THE OFFER AND SALE OF THE SAT HAS NOT BEEN REGISTERED UNDER THE U.S. SECURITIES ACT OF 1933, AS AMENDED (THE "SECURITIES ACT"), OR UNDER THE SECURITIES LAWS OF CERTAIN STATES AND IS ONLY BE SOLD TO "ACCREDITED INVESTORS." THE SAT MAY NOT BE OFFERED, SOLD OR OTHERWISE TRANSFERRED, PLEDGED OR HYPOTHECATED EXCEPT AS PERMITTED UNDER THE ACT AND APPLICABLE STATE SECURITIES LAWS PURSUANT TO AN EFFECTIVE REGISTRATION STATEMENT OR AN EXEMPTION THEREFROM.

#### NOTICE TO RESIDENTS OF THE AUSTRALIA

NO SATS, PLACEMENT DOCUMENT, PROSPECTUS, PRODUCT DISCLOSURE STATEMENT OR OTHER DISCLOSURE DOCUMENT HAS BEEN LODGED WITH THE AUSTRALIAN SECURITIES AND INVESTMENTS COMMISSION (ASIC), IN RELATION TO THE OFFERING. THE SATS AND ANY DOCUMENTS USED IN CONNECTION THEREWITH AND ANY RELATED DOCUMENTS DO NOT CONSTITUTE A PROSPECTUS, PRODUCT DISCLOSURE STATEMENT OR OTHER DISCLOSURE DOCUMENT UNDER THE CORPORATIONS ACT 2001 (OR THE CORPORATIONS ACT), AND NEW LAWS AS OF APRIL 3RD IMPLEMENTED BY AUSTRAC, AND DO NOT PURPORT TO INCLUDE THE INFORMATION REQUIRED THEREFOR. ANY OFFER IN AUSTRALIA OF THE SATS AND ANY DOCUMENTS USED IN CONNECTION THERE WITH MAY ONLY BE MADE TO "SOPHISTICATED INVESTORS" (WITHIN THE MEANING OF SECTION 708(8) OF THE CORPORATIONS ACT), "PROFESSIONAL INVESTORS" (WITHIN THE MEANING OF SECTION 708(11) OF THE CORPORATIONS ACT) OR OTHERWISE PURSUANT TO ONE OR MORE EXEMPTIONS CONTAINED IN SECTION 708 OF THE CORPORATIONS ACT SO THAT IT IS LAWFUL TO OFFER THE SATS AND ANY DOCUMENTS USED IN CONNECTION THERE WITH WITHOUT DISCLOSURE TO INVESTORS UNDER CHAPTER 6D OF THE CORPORATIONS ACT. THE SATS AND ANY DOCUMENTS USED IN CONNECTION THERE WITH MUST NOT BE OFFERED FOR SALE IN AUSTRALIA IN THE PERIOD OF 12 MONTHS AFTER THE DATE OF ALLOTMENT UNDER THE OFFERING, EXCEPT IN CIRCUMSTANCES (I) WHERE DISCLOSURE TO BUYERS UNDER CHAPTER 6D OF THE CORPORATIONS ACT WOULD NOT BE REQUIRED PURSUANT TO AN EXEMPTION UNDER SECTION 708 OF THE CORPORATIONS ACT OR OTHERWISE OR (II) WHERE THE OFFER IS PURSUANT TO A DISCLOSURE DOCUMENT WHICH COMPLIES WITH CHAPTER 6D OF THE CORPORATIONS ACT. ANY PERSON ACQUIRING THE SATS AND ANY DOCUMENTS USED IN CONNECTION THERE WITH MUST OBSERVE SUCH AUSTRALIAN ON-SALE RESTRICTIONS.

#### NOTICE TO RESIDENTS OF CANADA

THE SAT MAY BE SOLD ONLY TO PURCHASERS PURCHASING AS PRINCIPAL THAT ARE BOTH "ACCREDITED INVESTORS" AS DEFINED IN NATIONAL INSTRUMENT 45-106 PROSPECTUS AND REGISTRATION EXEMPTIONS AND "PERMITTED CLIENTS" AS DEFINED IN NATIONAL INSTRUMENT 31-103 REGISTRATION REQUIREMENTS, 29 EXEMPTIONS AND ONGOING REGISTRANT OBLIGATIONS. ANY RESALE OF THE SECURITIES MUST BE MADE IN ACCORDANCE WITH AN EXEMPTION FROM THE PROSPECTUS REQUIREMENTS AND INCOMPLIANCE WITH THE REGISTRATION REQUIREMENTS OF APPLICABLE SECURITIES LAWS.





### **NOTICE TO RESIDENTS OF CHINA**

THE RIGHTS ARE NOT BEING OFFERED OR SOLD AND MAY NOT BE OFFERED OR SOLD, DIRECTLY OR INDIRECTLY, WITHIN THE PEOPLE'S REPUBLIC OF CHINA (FOR SUCH PURPOSES, NOT INCLUDING THE HONG KONG AND MACAU SPECIAL ADMINISTRATIVE REGIONS OR TAIWAN), EXCEPT AS PERMITTED BY THE SECURITIES AND OTHER LAWS AND REGULATIONS OF THE PEOPLE'S REPUBLIC OF CHINA.

### **NOTICE TO RESIDENTS OF EUROPEAN ECONOMIC AREA**

IN RELATION TO EACH MEMBER STATE OF THE EUROPEAN ECONOMIC AREA WHICH HAS IMPLEMENTED THE PROSPECTUS DIRECTIVE (EACH, A "RELEVANT MEMBER STATE"), THE SAT AND ANY RELATED DOCUMENTS ARE BEING DISTRIBUTED ONLY TO, AND DIRECTED ONLY AT (AND ANY RELATED PURCHASE ACTIVITY WILL BE ENGAGED ONLY WITH): (A) A LEGAL ENTITY THAT IS A QUALIFIED INVESTOR AS DEFINED IN THE PROSPECTUS DIRECTIVE, (B) FEWER THAN 150 NATURAL OR LEGAL PERSONS (OTHER THAN QUALIFIED INVESTORS AS DEFINED IN THE PROSPECTUS DIRECTIVE), SUBJECT TO OBTAINING THE PRIOR CONSENT OF ANY REPRESENTATIVE FOR ANY SUCH OFFER; OR (C) PERSON THE SALES TO WHOM WOULD BE IN ANY OTHER CIRCUMSTANCE FALLING WITHIN ARTICLE 3(2) OF THE PROSPECTUS DIRECTIVE; PROVIDED THAT NO SUCH TRANSACTION MAY RESULT IN A REQUIREMENT FOR THE PUBLICATION BY US OF A PROSPECTUS PURSUANT TO ARTICLE 3 OF THE PROSPECTUS DIRECTIVE.

THE EXPRESSION "PROSPECTUS DIRECTIVE" MEANS DIRECTIVE 2003/71/EC (AS AMENDED), INCLUDING BY DIRECTIVE 2010/73/EU, AND INCLUDES ANY RELEVANT IMPLEMENTING MEASURE IN THE RELEVANT MEMBER STATE. THIS EUROPEAN ECONOMIC AREA SELLING RESTRICTION IS IN ADDITION TO ANY OTHER APPLICABLE SELLING RESTRICTIONS SET OUT BELOW.

### **NOTICE TO RESIDENTS OF HONG KONG**

SATS MAY NOT BE OFFERED OR SOLD IN HONG KONG BY MEANS OF ANY DOCUMENT OTHER THAN (I) IN CIRCUMSTANCES WHICH DO NOT CONSTITUTE ANY OFFER TO THE PUBLIC WITHIN THE MEANING OF THE COMPANIES (WINDING UP AND MISCELLANEOUS PROVISIONS) ORDINANCE (CAP. 32 OF THE LAWS OF HONG KONG) (THE "CWUMP ORDINANCE") OR WHICH DO NOT CONSTITUTE AN INVITATION TO THE PUBLIC WITHIN THE MEANING OF THE SECURITIES AND FUTURES ORDINANCE (CAP. 571 OF THE LAWS OF HONG KONG) ("SECURITIES AND FUTURES ORDINANCE"), OR (II) TO "PROFESSIONAL INVESTORS" AS DEFINED IN THE SECURITIES AND FUTURES ORDINANCE AND ANY RULES MADE THEREUNDER, OR (III) IN OTHER CIRCUMSTANCES WHICH DO NOT RESULT IN THE DOCUMENT BEING A "PROSPECTUS" AS DEFINED IN THE CWUMP ORDINANCE, AND NO ADVERTISEMENT, INVITATION OR DOCUMENT RELATING TO THE SAT MAY BE ISSUED OR MAY BE IN THE POSSESSION OF ANY PERSON FOR THE PURPOSE OF ISSUE (IN EACH CASE WHETHER IN HONG KONG OR ELSEWHERE), WHICH IS DIRECTED AT, OR THE CONTENTS OF WHICH ARE LIKELY TO BE ACCESSED OR READ BY, THE PUBLIC IN HONG KONG (EXCEPT IF PERMITTED TO DO SO UNDER THE SECURITIES LAWS OF HONG KONG) OTHER THAN WITH RESPECT TO INSTRUMENTS WHICH ARE OR ARE INTENDED TO BE DISPOSED OF ONLY TO PERSONS OUTSIDE OF HONG KONG OR ONLY TO "PROFESSIONAL INVESTORS" IN HONG KONG AS DEFINED IN THE SECURITIES AND FUTURES ORDINANCE AND ANY RULES MADE THEREUNDER.

### **NOTICE TO RESIDENTS OF INDIA**

THE SATS AND ANY DOCUMENTS USED IN CONNECTION THEREWITH AND ANY RELATED DOCUMENTS DO NOT CONSTITUTE AN OFFER TO SELL TO OR AN OFFER TO BUY INTEREST FROM ANY PERSON OTHER THAN THE PERSON TO WHOM THIS DOCUMENT HAS BEEN SENT BY Wowoo Pte. Ltd. OR ITS AUTHORIZED AGENTS. THE SATS AND ANY DOCUMENTS USED IN CONNECTION THEREWITH SHOULD



NOT BE CONSTRUED AS A PROSPECTUS. THE SATS AND ANY DOCUMENTS USED IN CONNECTION THEREWITH ARE NOT BEING OFFERED FOR SALE OR SUBSCRIPTION BUT ARE BEING PRIVATELY PLACED WITH A LIMITED NUMBER OF SOPHISTICATED INVESTORS, AND PROSPECTIVE 30 INVESTORS MUST OBTAIN LEGAL ADVICE THAT THEY ARE ENTITLED TO SUBSCRIBE FOR THESE INSTRUMENTS AND MUST COMPLY WITH ALL RELEVANT INDIAN LAWS IN THIS RESPECT.

#### **NOTICE TO RESIDENTS OF ISRAEL**

Wowoo Pte. Ltd. DOES NOT INTEND TO OFFER THE SAT TO THE PUBLIC IN ISRAEL WITHIN THE MEANING OF THE ISRAELI SECURITIES LAW, 1968, OR OFFER SATS, WITHIN ANY SPECIFIC YEAR, TO MORE THAN 35 OFFEREEES RESIDENT IN ISRAEL. EACH OFFEREE MUST AND HEREBY DOES WARRANT TO Wowoo Pte. Ltd. THAT IT IS PURCHASING SATS FOR INVESTMENT PURPOSES ONLY AND NOT FOR PURPOSES OF RESALE.

#### **NOTICE TO RESIDENTS OF JAPAN**

THE SAT IS BEING OFFERED TO A LIMITED NUMBER OF QUALIFIED INSTITUTIONAL INVESTORS (TEKIKAKU KIKAN TOSHIKA, AS DEFINED IN THE SECURITIES EXCHANGE LAW OF JAPAN (LAW NO. 25 OF 1948, AS AMENDED)) AND/OR A SMALL NUMBER OF INVESTORS, IN ALL CASES UNDER CIRCUMSTANCES THAT WILL FALL WITHIN THE PRIVATE PLACEMENT EXEMPTION FROM THE REGISTRATION REQUIREMENTS OF THE SECURITIES EXCHANGE LAW AND OTHER RELEVANT LAWS AND REGULATIONS OF JAPAN. AS SUCH, THE SAT HAS NOT BEEN REGISTERED AND WILL NOT BE REGISTERED UNDER THE SECURITIES EXCHANGE LAW OF JAPAN. THE Buyer OF THE SAT AGREES NOT TO RE- TRANSFER OR RE-ASSIGN THE SAT TO ANYONE OTHER THAN NON-RESIDENTS OF JAPAN EXCEPT PURSUANT TO A PRIVATE PLACEMENT EXEMPTION FROM THE REGISTRATION REQUIREMENTS OF, AND OTHERWISE IN COMPLIANCE WITH, THE SECURITIES EXCHANGE LAW AND OTHER RELEVANT LAWS AND REGULATIONS OF JAPAN.

#### **NOTICE TO RESIDENTS OF RUSSIAN FEDERATION**

THE SAT AND ANY RELATED DOCUMENTS ARE NOT AN OFFER, OR AN INVITATION TO MAKE OFFERS, TO SELL, PURCHASE, EXCHANGE OR OTHERWISE TRANSFER SECURITIES OR FOREIGN FINANCIAL INSTRUMENTS TO OR FOR THE BENEFIT OF ANY PERSON OR ENTITY RESIDENT, INCORPORATED, ESTABLISHED OR HAVING THEIR USUAL RESIDENCE IN THE IN THE RUSSIAN FEDERATION, EXCEPT “QUALIFIED INVESTORS” (AS DEFINED UNDER RUSSIAN SECURITIES LAWS) TO THE EXTENT PERMITTED UNDER RUSSIAN SECURITIES LAWS. THE SAT AND ANY DOCUMENTS USED IN CONNECTION THEREWITH ARE NOT AN ADVERTISEMENT IN CONNECTION WITH THE “PLACEMENT” OR A “PUBLIC CIRCULATION” (AS BOTH TERMS ARE DEFINED UNDER RUSSIAN SECURITIES LAW) OF ANY SECURITIES, AND THE SAT IS NOT INTENDED FOR “PLACEMENT” OR “PUBLIC CIRCULATION” IN THE RUSSIAN FEDERATION, IN EACH CASE UNLESS OTHERWISE PERMITTED UNDER RUSSIAN SECURITIES LAWS. NEITHER THE SAT NOR A PROSPECTUS RELATING HERETO HAS BEEN OR WILL BE REGISTERED WITH THE CENTRAL BANK OF THE RUSSIAN FEDERATION.

#### **NOTICE TO RESIDENTS OF SINGAPORE**

THE SAT AND ANY DOCUMENTS USED IN CONNECTION THEREWITH HAVE NOT BEEN REGISTERED AS A PROSPECTUS WITH THE MONETARY AUTHORITY OF SINGAPORE UNDER THE SECURITIES AND FUTURES ACT, CHAPTER 289 OF SINGAPORE (“SFA”). ACCORDINGLY, THE SAT AND ANY OTHER DOCUMENT IN CONNECTION WITH THE OFFER OR SALE, OR INVITATION FOR SUBSCRIPTION OR PURCHASE, THEREOF MAY NOT BE CIRCULATED OR DISTRIBUTED, NOR MAY IT BE OFFERED OR SOLD, OR BE MADE THE SUBJECT OF AN INVITATION FOR SUBSCRIPTION OR PURCHASE, WHETHER DIRECTLY OR INDIRECTLY, TO



ANY PERSON IN SINGAPORE OTHER THAN (I) TO AN INSTITUTIONAL INVESTOR UNDER SECTION 274 OF THE SFA, (II) TO A RELEVANT PERSON PURSUANT TO SECTION 275(1), OR ANY PERSON PURSUANT TO SECTION 275(1A), AND IN ACCORDANCE WITH THE CONDITIONS 31 SPECIFIED IN SECTION 275 OF THE SFA, OR (III) OTHERWISE PURSUANT TO, AND IN ACCORDANCE WITH THE CONDITIONS OF, ANY OTHER APPLICABLE PROVISION OF THE SFA. WHERE THE SAT IS SUBSCRIBED FOR OR PURCHASED UNDER SECTION 275 OF THE SFA BY A RELEVANT PERSON WHICH IS A TRUST (WHERE THE TRUSTEE IS NOT AN ACCREDITED INVESTOR (AS DEFINED IN SECTION 4A OF THE SFA)) WHOSE SOLE PURPOSE IS TO HOLD INVESTMENTS AND EACH BENEFICIARY OF THE TRUST IS AN ACCREDITED INVESTOR, THE BENEFICIARIES' RIGHTS AND INTEREST (HOWSOEVER DESCRIBED) IN THAT TRUST SHALL NOT BE TRANSFERABLE FOR 6 MONTHS AFTER THAT TRUST HAS ACQUIRED THE SAT UNDER SECTION 275 OF THE SFA EXCEPT: TO AN INSTITUTIONAL INVESTOR UNDER SECTION 274 OF THE SFA OR TO A RELEVANT PERSON (AS DEFINED IN SECTION 275(2) OF THE SFA), (2) WHERE SUCH TRANSFER ARISES FROM AN OFFER THAT IS MADE ON TERMS THAT SUCH RIGHTS OR INTEREST ARE ACQUIRED AT A CONSIDERATION OF NOT LESS THAN S\$200,000 (OR ITS EQUIVALENT IN A FOREIGN CURRENCY) FOR EACH TRANSACTION (WHETHER SUCH AMOUNT IS TO BE PAID FOR IN CASH OR BY EXCHANGE OF SECURITIES OR OTHER ASSETS), (3) WHERE NO CONSIDERATION IS OR WILL BE GIVEN FOR THE TRANSFER, (4) WHERE THE TRANSFER IS BY OPERATION OF LAW, (5) AS SPECIFIED IN SECTION 276(7) OF THE SFA, OR (6) AS SPECIFIED IN REGULATION 32.

### **NOTICE TO RESIDENTS OF SWITZERLAND**

SATS MAY NOT BE PUBLICLY OFFERED IN SWITZERLAND AND WILL NOT BE LISTED ON THE SIX SWISS EXCHANGE ("SIX") OR ON ANY OTHER STOCK EXCHANGE OR REGULATED TRADING FACILITY IN SWITZERLAND. SATS AND ANY RELATED DOCUMENTS HAVE BEEN PREPARED WITHOUT REGARD TO THE DISCLOSURE STANDARDS FOR ISSUANCE PROSPECTUSES UNDER ART. 652A OR ART. 1156 OF THE SWISS CODE OF OBLIGATIONS OR THE DISCLOSURE STANDARDS FOR LISTING PROSPECTUSES UNDER ART. 27 FF. OF THE SIX LISTING RULES OR THE LISTING RULES OF ANY OTHER STOCK EXCHANGE OR REGULATED TRADING FACILITY IN SWITZERLAND. NEITHER SATS NOR ANY RELATED MARKETING MATERIAL MAY BE PUBLICLY DISTRIBUTED OR OTHERWISE MADE PUBLICLY AVAILABLE IN SWITZERLAND. SATS AND ANY RELATED MARKETING MATERIALS HAVE NOT BEEN AND WILL NOT BE FILED WITH OR APPROVED BY ANY SWISS REGULATORY AUTHORITY, PARTICULARLY INCLUDING THE SWISS FINANCIAL MARKET SUPERVISORY AUTHORITY ("FINMA"), AND IT HAS NOT BEEN AUTHORIZED UNDER THE SWISS FEDERAL ACT ON COLLECTIVE INVESTMENT SCHEMES ("CISA"). THE PROTECTIONS AFFORDED TO ACQUIRERS OF INTERESTS IN COLLECTIVE INVESTMENT SCHEMES UNDER THE CISA DOES NOT EXTEND TO ACQUIRERS OF SATS.

### **NOTICE TO RESIDENTS OF THE UNITED KINGDOM**

IN THE UNITED KINGDOM THE SAT IS BEING DISTRIBUTED ONLY TO, AND IS DIRECTED ONLY AT (AND ANY PURCHASE ACTIVITY TO WHICH IT RELATES WILL BE ENGAGED ONLY WITH): (I) INVESTMENT PROFESSIONALS (WITHIN THE MEANING OF ARTICLE 19(5) OF THE FINANCIAL SERVICES AND MARKETS ACT 2000 (FINANCIAL PROMOTION) ORDER 2005 AS AMENDED (THE "FPO")); (II) PERSONS OR ENTITIES OF A KIND DESCRIBED IN ARTICLE 49 OF THE FPO; (III) CERTIFIED SOPHISTICATED INVESTORS (WITHIN THE MEANING OF ARTICLE 50(1) OF THE FPO); AND (IV) OTHER PERSONS TO WHOM IT MAY OTHERWISE LAWFULLY BE COMMUNICATED (ALL SUCH PERSONS TOGETHER BEING REFERRED TO AS "RELEVANT PERSONS"). PERSONS WHO ARE NOT RELEVANT PERSONS SHOULD NOT TAKE ANY ACTION IN CONNECTION WITH THE SAT OR BASED UPON ANY DOCUMENTS USED IN CONNECTION THEREWITH. IT IS A CONDITION OF YOUR ACQUISITION OF THE SAT





THAT YOU WARRANT TO Wowoo Pte. Ltd., ITS DIRECTORS, AND ITS OFFICERS THAT YOU ARE A RELEVANT PERSON. THE SAT AND ANY DOCUMENTS USED IN CONNECTION THEREWITH HAVE NOT BEEN APPROVED BY ANY AUTHORIZED PERSON.

**NOTICE TO RESIDENTS OF ALL OTHER JURISDICTIONS**

NO ACTION HAS BEEN TAKEN TO PERMIT THE OFFER, SALE, POSSESSION OR DISTRIBUTION OF THE SAT OR ANY RELATED DOCUMENTS IN ANY JURISDICTION WHERE ACTION FOR THAT PURPOSE IS REQUIRED. YOU ARE REQUIRED TO INFORM YOURSELF ABOUT, AND TO OBSERVE ANY RESTRICTIONS RELATING TO, THE SAT AND ANY RELATED DOCUMENTS IN YOUR JURISDICTION.