



WHITE PAPER

APR COIN



INTRODUCTION

POS Rewards Made Simple

APR Coin is Masternode investment coin that delivers key documentation and information, such as an official Roadmap and White Paper, from its inception. The APR Team believes professionalism, integrity and trust are the 3 pillars of a strong investment platform. We strive to differentiate ourselves from other cryptocurrencies by providing a fast, secure and stable platform to grow your investment through compound interest and daily dividends. APR Coin is able to ensure that investors may store and transact coins anonymously and securely through the APR Zenith Protocol.

The importance of marketing has been kept paramount in the long-term plans of APR Coin. Global outreach is necessary and, through an unprecedented use of both traditional and digital marketing, APR Coin is positioned to become a major force in the cryptocurrency realm. The following document will clearly outline the purposes, functionality and plans for APR Coin.

Our code is built upon the PIVX platform and will be a modified fork.



KEY FEATURES

Creating Value for Investors in both Short and Long Term



Wealth Generator:

The first year of APR Coin will generate over 20% of the max coin supply to incentivize investors.

Inflation Resistant:

Masternodes locking coins, halving block rewards, incentivizing holding through dividend platforms.

APR Zenith Protocol:

Private and fully anonymous transactions keep your wealth and identity safe and secure.



High Proof of Stake Rewards:

912% APR, scaling down over time to curb inflation and keep supply low and fixed.

Dividends Created Daily:

Investors are rewarded daily to ensure that loyalty is promoted and coins are held long term.

POS Rewards Made Simple:

There are a total of 5 different ways in which investors may generate dividends from our platforms.



Valuable:

25,000,000 fixed coin supply will last over 100+ years generating multiple material dividends.

Pure Proof of Stake:

No POW or unfair start. Simply mint coins by holding in wallet. Energy efficient and low maintenance costs.

Professional Marketing:

Extensive digital and traditional marketing to ensure consistent global recognition.



TRUE REWARDS

Loyalty will be Rewarded

Stakeholders will be rewarded bi-annually with bonus APR Coins in return for retaining their coins through staking and securing the network. Since bonuses are APR bonuses through staking, the longer stakeholders hold their coins, the more coins they will generate. APR Coin is proud to launch as a Masternode currency, as it will curb hyperinflation by locking APR Coin's block rewards and halving them every 4 years. Having a Masternode currency allows stakeholders to generate further coins through multiple methods such as: APR POS, APR Masternodes, APR MasterPool, APR MasterExchange, APR Proof of Hold Rewards and APR Founder rewards.

In order to ensure the longevity of the coin, we created sustainable methods of wealth generation through the APR platform. Through the rewarding structure of APR Coin, you will be able to comfortably increase your initial investment and receive multiple dividends in the process. Stake securely, spend anonymously and generate sustainably. APR Coin algorithms and specifications promote consistent value increases over time.



COIN SPECIFICATIONS

Sustainability and Consistency

Algorithm	APR Protocol
Mining	Proof of Stake
Block Time	120 Seconds
Total Supply	25,000,000 APR Coins
Premine	1,500,000 APR Coins
Masternode	3,000 APR Coins
Block Rewards	70% Masternode Rewards / 30% POS Wallet Rewards
Maturity	30 Minutes
Max Supply	100+ Years



BLOCK REWARDS

Longevity is Key

Blocks	Block Rewards	Days
100 - 5,000	1 APR Coin	7
5,001 - 25,000	33 APR Coins	28
25,001 - 100,000	20 APR Coins	104
100,000 - 1,100,000	10 APR Coins	1,388

Note: Rewards halve every 1,000,000 blocks per 1,388 days until max supply is reached (100+ years).



USE CASE: APR LOYALTY



The APR Coin project is the first in the cryptocurrency space that will focus on the loyalty rewards management industry. Users will be able to log into the mobile or web version of a loyalty program management wallet (separate from their staking/masternode wallets) and manage all of their loyalty programs in one simple interface. There they will be able to exchange points and miles between real-world affiliate reward programs and APR Coin through the APR MasterExchange. Redemption for shopping and gift cards will be just as simple. While storing coins in the APR MasterPool, users will earn APR Rewards based off of their network weight.

This real world implementation will be accessible to all crypto-adopting businesses and sole proprietors no matter the scale of their operation. A custom API will be created to allow businesses globally to create and connect to their own loyalty program to the APR loyalty rewards program wallet, exchange and staking pool. Inclusiveness is key.



MARKETING

Reaching a Global Audience through One Voice

The APR Team understands the necessity for consistent and quality brand messaging throughout the lifecycle of APR Coin. Transparency with stakeholders was a top priority for us and our investors.

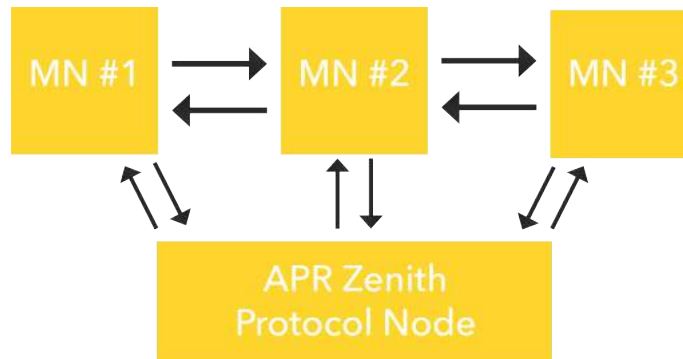
To ensure that APR Coin truly reaches a targeted audience and establishes brand awareness, APR will be marketed through the following methods:

- Proprietary Website Forum
- Facebook Posts
- Twitter Posts
- Instagram Posts
- Official Telegram Channel
- Official Discord Server
- Official Subreddit
- Sponsored Facebook Ads
- Sponsored Instagram Ads
- Sponsored Twitter Ads
- TV & Streaming Commercials
- Mainstream & Satellite Radio Ads
- Static Billboards
- Digital Billboards
- Static Bus Shelter and Bench Ads
- Public Transit & Train Wrapping
- Elevator Video Ads
- Celebrity/Athlete Endorsements
- Celebrity/Athlete Sponsored Posts
- Professional Sports/Entertainment Affiliations



ZENITH PROTOCOL

Secure Wallets meet Private Transactions



MN: Denotes Masternode

The APR Team has developed proprietary technology that incorporates private send transactions. With this technology, true anonymity enables you to securely transfer and spend APR Coins with your identity, wallet address and amount spent kept safe. The APR Zenith Protocol, using our proprietary APR Zenith technology, encoded transactions and transaction fragmentation, defends APR Coin stakeholders from potential malicious attacks. Masternodes and stakers will be able to secure transactions and store encoded transaction IDs on the blockchain.



BONUSES

Rewarding our Stakeholders in Multiple Ways

APR Coin prides itself in bringing innovation in the breadth and depth of our rewards distribution structure. APR will provide stakeholders bonuses through the following methods as roadmap milestones are reached:

APR Proof of Hold

APR Founder Rewards

APR MasterPool

APR MasterExchange

APR Masternodes

APR Wallet Staking



APR PROOF OF HOLD



APR Proof of Hold, will reward all stakeholders who meet evaluation standards bonus APR Coins as a bi-annual reward. If one holds APR Coin in their wallet without withdrawing or transacting said coins, Proof of Hold will give bonus coins dependent upon the user's total network weight.

Proof of Hold rewards will be given bonuses on a bi-annual basis.



FOUNDER REWARDS



In order to ensure that the APR Coin network as fast and secure as possible, the APR Team is rewarding all early coin holders of the technology. We respect and hold early coin holder satisfaction and feedback in high regard. The support of private investors allows us to reach milestones on time along the roadmap.

All purchasers of APR Coins during the Private Sale will receive 10% bonus coins in total.



APR MASTERPOOL



Sustainability and energy savings is a critical part of our mission. APR Coin will be developing an official staking pool that will be made available for all non-Masternode stakeholders of the coin. This pool will be made available through the APR Loyalty platform. This will allow users to hold their coins on a web interface and stake without the energy use, and hassle, of having to leave their computers on 24/7 to stake on their own hard drive wallets. The staking fee for the APR MasterPool will be 5%.

All stakeholders of APR will receive a bonus proportional to their network weight out of 25% of the total fees from the pool monthly. For example, if total accumulated APR MasterPool fees are 1,000 coins by the end of the month, owning 1% of the network weight will generate the stakeholder 25 APR Coins.



APR MASTERECHANGE



As part of the long-term outlook of APR Coin and roadmap of the project, APR Coin will reward its stakeholders through the development of a proprietary loyalty points exchange called the APR MasterExchange. This will allow APR Coins to be used as a transaction fee for buy and sell orders on the exchange at a rate of 0.02%.

APR Coin be able to trade against every loyalty point on the APR Loyalty Platform. Our marketing team will be focused on growing the user base of the APR MasterExchange globally upon completion of the platform. APR Coin will share 25% of all profits from the APR MasterExchange to every APR stakeholder monthly, proportionate to ones network weight. For example, if the APR MasterExchange fees total 1,000 APR Coins at the end of the month, owning 1% of the network will yield 25 bonus APR Coins.



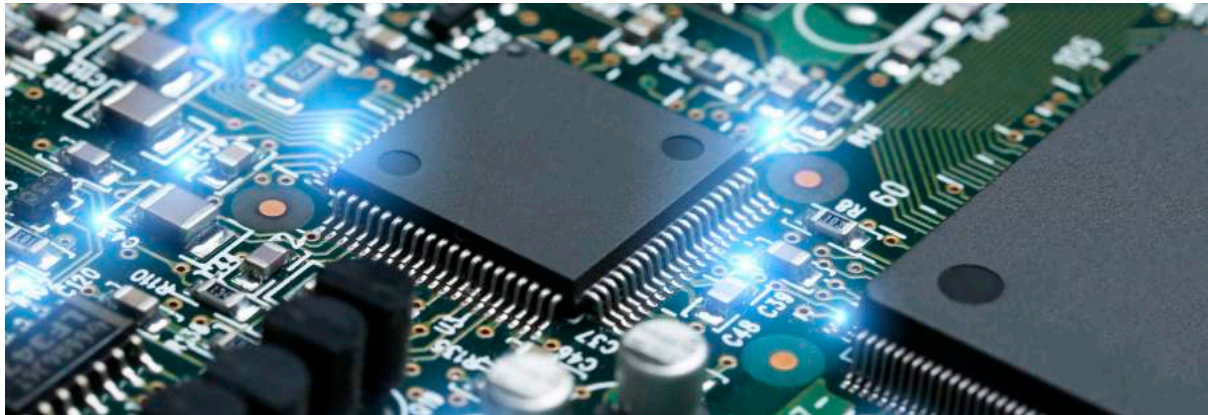
APR MASTERNODES



APR Coin was developed as Masternode currency first, with the option to also secure the network without the requirements of a Masternode. As a result, Masternode holders will receive a higher block reward due to securing the network with higher collateral. 3,000 coins are necessary to secure the network via a Masternode. 70% of the block reward will go to Masternode holders. For example, if the block reward is 10 APR Coins, 7 will be rewarded to the Masternode holder. In the current structure of APR Coin, the max supply will be reached within 100+ years. Every 4 years, the block rewards will be halved. And as there are more Masternodes generated daily, more of the static coin supply will be locked. With these variables, hyperinflation becomes a non-issue and the coin will retain value greatly. APR Coin will reward early coin holders up to 10,000% per year.



PROOF OF STAKE WALLETS



An additional way to generate dividends is to hold ones coins in an APR Coin Wallet. There is no collateral involved, meaning that one does not need to buy a specific amount of APR Coins for this reward. It will not be necessary for one to lock their wallet for staking. The rewards are distributed by network weight; therefore, if one wishes to attain more rewards, they will require more coins. The more coins one has, the likelihood that they will be able to mine the current block of APR Coin.

For example, if the current block reward is 10 APR Coins, the Proof of Stake Wallet reward is 30% of that. In other words, 3 coins of that specific block will be rewarded.



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