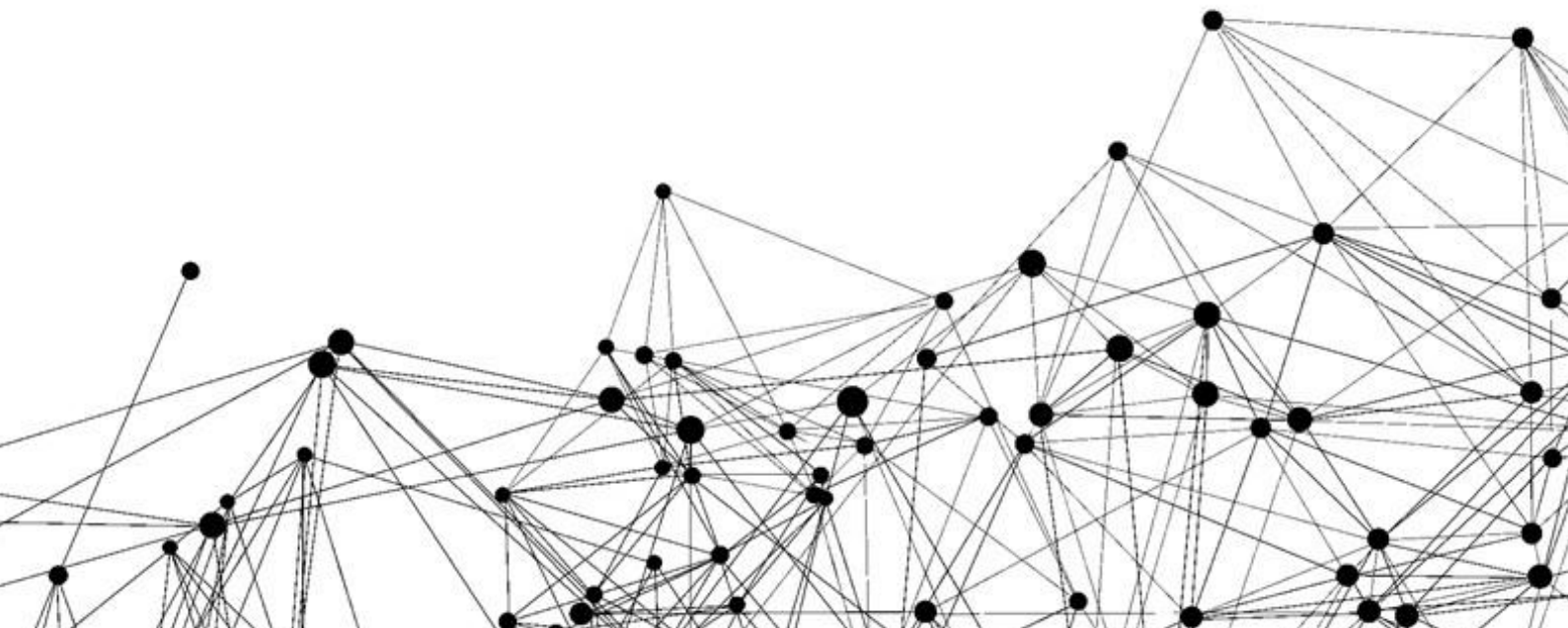




**CRYPTOSTRATEGIES**

# White Paper



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## 1. Introduction

CryptoStrategies, is the world's first crowd-sourced cryptocurrency investment platform. The proposed use of CSI, an Ethereum ERC20 cryptocurrency token, is to incentivize construction of effective cryptocurrency trading strategies and to allow CSI holders to invest in cryptocurrency strategies free of any management fees or carried interest.

### 1.1 Market Background

Today, total capitalization of cryptocurrencies is growing rapidly. In 2017 the total capitalization of cryptocurrencies hit a historical maximum, reaching a sum equalling to more than USD570 billion – in the same ballpark as some countries' economies or GDP's. The euphoria around cryptocurrencies and ICOs will continue, and the number of participants and size of the cryptocurrencies market is expected to increase at a rapid pace over the next few years. The problem is, the current cryptocurrency market is still at its early stage with trading activities almost entirely influenced by media and retail sentiment. Along with problems such as immature trading mechanisms, multiple exchange listings, difficult trade data access and asymmetric information flow, irrational market swings and volatility are becoming a day-to-day phenomenon. At present, the many average investors do not have the right tools or knowledge to deal with their cryptocurrency holdings. When it comes in investment offerings, they are also running risks to decide what products or strategies are effective, credible and suitable for their own risk profile.

An innovative and effective way to generate investment solutions in a fast developing cryptocurrency market is to crowdsource trading strategies from experts around the world to form a collective intelligence platform.

A collective intelligence platform is designed for cryptocurrency investment strategies to be emerged from the cooperation and competition of many individuals. The model can be encouraged to overcome 'group myths' and individual cognitive bias. Collective intelligence ensures the continuity of a pool of talents that offers constant progression and innovation.

## 1.2 Value Proposition

CryptoStrategies, is a cryptocurrency investment strategies crowdsource platform that is positioned to partner up with expert strategists to become the world's largest cryptocurrency asset management platform. CryptoStrategies is the first collective intelligence platform that gathers experts from around the world and scientifically select strategies that will be used to manage crypto assets. The platform is equipped with tools to build and trade cryptocurrency strategies both on simulation and real time basis. Trading and holdings data are analyzed by an open source quantitative risk model to ensure investors access to the most effective strategies. The quantitative risk models produces scores that are published according to strategy category on CryptoStrategies Leaderboards.

The proposed issuance of 100 billion CSI tokens, an Ethereum ERC20 cryptocurrency token, is to incentivize construction of effective cryptocurrency trading strategies. Each participating trading strategy will be assigned to a strategy category and its scores from an open source quantitative risk model will be used to determine a ranking on the CryptoStrategies leaderboards. CryptoStrategies will send a total of 20 billion CSI to top strategists according to the historical ranking on CryptoStrategies leaderboards of each strategy category. A fixed number of CSI will be sent to top performers on a bi-weekly basis. The top performing strategists who are ranked on CryptoStrategies leaderboards will be earning CSI on an ongoing basis. When the maximum of 20 billion CSI is paid, additional CSI that are repurchased through a buyback program will be used for further rewards.



When strategists are confident of the performance they have made on the leaderboard, they will invest the CSI they earned. At this point, other CSI holders can invest with the trader. The CSI that are invested will be locked up during the investment period.

After the trading period, any profit or loss made together with the original CSI investment will be returned to investors. CSI holders' investments in these cryptocurrency strategies are free of management fees and carried interest.

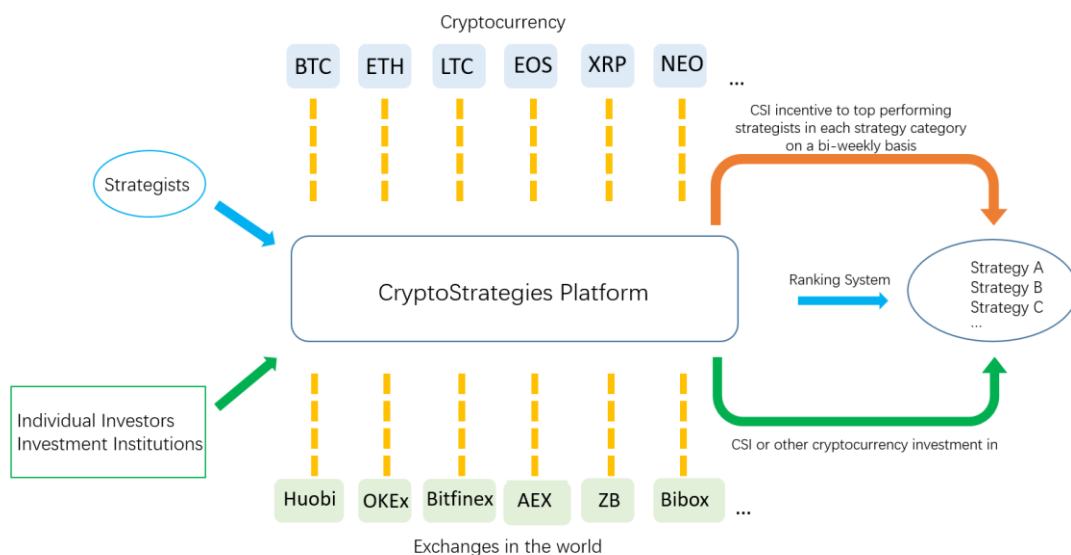
**CryptoStrategies platform is based on open platform and sharing that will continually select the best talents and collectively form a significant think tank that will faster generate ideas, strategy modifications & innovation.**

**Value for Strategists:**

CryptoStrategies provides a platform to cultivate strategists in a competitive environment. All trading data are tested and assessed by an independent risk model built by experts in fund management industry. The best strategists will be constantly rewarded by CSI. Once they are ready to manage a fund, CryptoStrategies will attract outside investors helping the AUM of the strategy to grow and generating fees and carried interest for the manager.

**Value for CSI Holders:**

All trading data are published and recorded on the platform so CSI holders will have peace of mind having access to real data and investing in robust strategies. CSI Holders also invest their CSI in the fund free of any management fees or carried interest. This proposition alone will create ongoing demand giving CSI long term support and appreciation. Besides, there will be a CSI buyback program based on profit sharing when CryptoStrategies helps strategists grow their asset size by raising and managing funds in other cryptocurrencies.

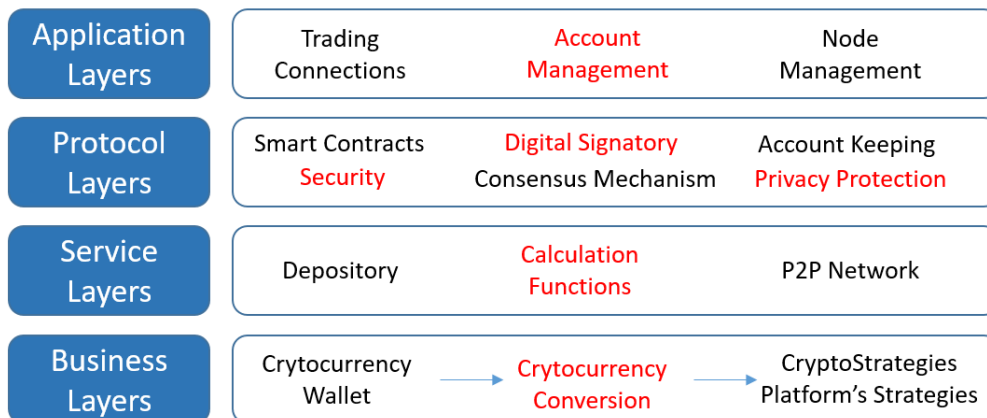




## 2. How CryptoStrategies Platform supports Investors & Strategists

CryptoStrategies will use Ethereum public-chain network as the technology base for storing and running smart contracts for data encryption. CSI will also be ERC20 tokens that are executed on the Ethereum blockchain. The trading data of strategies on CryptoStrategies platform are recorded & preserved. The settlement of CSI is reconciled through a consensus mechanism on the Ethereum blockchain.

The CryptoStrategies team is backed by a team of expertise with investment & risk management, portfolio construction and IT infrastructure expertise. CryptoStrategies provides cryptocurrency market data, research and tools for strategists to build strategies for real time and simulation trading.



### 2.1 Cryptocurrency exchanges connection supports

1. Provide access to multiple mainstream cryptocurrency exchange market data.
2. Trading connection to multiple mainstream cryptocurrency exchanges for real time trading.
3. Trading connection to multiple mainstream cryptocurrency exchanges for simulation trading.

### 2.2 Trading strategy development supports

1. For submission of manual trading strategy; quantitative reports on trading data risk analysis and scoring, access to assessment reports.
2. For submission of quantitative trading strategies; backtesting and simulation tools, supports multiple development languages (C++, Python, R, Matlab, JAVA, VBA, etc.), quantitative reports on trading data analysis and scoring, access to assessment reports.

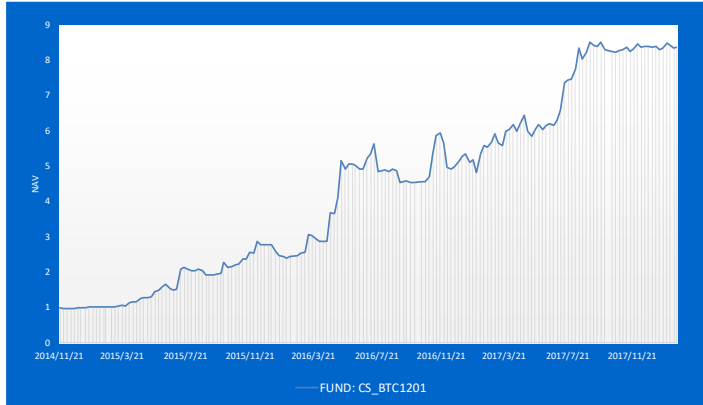


# FUND: CS\_BTC1201

## 2018 2

**Manager** 15qZmgndLj9Kbf893zrmZbb4THti87dwZ  
**History** 2014/11/21-2018/2/14

**TAG** CRYPTO ALPHA  
**Strategy** BTC L/O

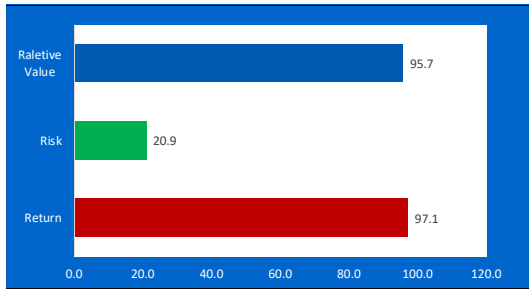


▶Last 12-Month Return	50%
▶Last 12-Month Drawdown	-9%
▶Last 12-Month Sharpe Ratio	2.1

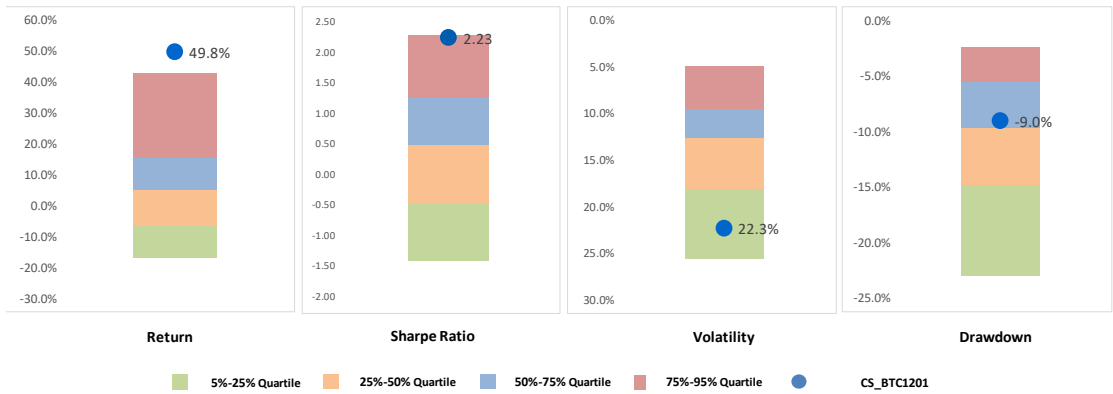
Indicators	YTD	Since Inception
Annualized Return	0.0%	94.5%
Win Rate	57.1%	56.0%
Avg. Return	0.7%	4.2%
Max Drawdown	-1.8%	-19.5%
Loss Rate	42.9%	44.0%
Avg. Loss	-0.9%	-2.1%
Sharpe Ratio	-0.1	2.2
Sortino Ratio	-0.3	4.7
Information Ratio	-0.01	1.80

▶OVERALL RANKING **BTC L/O** 93

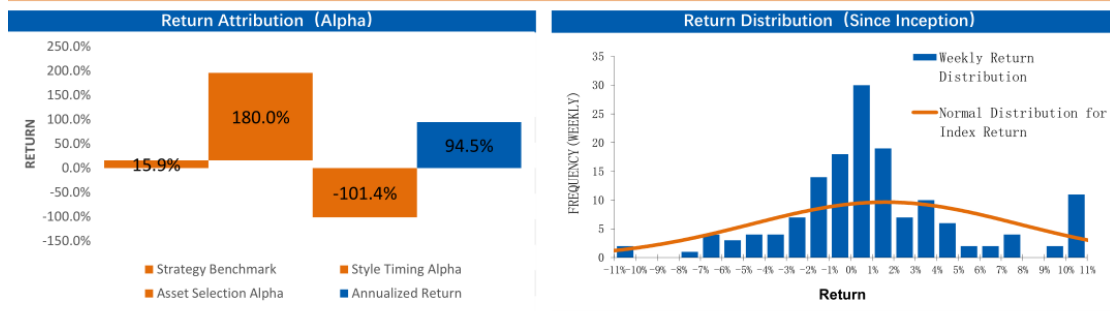
1 YEAR RANKING HISTORY



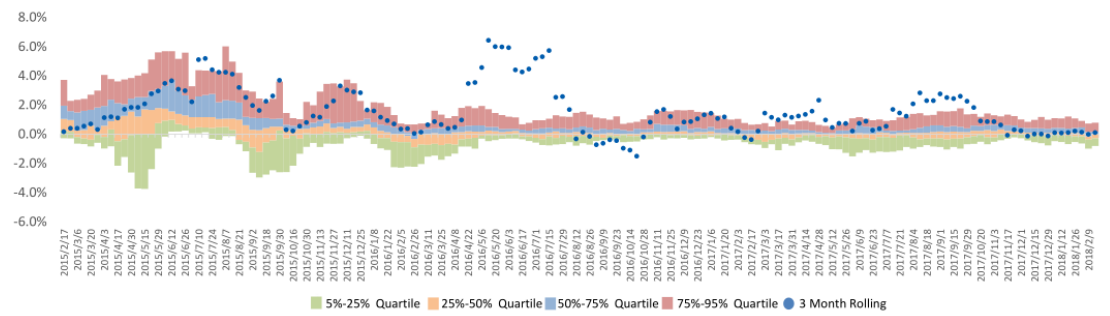
▶PEER COMPARISON (1 YEAR)



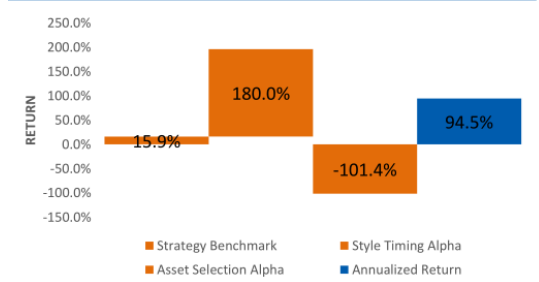
**Return Attribution**



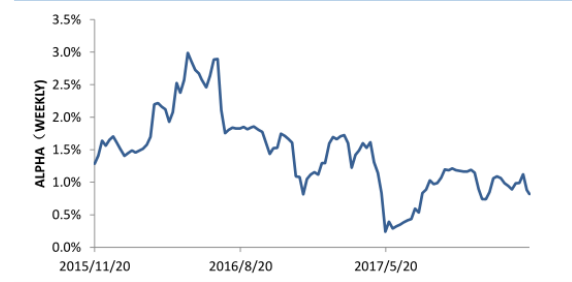
**3 Month Rolling Return (Peer Comparison)**



**Return Attribution (Alpha)**



**Rolling Alpha**



**2.3 Portfolio construction supports for Investors**

1. CryptoStrategies applies modern quantitative and AI methodologies to support prediction models, risk management and strategy classification and verification. These tools are built for allocators who wish invest in a basket of strategies on CryptoStrategies platform.
2. CryptoStrategies applies modern portfolio methodologies for risk diversification to cater for different investor needs. These include, mean variance optimization, minimum variance, risk parity, Black Litterman, etc.



### 3. CryptoStrategies Competitions and Leaderboards

CryptoStrategies hosts a series of ongoing competitions designed to train strategists to achieve trading and strategy development objectives in a competitive environment. CryptoStrategies will establish incentives for the top performing strategists in all CryptoStrategies strategy leaderboards.



#### 3.1 The purpose of competitions

- 1) To design objective investment management training for trader selection by scientific trading data analysis.
- 2) To provide ongoing competitive environment for strategy improvements.
- 3) To crowd source new strategies as market dynamics change and as the market enters into different stages of development.
- 4) To form a collective intelligence think tank with all data collected to share latest findings and to strengthen long term research and development goals.

#### 3.2 Competition trading data acquisition as Proof of work

The trading data of all submitted strategies will be categorized according to different cryptocurrency strategies. All trading data will be constantly analyzed and assessed using an open source quantitative factor model point scoring system. The key components of the assessment breakdown include performance in the areas of **return, risk, timing, allocation and trading experience**. The scores from the quantitative risk model will be used to determine a ranking on the CryptoStrategies cryptocurrency strategy leaderboards. CryptoStrategies will send 20 billion CSI to the top ranked strategists according to the historical ranking on CryptoStrategies leaderboards of each strategy category. The scores will be published based on trading data obtained through competition as proof of work. The top performing strategists who are ranked on CryptoStrategies leaderboards will be earning more CSI on a bi-weekly basis.

## **4. An open platform for Cryptocurrency Asset**

### **Allocators**

CryptoStrategies is an open platform that allows cryptocurrency asset allocators to select strategies. All historic trading data, risk analytic reports and ranking on leaderboards are published and verified on the platform. Allocators can invest in strategies to build their own portfolios by using either CSI or other cryptocurrencies such as Ethereum or BitCoin. Allocation using CSI to invest does not constitute any management fee or carried interest. Allocation using any other form of cryptocurrency will be charged a market rate of management fee and carried interest (typically 2.5% and 30% respectively).

#### **4.1 Trading Activities of Investment Mandates**

All trading activities will be done through the CryptoStrategies platform's trading connections to ensure effective risk management.

#### **4.2 Management Fees and carried Interest income split**

CryptoStrategies and platform's trader/strategists will split management fees 50/50 and carried interest in the ratio of 35/65 according to the AUM of the mandate.

## 5. CSI Super Node

### 5.1 A Brief Introduction to CSI Super Node

CSI Super Node is an innovative program that is designed to support and integrate investor and strategist resources within the CryptoStrategies network. CSI Super Node can also be viewed as in-depth investor cooperation with sharing governance and reciprocal resource contribution.

Each CSI Super Node application requires a minimum commitment of ETHs. All ETHs committed will form CSI Super Development Fund that invests in selected quantitative trading strategies. CryptoStrategies Foundation reserves the right to select the qualifiers for final selection. It will authorize the qualified participants with the largest number of committed ETHs to become CSI Super Nodes. There will be a maximum of 99 CSI Super Nodes. More campaigns will be launched in the future to select new CSI Super Nodes to replace old ones. Those who are replaced will be given a CSI Honorary Award.

### 5.2 Investment Linked Mining of CSI Tokens

CSI Super Node will participate in the first-ever “investment-linked mining”, with the amount of CSI tokens to be mined each week directly tied to the performance of selected quantitative trading strategies.

All the ETHs committed for CSI Super Node will be used to set up CSI Super Development Fund, a closed-end fund that invests in selected quantitative trading strategies. CSI Super Development Fund discloses returns weekly and fifty percent of the returns will be converted to CSI Tokens and distributed to CSI Super Nodes on a pro-rata basis. Returns in the form of CSI tokens will be settled 2 days after the disclosure of the return. The remaining 50% of returns of the fund will be allocated to CryptoStrategies Foundation and used for future development of CryptoStrategies platform and its ecosystem.

### 5.3 Deferred Preset Guaranteed Bonus of CSI Tokens

CSI Super Nodes will be rewarded CSI Tokens based on a 1-year deferral program according to a preset ratio using a multiplier based on the number of ETHs initially committed. The bonus will be released to CSI Super Nodes in 5% tranches from the 13<sup>th</sup> to 32<sup>nd</sup> month from the date of CSI Super Node announcement.

### 5.4 A List of Additional Exclusive Benefits

CSI Super Nodes will enjoy a list of additional benefits listed below.

Institution node: enjoy priority to strategies/fund subscriptions.

Community node: enjoy priority to strategies/fund distribution.

Quantitative trading team node: enjoy priority to asset management mandates (subject to qualification to CryptoStrategies asset management risk metrics).

In addition to the aforementioned benefits enjoyed by different types of nodes, each CSI Super Node can also enjoy the following additional exclusive benefits:

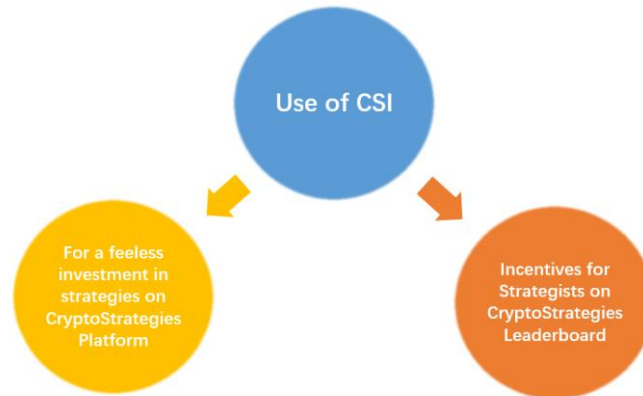
- 1) Priority strategy subscription rights
- 2) The right to invest projects
- 3) Attending closed-door strategic meetings and CryptoStrategies summit for free
- 4) Investment research report and industry analysis access for free
- 5) Customized investment strategy portfolio

### **5.5 CSI Super Node Displacement Compensation**

As the maximum cap of CSI Super Nodes is set to be 99 in total, more campaigns will be launched in due course to select new CSI Super Nodes. In the event existing CSI Super Nodes will be replaced by new ones that come with more favorable terms, a CSI Honorary Award will be given to the displaced CSI Super Nodes. A CSI Honorary Award will include 1) an ETH reward from CSI super development fund that is equal to the initial amount committed. 2) all aforementioned benefits and the deferral CSI token reward. CSI Honorary Members will also continue to work in conjunction with CryptoStrategies for resources integration.

## 6. Use of CSI

Ethereum tokens are represented as smart contracts that are executed on the Ethereum blockchain. CSI are circulated on the CryptoStrategies platform and can be traded in the secondary markets. CryptoStrategies will use its reserve of CSI to incentivize strategists to develop strategies. CSI holders will be able to invest with strategists/strategists through a feeless (i.e. no management fees or carried interest) arrangement.

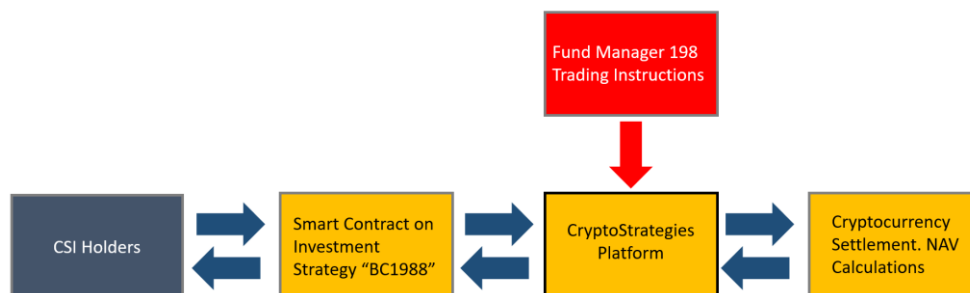


### 6.1 Incentives for CryptoStrategies Strategy leaderboard ranking:

Awards in CSI units are given to incentivize top strategists in CryptoStrategies competitions. The ranking on the CryptoStrategies cryptocurrency strategy leaderboards is based on a set of scoring from an open source quantitative risk model. CryptoStrategies will send 20 billion CSI tokens to the top performing strategists according to the historical ranking on CryptoStrategies leaderboards of each strategy category. The scores will be recalculated and published constantly and the top performing strategists on CryptoStrategies leaderboards will be earning more CSI on a bi-weekly basis.

### 6.2 Feeless investment in strategies or funds on CryptoStrategies platform:

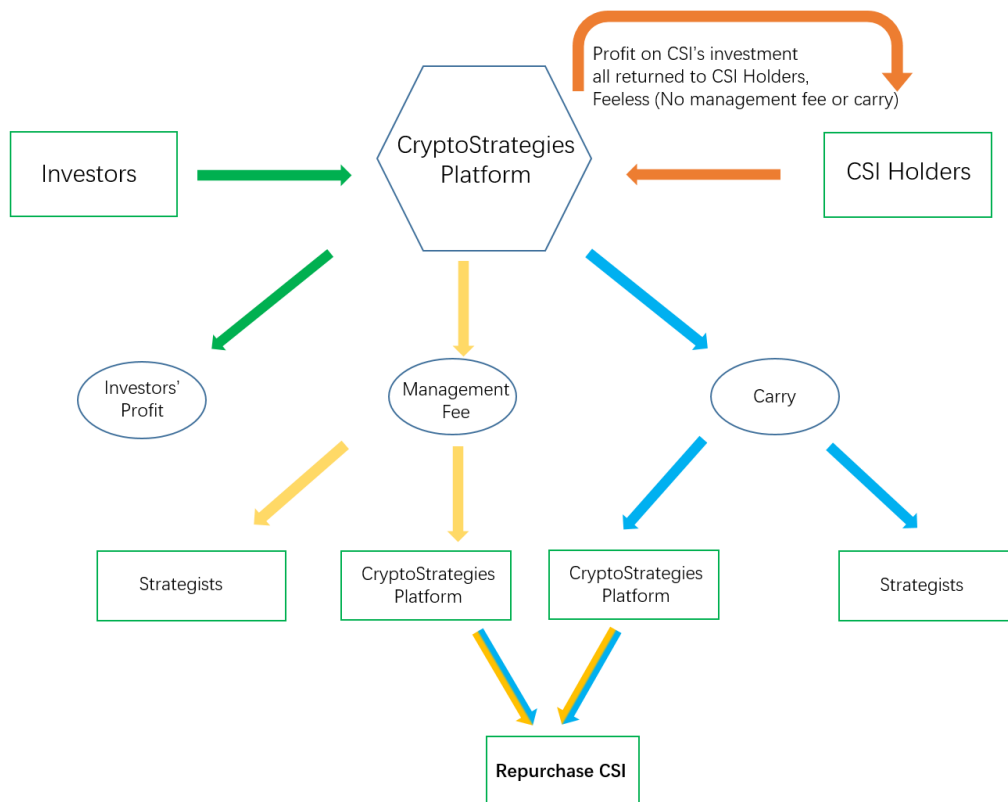
Using CSI to invest in strategies on CryptoStrategies platform, management fees and carry incentives are waived.



All Transactions, NAV Calculations, Settlements operate within a Smart Contract Framework and recorded on the blockchain. For investment using CSI, there is no fee or carried interest paid to Fund Manager. CSI holders will have CSI returned according to NAV.

## 7. CSI Repurchase Program

CryptoStrategies will use 30% of its carried interest income from CryptoStrategies Platform to repurchase CSI. The intent of a repurchase program is to stabilize and increase long term value of CSI. The buyback period is no less than 5 years with a cap of 40% of the total issue. The repurchased CSI is also used to continue incentivizing top performers as the initial maximum of 20 billion CSI are paid out. The repurchase program will be decided by the CryptoStrategies board and advised by experts in the CryptoStrategies Foundation.



### 7.1 Example on calculations of tokens generated by a fund for buyback

Below is an example of an investment management mandate for 10,000 Ethereum tokens that pays 2.5% management fees and 30% carried interest during the investment period. If the fund generates 30% return during this period, i.e. 3,000 Ethereum tokens, the payout to Strategists and CryptoStrategies platform and buyback are as follows:



<b>Investment Fund</b>	
<b>AUM (Ethereum Tokens)</b>	<b>10,000</b>
<b>Management Fees</b>	<b>2.5</b>
<b>Carried Interest %</b>	<b>30</b>
Strategists Fee Sharing %	50
Strategists Carried Interest Sharing %	65
Fund returns 30% in Ethereum	
Start Asset Value	100.00
End Asset Value	130.00
Total Profit Generated	3,000.00
NAV	118.50
Income	
Management Fee Income	250.00
Carried Interest	900.00
Total Revenue (Ethereum)	1,150.00
Profit Sharing to Strategists	
Management Fee 50% sharing	(125.00)
Carried Interest 65% sharing	(585.00)
Net Profit (Ethereum)	440.00
Reserve for CSI Buyback	
Using 30% of Net Profit (Ethereum)	132.00

## 7.2 Scenario of total token generated for the buyback program.

Scenario: AUM from Year 1 of 100,000 Ethereum to Year 5 of 2,500,000 Ethereum. Assuming 2.5% management fee and 30% carried interest and funds producing 30% per annum, the total Ethereum used for buyback for the 5 year period is 73,920.

**Buyback Program Example**

	Year 1	Year 2	Year 3	Year 4	Year 5
AUM (Ethereum Tokens)	100,000	500,000	1,000,000	1,500,000	2,500,000
Proceeds used for buyback (Ethereum)	1320	6600	13200	19800	33000
<b>Total buyback in 5 years (Ethereum)</b>	<b>73,920</b>				

## 8. CSI Token Targeted Distribution & its use of proceeds

CSI is a token based on the Ethereum ERC20 standard and is compatible with Ethereum wallets. The total amount of tokens issued is 100 billion CSI.

### 8.1 CSI Total Issue

CSI Tokens	
Token Total Issue Size	100,000,000,000 (100 billion) Tokens
Token Standard	Ethereum ERC20

### 8.2 CSI Token Ownership Structure

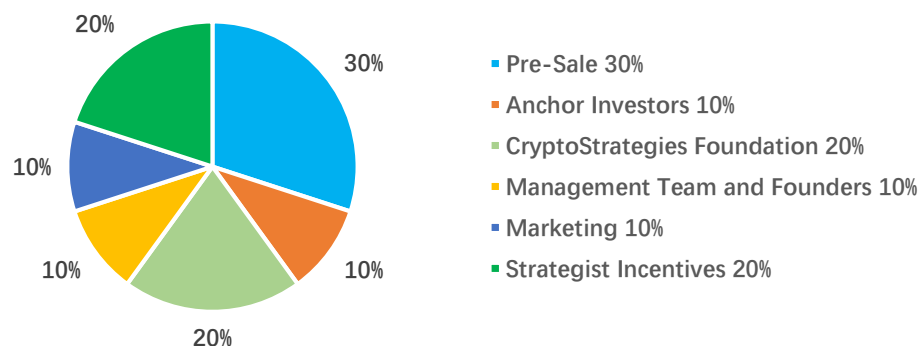
The proposed ownership structure of the entire 100 billion CSI tokens is as follows:

Proposed Ownership	
Pre-Sale	30% 30 billion tokens
*Strategist Incentives	20% 20 billion tokens
CryptoStrategies Foundation	20% 20 billion tokens
Management Team and Founders	10% 10 billion tokens
Marketing	10% 10 billion tokens
Anchor Investors	10% 10 billion tokens

CSI held by CryptoStrategies Foundation and Management Team & Founders (30% of the total issue size) will have a 24-month lock-up plan (i.e., 24 months after the exchange's listing).

\*Please note that according to **Section 6. CSI Repurchase Program**, repurchased CSI is also later used to continue incentivizing top performers as the initial maximum of 20 billion CSI are paid out. Overtime the allocation to Incentives to Strategy Developers will exceed 20 billion tokens (or exceed 20% of the total issue).

The Proposed Ownership of CSI



## 9. Service Targets

### Scenario 1

A, is an IT industry practitioner with deep knowledge of blockchain technology and has been active in digital currency trading. Through analysis of the cryptocurrency applications, he uses his knowledge to participate in CryptoStrategies' competition and achieves high ranking set of points, gets CSI incentive, gets recognized by many investors for his performance, and starts a fund on CryptoStrategies platform.

### Scenario 2

B, is a quantitative analyst, with years of experience in the development of quantitative trading models. He enters into CryptoStrategies Ethereum competition applying his long and mature quantitative experience and skillsets to build models to trade cryptocurrency. B scores an outstanding set of points in the competition and gets CSI as incentives. He starts a quantitative systematic trading fund on CryptoStrategies platform.

### Scenario 3

C, is a high-net-worth investor who believes that blockchain innovations are revolutionary and is very much interested in long term cryptocurrency investments. However, he has limited understanding of digital currencies and has been looking for reliable ways to invest. He invests in a portfolio of strategies using CryptoStrategies portfolio construction tools and enjoys capital appreciation. In the process, both CryptoStrategies and the strategists get a portion of the management fee and carry and CryptoStrategies uses a proportion of its carry to repurchase CSI.

### Scenario 4

D, is an institutional investor that has approached CryptoStrategies for a multi-strategy portfolio that helps to increase Sharpe and lowers volatility in their overall portfolio. Institutions choose their own strategies and construct their own portfolio on CryptoStrategies platform. Institutional investor uses both CSI and Ethereum to invest in the new portfolio.

## 10. Developments

CryptoStrategies is backed by a team of quantitative experts with international experience in the areas of proprietary trading, FOF management & FinTech IT infrastructure at global renowned firms.

Since 3Q/2016, CryptoStrategies has been researching the development and trading strategies of cryptocurrency markets. CryptoStrategies platform is under testing phase with trading and data connections to cryptocurrency exchanges. CryptoStrategies also implemented strategy back testing tools for quantitative strategists as well as tools for portfolio construction. At present, CryptoStrategies has already a number of quantitative strategists who are testing our platform and submitting automated trading signals for simulation trading. We are working with several hedge fund strategists, cryptocurrency strategists and allocators to design our platform.

In testing the strategy analytics and selection tools, we have several experienced CTA hedge fund strategists who are committed to building strategies and participating in competitions on our platform. The strategies submitted are showing promising results already.

### The Roadmap

#### 2018

CryptoStrategies is looking to open to the world by launching its APP and web by end of 2018. The platform will initially attract competitors from around the world, including a number of experts who agreed to participate. CryptoStrategies has also been in talks with universities and several business schools for students to participate in our competitions. There is a lot of interest being generated especially from existing fund managers on quantitative modelling for strategies on the platform. A timetable for a series of competitions is expected to be released within 2 months of the platform release.

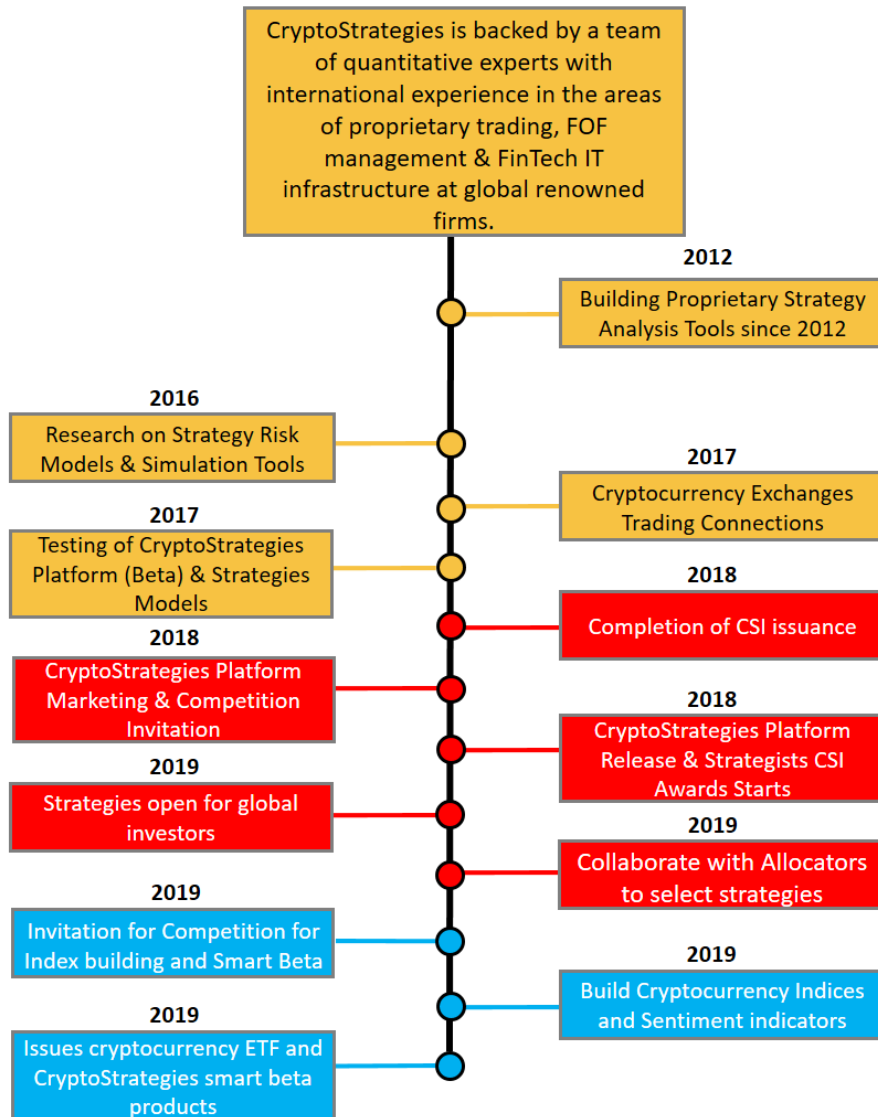
#### 2019

Investors will be able to select and invest into strategies in 2019. Two large cryptocurrency allocators have expressed interest cooperating with CryptoStrategies to invest in portfolios in the future. As market develops, we will allocate more dedicated resources in serving the needs of institutional investors.

The future plan is for CryptoStrategies to crowdsource methodologies in building cryptocurrency indices and sentiment indicators. At the same time, CryptoStrategies will issue ETF's and crowdsource effective methodologies to issue smart beta products. While CryptoStrategies cultivates actively managed mandates to start, ETF will offer passive strategies and smart beta will offer

products that combine the advantages of actively and passively managed products. This way CryptoStrategies can grow its AUM and be positioned to be the first cryptocurrency ETF and smart beta product specialist platform. This is comparable to the cryptocurrency version of the BlackRock business model.

**BlackRock is the world’s largest asset manager who provides mostly passive ETF and smart beta products with AUM of over USD 5 trillion.**



## 11. FAQ

### Investments in strategies

[Q1. Do CSI holders get free asset management of cryptocurrency funds?](#)

A1. Yes. Using CSI to invest in these strategies will be free of management fees and carried interests.

[Q2. Using CSI to invest in these strategies, will the CSI be locked up?](#)

A2. Yes. The CSI token will be locked up for the period of the funds being managed.

[Q3. As a developer, can I choose my time to invest in my own strategy?](#)

A3. You can choose the time to invest in your strategy when you feel you are ready.

### Research capability of the team

[Q1. Will you be developing your own trading strategies?](#)

A1. No. We will only research on various trading strategies for the purpose of understanding their risks.

### Competition

[Q1. How do I enter into the competitions?](#)

A1. The competitions are divided into different strategy categories. The competitions are opened to public on a monthly basis. Each submitted strategy will be scored and constantly updated for strategists to know the areas needed for improvements.

[Q2. We run a finance club in our university, we want to know whether we can set up a team to develop and manage the strategies on your platform? Just what an investment management firm would do.](#)

A2. Good question. Yes, as trading cryptocurrency asset can be a 24/7 exercise and as you know, we encourage collective intelligence. Like you suggested, this is a good way to progress into cryptocurrency investment management practices. When you submit details to enter into our competition, you will be required to identify as a group.

### Repurchase Program

[Q1. Can you explain in details the mechanism of your buyback program?](#)

The intent of a repurchase program is to stabilize and increase long term CSI value. We believe that the future success of our cryptocurrency investment management objectives is owed to all CSI holders. Therefore we would want a steady but powerful buyback mechanism to make CSI as a sustainable investment token. The stretch of a buy back period of no less than 5 years and a high cap of 40% of the total issue to sustain its value. The repurchased CSI is also used to continue incentivizing top performers as the initial maximum of 20 billion CSI are paid out. The repurchase program will also be advised by our experts in the CryptoStrategies Foundation.



## 12. Background of the team

### **Kenny Li**

#### **CryptoStrategies Cofounder**

Mr. Li runs a business overseeing development of quantitative methodology and A.I methodology in financial technology. Areas covered include fund ranking and rating, quantitative fund selection, portfolio engineering and robo-advisor. Kenny had 20 years of proprietary trading, derivative structuring and distribution experience across high yield & distressed bonds, currency and rates trading, convertible bonds, PIPEs and credit & equity derivatives. Kenny was department head for equity derivatives and convertible bond global distribution at Barclays Capital and Credit Suisse. He was also at JP Morgan and LCL Credit Lyonnais as a High Yield & Distressed Debt and Credit Derivatives specialist.

Graduated from London Imperial College with BSC Chemistry and Associateship with Royal College of Science ARCS.

### **Ran Yi**

#### **CryptoStrategies Cofounder**

Ran is responsible for managing the investment activities of CryptoStrategies and spearheading the research and development of the platform's quantitative manager selection and asset allocation process. Ran is Cofounder and Chief Investment Officer of an institutional hedge fund platform in China. Prior, Ran worked in institutional portfolio management at Strategic Investment Group, a USD30 billion Outsourced CIO founded by the senior investment team at the World Bank. Ran also worked at the Asset Liability Management desk at Freddie Mac, responsible for derivatives hedging for its fixed income portfolio.

Ran has an MBA from China Europe International Business School and a Bachelor of Science from Carnegie Mellon University.

### **Andrey Loshakov**

#### **Head of Strategy Research**

Andrey is the Director of Quantitative Strategies of CryptoStrategies. He was identified as a mathematical genius at an early age. He creates and implements new quantitative cryptocurrency strategy selection models and develops tools for multi-strategy portfolio construction. Andrey has many years of experience in developing quantitative selection models and robo-advisor framework for funds. Previously, Andrey worked in Russia in OTP Bank, Promsvyazbank and MDM Bank as credit portfolio research, specializing in risk management analysis and portfolio impact management.

Andrey graduated from Novosibirsk State University in Mathematics and New Economic School (Moscow) with Master's Degree in Finance.

### **Lei Wang**

#### **Chief Technology Officer**

Wang Lei is the Director of Quantitative Trading Strategies at CryptoStrategies. He develops and implements quantitative trading models and tests effectiveness of strategies in terms of cryptocurrency selection, timing signals, fund selection and tools required by various strategies.

From 2002 to 2005, he worked at Huawei and was responsible for telecommunication equipment and models. From 2005 to 2016, he worked at ZTE and was in charge of global strategic alliances in 3G, 4G and pre-5G markets. He worked for ZTE's mobile communications department, responsible for technology innovation and "future engineering".

He graduated from Xidian University with a Master's Degree in Computer Science.

### **Zhao Liu**

#### **Director of A.I Research**

Liu Zhao is the Director of Artificial Intelligence Development at CryptoStrategies. He works on the optimization of quantitative models using A.I algorithms including SVM, Adaboost, KNN, Neural Network and CNN.

He has years of experience in quantitative analysis and trading in foreign exchange markets. He is dedicated in artificial intelligence research and has applied machine learning to produce timing signals for various cryptocurrency trading strategies.

Liu Zhao is responsible for future development of advanced A.I techniques such as Deep Learning for strategy improvement and innovation.

He graduated from Tongji University with a bachelor's degree in mathematics, and received a master's degree in financial mathematics from Université Paris Diderot and Université Lille-1.

### **Gabby Zhang**

#### **Marketing Director**

Gabby Zhang is responsible for marketing and business development at CryptoStrategies. She has worked in the areas of management consultancy, financial sector marketing and brand management. She is fluent in English, French and Chinese. She is also a trained opera singer in the U.S. and performed in various events.

She graduated from Smith College in the U.S. with a dual bachelor's degree in Economics and French.

**Jianhua Shu****Director of Technology**

Jianhua is responsible for the development of software and system structure. He has years of experience in research and development of system structure, security, software application. His major capabilities are big data analysis, low-layer technology, and blockchain development.

**Enzo Sun****Director of Strategy Selection**

Enzo Sun has expertise in quantitative and qualitative evaluation of trading strategies. He is responsible for creating risk management and strategy selection models. He also develops quantitative tools for portfolio construction.

Enzo Sun has a Master's in Economics from the University of Essex.

## 13. Strategic Investors



INBlockchain is a professional investment institution focusing on promoting the development of global blockchain industry. Co-founded by Xiaolai Li and Lao Mao, INBlockchain aims to bring together global experts and talents in blockchain industry and to invest in and incubate projects in blockchain industry at home and abroad.



Grand Shores Global Blockchain Fund is co-founded by government of Yuhang District, Hangzhou, Zhejiang Province, the Future Technology City Management Committee, and Tunlan Investment. The total investment amounts to 10 billion CNY.



Manzi Fund was founded by Charles Xue, focusing on investments in the industries of the Internet, high-tech, digital media, e-commerce, innovative consumption and services.

## 14. The establishment of CryptoStrategies Foundation

CryptoStrategies Foundation is set up in Singapore for the purpose of governing and properly managing the digital funds raised. The CryptoStrategies Foundation is approved by Singapore and is regulated by the law of Singapore.

Singapore is known for its stable and sound legal and financial environment. CryptoStrategies is a non-profit organization founded in Singapore. According to laws of Singapore, the Foundation is a legally established organization in support of or participation in public or private interests that does not have any commercial interest.

## **15. Risk Disclosure**

### **15.1 Policy risks**

At present, some countries do not have a clear policy on the regulation of blockchain projects, and there is investment risk due to policy changes.

### **15.2 Trading risk**

CSI a cryptocurrency asset, there is high uncertainty in its way of transacting, with excessive volatility risk and 24-hour trading. Currently, there is little to none regulatory governance on cryptocurrency which poses risks to the participants.

### **15.3 Crowd-source the risk**

The CryptoStrategies project team will spare no efforts to achieve all of the development goals set forth in the white paper. At present, the team has a well-established quantitative model, IT technical structure and business team. However, there are unpredictable factors and uncertainties which may affect its future development. The current business model and the overall plan may not produce resulting to meet investor expectations. There may be business model changes after the perusal of this white paper, and investors may suffer due to information asymmetry, resulting in the loss of investment due to different development from the original plan.

### **15.4 Technical risks**

The CryptoStrategies project is associated with technical risks in blockchain, distributed ledger and decentralization technologies. CryptoStrategies may change project details to avoid such technical risks to implement a viable platform.

### **15.5 Security risks**

Digitally encrypted currency is anonymous, difficult to trace and is easily used for criminal activities or being hacked. Investors should consider these risks before making a decision to participate, i.e., understand the project's overall framework and ideas, a reasonable self-assessment of risk appetite so as to participate in a rational way.

### **15.6 Disclaimer**

Should you have any doubts regarding the actions that you shall take, please consult with your legal, finance, tax or other consultant. The information herein may be incomplete, is not legally binding and in no way constitutes contractual relationships. While we make efforts to ensure that all information in this White Paper is accurate and up-to-date, any information herein is not professional advice. We make no representations or warranties regarding accuracy, reliability,

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