



**MSC**

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**MSC Project  
White Paper**

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## Internal Reference Dedicated Statement

As of the latest developments, all contents of this document are in a phased state. They are used for reference and discussion purposes only. They should not be used as a final copy, nor as any basis or legal proof. The MSC Foundation reserves the right to amend this document and final interpretation.

## Summary

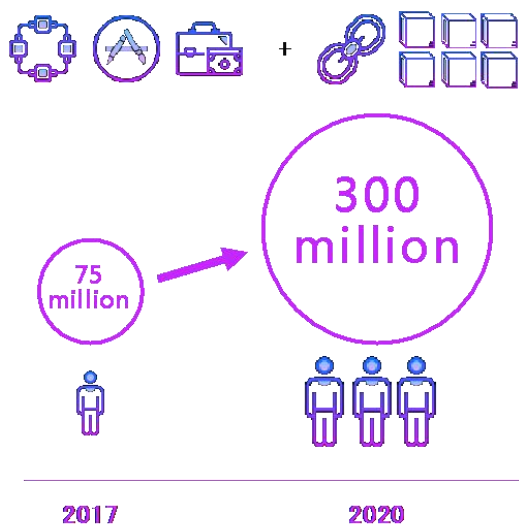
The MSC Foundation is committed to creating the world's largest modern competitive new media copyright trading platform and issues MSC token, establishes the alliance chain MSCChain based on P2P streaming media technology, DRM and smart contract, and utilizes MSCChain to develop the MSC global copyright trading platform for new media, advertising platform and MSC streaming media playing platform, enabling streaming media to be propagated and traded in a point-to-point way based on the blockchain smart contract and finally benefiting providers, advertisers, propagators and end viewers.

# 1 Project Overview

## 1. Streaming media market develops rapidly, and new technologies and new business models upgrade fast

Internet is in a new round of technological revolution and industrial transformation. Bitcoin, Ethereum and other block chain networks have proved that these public ledgers are totally capable of handling applying for complex smart contracts and trading assets of tens of billions dollars.

The all-round open service makes participants form a distributed network and provides valuable paid service. In a decentralized streaming media network, cloud storage market will be transformed into algorithm market, and all kinds of applied business models on the streaming media network will develop continuously with the occurrence of block chain technology.



After the occurrence of block chain technology, this is the new direction in which streaming media networks develop into decentralization.

The brand value of international sports events (such as World Cup, NBA of America, UEFA Europa League, Grand Slam) can create incredible business value for media. Given the scarcity and exclusivity of major sports events, authorizations are often conducted by means of exclusively broadcasting the events and broadcasting in a long term with an incredibly high price.

In the market environment, only proper internal competition rules can make sure new media broadcasters get the most from sports events broadcasting. In China, even the whole world, users of paid online videos are growing quickly and revenues are increasing rapidly, which lay the foundation for higher price of copyrights and the sound development of the industry. Currently, there are 130 million users of paid online videos in America, with the penetration rate of 40%, which tops all other countries. However, in 2016, there are 75 million such users in China, with the penetration rate of 5.6%, which is nearly equal to that of India (6%). There is room for penetration rate to increase in China, and the users of paid online videos are expected to increase to more than 300 million which will quadruple the current number. More industry advertisers and brand advertisers start

making plans to launch mobile video advertisements. The overall layout of advertising revenues in online video market is changing, and mobile terminals are becoming the main driver of online video advertisement market. By 2018, the revenue of mobile video advertisements is expected to be 34 billion, accounting for 57.6% of the total revenue and will become the primary source of revenue for online video advertisement market. The traffic of mobile videos has surpassed the traffic of PC videos. Also, user coverage and using hours from mobile videos apparently increase, so advertisers' recognition for mobile video advertising increases and the value of mobile users will be further exploited.

## **2. Pain points of market**

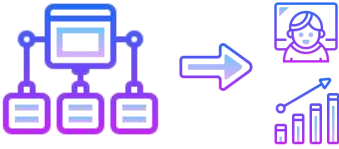
Currently, when content producers distribute videos, the last necessary stop is the centralized content distribution network - CDN.

CDN is a massive network and composed of numerous servers scattered around. When a user clicks to play a video, a signal will be generated. The CDN receiving the video-playing signal will filter in its network and direct the server that is geographically closest to the signal-generating computer to transmit contents. The

closer the server is from the user, the faster and steadier the video transmission rate will be.

Therefore, from the macroscopic perspective, if there are more servers in CDN scattered in different geographical locations, the time to response user requests will be shorter and the video transmission speed will be faster. However, when there are millions of audience watching live videos, even a very large CDN can not meet the need. In fact, audience are scattered widely and intricately. It's hard to provide a CDN to cover all the audience and ensure that there is a server around every audience to transmit videos.

**It is a long way to standardize the copyright and streaming media market, and the specific reasons are:**



- Features of playing streaming media: due to the bandwidth renting expense from network operators, the service charge of the CDN used is rather high. Since it's inflexible to change the bandwidth price, and it's hard to get a desirable one, the price of CDN remains high. And

all expenses will be imposed on end users.



- Technically, it's hard to migrate materials and users across streaming media playing platforms, and it's expensive and time consuming. It is estimated that migrating materials of 1 TB costs 15 thousand dollars.

And storage capacity is increasingly expanding to PB

level. With the public cloud, hybrid cloud and private cloud being applied at scale, more and more materials need to be migrated across heterogeneous infrastructures. Managers not only need to face traditional challenges, but also deal with new challenges, such as the compatibility between physical hosts and cloud hosts, and the isolation and locking of cloud services providers.



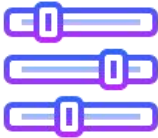
- Industry regulation and punishment for illegally propagating sports events, including illegally playing videos of major sports events, illegally using pictures and texts of sports events and etc. are not satisfying, so purchasers and

advertisement launchers of new media contents can't really achieve their goals or make a profit.





- Currently, as a result of the bottleneck of online video playing technology for new media and the membership-watching feature of new media products, multiple users share the same membership, and even cheating programs are used to break VIP watching privileges, making all users get video resources for free, so media with sports events' copyrights can't get the appropriate profit.



- Since exclusively broadcasting brings many harsh terms to advertisers, industry and brand advertisers bear very high advertising costs. New sports industries lack of standards, brands of sports events products are unknown to most people, and advertising channels are limited.

### 3. Solution: MSC global value chain for new media

MSC technical team takes advantages of block chain technology which is public, transparent, unchangeable and uses smart contracts, to establish MSCChain alliance chain. The team uses its unique digital content licensing technology supporting DRM to build up overall business ecology based on trading platform for alliance chain development copyrights, streaming media storing and forwarding platform, advertising platform and streaming media playing platform, enabling participants to protect the MSC global streaming media value and ecology in a fair and transparent environment.

## 2 MSC Platform and MSC



### 1. MSC platform

MSC Foundation establishes the MSC global trading platform for new media copyrights, and utilizes the block chain technology to establish MSCChain for stimulating content producers, content storage agents (miners) and content forwarders. It designates MSC as the only token for trading copyrights, storing and forwarding rewards on the platform. In the entire ecology, all ecological participants can obtain corresponding profits:

- MSC Foundation: create and develop MSC global copyright trading platform, MSCChain, new media advertising system and MSC playing system.
- New media content providers: put contents into MSCChain via MSC global copyright trading platform, and high-quality contents will be better presented in prominent positions by mathematical algorithms, better demonstrating the contents' business value.

- New media content purchasers: considering regions, sports events, the guaranteed number of users or actual plays, purchase new media playing rights through MSC global copyright trading platform. Data like the number of plays will be saved on block chains which are public, transparent, irreversible and unchangeable, accurately showing information on real hits and plays.

- Advertisement launchers: advertisement launchers including 4A companies, advertising agencies and advertisers can deal with new media contents and publicly bid for the contents directly on advertising platforms.

- Hosts for emerging events: currently, many emerging international events do not have distribution channels, and new medias do not have channels to purchase them. For example, E-sports events own a large number of video audiences, but sometimes because of the non-transparency of channels, some events can't be held successfully due to little revenues. MSC can completely solve such problems.

- End viewers: consume their MSC to watch sports events and rate the events through MSC playing system. Events with higher ratings will get more prominent display positions, and thus get more hits and profits.

## **2. MSC**

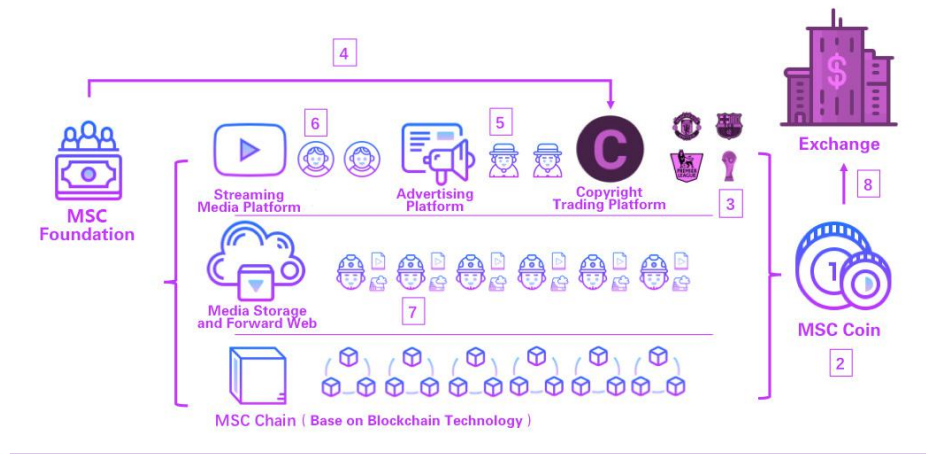
MSC, an encrypted token issued by MSC Foundation, used to trade copyrights, play streaming media and embed advertisements on MSC platform. The total supply of MSC is 8 billion, and there will forever be no more.

# 3 MSC's Ecology Composition and Business Logic

## 1. Overview

MSC Foundation integrates content producers, event organizers, new media content providers and purchasers, advertisement launchers, content storage agents (miners) and end viewers with MSC global copyright trading platform, MSC advertising platform, MSC streaming media platform. In decentralized platforms, these participants can minimize the disadvantages of centralization, and build up the business ecology of events and media contents quickly and effectively.

## 2. Detailed explanation for business logic



**Business Logic Diagram of MSC**

1. Ledger at the bottom of MSC's block chain is the core element of MSC platform. It handles the storing, accounting, right verifying and retrieving of streaming media and data, maintains the stability and security of all transaction records on the platform, and prevents transaction records from being artificially tampered, thus explicitly ensuring equity owners have ownership to their products or equities.

2. Ecological partners on MSC platform can purchase MSC from the third party trading platform, or obtain MSC as an early investor to establish a MSC-based internal clearing system, so they can do their own business across borders, transact their business effectively and settle the account cost efficiently.

3. By connecting to MSC platform, ecological partners can bring a number of high-quality media resources and sports events with clear copyrights into the platform, enriching the products on MSC copyright trading platform.

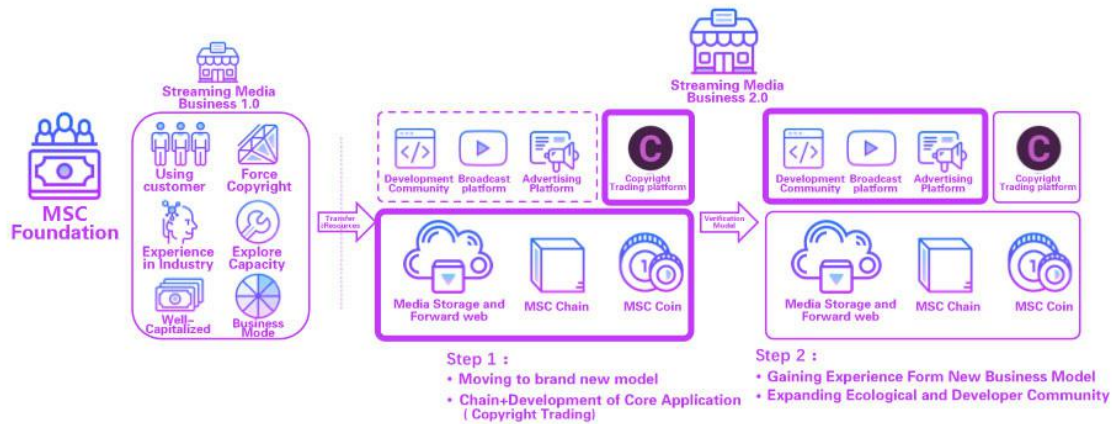
4. Content providers on the platform can sign contracts with the platform subject to wisdom contracts, and publish premium contents on the copyright trading platform, letting premium contents enter circulation. In the meantime, MSC foundation will import numerous existing premium copyrights into the platform, thus copyright trading on this platform will be more active.

5. The advertisers connecting to MSC platform can discover a large number of contents (such as premium copyright works and sports events) with different natures, quality and from different regions, which will help them accurately and quickly launch advertisements to target users.

6. End users on MSC streaming media playing platform can trade their own MSC in the secondary market, turning the benefits from the growing of MSC platform into cash. They can also consume MSC and watch interesting programs.

7. All MSC owners can turn their MSC into real benefits via the third party token trading platform when they want real world profits.

### 3、 Review



MSC Foundation has these advantages: they can integrate physical resources and obtain end users; they can ensure ecology is generated on the platform in a short term; and with the rapid development of various businesses on the platform, it can build up a massive MSC buyer's market.

Many members in MSC team have work experience in traditional IPO, securities and futures, and they have rich operating experience in financial products. By balancing supply-demand relationships in different phases, they can keep the entire platform ecology healthy and sustainable and provide maximum guarantee for early investors' benefits.

## 4 Key Advantages of MSC

### 1. High-concurrency processing capability of streaming media



MSC uses distributed streaming media data storage method and the P2P network to ensure efficient streaming data transmission. MSC also adopts the PBFT consensus mechanism to ensure the data transfer and storage rights between nodes and prevent the occurrence of node fraud.

### 2. Openness and transparency of transaction materials



MSC connects different partners and the self-owned business platform. Transactional materials shall be subject to cross-industrial and inter-company circulation, and be kept transparent to transaction users. Therefore, we need to choose the appropriate underlying alliance chain technologies to build MSC's decentralized underlying accounting system. Combining open transaction records and multilayer signature control solutions for sensitive materials, MSC makes transaction materials transparent and available for query by parties to the transactions, ensuring fairness of the platform and healthy development of the ecosystem.

### 3. Compatible with various existing corporate IT systems



As most companies have their self-built business systems or APP terminals, we must consider the actual business scenarios and define the UI standard and interaction agreement when designing the MSC platform, to

make it compatible with the existing systems of the customers to the maximum extent and reduce customer migration costs and technical risks.

## 4. High security



As copyright transaction is involved, there are strict requirements on security and compliance of the MSC materials. By virtue of years of experience in the sports copyright industry, the project team has conducted comprehensive design and planning over the security system. Supported by the asymmetric encryption mechanism of the block-chain technologies, distributed material accounting, smart agreement, anti-tampering and other features, the high material security design, integrated with business management specifications and technical solutions, and featuring separated R&D and production, has come into being.

## 5. Good scalability



The future development is promising, but it is also hard to accurately control and determine it. In order to ensure that the MSC platform can always comply with the latest business application requirements during the development process, the development team, in the early stage of system design, has raised high scalability requirements on the MSC platform. With hierarchical encapsulation and decapsulation features of functional modules, as well as wide application of intermediary software, the system is highly flexible and scalable.



# 5 MSC Governance Architecture

## 1. MSC is governed in the form of a foundation



The project will first set up an overseas MSC foundation ("Foundation"), as the management body to be responsible for the platform technological

development and construction, overall governance of the project operation, as well as the development facilitation of the community ecosystem. Based on the principles of sustainable development, highly efficient project decision making, and strict fund management, the Foundation will design a comprehensive governance system, plan and organize all general matters, and ensure proper response to special matters. MSC Foundation is the highest decision maker of the project. To ensure the correct overall project development direction, these decisions will be made by a strictly selected decision making committee.

The decision making committee is the body to execute the power of the Foundation and in principle, is democratically elected by all community members through voting. With a term of office of 2 years, the committee is composed of 7 members. Considering the needs of quick platform development, project management, and community construction in the early stage, the first session of the committee will be comprised of four team representatives and three early investor representatives. They have been involved in the project for a long time, and understand the project better. With rich industry experience and unique business profile, they will help greatly shorten the period required for project completion.

## 2. Openness undertaking

After the completion of the blockchain release, the Foundation will regularly publish the latest project progress on its official website, to keep the early investors, ecosystem participators, and end users updated about various work.

For usage of the raised funds, the Foundation will appoint an audit institution to conduct official financial audit, and regularly publish the audit results, to make the purpose and usage of the funds transparent.

Apart from performing the function as the decision making body, the Foundation will also regularly make the project progress open to the public, and safeguard the right-to-know of all stakeholders. Considering that scheduled technological development progress is the fundamental guarantee that investors can obtain their anticipated return; the comprehensive platform operation closely affects the using experience of the end users; and the status of community construction will directly affect the business effect of advertisers and other ecosystem participants: the Foundation solemnly makes undertakings to all stakeholders that it will, after the completion of the blockchain release,

regularly update the project progress, and publish the timely, sufficient, and accurate information on the official website.

With regards to the supervision on the use of funds, the Foundation will be responsible for internal supervision, and will also hire a third-party audit institution to conduct external supervision. It will also regularly announce the audit report to the public, to ensure the purpose of the funds is open and transparent, and the usage is reasonable and efficient. The project team is fully aware that a strict and meticulous supervision system determines the success of the project, and the Foundation will spare no efforts in this aspect.

# 6 Team Introduction

## 1. Team members



Michael Fan

Michael Fan has many years of experience in the IT industry. He specializes in the management of Sales Cloud and Service Cloud in Salesforce, Visualforce pages in Salesforce, APEX coding and Force.com development. he is also good at developing websites with jQuery, HTML, Javascript.



Yutaro Takeuchi

Yutaro Takeuchi specializes in C / C + +, Java, software development experience for 10 years, and good at developing sales management system. What's more, he also has project management experience for 5 years. He also is an expert of Salesforce.



Rein Kimura

Rein Kimura is a senior IoT product manager, leading a number of automated driving, road recognition, automotive intelligence systems, and health applications.

## 2. Consultant team



Zhang Xudong, Consultant

Continuous entrepreneurs, senior film producers and copyright operations experts



Zhang Can, Consultant

Many years of experience in Internet finance and blockchain asset investment



Xue Manzi, Consultant

Famous investor



Ji Xiaowu, Consultant

Continuous entrepreneurs, founder of Miaoao



Zhao Dong, Consultant

Celebrity of digital currency field



Lao ge, Consultant

Celebrity of digital currency field



Li quan, Consultant

Celebrity of digital currency field

### 3. Investment institution



# TFUND

# GENESIS

创 世 资 本

# Byzantine Ltd



# 澳银资本



JRCrypto

 回向基金  
Transference Fund



 共识实验室  
CONSENSUS LAB

Tlabs

 NODE CAPITAL

## 7 MSC Allocation Plan

Preliminary issuance volume of MSC ("Total Volume") is 8 billion tokens, which are allocated in the following ways:

### 1. Issuance replacement takes 40% of the Total Volume

Guided by the MSC Foundation, part of MSC tokens will be allocated to the community in different installments in the form of replacement based on project development process, to raise sufficient funds for project development and improvement.

#### **Allocation plan:**

MSC fund raising plan:

Footstone: 360BTC. The conversion ratio is approximately 1 BTC : 2,000,000 MSC. When other Tokens are used, the price will be adjusted accordingly.

50% of them are directly released, while the other 50% is locked to the first 3 months after the initial exchange. 25% is released on the 90 days after the first exchange and the other 25% is released on the 180 days.

Private placement: 800BTC. The conversion ratio is approximately 1 BTC : 1,500,000 MSC or 1 ETH : 112,500 MSC. When other Tokens are used, the price will be adjusted accordingly.

50% of them are directly released, while the other 50% is locked to the first 3 months after the initial exchange. 25% is released on the 90 days after the first exchange and the other 25% is released on the 180 days.

Public placement: 10000ETH. Conversion ratio is approximately 1 ETH : 90,000



MSC. 100% directly releases. When other Tokens are used, the price will be adjusted accordingly.

Participants of public placement who use ETH to exchange MSC can optionally participate in the "lock exchange plan". If you accept the "lock exchange plan", the exchange rate is approximately 1 ETH : 100000 MSC, of which 55,000 MSC will be released directly and the remaining 45,000 MSC will be locked in MSC official website and the MSC core DAPP website- [combotv.com](http://combotv.com). The release time is 180th days after the first exchange. During the lock-up period, this portion of the MSC cannot be withdrawn, but it can be used on [combotv.com](http://combotv.com)(The specific scheme of the lock exchange plan is based on final official activity guide). When other Tokens are used, the price will be adjusted accordingly.

## **2. 20% of the total volume to be issued for founding & development team incentives**

The MSC founding team has made huge contributions in project design, resource organization, early commercial environment incubation, and so on, and has invested a large amount of effort, intelligence, and money in the forming process of the ecosystem. Therefore, according to the token allocation plan, the Foundation will reserve 5% MSC share as the team incentives. Another 15% MSC share will be gradually released as future research and development expenses.

The MSC tokens of all founding teams and future development teams are locked for 6 months. The first unlocking will be in sixth months and the unlocking ratio is 10%. There will be unlocking of 10% every 6 months, and the complete unlock completion is for 5 years.

### **3. 40% of the Total Volume to be issued for operation & ecosystem construction**

To ensure the community and the entire ecosystem will quickly come into being, and grow in a healthy and sustainable manner, the Foundation reserves 40% MSC share in ecosystem incubation, market promotion, business exploration, legal compliance, and so on. The details are as follows:

- Rewards for position trading users: 10% of the Total Volume, among which, no more than 2% of the Total Volume will be issued quarterly every year;
- Initial incubation and incentive of partners in industrial chain: no more than 20% share, including the corresponding copyright usage fees paid to MSC and other copyright companies, among which, the total amount investment in the first two years should not exceed 5%. After that, the total amount investment each year does not exceed 2%;
- Special contribution in the early stage: no more than 2% of the Total Volume;
- Liquidity plan: no more than 5% of the Total Volume.
- Motivation and other plan: no more than 3% of the Total Volume.

# 8 Using Plan of the Funds

## 1. Technological R&D 40%

A high concurrency, highly available, and highly secure comprehensive commercial platform has many unique requirements, and is difficult to be built up. To ensure the commercial ecosystem can quickly come into being, it is essential to reduce the technical requirements of the system as far as practically possible. In addition, the development of a lot of intermediary software, interfaces, SDK, secondary development tools, Apps, and DAPP will also consume a large number of R&D resources. Therefore, MSC will invest a large number of the raised funds in development of the basic technical platform.

## 2. O&M and security 15%

The MSC copyright resource transaction platform has very high hardware and security requirements, which requires targeted optimization and investment, as well as a scientific management mechanism.

## 3. Market promotion and business operation 35%

To build up a large platform ecosystem in a short period of time, which shall also be compatible with as many end-user payment scenarios as possible, MSC has to cope with complex business scenarios, deal with diversified composition roles, and meet the needs for multi-dimensional strategic deployment. To facilitate the quick forming of the ecosystem, provide the end-users with initial close-loop service capabilities, a large amount of investment is required in terms of overall promotion, business customer exploration, and operation service capability design.

#### 4. Emergency reserve 10%

A small amount of funds is reserved for emergencies, and other expenditures apart from the above financial accounts.

To sum up, the usage plan of the funds is as follows:



# 9 Deployment Plan and Subscription Plan

## 1. Deployment plan

- June 2017: Project kick off, pre-project research and investigations, conceptual design, business resource exploration, and necessary early stage verification;

- April 30, 2018: Introduce the first draft of the white paper;

- June 2018: start of subscription. The MSC token will be launched within one month after the successful acquisition;

- After successful recognition, the project officially entered the stage of technology research and development. It is expected to experience the following four stages.

- The first stage Mercury (2018.7-2019.6)

- ◆ Build a sports video community that focuses on live sports content

- ◆ The core DAPP application is expected to be launched by July 2018 - Combotv.com BETA V0.1 test version

- ◆ After that, iterative upgrades will be launched every 2-3 months. Combotv.com V1.0 version will be completed after 3-4 versions and MSC main network goes online.

- Second phase Venus (2019.7-2020.3)

- ◆ Support DRM system

- ◆ Support chain authorization

- ◆ Launch a digital asset chain validation, authorization, authentication and trading platform

- Third stage Earth (2020.4-2020.12)
  - ◆ Become a platform to support the registration, distribution, confirmation, authorization, authentication and trading of digital assets on the chain based on smart contracts and document fingerprints
  
- The fourth stage Mars (2021.1-2021.12)
  - ◆ Become a one-stop digital asset distribution and trading platform based on automated interface that simultaneously supports multiple publicly-owned chains

## **2. Public subscription plan**

A total of 8 billion MSC tokens will be subject to public subscription, and BTC/ETH replacement may be accepted, but the final currency will be subject to that published on the official website at the time of subscription.

The MSC Foundation shall have the right to decide whether to advance or postpone the blockchain release based on the market situation. In the case that the blockchain release fails to be started within two years for whatever reasons, or the blockchain release fails, this part of MSC will be destroyed publicly.

## 10 Contact Method

1. MSC Official website: <https://msc.fund>
2. MSC Telegram group: <https://t.me/mscchain>
- 3 MSC Twitter: <https://twitter.com/MSCChain>
4. MSC Facebook: <https://facebook.com/msc.chain>
5. MSC Official email: [mscchain@gmail.com](mailto:mscchain@gmail.com)

# 11 Risk Disclosure

Investors shall pay attention to the following project risks:

## 1. Compliance and operational risk

Compliance and operational risk refers to the risk that MSC may violate local laws and regulations during fund raising and business exploration, and cannot continue the business.

Measures taken by the operation team to avoid the compliance and operational risk include:

- The operation team and the decision making committee take the distributed operation method, and avoid single-point risks;
- Professional local lawyers are hired to help design digital asset release, digital asset transaction, blockchain finance, blockchain application, and other businesses within the legal framework.

## 2. Market risk

Market risk refers to the risk that MSC may not be recognized by the market, or there are insufficient users, the business is sluggish, or the company does not make sufficient profit to survive.

Measures taken by the operation team to avoid the market risk include:

- MSC has identified objective market pain points through actual operation for nearly one year;
- The operation team shares MSC concepts with industry peers, takes lessons



from the operation of similar products, and constantly improves MSC.

- The operation team quickly incubates the platform ecosystem and makes profit by virtue of the founding team's experience in providing entertainment, Internet, and financial services.

### **3. Technical risk**

Technical risk refers to the risk that the expected functions of MSC may not be implemented, and the key materials may be tampered with or lost due to major problems in underlying technologies.

Measures taken by the operation team to avoid the technical risk include:

- Based on the well-developed, open-source, and secure blockchain technologies, the operation team uses an architecture, which has been recognized and verified by business customers, in the development of the MSC system;
- After raising enough resources, the project team will attract more high-end talents from the industry to join the development team, to lay a solid project foundation, enrich the development forces, and take advantages of their mature development experience.

### **4. Fund risk**

Fund risk refers to the risk that there may be major losses in the project funds, such as theft of funds, fund loss, and substantial devaluation of reserves.

Measures taken by the operation team to avoid the fund risk include:

- Because the reserves are under joint management by the decision-making committee in the form of cold storage, the risk may be incurred only when 3 directors

are unable to perform their duties at the same time;

- As the operation team has engaged in the financial industry for many years, and they have a wealth of risk control experience, the loss of the working fund may occur only when the market price dynamically fluctuates (dropping by more than 50%).

## **5. Competitive risks**

The underlying protocol of MSC is based on open source computer software. No one claims copyright or other intellectual property rights over the source code. Therefore, anyone can legally copy, reproduce, design, modify, upgrade, improve, recode, reprogram or other ways to use the MSC source code or underlying protocols in an attempt to develop a competitive protocol, software, systems, virtual platforms or virtual machines competing with MSC or even catching up or replacing MSC. The foundation cannot control this. In addition, there will be many competing platforms based on blockchain or already existing platforms that compete with MSC. Under no circumstances the foundation can not eliminate, prevent, limit or reduce such competitive efforts aimed at competing with the MSC or replacing the MSC.

## **6. Price fluctuations**

If you trade in the open market, encrypted tokens usually fluctuate in price. In the short term, price shocks often occur. The price may be quoted in Bitcoin, Ethereum, U.S. Dollar or other currency. This price volatility may be caused by market forces (including speculative trading), changes in regulatory policies, technological innovations, the availability of exchanges and other objective factors, which also reflects changes in the supply-demand balance. Regardless of whether there is a secondary market for MSC transactions, the Foundation assumes no responsibility for MSC transactions in any secondary market. Therefore, the foundation is not obligated to stabilize the MSC price fluctuations and is not concerned about this. The risk involved in the MSC transaction price must be borne by the MSC trader.

## 7. Popularity

The value of MSC depends largely on the popularity of MSC. MSC does not expect to be widely popular or widely used within a short period of time after its release. In the worst case, MSC may even be marginalized for a long time, attracting only a small number of users. In contrast, MSC demand may be speculative. The lack of users may lead to an increase of price volatility in MSC market to affect the long-term development of MSC. When such price fluctuations occur, the foundation will not ( does not have the responsibility ) stabilize or influence the market price of MSC.

## 12 Disclaimer

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