

## SAKURA BLOOM(SKB)

### Chapter 1 >> Actual Achievement

By adopting SKB Coin, the companies which organize various events can create more valuable entertainment.

1. Today, SKB is used at many events, conventions, performances, tournaments, league matches (hereinafter collectively called "events") which are operated by various companies. At the event sites, there are services where visitors can receive virtual currency (SKB Coin) (with conditions) and can be used for purchases instead of legal tender and credit cards.

By providing services such as prize competition, voting, drawing and winning etc., companies can create more valuable entertainment and visitors can experience more interesting participatory events.

We are receiving high acclaims from organizing companies which had collaboration projects with SKB Coin and were told that they want to collaborate with SKB again in the future.

Performers, competitors of the events, customers and everyone who come to watch the event can receive the services through SKB Coin. Many services are provided and the event itself can have more valuable entertainment. The more people that use SKB Coin, the more services we can provide. That is the benefit of SKB Coin!

>> Sports (events such as combat sports, baseball, soccer etc.)

Players can receive both legal tender and virtual currency as fight money and prizes. Players can exchange SKB Coin to other virtual currencies and legal tender, as well as purchase products at affiliated shops.

(Products purchase examples <https://fir.im/blockchainwallet>)

Here, you can purchase clothes, living wares and real estates with SKB Coin.) Visitors can receive bonus SKB Coins at the event sites just like shop point services. SKB Coin received, will be as useful as legal tender for the purchase of products. If you are short of SKB Coin, you can get more through the exchange market and purchase products.

We are forming an alliance with an online sport betting site in Hong Kong and betting through the exchange market in Hong Kong will be available. Each match will be broadcasted live and users can bet while they are watching them. Therefore, combat sporting events affiliated with SKB will develop significantly and expand their market.

Furthermore, there is a system that fighters can receive SKB Coin, social tipping system (fight money donation system). Because fighters can spread information through SNS, many people will know about the event and gain more sport fans.

>>Talents (support for idols, underground idols, bikini models, artists)

Social tipping is provided for the idols, underground idols, and bikini models, to help them play more active part.

SKB Coin that the idols received through the tipping system can be used for career promoting and production cost for their new album release, solo live concert, and photo books etc. So, the talent agencies do not have to do self-financing. Idols whose fans social tip more than production costs will have the opportunity to generate profit.

As the fans support the dreams and goals of the talents, they can exchange legal tender and other virtual currencies to SKB Coin and social tip them. The talent side can send special return presents “with something extra”, such as new album with unreleased songs, solo live concert with VIP seat tickets and photobooks with autographs. Therefore, a give and take relationship between the fans and the talents would be created.

SKB continues supporting young people’s dream and potentials through these kinds of events.

>> Departments (Department stores)

If customers visit SKB affiliated departments, they can receive promotional SKB Coin. They can use the SKB Coin for purchases at the stores and events sites instead of legal tender. If more SKB Coin is needed, customers can purchase SKB Coin through the exchange market and purchase products. In addition, customers can exchange SKB Coin with the original points that each store has, so circulation and interaction will be expected and lead to consumption rise.

Also, after expats leave Japan, they can use SKB Coin in their own countries, exchange it to legal tender or use it on the internet. Their SKB Coin will not be lost but still be available outside Japan.

As just described, distributing SKB Coin on a regular basis would attract customers and will be one of the purposes to visit a shop. This service has potential to contribute to consumption rise in each shop.

>>Resort Facilities (SPA, hot spring etc.)

Resort facilities affiliated with SKB conduct customer questionnaires and give them SKB Coin.

Because customers stay in resort facilities for a long time, they can enjoy games and receive SKB Coin in the game themed events.

Customers enjoy collecting SKB Coin just like they do with shop points, keep returning.

SKB and the facilities can create a mutually beneficial relationship as SKB can get new customers and the facilities can attract customers and lead to repeated business.

>>Restaurant (large chain stores etc.)

At chain restaurants affiliated with SKB, customers can receive SKB Coin while they are eating.

At sport bars and restaurants, customers can predict the outcome of the games and the winners can receive SKB Coin.

We recommend to have events like auctions on a regular basis, so people who received SKB Coin can spend it there. In order to avoid the risk of fluctuation for auctioneers, we suggest not to spend legal tender to get products and set the appropriate price to avoid potential loss in the event of a sharp decline in the value of the coin.

## 2. Exchange to the legal tender and BTC through exchange market

Virtual currency can be exchanged to legal tender or other virtual currency to set value. By recognizing the value of virtual currency, the service could be changed from added-value to value and create better services.

As SKB Coin can be exchanged to the legal tender of each country, BTC, other virtual currencies through multi-exchange markets, SKB can provide various services crossing borders.

SKB desires to increase exchange markets which deal SKB Coin by taking steps.

## 3. Provide Smart Contract by SKB Wallet

We can provide various services by linking our original Wallet, SKB Wallet and Smart Contract. For example, live concert tickets of popular musicians are sold at a much higher price. This is opposite to what the organizers and the fans intended. However, by using SKB Wallet for purchases and ticket issuing, reselling becomes impossible by

verifying purchasers at the live concert sites.

Also, in case of voting for beauty contests etc. vote counting can be falsified or totalization error. In case of online polling, there is a risk of hacking. However, if you use SKB Wallet for voting, accuracy is secured by authentication and data falsification is impossible with the strict security.

Compared to the existing system, it will be more transparent as anyone can access and see the transaction records.

Through Smart Contract, SKB Wallet allows for the file downloads for the users above. For example, unreleased music download services on the Blockchain, to fans who purchased tickets. File download services of short videos or thank you messages on Blockchain for the people who voted at beauty contest at SKB Wallet.

In various cases besides above, SKB Wallet will provide many extra services “something with extra” with Smart Contract.

4. Healthy Points will be provided through SKB Wallet, Smart Watch and POS. (a service provided by POMS technics)

By synchronizing Smart Watch with our original pedometer app, Healthy Point will be accumulated. The Healthy Point will be automatically changed to SKB coin received by users. SKB Wallet will have a new system which enables people to earn SKB coin through their healthy movement in daily life. SKB Wallet will provide the functions of Wallet, Smart Watch and POMS.

The details of Health Point will be released in late May.

5. Collaboration with Overseas Sports Betting sites

SKB has affiliated with Sports Betting Site and Bookmaker in Hong Kong and E-sports (likely to be in the athletic events at the Asia Games in 2020, Paris Olympic in 2024), the combat sports and other various sports are targeted for booking. It will be proceeded under a strict compliance structure by using Eliminate Regulatory Gray Zones of the Ministry of Economy and Consumer Affairs Agency. We will match high playability sports such as E-sports and combat sports with betting and virtual currency with ensuring compliance.

6. SKB Coin joined Debit Mastercard

SKB Coin is available for purchases at Mastercard accepted stores after recharged. Mastercard is the second biggest international brand which has 30 million affiliated stores and have 24% of the world market share. When you go overseas, it is very

troublesome to exchange cash to the local currency.

However, if you have Debit Mastercard and use SKB Coin, you will be released from the trouble.

The system is that SKB Coin is sold and recharged to the Mastercard at the exchange market.

It is dollar-based.

7. When users reach 1 hundred thousand, a point service (ETH) will be started. In a proactive manner, we are trying to have events and systems which circulate SKB Coin in SKB Wallets such as sending/receiving videos and music files as well as social tipping to idols, entertainers and artists.

We are thinking around JPY 20 - 50 fee for sending files or sending/receiving SKB Coin in SKB Wallet. If we could create a system where 1 hundred thousand accounts are used in a day, the fee profit is predicted to be JPY 5 million in a day. With the fund, users who has SKB Coin can receive ETH every month. (There are conditions to receive ETH.)

8. Presentations and explanations of virtual currency

SKB has been having many events of various industries every month so has had many opportunities to meet people who have begun to take an interest in virtual currencies. During these events, we are promoting understanding of virtual currency and Blockchain by giving presentations and explanations.

We are promoting tirelessly especially in regards of market fluctuation risk and security.

Virtual currency has a risk of fluctuations due to many factors. Especially these days, virtual currency is constantly fluctuating, so there are chances to capitalize on the price hike, however it is the risk of losing money in a big crash. First, we explain the market fluctuation and inform customers to trade virtual currency after they understand the risk well.

Regarding security, we issue constant reminders in an effort to draw attention to the potential theft and the loss of virtual currency. To be more precise, we advise to retain all virtual currency in their own Wallet as a general rule, and to be placed under strict control with a password which is called secret key. The secret key must not be lost or known by third parties.

We explain not to leave their virtual currency at any exchange market or stores

which has a risk of hacking or losing in any situation.

Virtual currency and Blockchain have huge potentials and will be accepted all over the world. Therefore, understanding the existence of risks will be needed.

SKB, as the publisher of virtual currency, will make efforts to spread correct knowledge and understanding towards virtual currency.

9. The implementation of the above and providing the services will be started from mid-May and all the services will be completed in July.