



# Intelligent Trading Technologies (ITT)

*State-of-the-art data science tools and artificial intelligence networks providing actionable real-time trading signals for success in the cryptocurrency markets.*

## Whitepaper

17-August-2017  
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**Website:** [intelligenttrading.org/](http://intelligenttrading.org/)  
**Token Sale Site:** [intelligenttrading.org/token-sale/](http://intelligenttrading.org/token-sale/)  
**Telegram Bot:** (currently in private Beta)  
**Twitter:** [twitter.com/ITT\\_Token](https://twitter.com/ITT_Token)  
**Slack (join):** [itt-token-slack.herokuapp.com/](http://itt-token-slack.herokuapp.com/)  
**Slack (team):** <https://itt-token.slack.com>  
**Github:** [github.com/intelligenttrading](https://github.com/intelligenttrading)  
**Reddit:** [reddit.com/r/ITT\\_Token](https://reddit.com/r/ITT_Token)  
**Email:** [info@intelligenttrading.org](mailto:info@intelligenttrading.org)

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    - d. rights under a contract for differences or under any other contract the purpose or pretended purpose of which is to secure a profit or avoid a loss;
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    - g. derivatives of units in a business trust; any other security or class of securities; or
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# 1 - Executive Summary

Cryptocurrency markets have increased in popularity in recent years. What started with Bitcoin, a decentralized payment system to circumvent government manipulation of currencies and redefining “Money” as we know it, has evolved and has recently gained critical mass with investors, traders, entrepreneurs and consumers. From a total cryptocurrency Market Capitalization of less than \$10B in 2012 to ~\$144B today (17-Aug-17), cryptocurrencies continue to gain in value and distribution.

Although the recent increase of the cryptocurrencies’ market cap and presence is rather unprecedented, many believe that that this trend will not only continue, but will increase. With the near-constant inflow of newly available cryptocurrencies, traders are spending more time than ever trying to find suitable investment opportunities among the sea of choices. Numerous tools have risen already to help traders in their quest for profit. Trading bots, and alerts are already around, but these are constantly leaving traders wishing for more.

The availability of cryptocurrencies is a new and transformative phenomenon, and relevant data sources are scarce and fragmented. Nevertheless, it is without question that blockchain technology and cryptocurrencies will play a more important role in our lives going forward.

Blockchain technology is a complete game-changer, and investing in these disruptive technologies at the very early stages should undoubtedly be extremely profitable. The real question is *which* of the cryptocurrencies will dominate this space in the coming future. Investors in this space (both new and experienced) need a tool to discern the good from the bad investments, and an efficient method to make this selection process as easy as possible.

Our mission is to increase adoption and awareness of cryptocurrencies. Using the hyperbolic technology and artificial intelligence (AI) to identify market signals and patterns that cannot be programmed by humans, we are building the tool that will undoubtedly help you become a more knowledgeable and successful trader.

## 2 - Background, Problem Overview

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### **Cryptocurrency Markets**

Cryptocurrency markets continue to increase in awareness and popularity. In 2017, the prices of more popular virtual currencies, such as bitcoin and ethereum, have soared to record highs amid increased investor interest. This increase in investor interest has led to the emergence of many other available options.

With just a few lines of code, nearly anyone can issue their own new cryptocurrencies and offer it to the world. These other options include numerous “alt-coins” and “app tokens”, which have arisen to tackle many different opportunities for which the blockchain provides next-gen solutions. These currencies, developed on the blockchain, offer built-in transparency - but an understanding of coding is required to comprehend the technologies and whether they are truly capable of the disruption they claim.

This increase in the number of available cryptocurrencies has allowed for an unprecedented opportunity for traders, but it also makes it makes a trader’s job increasingly more complex to identify exceptional investment vehicles. Cryptocurrency market participants are overwhelmed by a very large and growing amount of data that needs to be digested and understood to be successful.

Young, volatile, borderless, and available 24/7 - these markets are extremely far from efficient. This means that there are significant excess returns to be had, or Alpha - especially when compared with traditional markets. Cryptocurrency markets are still in their infancy and we have yet to see a significant influx of institutional interest.

The cryptocurrency market has evolved during the age of the internet, so information itself is quite easy to come by - but good unbiased information is very difficult to identify from the massive amount of available information. There are multiple instances of misinformation, disinformation and widespread “pump & dump” schemes. With all of this conflicting available information, what is the truth and what is a distraction? If traders can properly analyze and absorb only the useful information, there are myriad ways to generate superior returns and profit.

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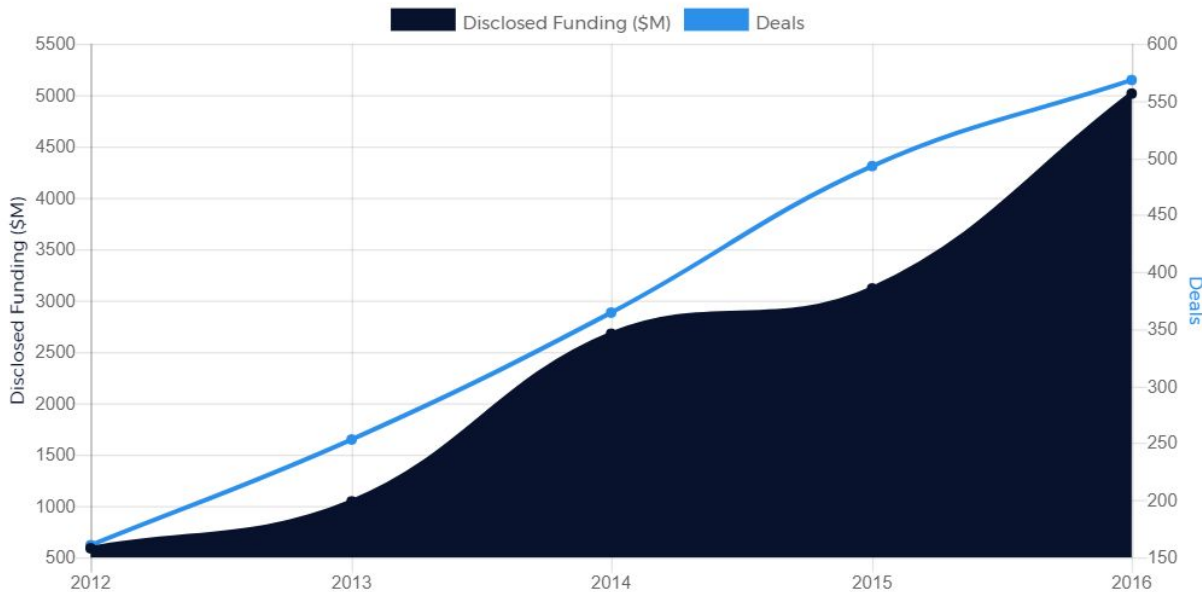
### **Artificial Intelligence**

Artificial intelligence, specifically neural networks used in machine learning, are designed as software that emulates the activity of the human brain and how it processes information. These neural network models are particularly useful for predicting future events when trained on historical data.

The use of these technologies has improved data science and data analyses and has recently become impressively effective for certain tasks when compared to traditional algorithms based on hard coded rules and pure statistical analysis. Machine intelligence as an evolving field,

represents the largest opportunity for staying ahead in any market where competition makes innovation necessary.

Artificial Intelligence has been around for a while, and investments in Artificial Intelligence-based startups is not a new thing. Since 2012, the number of deals and dollars contributed to Artificial Intelligence startups has been on the rise, and 2016 was a record year for startups globally. The chart below displays the increasing funding rounds of AI startups over the last 5 years.



Source: [CB Insights](#)

Current popular utilization of AI technology is the simple substitution of routine human tasks. This is the simplest application because AI is fast and accurate, without fatigue. For example, estimation of stock price impact of news announcements by comparing precedential cases, reading financial results or analyst reports to find hidden causality between many companies' results, text mining of Twitter to find correlation between stock price and some words, etc.

Artificial intelligence has been used for over 18 years in traditional financial market trading, to generate additional returns for many hedge funds and banks. This trend is expected to continue. For investment and trading decisions, financial services have recently been adopting AI tools. Capable of processing and comprehending data faster than any human, the potential for both high-frequency trading and longer-term predictions based on intelligent intuitions leads to substantially greater captured profits.

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## Artificial Intelligence in Cryptocurrency Markets

Currently, cryptocurrency traders spend countless hours in chat groups, forums, social media and scanning new sites for information - all while trying to simultaneously comprehend complicated technical analysis and execute trades at the precisely right time.

If a tool were to exist to help traders analyze all of this available information and allow them to easily profit from it, it would be incredibly useful. This is done by pairing traditional market (stocks, fiat currencies, bonds, derivatives) trading concepts with today's cutting-edge pattern recognition and machine learning capabilities. These technologies allow the software to scan, analyze, and interpret the massive amount of information available. With this information, this intelligent tool would then identify entry points and notify the trader about these price movements *before* they happen. This would allow traders to profit from these moves when they happen, not get an alert after the profits have been made. Fortunately, Intelligent Trading Technologies (ITT) is building this ultimate companion for the ALL traders.

Let ITT's platform do the heavy lifting and analyze all the relevant input data for cryptocurrencies and deliver game-changing trading ideas to you to execute. ITT trading bots can be customized to cater to your preferences for time of day, trading volumes, risk level, hold timings, among others. ITT will monitor all of the relevant information, 24/7, on your behalf. ITT's platform will automatically author a strategy, and it give you the commands to execute. ITT will then send you actionable trading alerts during the day and in time for you make the final call whether to trade.

Our intelligent bot (Tier 2, scheduled to be released 4Q17) will be capable of self-programming and reprogramming to match changes in the market, adjusting indicator weights, and continuous optimization as an agent motivated solely on maximizing the traders hourly return rate.

## 3 - Mission Statement

The goal of Intelligent Trading Technologies is to empower traders with consolidated cryptocurrency market predictors served by our fleet of AI-powered data bots orchestrated to produce intelligent insights from a vast world of real-time data.

Thousands of alt-coins price movements across multiple exchanges is just the initial torrent of data users must ingest to effectively trade cryptocurrencies. The most experienced traders rely on a host of services to help them derive insights from the slew of market indicators popping up every second. We want to empower every beginner trader with consolidated insights on when to buy, sell, or hold their diverse portfolio of coins. Intelligent insights mean using deep learning and statistical analysis to communicate a “why” behind each market predictor.

State-of-the-art data science tools and neural networks should be employed to provide actionable real-time trading signals for success in the cryptocurrency markets. These disruptive technologies are constantly and consistently changing our lives. It’s time to leverage these technologies into cryptocurrencies.

ITT tokens will be a disruptor to traditional trading models. This token sale gives early adopters a unique opportunity to become an early subscriber and investor in the value of these trading insights.

The ITT team will use the token sale funds to further our current model, rolling out new and exclusive bots only available via the ITT Platform with subscriptions payments only accepting ITT tokens.

## 4 - Platform

*“Computers are useless. They can only give you answers.” – Pablo Picasso*

*“I believe that the most important single thing, beyond discipline and creativity, is daring to dare.” – Maya Angelou*

In determining a good investment in any market, there are two primary methods used to try to predict an asset's future price:

- Fundamental Analysis (FA)
  - Typically for longer-term trading, FA involves determining an asset's true value based on its intrinsic properties as well as the state of the market.
- Technical Analysis (TA)
  - Technical analysis involves reading indicators and chart patterns to determine price trends, TA is normally not concerned with the company's fundamentals. Technical analysis is typically used for day/swing trading (i.e. short-to-medium term trading) and looks at past price action to determine future values.

Looking at simply FA & TA is not enough, however. There are many day traders out there trying to profit from this.

Fortunately, trading using TA works really well in cryptocurrency markets, and ultimately the goal is to provide you with quality data to make educated choices. However, when trading based on TA, it is fairly common to receive mixed indicators (one bullish, one bearish). The added value from a smart platform powered by AI is to intelligently scan for even more indicators or signals from multiple data sources to support one direction or the other. AI is constantly learning and adapting to changing market conditions.

ITT's platform learns from historical time series of price and volume. ITT's data bots are constantly scanning and learning from the vast array of data available on the internet. Therefore the model is expected to be effective if the market environment is consistent with the near past. This is something that the machine learning helps with - because at times mere humans may perceive the cryptocurrency market as unpredictable when in fact clear patterns emerge when reading between the lines.

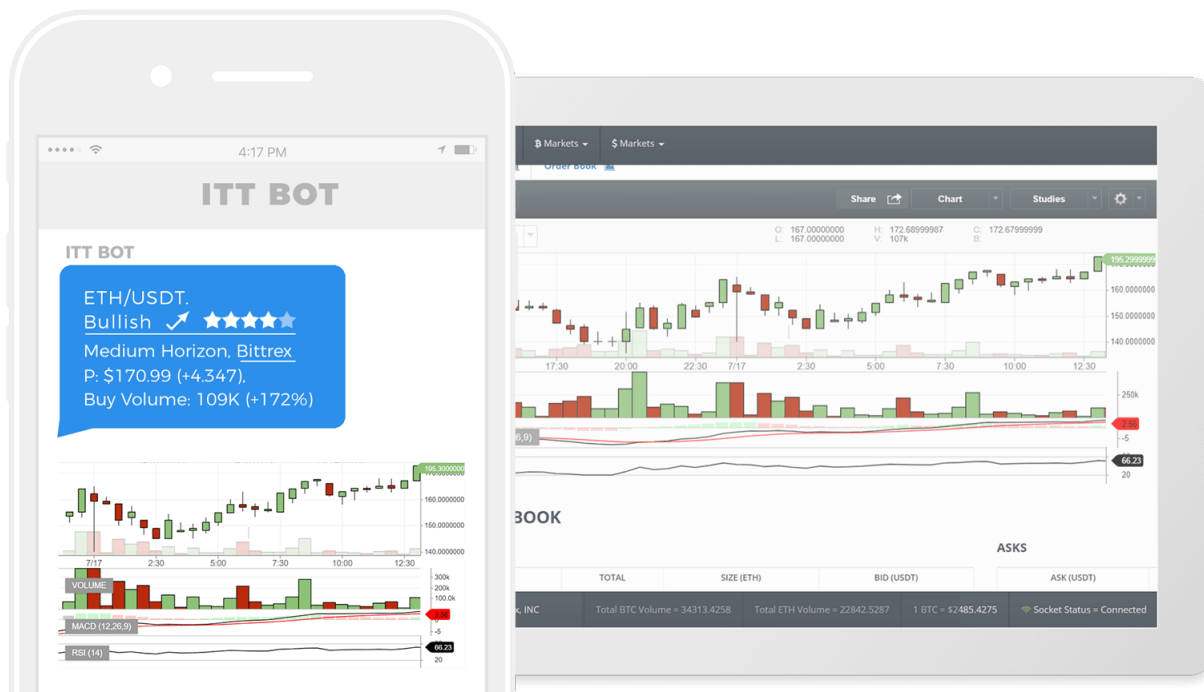
Even in a nascent, volatile, and not yet efficient market such as the cryptocurrency markets, technical analysis can accurately predict price action based on historical data. The shortfall comes with that this cannot predict a human's motivations and actions. If a whale decides to move a market, given the lack of regulations and potential for market manipulation, the best quantitative model in the world won't be able to predict the price swings. Obviously, the model does not foresee any of idiosyncratic event such as natural disaster, referendum, or political change which are very difficult for humans too. Who could've predicted the GDAX, one of the largest and most active cryptocurrency exchanges out there, and the flash crash in June where ETH prices dropped from \$319 to \$0.10 in an instant.



When deciding what indicators to use on ITT’s platform, we did a thorough analysis of what currently exists, and made a wish-list of indicators that would be included on the platform. From nearly a year of meticulous backtesting and tweaking our indicators, we have come up with a useful lot.

The exact triggers for these indicators is proprietary, but the source code for Tier 1 pricing indicators is available on GitHub.

## ITT Bot UI Mock up



The above screenshot is from the current Tier 1 ITT Platform. The data is pulled live from multiple exchanges. Each alert will be a concise summary either “BULLISH” or “BEARISH” and has a link to full details of the report.

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### Alert Description

The alerts are easy to understand. Current Tier 1 alerts are showing the following:

- Trading Pair
  - The cryptocurrency pair for which the alert is triggered. In this example, ETH/USDT (Ethereum/USD Tether).
- Overall Rating
  - This gives you a quick sign of what our algorithms are predicting with the asset. The two options are:

- Bullish
    - Bearish
  - The strength of this signal will be rated up to 5 stars (strongest signal)
  - This is a weighted summary of the summation of all the indicators. These weightings continue to be optimized for excess returns.
  - This rating is a link to a full report detailing the alerts that were triggered.
- Time Horizon
  - Each alert comes with an expected Time Horizon for the alert. These horizons are defined by number of trading periods (15 minute intervals).
    - Short (minutes)
    - Medium (hours)
    - Long (days)
  - Short Time Horizon represents <20 periods, Medium represents 20-50 periods, and long represents >50 periods.
- Exchange
  - This shows the exchange on which the trading alert was triggered, in this example: Bittrex.
  - The exchange name, Bittrex, is actually a link that will take you to see the indicated trading pair.
- Price Summary
  - Current price of the trading pair along with change in the past 2 hours.
- Volume Summary
  - Current buy/sell volume along with the increase from the average buy/sell volume over the past 2 hours.

---

## Details of the Alert

By clicking on the alert link, users will be taken to a summary of what triggered the trading alerts. This summary is broken out into:

### Technicals - Price & Volume

In development of the bot, we have incorporated many different technical indicators for testing. Currently, the only the most relevant and consistent indicators are being used.

How indicators work is all about how they are used in a trading plan. Moving Averages, MACD, RSI, CCI do their job in terms of calculations. The real added value is how ITT's technology interprets the information and learns from it as part of an overall trading strategy. There is absolutely no "holy grail" single indicator or signal. Proper use of standard indicators with meticulous backward and forward testing, paired with having the use of these indicators evolve as the market evolves to optimize the trading strategy for maximum trade returns.

This section will start with an overall rating for the section, based on a weighted-average of the indicators included in this section.

- Price
  - Percentage change in price during recent periods.
  - SMA & EMA for multiple periods
  - RSI - 14, 21 periods
  - Stoch
  - StochRSI
    - Stoch RSI Fast K & Slow D values from multiple period data
    - The moving average & slope of these values over previous periods
  - Moving Average Convergence Divergence (MACD).
    - The sign and value MACD
  - Commodity Channel Index (CCI)
    - CCI calculation (20 periods) versus price action
  - Average True Range (ATR) - 14 periods
- Volume
  - To eliminate short term fluctuations in volume to minimize false signals, we use a proprietary model for volume calculated using a weighted mix of:
    - On Balance Volume (OBV) determining:
      - Whale/Rich List Ownership %
      - 24 hour Change in Whale/Rich List Ownership %
    - Klinger Oscillator
    - The total buy volume in the past periods versus the average buy volume in the past 24 hours.
    - The percentage change in buy volume for the past periods versus the average buy volume in the past 24 hours.
    - The slope of buy volume for the past periods.
    - Total buy & sell orders, mid price and spread of the order book
    - Buy Order/Sell Order Ratio for entire order book
- Candles
  - Trendlines
  - Support
  - Resistance
  - A mix of Marubozu & Doji formations indicators

### **Sentiment**

Sentiment Indicators are where the artificial intelligence features really shine. Tier 2 subscription will include these features, current (beta-testing) indicators include:

- Social
  - ITT's platform bots scan the following sites:
    - BitcoinTalk Forums
    - Twitter
    - Reddit
    - YouTube
  - Focusing on the following:
    - Positive/Negative Mentions
    - Proprietary bullish/bearish indicators

- News
  - ITT's platform bots scan the following sites:
    - Google News
    - Popular Cryptocurrency news sites such as:
      - Coin Telegraph
      - Coin Desk
  - Focusing on the following:
    - Positive/Negative Mentions
    - Proprietary bullish/bearish indicators
- Google Trends
  - ITT's Platform scans google trends for key search queries.

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## Additional Sections in Testing

We continue to test additional features in the ITT Platform. Currently investigating more Fundamental Analysis aspects by looking at correlations of:

- Longevity of target asset's project.
- Correlation of returns and target asset's core team's number of developers.
- Number of Followers of cryptocurrency's Twitter and Reddit Accounts.
- For Proof of Work Coins:
  - Track percentage increases in nodes

## Technology Architecture

**Tokens:** ERC-20 token, finite supply of 21,000,000.00000000

**Contracts:** Service subscription in contract

**Blockchain:** Ethereum network

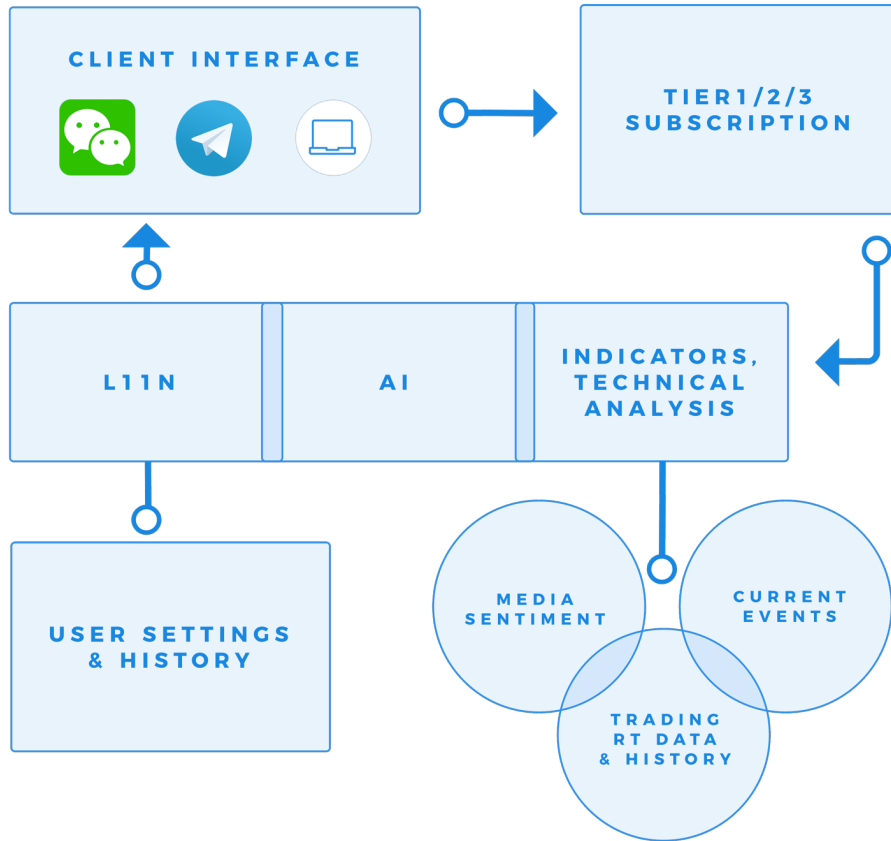
**Scalability:** 99.99% uptime as containerized on Google Cloud Platform

**Performance:** 800ms SLA target for data-point to user push notification

**Decentralized and Redundant:** Ethereum network

**Secure and Foolproof:** User session is anonymous and no user data is touched in Tier 1, 2 subscriptions. Tier 3 is hosted internally on private servers in Switzerland.

**Service Data Flowchart:**



# 5 - Roadmap

*"Collaboration allows teachers to capture each other's fund of collective intelligence." --Mike Schmoker*

---

## Phase 1: Initial Development

### 4Q16

- Concept realization of a trading assistant for Cryptocurrency Markets.

### 1Q17

- Development of an advanced trading assistant (on Telegram) begins as a side project.
- Initial Telegram Bot included trading alerts based on predefined price and volume change with limited available cryptocurrencies.
- Testing continues by founders, friends, and advisors.
- Increased development leads to introduction of technical analysis indicators in trading alerts.

### 2Q17

- Authoring of whitepaper as 3 new advisors join the team.
  - Continued development and testing of more advanced features with Telegram bot - an additional artificial intelligence professional joined to incorporate AI features into ITT.
- 

## Phase 2

### 3Q17

- ITT Platform (bots and algorithms) continues to be tweaked and optimized to produce market-beating returns.
- Private Beta Tier 1 ITT Bot released on Telegram for limited public use (using Technical Analysis, AI features not included).
- ITT Token Sale.
- Acceleration of development in statistical data modelling, and trader experience patterns.

### 4Q17

- Tier 2 AI-enabled ITT Bot released on a subscription-based model.
- Personalized trading alert settings made available on ITT Bot.
- Availability of Portfolio management companion app.

### 1Q18

- Support added for Simplified Mandarin, Korean, Japanese, Cantonese, Spanish
- Additional Features added to ITT Bot - Social Media Sentiment Indicators. Investigate potential inclusion of predictive markets - partnership with Augur/Gnosis.
- Continue to build ITT community of traders.

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## Phase 3

### 2Q18

- ITT users gain access to exclusive cryptocurrencies Research reports (buy/sell)
- Release of alternative alerts - via Slack, WeChat, Twitter, Wire, Ambit

### 3Q18

- ITT launches separate quant fund with the introduction of Tier 3 subscription options.

### Ongoing

- ITT Bot will continue to be tweaked and developed - these data bots will be constantly re-tested and optimized.
- We intend to bring institutional-level trading technology and make it available to the masses. Smart automated loss prevention trades available.
- API access to user accounts on exchanges for faster trade initiating and option for implementing smart automated loss prevention trades.

Machine learning and specifically the implementation of generative adversarial networks will further disrupt the growing effectiveness in trading cryptocurrency assets. Furthermore, our focus will remain on both infrastructure and tuning the neural models to effectively produce high-confidence trading predictions from trillions of data signals ranging from media outlets, social networks, international trade relations, current events, and technology advancements. While timing is difficult to predict, the team has its sights set upon an AI assistant capable self-programming, retraining, and continued self-optimization. And, at the same time promoting open and transparent transacting inside smart contracts on the Ethereum network blockchain.

## 6 - Token Mechanism

The Intelligent Trading Technology Token (ITT) is an ERC20 Ethereum token. Ethereum tokens are represented as smart contracts that are executed on the publicly-available Ethereum blockchain. The ITT token's design follows the widely-adopted token implementation standards. This allows token holders to easily store and manage their ITT tokens using existing solutions including Ethereum Wallet.

The source code to ITT's smart contract is publicly available on GitHub. The supply of ITT tokens is limited to 21 million ITT tokens. The Ethereum network enforces that there will never be more than this initial 21 million ITT tokens minted.

ITT tokens are essential to pay all subscription fees on the ITT platform. We will burn 25% of the subscription fees collected from ITT's users.

We will continue to support and promote the trading of ITT tokens on several exchanges, as well as introduce subscription-based access to ITT's Platform after the ITT token is added to an adequate number of exchanges to allow for sufficient volume.

Subscriptions, paid in ITT tokens will target prices to that uphold two goals:

- maintains enough exclusivity to prevent the user crowd from becoming a market-manipulator
- remain available to amateur low-volume traders

**Tier 1 Subscription Services** - This ITT Bot sends alerts based on numerous technical indicators, and will start off around \$5/month, payable in ITT Tokens.

The pricing mechanism is a product of factors including number of subscribers, inverse relationship of the USD value of the ITT Token, and elastic to the ratio of total subscribers to Total Market Cap of all cryptocurrencies.

$$P = (aS + bP_{ITT}^{-1}) * 0.95^{0.5+c(S/C_G)}$$

**Tier 2 Subscription Services** - This ITT Bot will send customizable alerts personalized by artificial intelligence (neural network) models tuned to your trading goals and optimized to your individual trading ability. The Tier 2 ITT Bot will start off around \$20/month, payable in ITT Tokens.

A similar pricing mechanism was used in producing the ideal pricing equilibrium, adding elasticity in price according to the ratio of AI-Powered traders (ITT Service users) versus non-AI-Powered traders. This ensures the effectiveness of the AI advantage of ITT's Platform.

$$P = (aS + bP_{ITT}^{-1} + cC_{ITT} + dC_G^{-1}) * 0.95^{e(C_S * C_G^{-1}) + f(T_S * T_G^{-1})}$$



**Tier 3 Subscription Services** - According to the Roadmap in 3Q18, ITT will launch a separate quant fund powered by the ITT Platform's technology. ITT tokens will represent the future exclusive opportunity to convert into a separate quant fund using ITT's technology.

## 7 - ITT Token Sale

For the ITT token sale, contributors can receive updates and announced on the ITT token sale webpage ([intelligenttrading.org/token-sale/](http://intelligenttrading.org/token-sale/)).

The ITT token sale period will last until USD \$4.2 million equivalent in Ethereum/Bitcoin tokens have been raised, or for a maximum duration of 1 calendar month, whichever is earlier.

**Start Date:** August 18, 2017 at 14:00 UTC

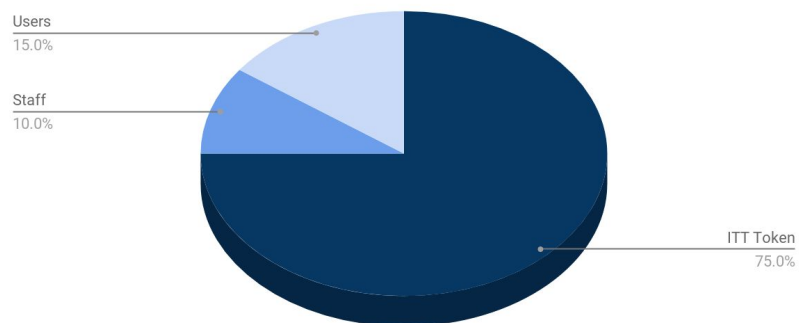
**End Date:** September 17, 2017 at 14:00 UTC

**CAP:** We are raising approximately \$4.2M USD denominated in ETH/BTC in our token sale.

Being a crowdfunded project, a majority of 75 % will be owned by the crowdfunding participants in the form of ITT tokens, while 25 % ITT tokens will be reserved for the original development team, advisors, bounties and the earliest adopters/contributors. ITT Tokens reserved for original development team and advisors will be subject to a 12-month holding period to serve as a long-term incentive for the founding team.

### 21,000,000 ITT Tokens will be created:

- 75% of Tokens available for crowdfunding participants and traded on exchanges
- 15% of Tokens available for User Rewards (acquisition, performance and bonuses)
- 10% of tokens available for original contributors/dev team/advisors (subject to 12-month holding period)



As with all token sales, there are many possible benefits of participating. The direct benefit is that you are helping Intelligent Trading Technologies further the development of its product. ITT's Platform will allow for increased inclusion of beginner crypto traders, giving them greater trading confidence in the cryptocurrency markets and should help encourage more traders to enter the market.

Additionally, once the tokens are listed on many exchanges, there potentially would be an opportunity to make a profit selling tokens after you've purchased them.

Token sale participants will be able to send Ether (ETH) or Bitcoin (BTC)\* to the Intelligent Trading Technologies' token sale address only after the start of the token sale period.

Please only contribute to official ETH address as listed on the official Intelligent Trading Technologies Website (<http://token-sale.intelligenttrading.org>). Any other addresses posted before/during/after the token sale period anywhere other than the official website (<http://token-sale.intelligenttrading.org>) should not be used.

\*Bitcoin (BTC) contributions will only be taken in special circumstances in amounts >50 BTC. Please email for more information at [info@intelligenttrading.org](mailto:info@intelligenttrading.org).

Contributors who purchase ITT tokens between August 18 and September 1 (during the first two weeks of the token sale) will receive bonus ITT tokens based on the table below.

<b>Capital Committed</b>	<b>ITT Bonus Tokens</b>
< 5 ETH*	+0%
5 ETH* - 50 ETH*	+10%
>50 ETH*	+20%

ETH\* - also applies to an equivalent amount in BTC at time of transaction.

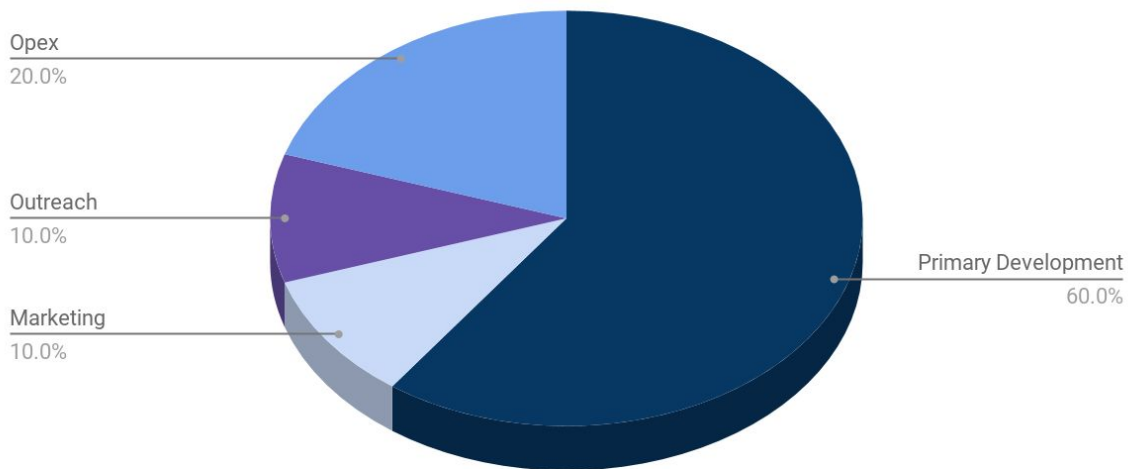
ITT tokens will be delivered to your ETH Wallet shortly after the token sale period ends, and then tradable on exchanges shortly thereafter.

On the project website ([intelligenttrading.org/faq](http://intelligenttrading.org/faq)), you will also find a detailed guide on how to participate in the ITT token sale using either the Ethereum Wallet or Parity. Please do not send contributions from an exchange or any wallet for which you do not control the private key.

Please check your local laws and regulations prior to participating. Unfortunately, citizens and residents of the United States and the People's Republic of China cannot currently participate in the ITT token sale due to regulations in those jurisdictions. Please see our Terms & Conditions for more information.

## **Use of Token Sale Proceeds**

The funds raised will allow ITT to scale up operations until we become cashflow positive at which point we will follow a not for profit model and will be able to lower subscription fees to the users. The funds will be distributed according to the table below and spent on direct costs according to the Roadmap. A breakdown can be seen below.



### **Primary Development - 60%**

Sixty percent of the funds received during the token sale will be allocated for development and continued improvement to the ITT Platform and open-source project as laid out in our development roadmap. Funds raised will allow for AI integration, Slack bot, WeChat bot, web dashboard, and auto-trading via API connection to exchanges as they become available.

### **Marketing- 10%**

As the value of ITT Tokens and the ITT Platform will jointly benefit from more users, marketing will be done through social media, direct marketing, partnerships and affiliate programs.

### **Outreach- 10%**

Our outreach funds will be utilised to provide education to the public on the ITT Platform and cryptocurrencies in general. Increased awareness of cryptocurrencies and blockchain, will allow for increased use of ITT Platforms and ultimately more liquidity in the markets in which we operate. This will also include outreach to ITT's users for feedback - ensuring that we continue to provide a relevant product that continues to add significant value to their trading experience. We intend to firmly establish ITT as the dominant player in the Trading Alert space.

### **Operating Expenditures - 20%**

Twenty percent of the token sale funds will be reserved for operating expenditures. These will be allocated for any non-development, hosting and legal expenses.

## 8 - Leadership (Team)

*“Great things in business are never done by one person. They’re done by a team of people.”*  
- Steve Jobs

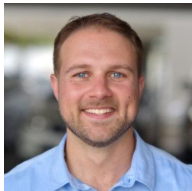
*"Talent wins games, but teamwork and intelligence win championships." --Michael Jordan*



[Benjamin Lakoff](#), CFA

### **Co-Founder**

Ben is an entrepreneur and finance professional. He is an avid active trader in both traditional and cryptocurrency markets. He holds the Chartered Financial Analyst (CFA) designation and has been investing in Blockchain start-ups heavily since mid-2016. Ben joins ITT’s team with broad and diverse experience across various business sectors including mergers & acquisitions, equity markets, banking, and lately the Head of Planning in a more diversified and entrepreneurial organization. He is fluent in English, Portuguese, and Spanish and currently lives in Bangkok, Thailand.



[Thomas Counsell](#)

### **Co- Founder**

Tom holds a Computer Science degree from Purdue University. In 2012, he cofounded the largest artisan ecommerce site in Morocco while serving with the US Peace Corps. In 2015, he created Noble Software Foundation and Incorporeal Ltd. while leading large software development operations for technology startups in Thailand including Agoda.com and serving as CTO at CareerBolt and Aztrana.com. Tom brings to ITT a unique set of diverse cross-culture skills and experience deploying world-class applications used by millions internationally. He now resides in Czech Republic focussing on practical applications of the latest artificial intelligence and blockchain technologies.



[Marcelo Barbosa](#)

### **Platform Developer**

With 17+ years of experience, Marcelo has led teams as a backend and full-stack engineer at Ovirt, Fedora Linux and CentOS Linux, GlusterFS, SizeOf, Datacom, Red Hat, Lojas Renner, Neo Networks and SIJ. His specialization in cloud services, open-source products, scalable server infrastructure, API design, and blockchain has honed his passions for problem-solving and product development.



Peter H  
**Trading Advisor**

Peter is based in the USA, and has spent the past six years in investments working for the Asset Management divisions of JPMorgan and Wells Fargo. Peter's trading experience spans all asset classes and he has deep knowledge of fundamental and technical analysis and modeling. Peter is addicted to trading cryptos and is passionate about this project because he sees great value in the resource that ITT will be for all crypto investors, from the first time buyer to professional traders.

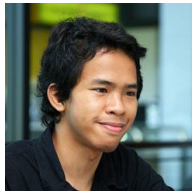
Due to the unknown ramifications of the US regulatory environment for licensed individuals, Peter has chosen to remain anonymous at this time



[Sebastian Bausch](#)

**Advisor**

Sebastian is a security analyst and has been passionate about cryptocurrencies since 2011. He is the co-founder of Criton Group, a risk consulting firm with focus on Asia. Sebastian studied Mandarin at Xiamen University and holds a postgraduate degree from the University of Nottingham.



[Poramin Insom](#)

**Development Advisor**

Poramin is the founder and core developer of [Zcoin](#), an \$30M Market cap anonymous cryptocurrency. He is the CEO of [Satang](#), a mobile bitcoin wallet in Southeast Asia. He is also the world's first person to implement stealth addresses in QT-Wallets, improving cryptocurrency anonymity. He earned a master's degree in Information Security from Johns Hopkins University where he wrote a paper on a proposed practical implementation of the Zerocoin protocol.

## 9 - Legal Considerations

Please read this section carefully. If you are in any doubt as to the action you should take, you should consult your legal, financial, tax or other professional advisor(s).

ITT tokens are functional utility tokens within the ITT platform. ITT tokens are not securities, and are not intended to constitute securities in any jurisdiction. ITT tokens are also non-refundable and are not for speculative investment.

Intelligent Trading Technologies' whitepaper and website do not constitute a prospectus or offer document of any sort, and are not intended to constitute an offer of securities or a solicitation for investment in securities in any jurisdiction. This whitepaper and website do not constitute or form part of any opinion on any advice to sell, or any solicitation of any offer by the distributor/vendor of the ITT tokens (the "Distributor") to purchase any ITT tokens nor shall it or any part of it nor the fact of its presentation form the basis of, or be relied upon in connection with, any contract or investment decision. Contribution to the ITT token is by way of donation to the Distributor.

The Distributor will be an affiliate of Intelligent Trading Technologies, and will deploy all proceeds of sale of the ITT tokens to fund ITT's cryptocurrency project, businesses and operations.

No person is bound to enter into any contract or binding legal commitment in relation to the sale and purchase of the ITT tokens and no cryptocurrency or other form of payment is to be accepted on the basis of this whitepaper.

Any agreement as between the Distributor and you as a purchaser, and in relation to any sale and purchase, of ITT tokens (as referred to in this whitepaper) is to be governed by only a separate document setting out the terms and conditions (the "T&Cs") of such agreement. In the event of any inconsistencies between the T&Cs and this whitepaper, the former shall prevail.

You are not eligible and you are not to purchase any ITT tokens in the Intelligent Trading Tokens Sale (as referred to in this whitepaper) if you are a citizen, resident (tax or otherwise) or green card holder of the United States of America or a citizen or resident of the Peoples Republic of China.

No regulatory authority has examined or approved of any of the information set out in this whitepaper. No such action has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction. The publication, distribution or dissemination of this whitepaper does not imply that the applicable laws, regulatory requirements or rules have been complied with. There are risks and uncertainties associated with Intelligent Trading Technologies and/or the Distributor and their respective businesses and operations, the ITT tokens, and the ITT Token Sale (each as referred to in this whitepaper).

This whitepaper, any part thereof and any copy thereof must not be taken or transmitted to any country where distribution or dissemination of this whitepaper is prohibited or restricted. No part of this whitepaper is to be reproduced, distributed or disseminated.

To the maximum extent permitted by the applicable laws, regulations and rules, Intelligent Trading Technologies and/or the Distributor shall not be liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits, and loss of use or data), arising out of or in connection with any acceptance of or reliance on this whitepaper or any part thereof by you.

Prospective purchasers of ITT tokens (as referred to in this whitepaper) should carefully consider and evaluate all risks and uncertainties associated with Intelligent Trading Technologies, the Distributor and their respective businesses and operations, the ITT tokens, and the ITT Token, all information set out in this whitepaper and the T&Cs prior to any purchase of ITT tokens. If any of such risks and uncertainties develops into actual events, the business, financial condition, results of operations and prospects of Intelligent Trading Technologies and/or the Distributor could be materially and adversely affected. In such cases, you may lose all or part of the value of the ITT tokens.

The reports and signals produced as an outcome of this project are for informational purposes only. These signals should NOT be regarded as “investment advice” or as a “recommendation” regarding a course of action, including without limitation as those terms are used in any applicable law or regulation.

This information is provided with the understanding that with respect to the material provided in this project (i) the person who prepared this document is not acting in a fiduciary or advisory capacity under any contract with you, or any applicable law or regulation, (ii) that you will make your own independent decision with respect to any course of action in connection herewith, as to whether such course of action is appropriate or proper based on your own judgment and your specific circumstances and objectives, and (iii) that you are capable of understanding and assessing the merits of a course of action and evaluating investment risks independently. You may not rely on the material contained herein. The person who wrote the codes to produce these documents shall not have any liability for any damages of any kind whatsoever relating to these documents.

## **10 – KYC Policy**

Please read this section carefully. If you are in any doubt as to the action you should take, you should consult your legal, financial, tax or other professional advisor(s).

Intelligent Trading Technologies will require a completed Know Your Client (“KYC”) documentation on all contributors over the BTC or ETH equivalent of US\$10,000. Upon completion of the token sale, Intelligent Trading Technologies will engage our legal advisors to collect and review KYC documentation from individuals and entities that are applicable. The following shall be required:



## Individuals

- Completed Compliance Form – Individual
- Certified colour picture passport page
- Certified utility bill showing current residential address

If the individual is not a citizen of one of the following countries, additional information is required: Argentina, Australia, Austria, Bahamas, Bahrain, Barbados, Belgium, Bermuda, Brazil, British Virgin Islands, Canada, Cayman Islands, Denmark, Finland, France, Germany, Gibraltar, Greece, Guernsey, Hong Kong, Iceland, India, Ireland, Isle of Man, Israel, Italy, Japan, Jersey, Liechtenstein, Luxembourg, Malta, Mexico, Netherlands, New Zealand, Norway, Panama, People's Republic of China, Portugal, Singapore, Spain, Sweden, Switzerland, Turkey, United Arab Emirates, United Kingdom, United States of America.

- Reference from a bank where the individual has had a business relationship for more than 2 years.
- Reference from a professional whom the individual has had a business relationship for more than 2 years.

## Legal Entities

- Completed Compliance Form – Entity
- Certified Certificate of Incorporation / Formation
- Certified Memorandum and Articles of Association / Bylaws
- Certified Register of Directors and Officers\*
- Certified Register of Members\*\*
- Structure Chart

\*We will also require KYC on the directors of the entity in the same form as referenced above for an individual or entity.

\*\*We will also require KYC on the member(s) holding 10% or more of the issued shares in the same form as referenced above for an individual or entity.

\*\*\* Certified documents must be certified or notarised by a lawyer or licensed notary.

\*\*\*\*If there are any regulated entities within the structure, please advise as there may be exemptions that can be applied.

# 11 - Acknowledgements

Many people have committed to support the Intelligent Trading Technologies project with their time, energy, and network. We would like to use this opportunity to express our gratitude to everyone who supported us throughout the course of development of this project. Thank you!

A special thanks to Iglu, Bangkok Meetups, Ethereum Team and their technology, Coin exchanges for their useful APIs and many others for their support, feedback and improvements to the ITT Platform!



