



CLIENT

THE CRYPTO COMMUNITY

PROJECT NAME

NETWORK TOKEN

PROJECT REFERENCE NUMBER

2018 - 0402

ntwk
whitepaper

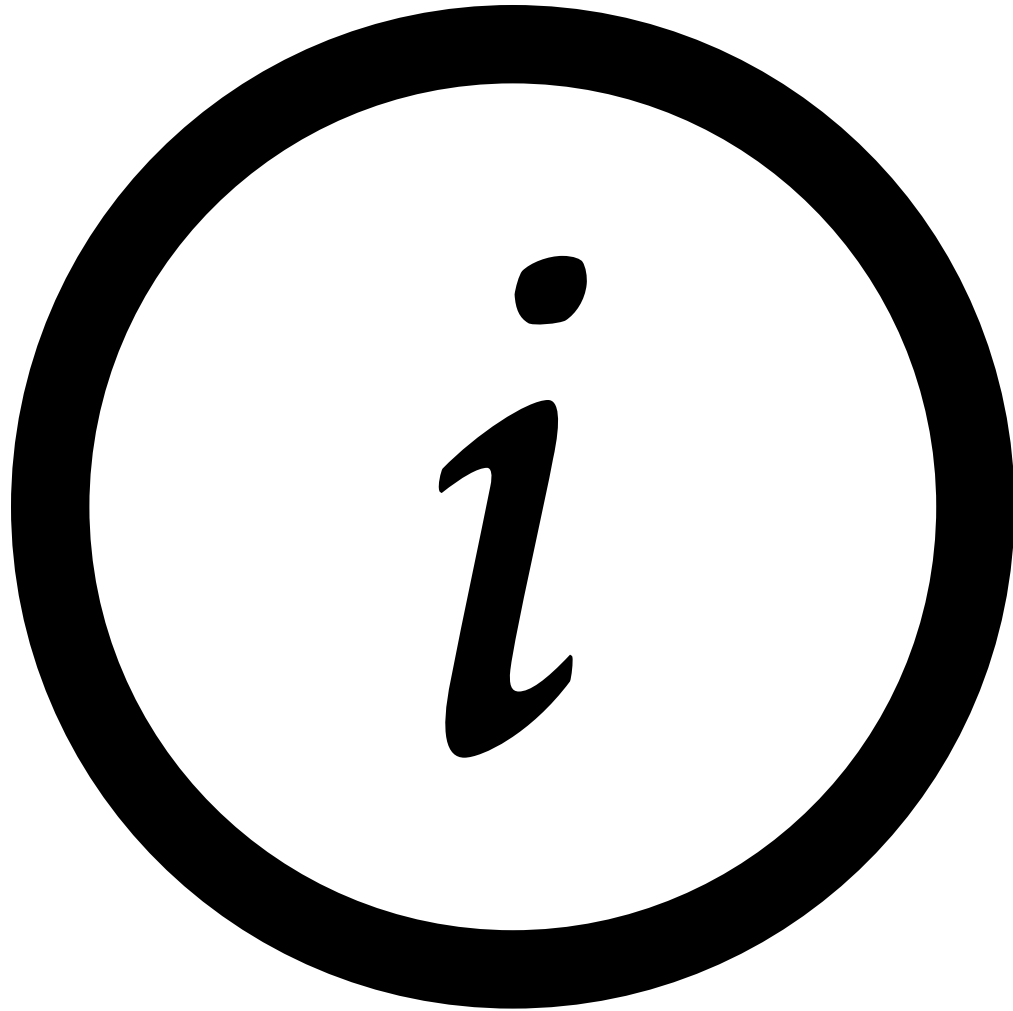


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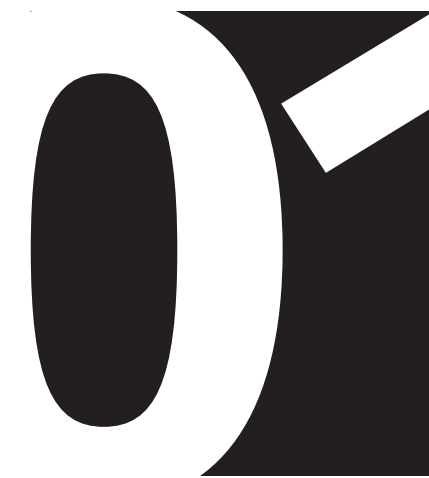


get
your work
done.



THE RIGHT TO A QUALITY EDUCATION IS, I BELIEVE, THE PERFECT PATH TO BRIDGE THE GAP
BETWEEN DIFFERENT CULTURES AND TO RECONCILE VARIOUS CIVILIZATIONS. WITHOUT SUCH A
RIGHT, THE VALUES OF LIBERTY, JUSTICE AND EQUALITY WILL HAVE NO MEANING. IGNORANCE IS
BY FAR THE BIGGEST DANGER AND THREAT TO HUMANKIND.

- MOZA BINT NASSER



about us



always
learn.

The question isn't "How do I teach this?" but
"How can they learn it?" - Jane Bozarth

Education has been around as long as humans have existed. To study, every person had to attend classes at a certain time and in a certain place. Sir Isaac Pitman has found a solution to this problem: In 1840, he taught his pupils shorthand via correspondence, allowing them to study his material from any location. The pupils sent him their completed assignments by mail, and he sent the graded work back to the pupils. (Triggs 2014).

In 1960, the first computer based training program was introduced to the world by the University of Illinois. This program was named the Programmed Logic for Automated Teaching Operations (PLATO). (University of Illinois 1960). With the global adaptation of the Internet and computers becoming cheap enough for everyone to own one, this revolutionary project was combined with Pitman's idea, and instead of using mail, the teachers and students communicated via email.

Today, it is possible to create interactive online study material which provide an e-learning experience.

E-learning now allows each individual to learn from any location with internet access, meaning that a professor based in the United Kingdom can teach a student based in China without having to be awake at the same time.

Furthermore, big companies now provide online training to their employees. This provides various advantages: first of all, it's very convenient. Secondly, it's simply cheaper than giving contact lessons. No room needs to be rented, and no salaries paid (except for the initial setup and student interaction).

Just like Sir Isaac Pitman did in 1840, we want to bring education to everyone. By using our service, you now can learn about cryptocurrencies and the blockchain from anywhere on the planet-and you get all the basics for free.

The global education industry is estimated to be over 6.3 trillion Dollars in 2017, a rapid growth looking at the 2012 value of 4.4 trillion Dollars (Strauss 2013).

However, traditional education systems take the biggest share of that number. Things like teacher's salaries, study material costs and facility costs are very high and don't leave a big share for the e-learning industry – at least one would assume so.

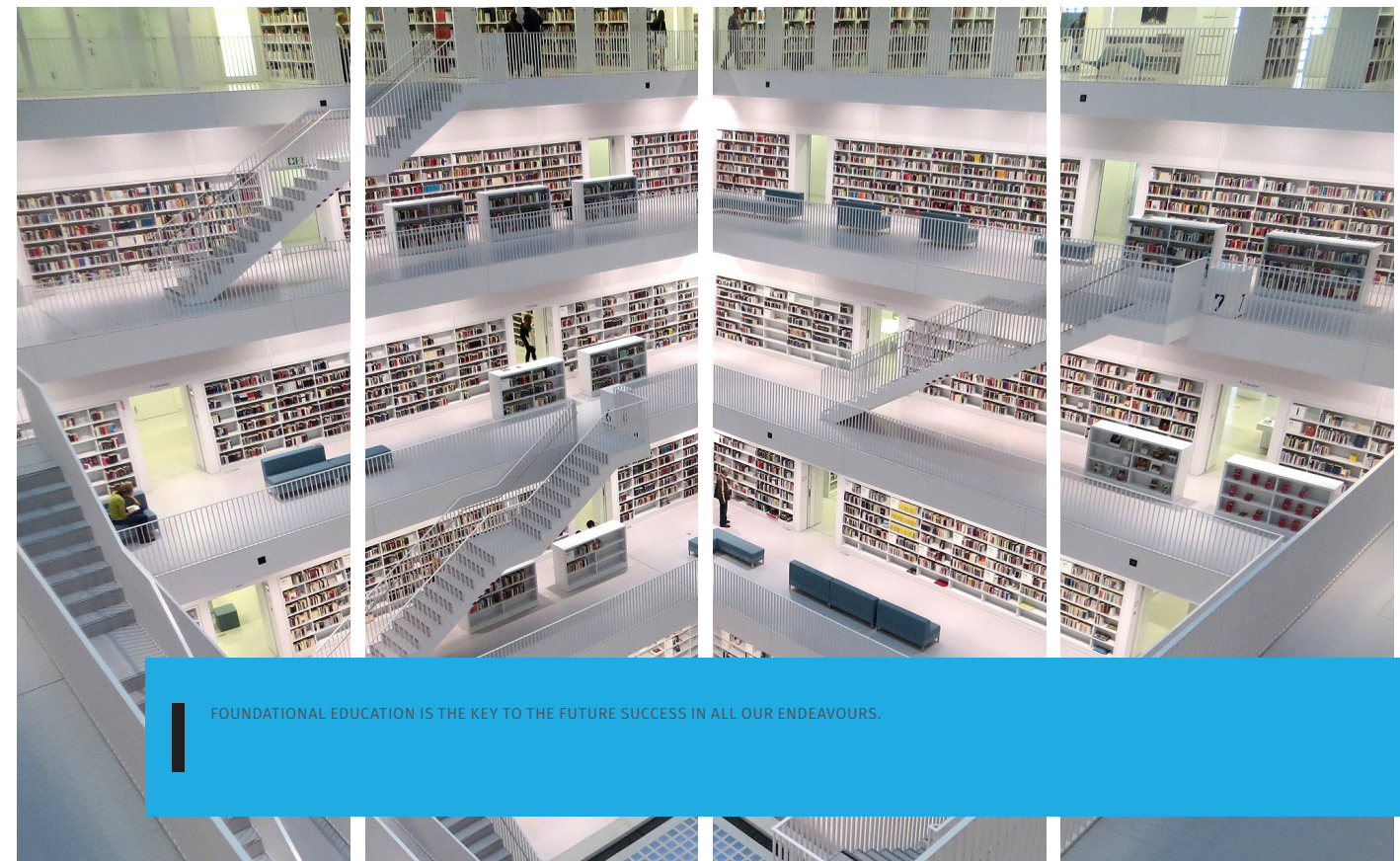
Who are we to trust in a faceless system? How can accountability be restored? Can we take back power from the establishment? These are the types of questions we answer here at NTKW.

The problem with the cryptocurrency space today is that there is a high volume of noise; in the form of news articles, blogs, data and information, meet-up groups, developer conferences and the like. So, how can one possibly sift through all this information? Our view is that, we must be self-sufficient, self-reliant, and not depend on projects that promise to aggregate, analyse, and recommend. There are far too many opportunists in this space and our goal, as a platform and as active members of the crypto community, is to provide a place to develop basic knowledge, critical thinking skills, and an anti-fragile growth mindset. We must always keep in mind that blockchain technology itself is decentralized, but as long as there are humans behind and supporting these projects, we must always remain vigilant.

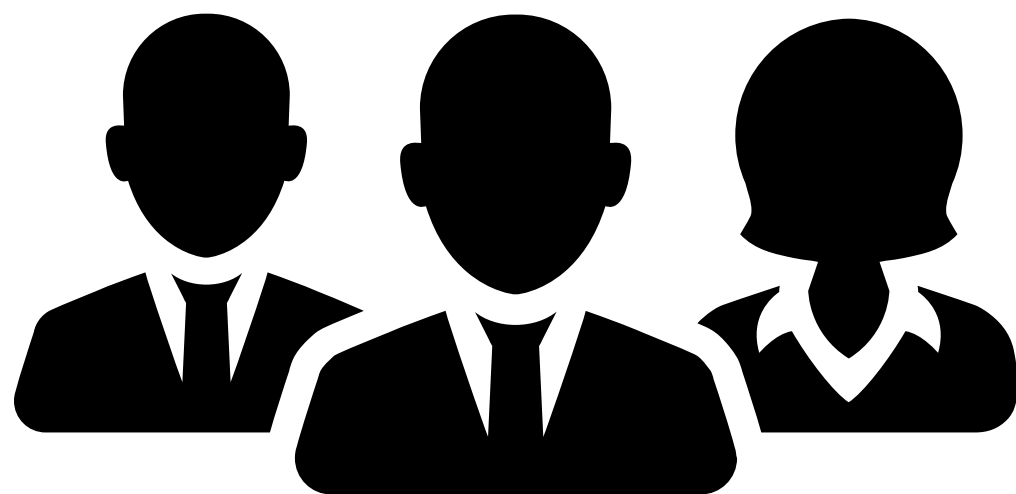
Network Learning and Network Token are positioned to be the central place for mindset development, social awareness, and digital literacy surrounding cryptocurrency. We accomplish this through providing basic, intermediate, advanced, and premium course offerings. Our content ranges from Social Media posts, articles, videos, and interactive courses within our platform.

In order to establish a strong educational foundation and mental fortitude, we are designing our content using established gamification principles. Through gamification, we target users who are interested in developing both hard and soft skills. We have designed our courses to emphasize development in both these skill areas so each student will come out well-informed and well-rounded.

Our four (4) Primary Skill or Talent Trees revolve around Bitcoin and Altcoin Mining, Cryptocurrency Trading, Blockchain Development, and Business Strategy. Each of these Trees have their own set of badges, rewards, challenges, and mastery tracks. With all this information, every student's progress will be stored and tracked on the Ethereum Blockchain.



FOUNDATIONAL EDUCATION IS THE KEY TO THE FUTURE SUCCESS IN ALL OUR ENDEAVOURS.



THERE IS NO END TO EDUCATION. IT IS NOT THAT YOU READ A BOOK, PASS AN EXAMINATION.
THE WHOLE LIFE, FROM THE MOMENT YOU ARE BORN TO THE MOMENT YOU DIE, IS A PROCESS OF
LEARNING.
- JIDDU KRISHNAMURTI



meet our team

our team

the team

JESSE [@NTWKDEV]

Lead developer for NTWK

Full Stack Web Developer (HTML/PHP/JS/CSS) with experience in Java, C++. Non-Technical Experience: PR & Marketing, Some Design Experience.

SHERWIN [@SHERWIN_NTWK]

Strategy and IT Operations

NTWK Business Intelligence Analyst and Integration Architect with experience in Systems Orchestration Non-Technical Experience: Desktop Publishing and Design

ANDREAS [@ANDREAS_NTWK]

Social Media Marketing Manager

(Twitter/Facebook/YouTube/Instagram) with experience in Search Engine Optimization and content creation. Full-hearted inbound marketer. Extensive knowledge about cryptocurrencies and the blockchain technology.

KRISTEN [@KRISTENNTWK]

Curriculum & Financial Director

50+ Credit Training modules written
10+ years experience in Executive level
Financial Analysis & Business Financial
Audits

AMY [@AMY_NTWK]

Content Editor

A Literature Liberal Arts Major specializing in Story Content and Structure as well as having a keen sense of detail in human behaviour by also Majoring in Criminal Justice.

YOU!

You think you have what it takes to be a NTWK team member? Are you ready to contribute your time and knowledge to this amazing project? We're planning to expand our team to up to 10 people! Reach out to us and tell us why you should become a NTWK team member.

the administrators

KILIAN [@NIBBUS66]

Telegram Administrator

"Too many people know too little about what blockchain can give to the world. Helping others learn is simply a very noble cause. I'm always excited to gain and share knowledge."

QASIM [@QASIM]

Telegram Administrator

"I support education. I believe there is a huge learning curve for anyone who enters the crypto space and NTWK is the perfect starting point!"

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our most important supporters

JORIS VAN HOECKE [@JORISVANHOECKE]

"From the very start of the NTWK project, I was around. Every now and then a project pops up which has the potential to change something. NTWK is the first project ever that actually tries to fill the gap between the average people and crypto. By educating people, they will get the chance to actually understand what cryptocurrency is, what the blockchain represents and learn how this is going to change everything we know as it is now.

JAMES [@CPEXTEAM6]

"I'm here to educate myself with neutral learning material as I don't want to be steered into a specific project. The only thing I want to see is information about cryptocurrencies, and NTWK is delivering exactly that. Crypto education for the average Joe!"

OTMAN [@CURRY13]

"I believe in NTWK because I love the team and the community. Everyone is very nice and helpful the project is just amazing and it keeps growing thanks to the hard working members. I know we will become bigger in the future and reach more people in the world and hopefully they will learn about crypto on the NTWK e-learning platform."

Network Token will have a great advanced platform easy to use where you can follow class. Not regular class like we know from high school, no, a fun and interactive style of learning where you choose your own classes, learn at your own pace and get schooled in the things you are interested in. NTWK is beyond your imagination and as the updates will flow in, you'll be as excited as I am."

SINAN [@SINANSINANN]

"The reason why I support NTWK is because I find it to be very important that there are good educations in the crypto world and I believe NTWK can deliver that."

ADRIANE [@ADRIANE14N]

"I believe crypto e-Learning is a must for everyone, I support NTWK for the sake of mass adoption."

JERRY BARRAZA

"Of course. To keep it short and sweet, I support NTWK because of what it stands for in education and awareness. Considering the growth of social media influence, educating others on the purpose of cryptocurrency and blockchain technology will allow the true understanding of its uses by a widespread population. Once the awareness is present and the purpose is understood, the true value of different projects will begin to shine with the expansion of those projects particularly useful in our lives."

YOU?

You have been with us since the start, helped (or will help) us in a way or feel like you should be listed here? Reach out to us!

our team



THE FUNCTION OF EDUCATION IS TO TEACH ONE TO THINK INTENSIVELY AND TO THINK CRITICALLY. INTELLIGENCE PLUS CHARACTER- THAT IS THE GOAL OF TRUE EDUCATION.

- MARTIN LUTHER KING JR.



education first

2018 Worldwide Revenue Forecasts for Self-paced e-Learning Products and Services by Region



Our mission is to provide introductory courses to all users on the subjects of cryptocurrencies and blockchain, free of charge.



NTWK is committed to delivering top results through exceptional education through developing Foundational Education.

Education is the most important part of any society. Knowledge is power. Information is Liberating. Education is the premise of progress, in every society, in every family. -Kofi Annan

We let our work speak for itself. We are here to provide beginners with the ultimate resources to get ahead in the cryptocurrency world. We understand that it can be intimidating, and that's why we strive to go the extra mile to help those with a true desire to learn. We have been asked countless times to simplify cryptocurrency or "Bitcoin" as the beginner may call it and we are proud to express our desire to teach through this project.



PREMIUM CONTENT

NTWK aims to provide quality content for our beginners and our seasoned cryptocurrency experts, all in one beautifully designed platform.



SOCIAL MEDIA

Let's face it, the world today lives and breathes Social Media. That's why we at NTKW believe that it is important to keep our students up-to-date as often as we can.



WEB OPTIMIZATION

We pride ourselves with the fine touches we put into the front and back of our platforms to provide users with the absolute best experience possible.



DATA ANALYSIS

Our advanced data scraping algorithms are designed with the rapidly changing and evolving cryptocurrency world. We want you to be one step ahead, not behind.



ORGANIZED DATA

Toss away the desk clutter, our hierarchical learning structure will help you easily find what you need with no guessing games involved



START UP

A grass roots movement started by a group of passionate cryptocurrency enthusiasts helps show our dedication to educate and inform!



TO GIVE **REAL SERVICE** YOU
MUST ADD SOMETHING
WHICH CANNOT BE **BOUGHT**
OR **MEASURED WITH MONEY**,
AND THAT IS **SINCERITY AND**
INTEGRITY.



Simplify education with online learning

Bringing the knowledge of cryptocurrencies to one place, Network Learning

Network will offer courses for all different levels of students ranging from beginners to advanced programs. Premium courses may be unlocked using NTKW tokens.

Our location is perfect: Online. Our courses are accessible from anywhere at any time of day. The users can study our courses at home, when commuting to work, while at the park, or even at a local coffee shop and never have to worry about when they would be able to fit learning into their busy schedules. As we expect a global customer base, this is a vital aspect.

A meaningful e-learning experience is known to have better knowledge retention with users. This is the main goal for the Network learning platform.

The basic courses will lead to basic education and understanding of cryptocurrencies and blockchain technology, armed with this knowledge individuals using our services will be able to understand the technology, set up secure wallets and engage in conversations to teach others the basics of cryptocurrencies as well as make smart investments.

We will publish several courses where we will teach different aspects of cryptocurrencies. Some of the course topics will cover: What are cryptocurrencies? How to sign up on popular exchanges. Introduction to Blockchain. How to securely set up a wallet. Introduction to Trading. Introduction to Mining Cryptocurrencies.

Once a user has a basic understanding of cryptocurrencies we want them to continue to learn within the Network Eco-System.

This is where our advanced courses will be a benefit to advanced users. Think of these as a deep dive into all aspects of cryptocurrencies and blockchain technology. Examples of these course topics will be: Advanced Trading, Understanding Technical Analysis, Solidity Programming and Development, and even how to create your own token. These courses will fall under our paid section and will require a payment in NTKW token to access.

Universities won't survive. The future is outside the traditional classroom. Distance learning is coming on fast. - Peter Drucker

The transition from traditional instruction in a classroom to online only learning has not always been an easy transition. Within a traditional setting a teacher is able to get to learn the needs of their students, sometimes without even having to ask.

Students also tend to rely on teachers for progress monitoring, assessments, goal setting, direction and motivation.

E-learner's don't have a teacher to bounce their ideas off of the moment they have them, and have to assume the responsibility of the tasks mentioned earlier.

As designer's of this platform we understand that most learners have not perfected the ability to learn online, and that most courses have very low completion rates because they rely on traditional classroom designs.

Our job in designing Network Token's learning

platform has been to understand how people's brains work when accessing learning platforms and translate this into a more sophisticated learning experience.

In our searches, we found that research now points towards the effects of emotions on successful personalized learning rather than information processing or critical thinking (learning styles).

We believe that our platform should be focused on a more comprehensive learning experience with impeccable design built on the recommendations from our users.

We also believe that every person's version of learning is different.

There are learners who need to be engaged constantly with videos, tests, strong content and want to move fast through the material with no one slowing them down.

There are also learners who benefit more from a student-teacher relationship to promote learning and manage needs. We will be addressing both styles of learning.

We will have course content creators (advisors) online to chat with for students looking for a more personalized e-learning experience. The Advisors will be there to help with understanding course content, scheduling, motivation, and progress monitoring.





THE ABILITY TO RECOGNIZE OPPORTUNITIES AND MOVE IN NEW - AND SOMETIMES UNEXPECTED-
DIRECTIONS WILL BENEFIT YOU NO MATTER YOUR INTERESTS OR ASPIRATIONS.

-DREW GILPIN FAUST



the platform

offerings



Free Content

Suitable for people who desire to learn more about cryptocurrency with no previous knowledge.

Our primary target market is the cryptocurrency novice. This is the person who has heard about “Bitcoin” from his or her friends and wishes to learn more, but doesn’t know where to start.

We all have that one friend who asks us, “Hey, how do you know Bitcoin?” Your first reaction generally involves educating them on the fact that there are many more cryptocurrencies that exist in the world other than Bitcoin. You may then proceed to explain the ideologies behind the Blockchain technology and how it is revolutionizing peer-to-peer payment processing with the distributed ledger technology which may or may not go right over their heads.

These are the people here at NTWK we plan to reach! We plan to provide them with the easiest possible methods of learning the complicated subjects of cryptocurrency and Blockchain technology.

Education should be easy enough that your grandparents should be able to sit down at a computer and learn the basics in as little as thirty minutes!



PRICE: FREE



Premium Content + Signals

Stay ahead of the game and let us do the hard research for you.

Tired of researching cryptocurrencies to see what is a scam and what isn’t?

Our secondary target market will be the well-seasoned cryptocurrency veteran who wishes to equip themselves with some extra tools in their cryptocurrency arsenal to make their life just a little bit easier.

We will offer data analysis tools that help show market trends, technical analysis tips, and guides on how to read what is going on in the market at any given point in time.

Along with market analysis tips, we will be offering advanced courses such as Solidity programming to give our users a jump start on learning the latest programming practices which are to be used in Ethereum’s very own language.

A premium membership will also offer faster support and personalized advice on any question you may have on our forums



PRICE: NTWK 1500*

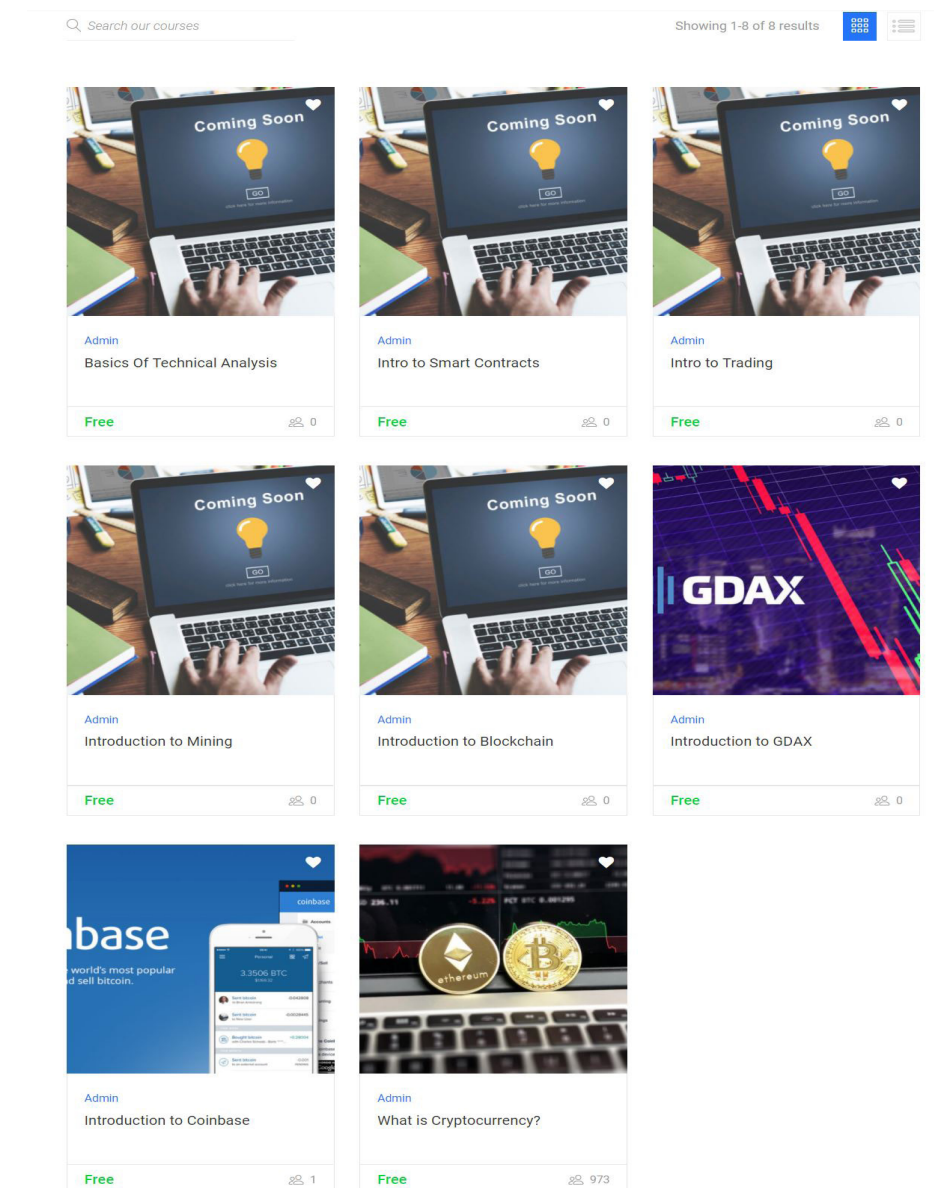
***Subject to change**



Network Learning

At the time of publication Network’s learning platform has been launched, with three courses ready to be completed by our users. Our platform is user-friendly, intuitive and will feature a robust amount of free courses for beginners to learn as well as a healthy selection for our advanced users. We are pleased to share with you our latest platform design as well as an example of our live course.

Course Catalogue



Sample 1

ntwk.

Home

Courses

About Us

Events

Blog

Contact

Login

GET STARTED

What is Cryptocurrency?

Home / All courses / Beginner / What is Cryptocurrency?

Teacher

admin

Categories

Beginner

Students

973 Enrolled

Review

Stars (0 review)

Last update

April 1, 2018

Free

Take this course

Description

Curriculum

Instructors

Review

Share:

f

G

p

About This Course

You know you've heard the term somewhere. Is it another name for Bitcoin? **No.**

Okay... Is it a magical money-making machine?? **Possibly.**

Is it the money of the future? **Could be!**

The definition of what a cryptocurrency is, is very simple:

"A digital currency in which encryption is used to regulate the generation of units of currency and verify the transfer of funds, operating independently of a central bank."

In simpler terms – cryptocurrency is a 'currency' that allows you to send and receive value. The whole system is kept secure by very complex math problems that would be nearly impossible to solve or break by any person, computer, or group.

This may seem ordinary or way too simple for such a robust name, but this is exactly how you can define a currency. This introduction course is a beginner level guide to cryptocurrencies and blockchain technology. Our hope is that once you finish this course, you'll be able to easily understand and define what a cryptocurrency is, basic terminology, what miners do, and the technology these currencies are based off of.

COURSE FEATURES

Lectures

4

Quizzes

0

Students

973

Assessments

Yes

What is cryptocurrency?

0/4

Lecture 1.1

What is a Cryptocurrency?

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Sample 2

Search courses

COURSES > BEGINNER >

What is Cryptocurrency?

What is cryptocurrency?2/4

1.1

What is a Cryptocurrency?

1.2

Common Cryptocurrency Terms30 minute(s)

1.3

How are Cryptocurrencies used?30 minute(s)

1.4

So, Where can I get my hands on this stuff?30 minute(s)

Common Cryptocurrency Terms

Here are some of the basic, non-technical terms you're likely to come across as you read about cryptocurrencies:

- **Address:** This is your public key, You share this with others who will send coins or tokens to you. People can have many different addresses and it's recommended that you generate a unique one for every transaction.
- **Altcoin:** Short for alternative coin, the term is commonly used to describe any cryptocurrency other than bitcoin.
- **Blockchain:** A cryptographically protected distributed ledger made up of blocks that contain transaction history. As the blockchain grows longer and longer, it becomes increasingly difficult to alter older transactions.
- **Fork:** A software fork occurs when there is a change to the original program, which can result in a split of the original blockchain and the creation of a new coin—Bitcoin Cash and Ethereum Classic are two examples of coins created from forks. There can be hard forks, soft forks and believe if or not; accidental forks.
- **HODL:** Nope, That is not a Typo, Actually yes it is: This comes from a drunken fueled misspelling in a forum posting, the term has become the only acceptable way to say you are "Holding On for Dear Life"
- **Initial Coin Offering (ICO):** An ICO, also known as a token sale, is a means of crowdfunding where a company offers a new coin in exchange for fiat currency (U.S. dollars for example) or a digital currency (Bitcoin, Ether, Litecoin, etc.) Typically, the funds they received are used to develop the new concept, and the token they issued will be used to transact on their network once it is launched. Both China and South Korea have banned ICOs, and the SEC has stated that they could be considered the offer and sale of securities depending on the circumstances of the offering.
- **Smart Contract:** An agreement that is written in computer code and automatically executes when certain conditions are met. Some networks, most notably Ethereum, support smart contracts while others do not.
- **Wallet:** A cryptocurrency wallet stores private and public keys, which are necessary to send and receive coins. There are hardware, software and paper wallets. Hardware and paper wallets are typically considered more secure than software wallets, although there are pros and cons associated with each. If you lose your private key and can't access your wallet through back-up methods, you will never be able to recover your coins and they are effectively removed from circulation.

COMPLETED

Edit item

PREV

What is a Cryptocurrency?

NEXT

How are Cryptocurrencies used?

Leave A Reply

22

23



EDUCATION'S PURPOSE IS TO REPLACE AN EMPTY MIND WITH AN OPEN ONE.
- MALCOLM FORBES



**the network learning
community**



the forum



Feedback is what enables us all to learn from our experience, what learners need is something personal, a response from another human being that challenges or confirms their understanding and helps them overcome errors or encourage them towards new insights.

- Rowntree, 1997 p.58

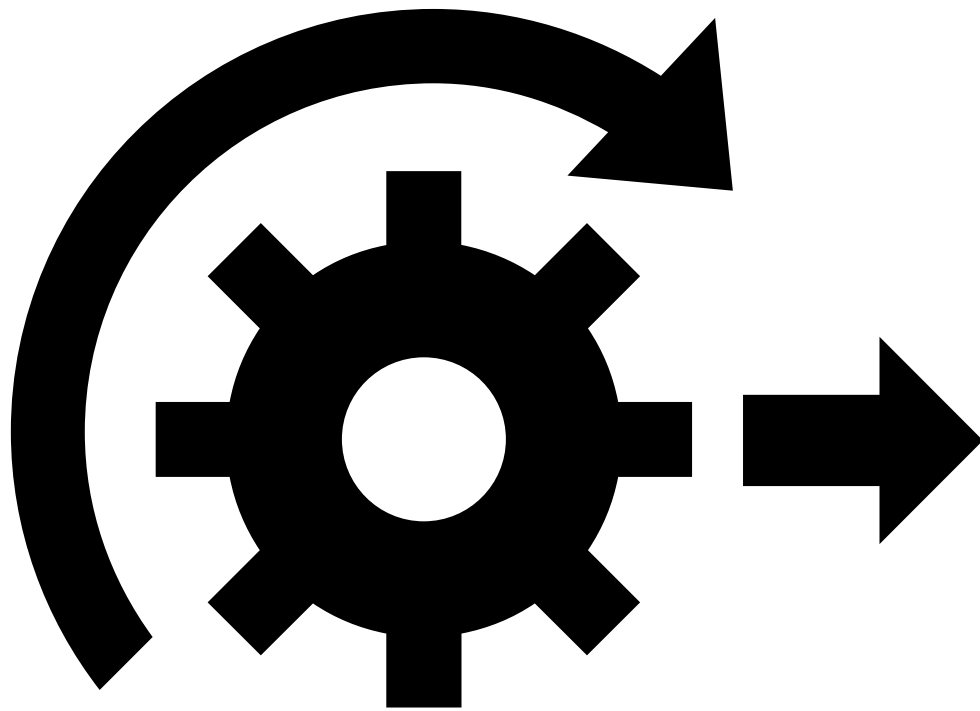
100%
community

Although there is not a lot of research yet in this area, one study conducted by Robert Jorczak and the Online Learning Consortium showed that students who participated in online discussions performed better on course exams than students who only participated in class discussions. Other limited studies have shown that students actually learn better when they participate in a high quality discussion online.

Customization of the learning process provides an opportunity for students to have course materials interpreted in ways meaningful to them. This is what we aim to do within our forums. NTKW forums also allow content creators from all around the world an opportunity to flourish by sharing their thoughts and creations with an audience with vast levels of expertise in the industry, free of charge. Content creators would be able to relay different types of content in a “trial and error” fashion to find the style that best suits them. The forums encourage content creators to express their opinions and views on cryptocurrencies with feedback instantaneously available to them at any point in the day.

We believe that the forums are a crucial part of self education and peer-to-peer education here at NTKW.

the
forum



THE PARADOX OF EDUCATION IS PRECISELY THIS - THAT AS ONE BEGINS TO BECOME CONSCIOUS
ONE BEGINS TO EXAMINE THE SOCIETY IN WHICH HE IS BEING EDUCATED.
- JAMES A. BALDWIN

16

our process



HOW DO THINGS WORK AT NTKW?

Here at NTKW we have organized ourselves in such a way that we can deliver content in a clear, consistent, and creative manner.



CONTENT RESEARCH

Track all the latest news and developments and gather the most up to date information. Create a list based on what content needs to be brought to the community. What are people asking about the most? What topics do we know are the most commonly discussed amongst novices and experts alike? What concerns are newcomers to crypto likely to have that we can address in an easy to understand way?



CURRICULUM DESIGN

Create the curriculum framework for each topic. Brainstorm how to highlight the most important information for each topic within the courses, so as not to overload the students with unnecessary information. Decide how long each course needs to be in order to fully introduce and inform students on a topic, while taking into account the different environments, situations and time-frames being utilized to learn about these topics.



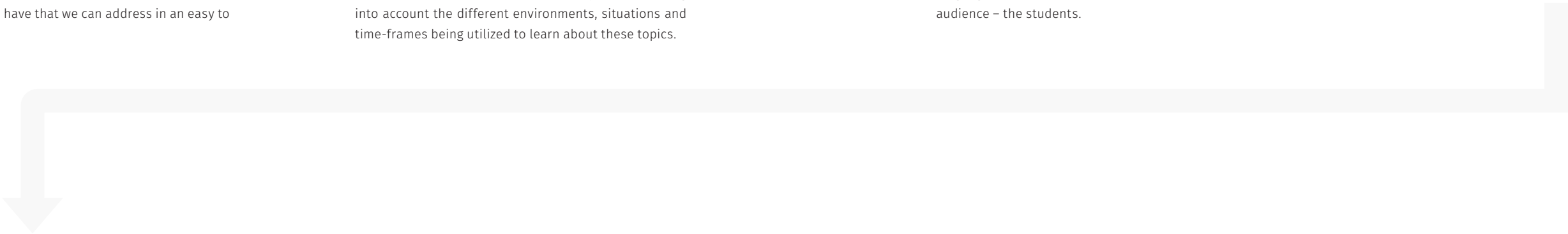
CONTENT BREAKDOWN

Identify the content that will maximize the best understanding of each topic and where it fits into the framework/structure of the curriculum. Curate/Organize the most crucial information to be sure to spotlight it in each course. Translate, if necessary, any hard to grasp language found in the research to better reach the core audience – the students.



LAYOUT AND COPY

Outline each topic and its courses. Flesh out content once the structure is in place to enhance the readability and flow of the entire platform. Fill in details without packing in non-essential topics or information.



LAYOUT

Create a comprehensive and engaging look and feel to each course, with an overall easy to follow flow. Smooth graphics and text to encourage the students to continue on and know they are getting quality education.



FINAL EDITS

Refine the content, layout and overall curriculum. Walk away. Come back. How can it be improved upon? Can it be made any clearer?



PUBLISH!

Finally, make the content live to the community. Let the learning begin!



our
process



EDUCATION THEN, BEYOND ALL OTHER DEVICES OF HUMAN ORIGIN, IS THE GREAT EQUALIZER OF
THE CONDITIONS OF MEN, THE BALANCE-WHEEL OF THE SOCIAL MACHINERY.
- HORACE MANN



the use of NTWK

NTWK as a token



Tokenized Education

We plan to tokenize education by using a reward based contribution system where users can receive tokens for contributing content to the project.

In our hundreds of hours of research we have come to the conclusion that individuals love the idea of rewards or achievements as they provide a sense of accomplishment.

We at NTWK plan to harness the power of gamification and apply it to our e-Learning platform to not only encourage contributions, but to spread awareness and encourage the use of cryptocurrencies as a whole.

There's no doubt that we are in a technological revolution. Times are changing, and they're changing fast. We want to help our users stay ahead of the game and provide incentives to do so.

The holders of Network Tokens (NTWK) will be able to purchase various services using the tokens themselves as the payment method. Those services include the following

Advanced Courses: These courses convey a deeper understanding and real-use applications. These courses will be paid in a set amount of Network Token. As cryptocurrencies are highly volatile we will keep the price of courses listed in Network Token up-to-date. so the price you see will be the price you pay.

We will consider one block confirmation as confirmed payment for access and accepted price. If the transaction fails due to a fault of your own, you will be required to pay the current posted price for the course even if this is higher than the original amount.

Premium Trading Information: This information will be based on data analysis tools and on current market trends picked up by our deep-learning algorithms.

We will be offering tools such as deviation charts, curated news snippets, signals and more. These tools are meant for advanced user's who understand the unpredictable nature of cryptocurrencies.

Merchandise: NTWK is not only an e-Learning platform, it is also a brand. NTWK plans include the availability of purchasing NTWK branded merchandise such as t-shirts, stickers, school supplies, and even mining equipment. These items may be paid with fiat, however, discounts may be offered for payment in NTWK.

Content Creation: Network can also be earned by users looking to give back their knowledge to the community by creating content for Network's learning platform. The amount of Network earned will depend on the quality of the information provided within the content. Content rewards will be issued for creating courses, guides, and how-to's as well as correcting/updating currently posted courses.

We believe that content creators will be the backbone of the entire Network platform.

Content creators are essential to NTWK's ecosystem

Content creators (you!) can make instructional videos, strategy guides, acronym lists, full courses and more. In this program creators will be able to earn NTWK token based on the usability and quality of the content they produce. Our goal is to expand the number of creators to continue to create engaging, meaningful and motivating content for our learners.

For our seasoned content creators we will allow them to access beta testing within the platform. This select group will also have their own private section on the forums to discuss tips, tricks and best practices with each other in order to improve on content and self promotion methods. In the beginning of our course creation program we will have small requirements for creators to meet, over time we will lengthen guidelines of what we will accept making it harder to earn tokens for creation. All content submitted by creators will be fully vetted before being published on Network's learning platform.

We will also have a clear code of conduct for all content creators to follow as it is important to us to ensure that we are providing additional access or information to individuals that meet both our standards of behaviour as well as our standards of work. Our code of conduct will be posted on our platform under the "Content Creator" Section

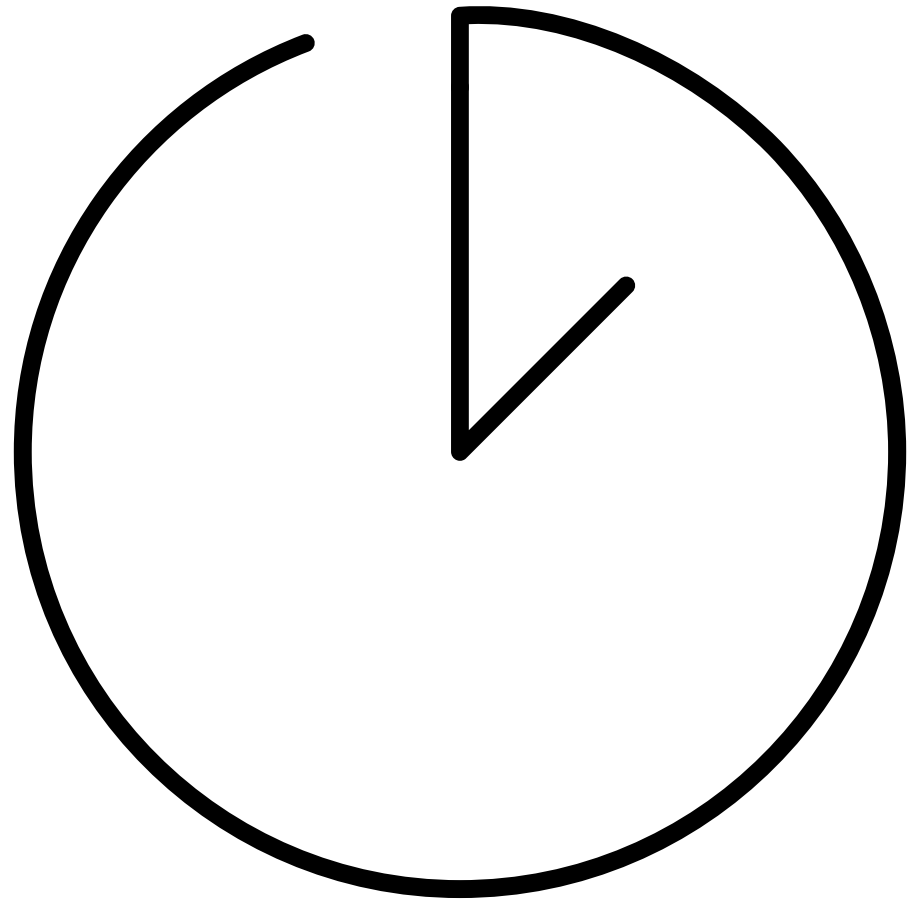
Code of Conduct

- Participants cannot engage in nor encourage racist, sexist, able-ist, bigoted behaviour - whether in online discussions or in content they create. This includes making any comment that could be perceived as reflecting political, racist, sexist, religious, prejudice towards sexual orientation or other bias.
- Participants cannot be a part of harassment of any user of Network's platform as well as outside of our platform
- Content creators cannot encourage or provide instructions for hacking or pump and dump schemes
- Participants cannot imply a formal working relationship or endorsement by Network Token or any affiliates of their online content
- Participants cannot engage in or tacitly encourage illegal activities of any kind
- Content creators cannot disparage any person, business, place or group including Network, it's employees or its competitors. Note that this differs from constructive criticism - which is welcome and encouraged. We want to foster thoughtful critical feedback that helps fellow learners.
- Participants cannot use affiliate links or promote other goods or services on any videos or courses specifically made for Network

Participants Must

- Follow any and all laws related to digital content creation set by governments in their own geographical locations.

the use
of NTWK



THE ONLY PERSON WHO IS EDUCATED IS THE ONE WHO
HAD LEARNED HOW TO LEARN AND CHANGE.
- CARL ROGERS



**roadmap &
distribution**

PROJECT INCEPTION

The first step of any project is brainstorming a plan. In Q3 2017, NTKW token was in the brainstorming phase preparing for a timely launch.



SOCIAL MEDIA PRESENCE

Along with the launch of our website, NTKW plans to begin creating a presence on Social Media to keep users up-to-date on everything NTKW.

Q4 2017

WEBSITE LAUNCH

Networktoken.io is scheduled for launch in Q4 2017. The website includes details about the project, the projected roadmap, and any other information relevant for the project.

PLATFORM LAUNCH

Network Learning, a Network Token platform is on schedule for launch in Q1 2018 with 3 introductory courses and premium trading tools including deviation charts and advanced data analysis tools. A token give-away will follow this launch

Q1 2018

Q1 2018

MARKETING PUSH

Preparing for the launch of the platform, NTKW plans to begin ramping up marketing to let users know that free courses are ready to be taken so invite your friends and family for some learning fun!

WHITE PAPER RELEASE

NTWK plans to release the white paper no later than Q2 2018. The white paper will be a formal document discussing what the project will be about in more detail than the website.

Q2 2018

Q2 2018

PLATFORM REDESIGN & NEW COURSES

By Q2 2018, NTKW plans to have a redesigned platform that keeps the users in mind by taking feedback from the community and implementing the changes we think would benefit the community the most. By the end of Q2, there will be an estimated 10 full beginner courses available to take.

PREMIUM DEVELOPMENT & IMPROVEMENT

Q3 will be the improvement phase of the project. In Q3, we will be adding to our premium courses and expanding on premium tools currently offered.

Q3 2018

Q4 2018

ADDITIONAL EXCHANGES

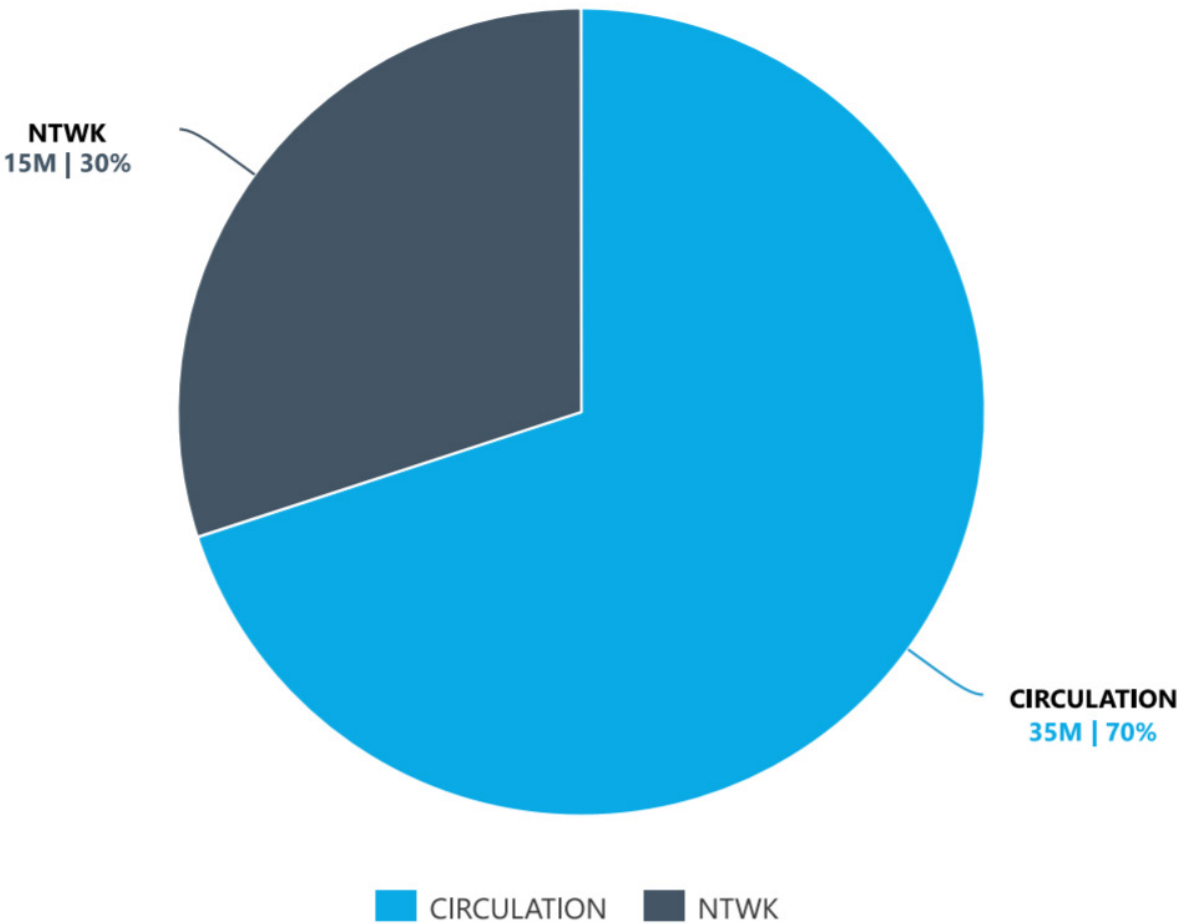
By Q4 2018, NTKW plans to be hosted on a variety of larger exchanges for easy access to NTKW. While this is a priority for later in the year, we will still be looking actively for new homes for NTKW throughout the year.

our
timeline





CIRCULATION PLAN



50 million

maximum supply

Network Token is an ERC20 Token with a maximum supply of 50 million tokens. Per the Network Token smart contract this is the absolute maximum supply. No additional tokens will ever be created.

70 %

circulation

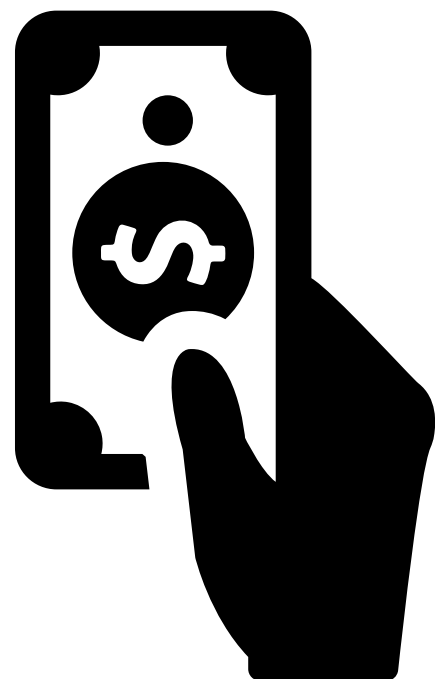
70% of all NTKW tokens is planned to be distributed by contests, give-aways, rewards, social media challenges and any other means necessary determined by the Network Team. We expect to have all 70% of the supply in circulation by Q4 of 2019.

30 %

circulation

30% of NTKW is planned to be held (for at least a period of 12 months by NTKW for core team compensation, company expenses, marketing, emergency funds and anything else deemed necessary by the Network Team.

our
distribution



IT IS THE MARK OF AN EDUCATED MIND TO BE ABLE
TO ENTERTAIN A THOUGHT WITHOUT ACCEPTING IT.
- ARISTOTLE



legal disclaimer



legal disclaimer

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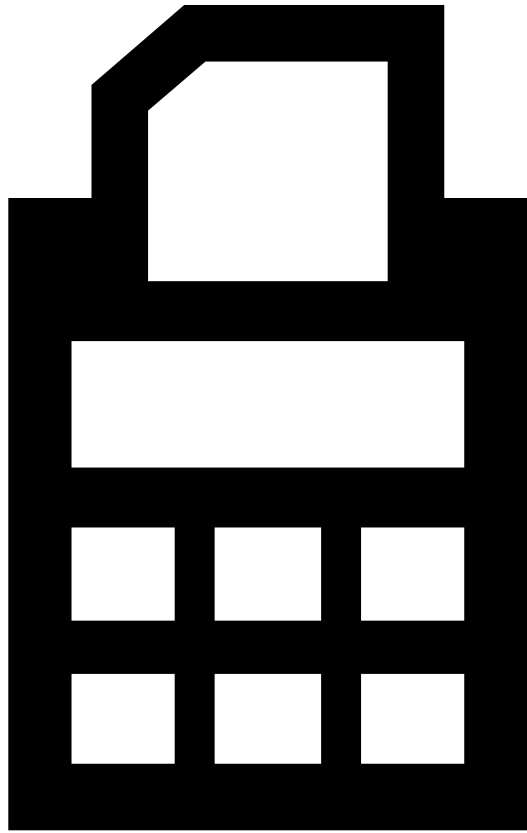
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Prospective acquirers of NTKW should carefully consider and evaluate all risks and uncertainties associated with the cryptocurrencies, Network Token and their respective businesses and operations and NTKW. Familiarize yourself with all the information set out in this white paper, Risk statement and the prior to any purchase of NTKW.

Ensure that you are aware of all the potential risks prior to obtaining NTKW. The Risk statement details some, but not all, of the potential risks that you should consider.

You must consider risks that are both controlled and not controlled by NTKW, including changes in third party providers’ Terms and Conditions, such as card providers, banks and other suppliers. We recommend that you seek out independent financial advice before engaging in any sort of business endeavor.

legal
disclaimer



EDUCATION IS FOR IMPROVING THE LIVES OF OTHERS AND
FOR LEAVING YOUR COMMUNITY AND WORLD BETTER THAN YOU FOUND IT.
- MARIAN WRIGHT EDELMAN

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risk statement

risk statement

The following statements are not guarantees of future performance and undue reliance should not be placed on them. Such forward-looking statements necessarily involve known and unknown risks and uncertainties, which may cause actual performance and financial results in future periods to differ materially from any projections of future performance or result expressed or implied by such forward-looking statements.

Although forward-looking statements contained in this white paper are based upon what management of NTKW believes are reasonable assumptions, there can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. NTKW undertakes no obligation to update forward-looking statements if circumstances or management's estimates or opinions should.

The documents provided on this website contain statements related to our future business and financial performance and future events or developments involving NTKW that may constitute forward-looking statements. These statements may be identified by words such as "expect," "look forward to," "anticipate" "intend," "plan," "believe," "seek," "estimate," "will," "project" or words of similar meaning. We may also make forward-looking statements in other reports, in presentations, in materials delivered and in press releases. In addition, our representatives may from time to time make oral forward-looking statements. Such statements are based on the current expectations and certain assumptions of NTKW's management, of which many are beyond NTKW's control.

These are subject to a number of risks, uncertainties and factors, including, but not limited to those described in disclosures. Should one or more of these risks or uncertainties materialize or should underlying expectations not occur or assumptions prove incorrect, actual results, performance or achievements of NTKW may (negatively or positively) vary materially from those described explicitly or implicitly in the relevant forward-looking statement. NTKW neither intends, nor assumes any obligation, to update or revise these forward-looking statements in light of developments which differ from those anticipated.

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LOCATION

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WEB

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