



ENVIRONMENTAL
FUNDRAISING & INVESTMENT
PLATFORM



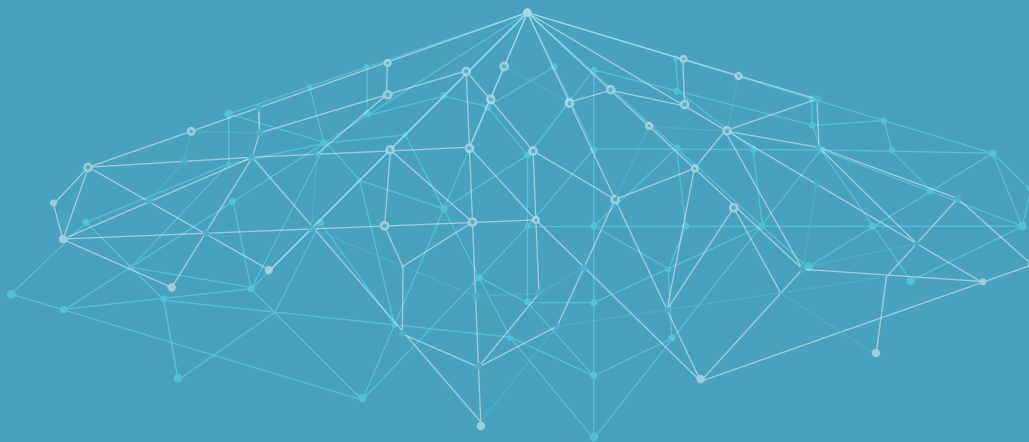
DAO ICO+ DACIO

ATLAS

veros^{dh}

ATLAS - Model of Eco-High-Tech Society of the Future

BLUEPAPER



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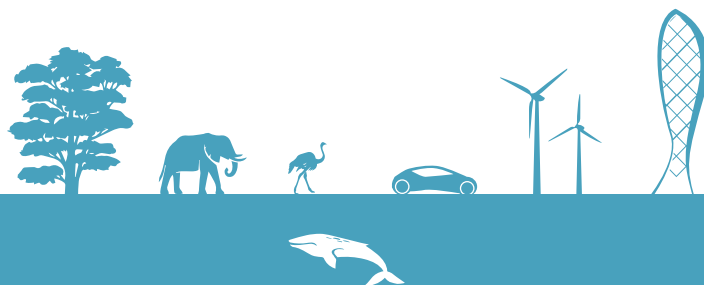
ENVIRONMENTAL FUNDRAISING & INVESTMENT PLATFORM



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VEROS DIGITAL HEARTS - a fundraising and investment platform for noncommercial organizations, companies, events and commercial projects aimed at improving of life and the environment using blockchain technologies.

INTRODUCTION

Environmental project aimed at improving environmental conditions.

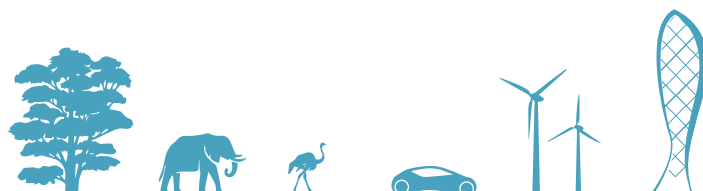
The goal of the project is to search for solutions to the environmental problems of the planet, as well as to increase the level of awareness of people around the world in the field of ecology. Financing of interesting ecologically directed projects.

Nowadays there are a lot of environmental problems, and not all of them are solved effectively. There are many different charitable foundations that are aimed at dealing with environmental problems, financing environmental projects, but transparency and control over the use of funds is not really implemented.

Blockchain technology will help to create a project that can be trusted, as it provides complete and absolute transparency of all transactions.

DIRECTIONS OF THE PROJECT:

- Production and promotion of goods, services on the basis of eco-innovational technologies.
- Investing in eco-friendly projects aimed at improving of life and the environment.
- Propagation of wildlife's protection and saving, charity actions, eco-innovational technologies in the world.
- Financing various environmentally-oriented of noncommercial organizations, companies, events in different countries.





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ECOLOGICAL PROBLEMS

In the modern world, where a technogenic civilization is very developed, which, in addition to increasing the level of household comfort, has led to a rapid deterioration of the ecological situation on the planet. Over time, the ecology of the planet, spoiled by our civilization, can lead to sad catastrophic consequences.

Below are briefly described the main global environmental problems, which led to the rapid and thoughtless technological development of our civilization.

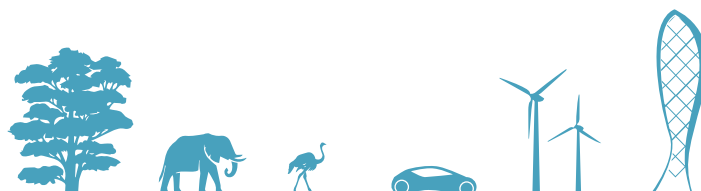
1. Destruction of some species of plants, animals and insects:

Destruction and impoverishment of the gene pool is the largest environmental problem in the world.

Due to the destruction of the natural habitat of plants and animals, the excessive use of agricultural land, due to the problem of deforestation, there is a reduction in the number of species. In the future an even greater reduction of species diversity awaits us. Extermination of the forest cover leads to the fact that the planet is massively dying out forests - because of cutting down for the use of wood in production and because of the destruction of the comfortable habitat of plants. The main threat to forest plants is acid rain, which falls due to emissions of sulfur dioxide by power plants. These emissions are transported over huge distances.

Over the past 20 years, earthlings have lost about 200 million hectares of valuable forests.

Especially dangerous is the destruction and depletion of tropical forests, which are rightly considered the green lungs of our planet.





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ECOLOGICAL PROBLEMS

2. Reduction of mineral resources:

Today, the amount of minerals is rapidly decreasing. Oil, shale, coal, peat remained to us from the dead biosphere, which absorbed the energy of the sun.

About half of the oil produced by mankind was pumped out of the earth during the last 10-15 years.

The extraction and sale of minerals has become a gold mine, and entrepreneurs do not care about the global environmental situation.

Rescue from loss of energy sources can only become the development of alternative projects: collecting energy from the sun, winds, sea tides, hot subsoil and so on.

3. Problems of the World Ocean:

The world ocean occupies 2/3 of the planet's surface and supplies up to 1/6 of the animal proteins that the inhabitants of the Earth eat.

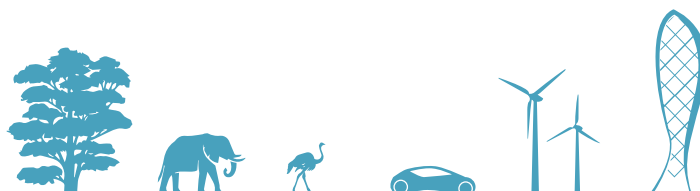
About 70% of all oxygen is produced during the photosynthesis of phytoplankton.

Contamination of the ocean is extremely dangerous, because it leads to the impoverishment of water and food resources, the violation of oxygen balance in the atmosphere. During the twentieth century, emissions to the world's oceans of non-derogable synthetic substances, products of the chemical and military industries, have greatly increased.

4. Air pollution:

It used to be that only large cities and industrial centers suffer from air pollution. However, it turned out that harmful emissions can spread over huge distances. Atmospheric pollution is a global phenomenon.

Emissions of harmful chemicals in one country may entail a total deterioration of the environment in another. And acid rains, can lead even to an ecological catastrophe.





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ECOLOGICAL PROBLEMS

5. The destruction of the ozone layer:

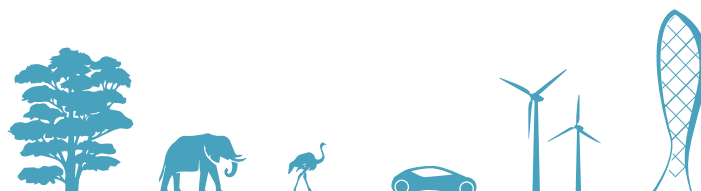
It is known that life on the planet is possible only because the ozone layer protects it from the deadly effect of ultraviolet radiation. If the amount of ozone continues to decrease, then humanity is at least more likely to develop skin cancer and eye damage.

Ozone holes most often appear in the polar regions. The first such hole was discovered by a probe of the British station in Antarctica in 1982.

This fact of ozone holes in the cold polar regions was puzzling, but later it turned out that a significant part of the ozone layer is destroyed by rocket engines of aircraft, spacecraft and satellites.

6. Surface contamination and disfigurement of natural landscapes:

A small handful of soil contains many microorganisms that provide fertility. A layer of soil 1 cm thick forms a century, but it can be destroyed in 1 field season. And this, in turn, leads to desertification and complete disfigurement of natural landscapes, subsequently resulting in crop failure and famine.





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SOLVING ENVIRONMENTAL PROBLEMS

There are many ways of solving the environmental problems of mankind. But usually it all comes down to properly utilizing production waste and, in general, switching to more environmentally friendly ways of industry, using cleaner fuels natural power generation systems (like solar panels or windmills).

But the problems are much deeper. Mankind has become accustomed to living in cities and megacities, which is already a violation of the natural balance. Cities and harmful industries are the main sources of environmental pollution.

At the moment, the creation of a fully ecological city to mankind is inaccessible. If you try to imagine how an ecologically inscribed city should look like, then for construction there should be used only 100 % harmless materials, in properties similar to wood and stone. Naturally, such a city should more resemble a park or reserve than an industrial megalopolis, and houses in it must drown in trees, and animals and birds should walk around the streets calmly. But the creation of such a metropolis is a complex process. Simply the other way round, scatter settlements of people and start settling on natural landscapes that are practically untouched by the human hand. Dispersed in space settlements reduce the burden on the biosphere in separate places. Naturally, life in new places should include compliance with environmental safety techniques. Cities are suffocating in piles of garbage, the only way to survive is to get rid of it and switch to more environmentally friendly materials that quickly decompose. Conduct mass events on planting trees, cleaning up garbage and promoting environmental friendliness.

So far, our atmosphere can be derived from the environmental crisis in the following ways:

- Reduce energy consumption and use;
- Reduce emissions to the atmosphere;
- Use natural sources of energy;
- Use cleaners on heavily soiled areas.

Suspend the greenhouse effect is also realistic, and this requires:

- Replace fossil fuels with hydro, helium, and water;;
- Use non-waste;
- Minimize methane emissions;
- Develop technologies for the absorption of CO₂;
- Stop massive deforestation;
- Increase the number of green spaces.

Provided that these measures will be observed absolutely by all states and countries of the world, with close international cooperation our planet will be able to get out of the impending ecological catastrophe.





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OBJECTIVE OF THE PROJECT

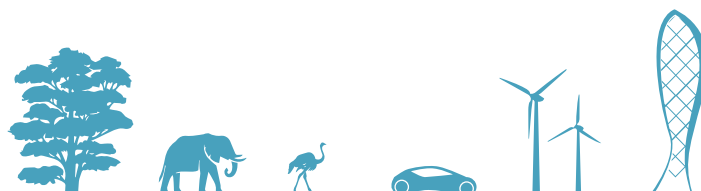
The problems of ecology are problems, the solution of which can not be accomplished by the forces of one organization or of an individual state.

Our goal is to unite people in the search for methods and technologies to solve the environmental problems of our home, our planet Earth. We also want to draw public attention to these problems and raise the level of awareness of people around the world in this difficult and all necessary sphere, the sphere of ecology.

Also, the main goal of the project is to create conditions for the development of environmental friendliness throughout the world.

Our mission is to empower people around the world. VeDHDApp provides an opportunity to engage in fundraising, to buy products and services which do not pollute the planet.

Our project is a company that will start globally engaging people's attention to finding methods and technologies for solving our common environmental problems, mass propaganda of environmental friendliness on the planet and its erection, financing of various eco-friendly projects that will take the initiative to help create an environment in the surrounding world of all people. A platform for joint investment of such projects will also be created.





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APPLICATION OF CRYPTOCURRENCY

INTRODUCTION OF CRYPTOCURRENCY:

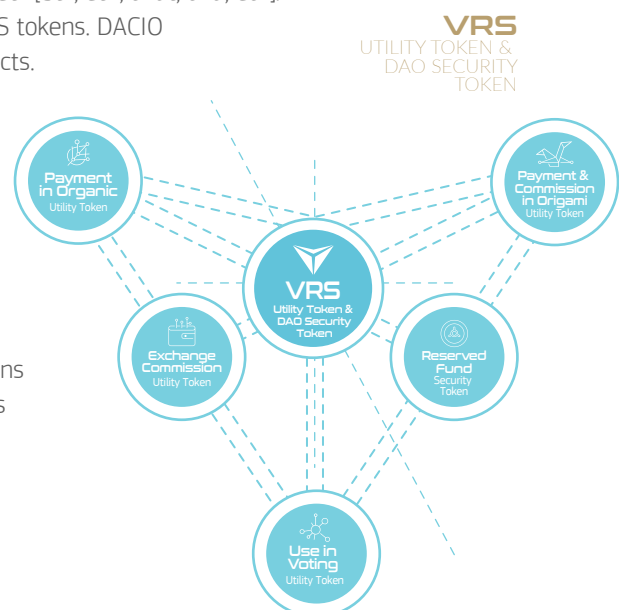
Veros DH | VRS – will help to unite the efforts of many companies to combat environmental problems and create an ecological community in which only companies that adhere to the principle of environmental friendliness can join.

VRS Cryptocurrency for which you can buy both food and technology products from VeDH Platform's projects or its partners. Also, with the help of this crypto currency, everyone can help new environmental projects, which will be placed on the investment site. For the placement and successful collection of the project on the investment site a certain commission (VRS) will be charged up to 5% and used to finance various eco-events. All placed eco-projects on the investment site will have to accept VRS tokens for their services or goods.

SUPPORT OF THE COURSE OF CRYPTO CURRENCY:

The rate of the token will depend on the demand for this currency, and the demand will be supported by the following items:

- The Reserve Fund consists of digital and fiat assets [btc, eth, usdt, usd, eur].
- To purchase eco-high-tech products By using VRS tokens. DACIO
- Obligatory receipt of the VRS token by new projects.
- Investment by crypto currency in environmental start-ups, good deeds and various studies.
- Use in the voting system.
- "Burning" esidue of tokens.
- Efficient allocation of project funds. (DAO)
- The Commission for the exchange of digital and Fiat assets on the VRS token.
- Commission for transfers to charitable foundations
- The Commission for the purchase of eco-projects tokens.





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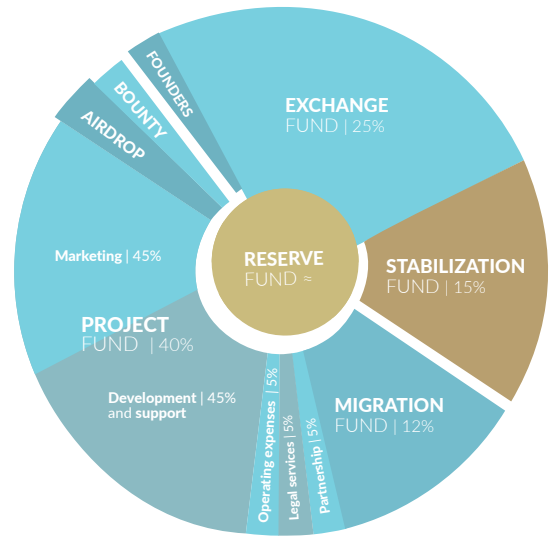
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Financial Model

100,000,000 VRS | VerosDH
Will be released for circulation

MAX SUPPLY: 100 000 000
TOTAL SUPPLY: 85 000 000



TOKENS VRS | DISTRIBUTION

Stage	%	VRS	Circulation Description
Exchange Fund	25	25 000 000	lock fund is blocked until the launch of the «ATLAS» platform.
Stabilization Fund	15	15 000 000	lock protection fund from coin speculation
Migration Fund	12	12 000 000	open fund to help past project Veros.org coins holders.
Project Fund	40	40 000 000	open fund for development, support and promotion of the project.
Bounty	3	3 000 000	open account address for «Bounty» companies
Airdrop	2	2 000 000	open account address for «Airdrop» companies
Founders	3	3 000 000	lock account address of project creators blocked for 01.06.2018

PROJECT FUND

Stage	%
Development and support	40
Marketing	45
Operating expenses	5
Legal services	5
Partnership	5

EXCHANGE FUND - digital coins and fiat currency [btc, eth, usdt, usd, eur] exchange carries out using the platform **Veros DH [dApp & Web]** at the rate of **Coinmarketcap** and other sources. The assets are moved to **Reserve Fund** after exchange operations.

RESERVE FUND - consists of digital and fiat currency. **Reserve Fund** accounts monitoring is available from the app **VeDH dApp** and **WEB platform**. Means from **Reserve Fund** accounts can be used for maintenance of project's capacity. The employment of all possible means from **Reserve Fund** is permitted provided equivalent replacement with VRS coins to **Exchange Fund**. Holders of token manage the **Reserve Fund** through the **Voting platform**. The **Reserve Fund** provides **VRS** tokens with real assets [btc, eth, usd, usd, eur &]. The holders may decide to exchange a part of the **Reserve Fund** for another assets [digital coins and fiat currency].

MIGRATION FUND - an exchange of old coins for an updated **VRS [Veros DH]** coin on a new smart contract. The Fund means are used to help past **Veros [Veros.org]** project holders.

VRS
UTILITY TOKEN &
DAO SECURITY
TOKEN





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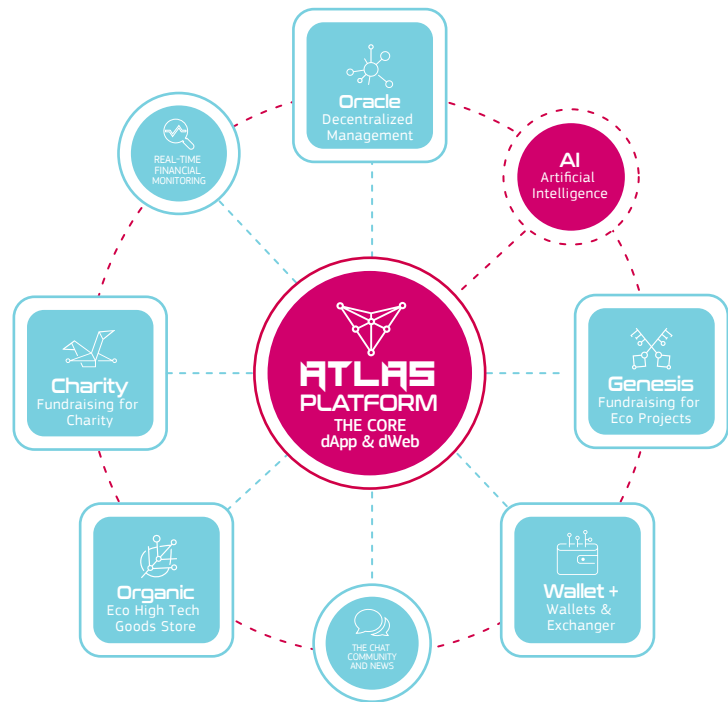
Technical Model ATLAS PLATFORM

ATLAS dApp & dWeb —
it is a decentralized, more
attack-resistant and
transparent application
that is based on blockchain.

dApp & dWeb

ATLAS

dapp & dWeb consists
of five components




**ATLAS
Wallet +
Wallets &
Exchanger**



**ATLAS
Charity
Fundraising
for charity**



**ATLAS
Genesis
Fundraising
for Eco High
Tech Projects**






**ATLAS
Organica
Eco High Tech
Goods Store**






**ATLAS
Oracle^{AI}
Decentralized
Management
System**




ATLAS Oracle Decentralized Management

-  management strategy of project development and finance. DAO
-  insertion of own issues for consideration by the "Community Council"
-  using an expert Advisor with Artificial Intelligence.




ATLAS Charity Fundraising for Charity

-  fast transfer of funds to charity accounts and real-time control of transfers.
-  use of multiple digital coins (vrs, eth, btc, usd) and fiat money.
-  approval of the main charitable accounts by the community and add own charity accounts adding




ATLAS Genesis Fundraising for Eco Projects

-  fast initial ICO placement eco-high-tech projects
-  fast purchase of eco-high-tech projects tokens
-  use of multiple digital coins (vrs, eth, btc, usd) and fiat money (plastic cards).

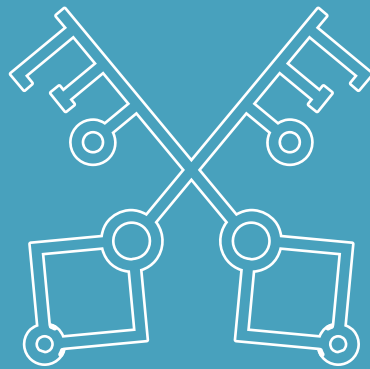
ATLAS Organica Eco High Tech Goods Store

-  purchase using VerosDH tokens(VRS)
-  purchase of eco products and services that do not harm the environment and people
-  discounts(coupons) for eco products and services in off-platform

ATLAS Wallet + Wallets & Exchanger

-  replenishment and withdrawal of funds
-  secure and confidential DApp -based transactions
-  secure exchange of digital and fiat assets (btc, eth, usdt, usd, eur) to VerosDH tokens(VRS) based on cloud servers

**Veros Digital
Hearts brings
true benefits.
Our work and
your donations
make the
world better.**



[ATLAS GENESIS]

FUNDRAISING FOR ECO PROJECTS

DACIO

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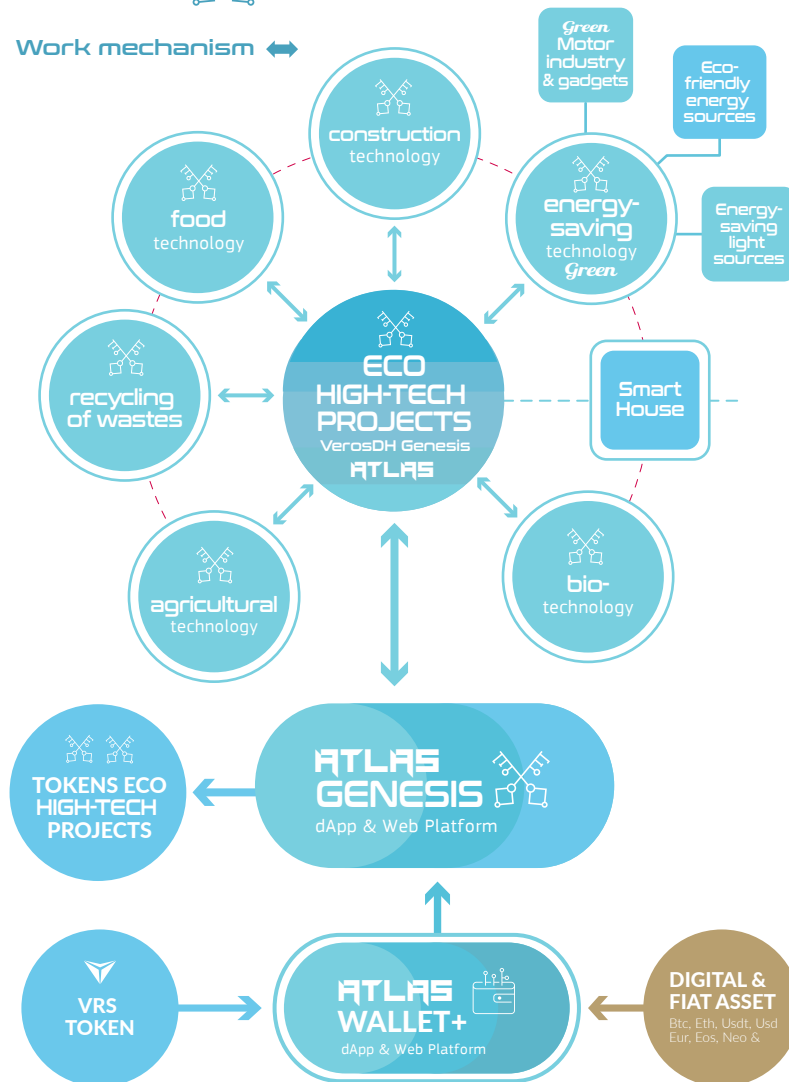
VEDH GENESIS - FUTURE TECHNOLOGIES IN A HARMONY WITH NATURE.

Technical Model VerosDH Genesis

Fundraising for Eco Projects



Work mechanism ↔



ATLAS GENESIS

PLATFORM FOR INITIAL ICO PLACEMENT ECO-HIGH-TECH PROJECTS

EHTP [ECO-HIGH-TECH PROJECTS]

ATLAS GENESIS [DACIO] platform helps to raise funds for the realization of **EHTP**.

Platform **VerosDH** user has the ability to buy tokens **ECO-HIGH-TECH PROJECTS**.

EHTP tokens* are taken with means of the **WALLET+** (vrs token, digital, fiat asset).

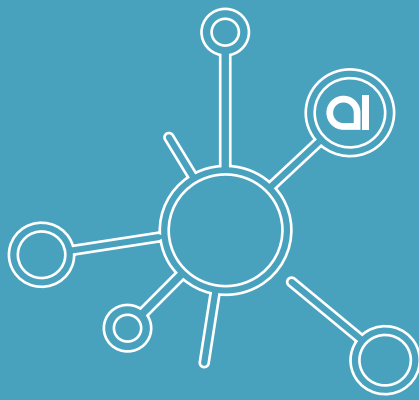
You can buy **EHTP** tokens* for VRS tokens without Commission. But for buying **EHTP** tokens for digital and fiat asset Commission is taken for using the platform **ATLAS Genesis [DACIO]**.

All purchased **EHTP** tokens are in **WALLET+**. **EHTP** Tokens* can be transferred from **WALLET+** to another wallets.

EHTP can swap VRS tokens for any digital and fiat asset.

EHTP can be placed on the platform after passing a technical Audit. The audit includes verification of project's compliance and concept.

* [EHTP tokens] - tokens eco-high-tech projects



[ATLAS CHARITY]

FUNDRAISING FOR CHARITY

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Technical Model

VerosDH Charity

Fundraising for Charity



ATLAS 
CHARITY

ATLAS CHARITY platform helps to raise resources for charitable funds using digital and Fiat assets.

VRS tokens are transferred to the charitable accounts without a fee.

Digital and Fiat assets are transferred to the charitable accounts with a fee because of using **ATLAS CHARITY** platform.

The charitable organizations are added by the sentencing of the Council.

The Charitable accounts that are published in the official section can only belong to verified noncommercial organizations.

Each verified **ATLAS CHARITY** platform user can create his own charity account after moderation.

Personal accounts are published in a separate section of the platform.

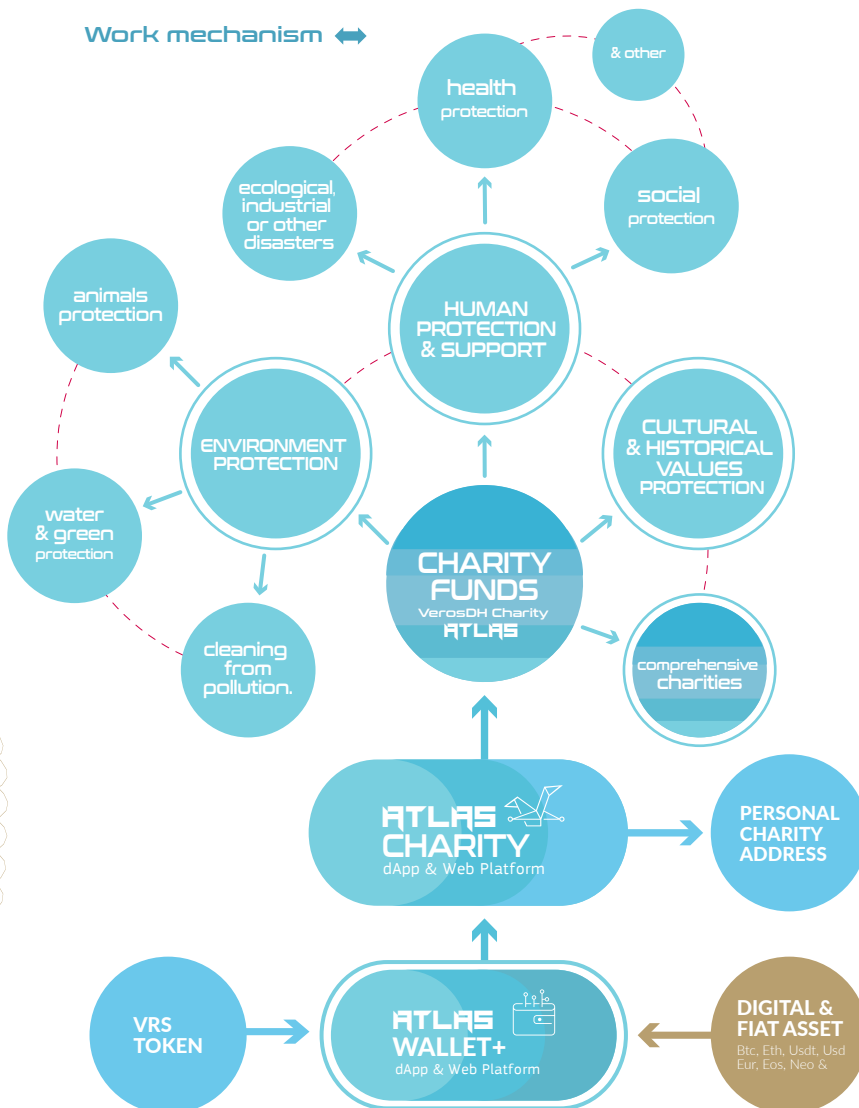
All Digital and Fiat assets coming to the charitable accounts are swapped for VRS tokens.

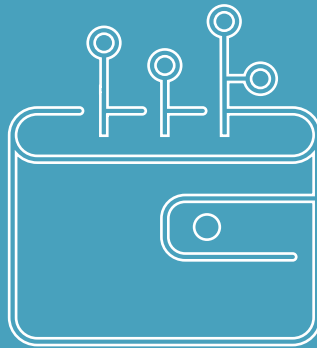
The charitable organization may request the swap of VRS tokens for any Digital or Fiat asset (Btc, Eth, Usdt, Usd, Eur, Eos, Neo &).

ADDING CHARITABLE ORGANIZATIONS TO THE ATLAS CHARITY PLATFORM:

- The organization sends a request for placement.
- The Council considers and votes for the placement of the organization.
- The platform generates on the basis of the DAO contract by voting for two applicants for placement.
- Voting happens with a fixed number of VRS tokens.
- All tokens from the account that collected less votes transfer to the account of the organization with the highest number of votes.

Work mechanism ↔





[ATLAS WALLET+]

DECENTRALIZED EXCHANGE

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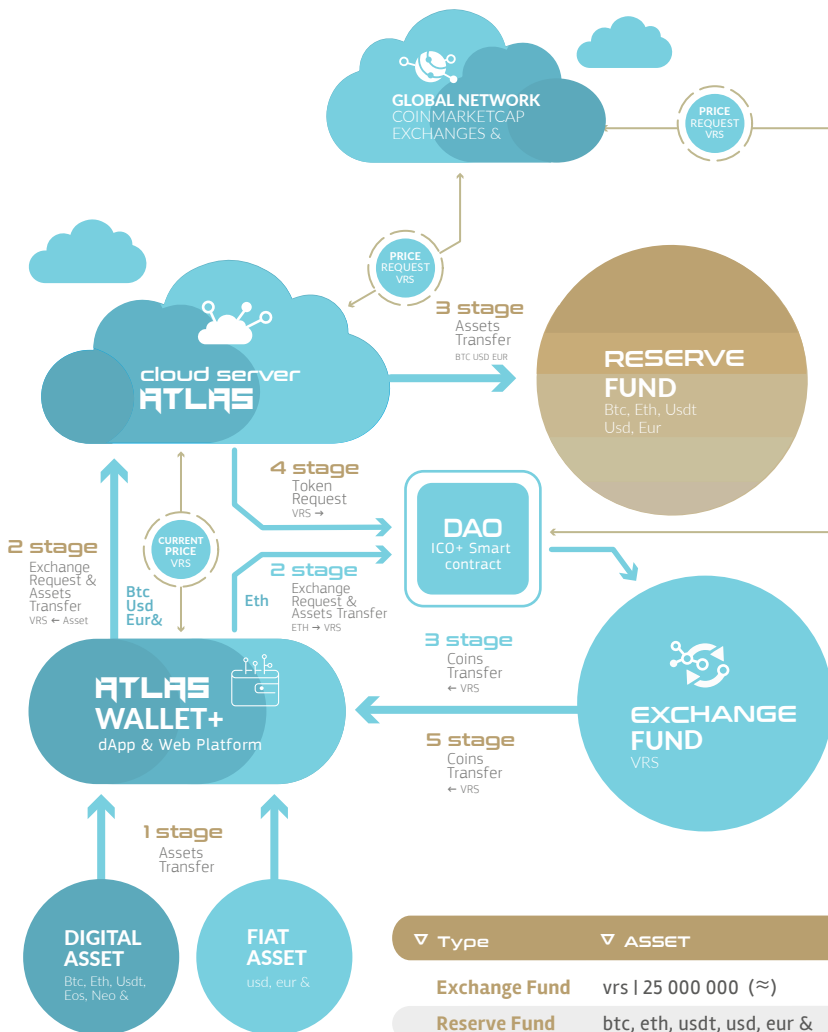
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Technical Model VerosDH WALLET+

Fundraising for Charity



Work mechanism ↔

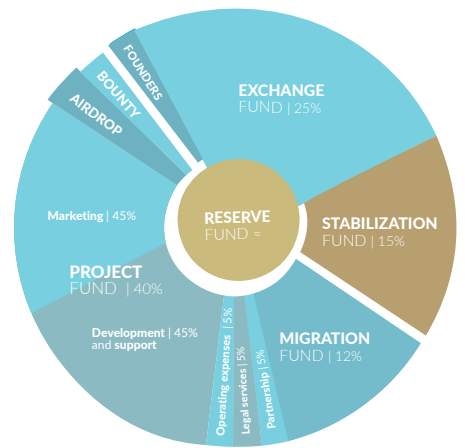


Type	ASSET
Exchange Fund	vrs 25 000 000 (≈)
Reserve Fund	btc, eth, usdt, usd, eur &



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VEDH WALLET+ NEW GENERATION
BLOCKCHAIN WALLET.



ATLAS 
WALLET+

The wallet allows to keep both Fiat and Digital assets.

Stage 1:
Transfer of digital and Fiat assets to the wallet.

Stage 2:
Transfer of digital and Fiat assets for swap for VRS tokens.

The wallet shows the current price of VRS token based on the data received from coinmarketcup and exchanges.

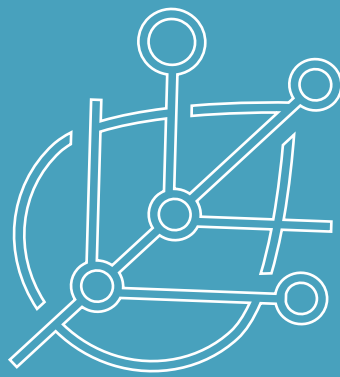
Stage 3:
Transfer of digital and Fiat assets from Veros DH server to Reserve Fund.

Stage 4:
Request of ico+ contract for the transfer of VRS tokens to the wallet owner.

Stage 5: ICO+ Contract transfers VRS tokens to the wallet owner from the Exchange Fund .

Stage 2:
Transfer ETH (ethereum) for swap for VRS tokens.

Stage 3:
ICO+ Contract transfers VRS tokens to the wallet owner from the Exchange Fund .



[ATLAS ORGANICA]

ECO HIGH TECH GOODS STORE

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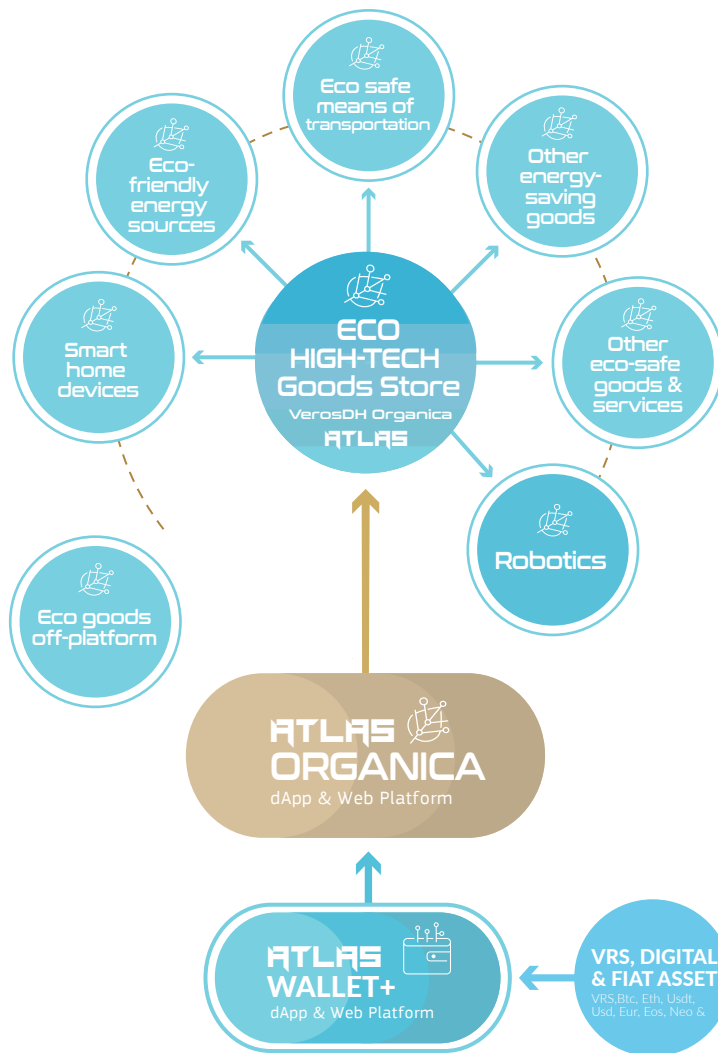
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Technical Model VerosDH ORGANICA

Fundraising for Charity



Work mechanism ↔



ATLAS ORGANICA

Eco High Tech Goods Store

ATLAS Organica
ECO HIGH TECH GOODS STORE

- Smart home devices
- Eco-friendly energy sources.
 - solar, wind and other alternative energy sources
- Environmentally safe means of transportation
 - electric cars, electric bike, electric scooters, electric plane and more
- Other energy-saving goods
- Other eco-safe goods & services
- Robotics

- Eco goods off-platform
 - discounts(coupons) for eco products and services in off-platform

ATLAS Organica is a trading platform that allows you to buy eco-high-tech goods and services.

Goods and services are purchased for VRS tokens without a fee. It will be charged a fee for the platform using to purchase goods using digital and fiat assets

Adding a project or service to the trading **ATLAS Organica** platform.

- The organization sends a request for placement.
- The Council considers and votes for the placement of the goods and services.
- Projects that have been placed on the **Organica** platform can be placed without a vote.



[ATLAS ORACLE]^{AI}

DECENTRALIZED MANAGEMENT SYSTEM.

DAO

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Work mechanism ↔



Technical Model VerosDH Oracle^{AI}

Decentralized Management System. DAO

A decentralized autonomous organization [DAO] is an organization that is run through rules encoded as computer programs called smart contracts.

ATLAS ORACLE^{AI}

WORK MECHANISM:

1. Platforms [Organica, DACIO, CHARITY] and other external requests (team, add consultant, AI t others) come to MyVote platform.
2. MyVote platform transfers information for Council's approval and initiates the vote.
3. After the Council's approval of the issues MyVote platform generates the total vote for the Community.

Council 101

Council 101 – consists of 2 blocks.
Investors and Consultants.

50 people - large investors, 25 people - technology consultants, 25 people - environmental consultants & +1 ATLAS AI

A member of the Council can initiate an offer if 10 members of the Council support it.

Large holders vote with a fixed number of VRS tokens. Consultants vote for free.

All received by the Council's voting tokens are distributed among the voting Consultants. Consultant retires from the Council in case of non-participation in the 5 votes.

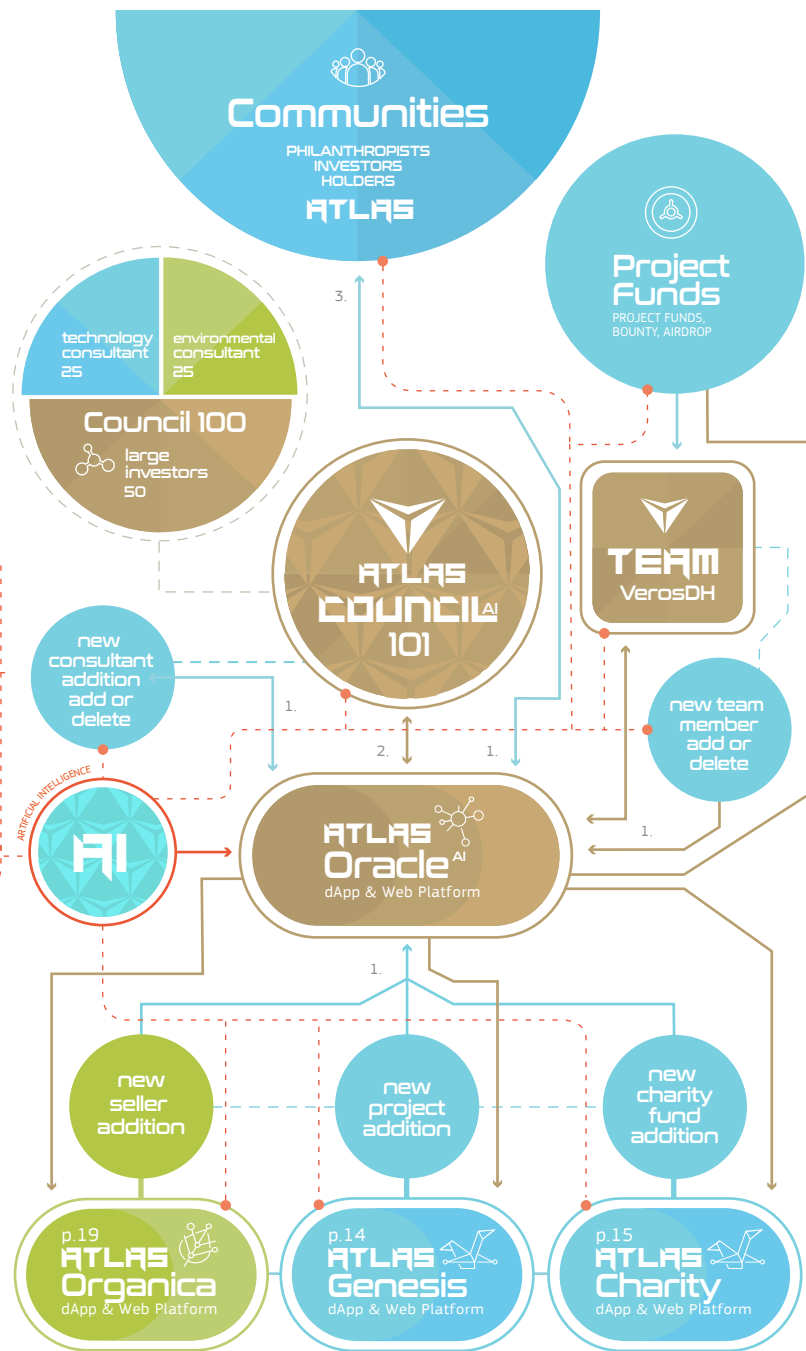
CONSULTANTS

Technology consultants are specialists, developers and technical visionaries from various high-tech fields.

Environmental consultants are specialists and well-known activists from various fields directed to protect the environment and human beings.

LARGE HOLDERS

Large holders are 50 holders with the largest balance in **ATLAS Wallet+**(17 p.). A large holder becomes automatically a member of the Council. A member of the Council will have a separate hidden section of **ATLAS Oracle** to participate in the project management.





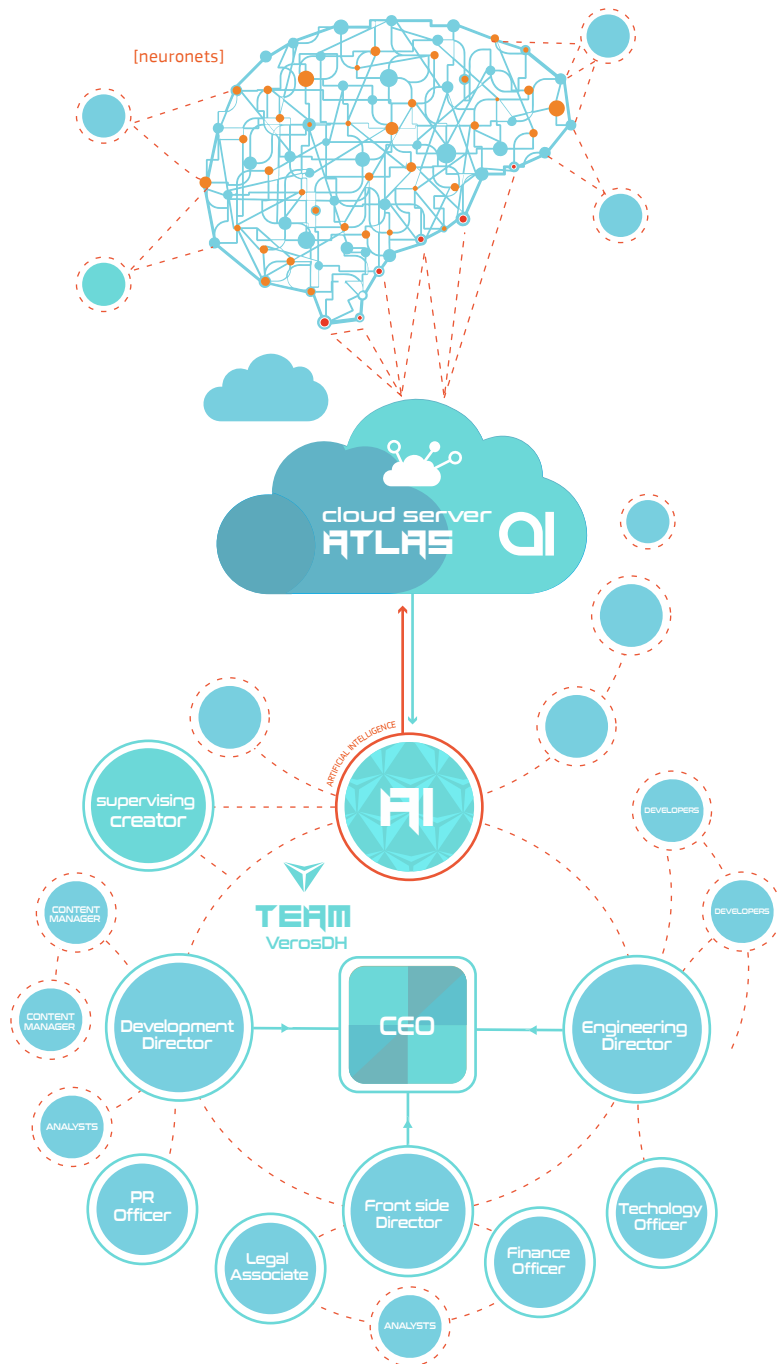
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Work mechanism ↔



Technical Model

VerosDH Oracle^{AI}

Decentralized Management System. DAO

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ATLAS AI

ATLAS AI[neuronets] consultant is an artificial intelligence to collect and analyze information about eco- systems ATLAS work.

ATLAS AI - does not participate directly in the project management.

AI supplies the Council its vote choice option. AI also analyzes external information related to the project.

Team

The Council nominates for approval the Team members to the Platform Community.

The team consists of hired posts. The Council takes a vote on the team members work every month. A team member will be in the project if the Council finds his work successful and productive.

Team members must initiate a voting on key decisions and issues.

Team members do not have the right to use project assets without the Council's approval. A member of the team makes a request for the required amount from the Council. And then the Council will unlock access to the requested amount.

CEO

The CEO can be fired or elected by the Council with 25 % votes

Initially, the CEO combines the "Supervising Creator".

Supervising Creator

Project creator and proofreader. He can interfere in the work process when there are the emergency deviations from the philosophy of the project. Supervising Creator can transfer his rights with the Council's votes approval of more than 50%. Supervising Creator must coordinate all decisions with the Council.

Community

The holder having VRS tokens in ATLAS Wallet+(p.17) will automatically become a member of the community ATLAS.



ENVIRONMENTAL
FUNDRAISING &
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BLUEPAPER

Version 1.1