



PROJECT SUMMARY

Unibright – the unified framework
for blockchain based business integration



unibright.io



team@unibright.io



THE UNIFIED FRAMEWORK FOR BLOCKCHAIN BASED BUSINESS INTEGRATION

unibright.io

- German company
- 20+ years experience
- Working solution
- Existing customers

TOKEN SALE STARTS ON APRIL 10TH 2018

WHAT IS UNIBRIGHT?

Unibright is a team of developers with 20+ years of experience in business integration. Nowadays most companies have a strong interest in Blockchain technology, but struggle to use it. That is why we created the Unibright Framework. Unibright makes it easy to integrate Blockchain technology into existing business.

- Pick a template that fits your specific case;
- Customize the business integration workflow visually;
- Unibright will automatically generate all objects you need for blockchain based business integration: Smart Contracts, Smart Adapters and Smart Queries



PROBLEMS AND SOLUTION

Blockchain developers are rare and expensive; smart contracts are complex and any bug is critical.



The Unibright Visual Workflow Designer gives anyone the ability to craft powerful Blockchain-based solutions with no coding skills or expensive developers required! Define business integration workflows visually, without coding skills.

It is difficult for companies to find the right blockchain implementation for their needs.



The Unibright Contract Lifecycle Manager transforms visually designed workflows into platform-dependent code at the push of a button! It generates Smart Contracts for the most appropriate blockchain automatically.

Companies don't understand how to parse the data from a blockchain into something useful for employees and customers.

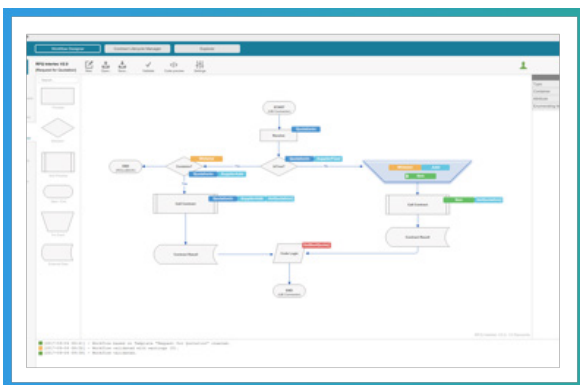


The Unibright Explorer monitors the ongoing business process across all smart contracts and related systems. It presents on- and off-chain data in an easy to understand dashboard by use case related Smart Queries.

Teams need to integrate the Blockchain into their existing ERP / IT systems.



The Unibright Connector connects existing IT landscape with different blockchains and smart contracts, using automatically generated Smart Adapters.



TEMPLATES

Unibright is template based and targets all business sectors! We are already offering various templates like “Multi Party Approval”, “Asset Lifecycle”, “Batch Tracing” and many more. Choose a template for the desired use case, customize the integration workflow, generate code, connect to your existing landscape and monitor the ongoing business process.

Multi Party Approval

Integrating suppliers' approval processes



Sarah is a project manager at an apparel company who has to coordinate ongoing design processes across all relevant departments.



Via the internal ERP, She sees that Tom from Marketing just approved their promotional materials and that the Purchasing department should now submit their prime costs.



Anna from Purchasing has to provide answers to detailed questions to other departments and suppliers, but is only able to do so by phone or email for security reasons.



The Challenge:

Anna must currently do all approval work manually. This is time consuming and error-prone.



Using Unibright's “Multi-Party Approval” template:

Sarah visually designs a Blockchain integration to handle this process automatically without writing a single line of code. She then instantly generates Smart Contracts that control the flow of production, integrating them into the existing ERP by automatically generating Smart Adapters.



Sarah is now able to check the current approval state with the **Unibright Explorer** and is happy to tell Anna that communication with suppliers is no longer a manual process thanks to **blockchain based business integration!** Easy and smart!

Batch Tracing

Tracking and communicating production process



Dave loves Beer and is interested to learn more about how his beverages were made. He writes to some of his favourite breweries to ask about the origin of their ingredients, but does not receive a reply.



Martin works at a brewery and is tasked with organizing data about ingredients, materials, and the company's production processes.



The Challenge:

Martin's brewery wants to give detailed production information to their customers and stakeholders in a secure, transparent, and trustworthy way, without requiring a manual assessment of every bottle shipped.



Using Unibright's “Batch Tracing” template:

Martin can visually design a workflow to trace all aspects of their business operations from origin to end-consumer, update batch information automatically with a smart contract living in a blockchain, map the ERP specific business objects to the structure of the smart contract automatically, and monitor the current state of these processes in real time.



Dave is happy! His favourite brewery established a website where he can enter the batch number of his order and instantly learn the origin and processing time of all ingredients in his beer; an easy task thanks to **blockchain based business integration!**

Asset Lifecycle

Tracking the lifecycle of a product



Andrew must decide if his company should buy an airplane from an insolvent competitor. To do this, he needs to know about the history of the vehicle in question.



Tina works for a regulatory authority that approves the resale of aeroplanes by checking the chain of ownership, maintenance, and repairs for each plane being sold.



Bob is looking for detailed information on the planes he will be traveling aboard. He considers it a matter of safety and is willing to pay a few bucks more to be provided with this information.



The Challenge:

Several parties need to access years worth of unmanipulated safety information on an asset. Events in the assets lifecycle, such as owner change, planned and unplanned inspections, numbers of flights, and covered distance, must be tracked and made transparently available.



Using Unibright's "Multi-Party Approval" template:

Using the "Asset Lifecycle" Template, such a workflow may be visually designed with no coding knowledge required. Necessary smart contracts are then generated automatically, published on a public blockchain, and connected to individual IT systems. The current state of the process may then be monitored and presented to the public in real time.



Andrew, Tina and Bob are able to keep track of ownership transfers, maintenance and repair history in the complex life cycle of an aircraft. For all parties, the safety and reliability of the involved aircraft is transparently traceable and secure thanks to blockchain based business integration! Have a safe flight!

UNIBRIGHT COMBINES TWO GROWTH MARKETS

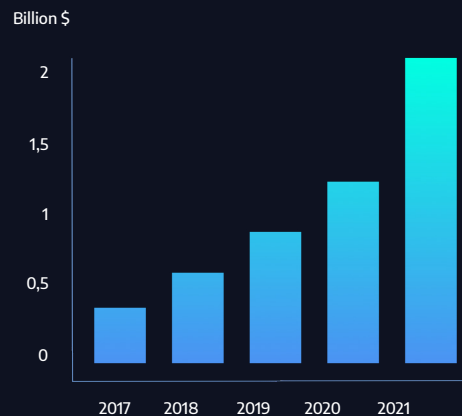
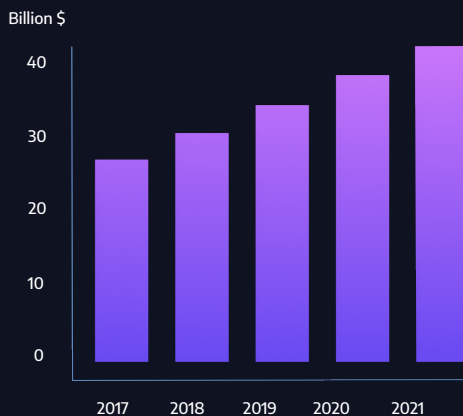
Business Integration

2017: 27 B USD + 11% p.a.



Blockchain Technology

2017: 0,34 B USD + 61,5% p.a.



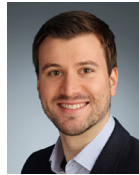
UNIBRIGHT CORE TEAM - WE ARE BUSINESS INTEGRATION EXPERTS



Marten Jung
CEO, Founder



Stefan Schmidt
CTO, Co-Founder



Daniel Benkenstein
CMO, Head of Marketing



Ingo Sterzinger
Lead Engineer Frontend



Dr. Thomas Schmidt
Lead Engineer Frontend



Bastian Emig
Lead usecase specialist



Fabian Schlarb
Lead Engineer Testing

PARTNERS, ADVISORS AND ACCELERATORS



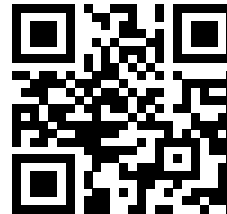
Microsoft Partner



CONTACTS

Marten Jung, CEO, Founder – marten@unibright.io
Stefan Schmidt, CTO, Co-Founder – stefan@unibright.io

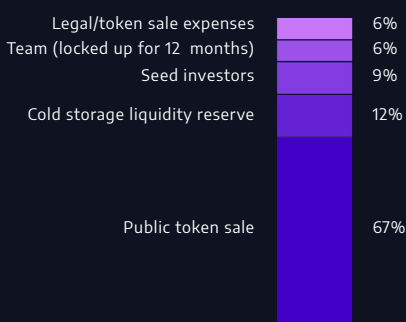
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team@unibright.io



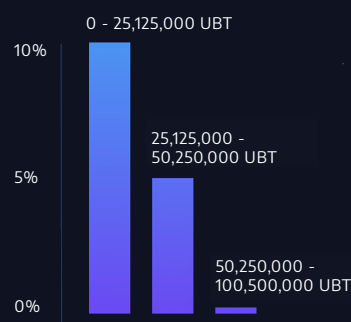
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Symbol	Amount	Type
UBT	150,000,000 UBT	ERC20
Price	Soft cap	Hard cap
1 UBT = \$0.14	\$ 2,200,000	\$ 13,542,375
Minimum purchase amount		
100 UBT		

Distribution



Bonuses



Money use

