



Cleverness (CES) project white paper

Digest (abstract)

The rapid development of blockchain industry and the rapid increase in the number of encrypted digital assets. The market for encrypted digital asset investments will also grow rapidly. Encrypted digital asset markets are borderless, open, 24/7, subject to minimal regulatory controls and providing tremendous growth potential. Because of these characteristics, the cryptographic digital market represents a new investment opportunity relative to traditional investment markets.

At present, the emerging digital investment market is attracting new investors into the blockchain industry as compared with other emerging investment opportunities that have multiple advantages in traditional markets such as stocks and futures.

However, learning how to invest is not easy when investors are investing in encrypted digital assets, and the market lacks effective investment analysis tools and information products, Cleverness (CES) will enable new digital asset encryption through smart, intelligent investment analysis tools and information products. Of investors are more likely to invest in encrypted assets.

Cleverness (CES) Encrypting assets is a smart and clever operating system.

Our goal is to reduce the barriers to entry for investors in the market for encrypted digital assets.

Provides a tool to encrypt the exchange of information on assets and information services, processing and trading of encrypted assets platform.

Everyone can easily put into use. Cleverness (CES) will provide a unified platform product.

Mainstream users of encrypted asset investments through smart and clever encryption asset design concepts.

1 Introduction

One of the most potentially transformative use cases for blockchain technology is the ability to create new encrypted assets. These assets are increasingly becoming a substitute for traditional capital markets.

Because they use the new model of participation, they are borderless and can trade on the 7/24 clock with less control and are easy to create.

Over the past few years, there has been a significant increase in the trading volume and market of confidential assets, with a significant increase in the capitalization and number of projects using encryption tokens.

Blockchain investment is a real challenge and requires a tougher learning process.

It is even harder to invest in experienced blockchain users, let alone new users.

The current lack of proper blockchain asset investment tools creates many obstacles

for investors to invest in encrypted assets.

Cleverness (CES) is an operating system
Encrypted assets that make processing and
Trading is simple and accessible.

The ecosystem of Cleverness (CES) includes three collaborative components:

SaaS (Software as a Service)

Smart tools such as interactive composition and password management assets are crucial.

Cleverness (CES) analysis gives users insight into their capital investments and helps them make data-driven decisions.

Social network

Social interaction is a key part of encrypting assets. The rise and fall of the crypto project community is closely linked to the social interaction of investment information. Cleverness (CES) community trading capabilities eliminate barriers for new and existing encrypted users and allow them to step up social interactions with top investors investing in encrypted assets.

market

Cleverness (CES) markets are built on the opportunity to discover and streamline deals

User experience with real-time social trading signals, ICO dashboards, trends, assets, real-time market price lists and third-party integration.

Chance

Market analysis

Encrypting asset investment and speculation is a rapidly growing market.

In 2017, the volume of transactions is increasing daily while the market as a whole is also growing, with the capitalization of password assets rising sharply. While bitcoin and Ethereum still represent a large part of the overall market, the value and importance of other crypto-assets is on the rise. In recent years, bitcoin has been capitalized as little as 37% from 95% of its market share. All the signs suggest that we might see other non-Bitcoin tokens adding to their market capitalization.

Encrypting assets is an attractive investment opportunity:

The 24/7 trades without borders, while other markets traded at fixed times, encrypt assets

24 hours trading, from around the world. Smaller trading friction.

Traditional assets are heavily controlled. Provisions for the management of asset issuance transactions for investors to create a huge barrier to entry

. The result is a closed environment where the disproportionate benefit puts existing institutions and retail investors at a disadvantage. Even accountants are responsible

for overseeing these damages.

The assets on the encrypted blockchain provide built-in transparency, less regulation at the moment, more inclusive and open issuance and transaction to anyone. This creates an incredible competitive market, lower costs and better returns. How they will regulate the future is unclear, but blockchain technology, which is now virtually barrierless, suggests that even regulation may have advantages over traditional capital markets.

3.Initial-Coin-Offering (ICO): A new financing model

Venture Capital (VC) Rise In the 1970s and 1960s VCs began to focus on fast-growing companies. These companies are concentrated in the high-tech industry and are committed to bringing breakthrough electronics, medical and data processing. As a result, venture capital has become synonymous with technology finance, evolving with the needs of companies that enable them to grow at an alarming rate. One can argue that venture capital firms play a crucial role in the technological revolution.

In the blockchain era, the traditional venture capitalist, the limelight for this council.

International Security and Development Board to enable new blockchain to start ups raise seed money by issuing encryption tokens

Represent a potential asset. One such scenario is the Ethereum blockchain icon raising more than \$ 15 million.

The International Security and Development Council is a revolution in the blockchain industry that plays an important role in a new start-up financing model and has played an important role in investing in the same way.

International Security and Development Council recently
ICO activities increased substantially in 2016 and 2017

Lisk - more than 5 million US dollars [4]

ICONOMI - more than 10 million US dollars [5]

Golem - more than \$ 8.6 million in 30 minutes [6]

Cosmos - more than 16.6 million dollars in minutes

Sonm - Over 46 million dollars in 3 days

Bancor - 153 million dollars for 3 hours

4.The target user

Blockchain technology, both in the news and in the media, has been rapidly expanding

In the past few years, evolving blockchain technology and a growing list of Encrypted Assets projects.

Attracted a lot of investors and potential investors who are very interested in

blockchain technology and encrypted assets,
However, the typical high-tech and complex encryption asset entry products make the lack of understanding of investors discourage investors from investing in assets. It's easy to understand if you make it easy to invest in encrypted token assets. More and more people will invest in encrypted assets. Cleverness (CES) investment vehicles will attract experienced crypto-asset platforms. At the same time Cleverness (CES) social networking tools and information products will reduce the barriers to potential users.

Cleverness (CES) Brings New Investments to the Blockchain Technology Industry. Potential for growth in blockchain and technology from users of future unexpanded blockchain, but the current lack of tools to invest in the blockchain and the provision of high-performance investment vehicles will encourage more people to enter the blockchain market .

The following clients represent different users of Encrypted Assets
Which contains a huge potential for investment in encrypted assets users can tap.

Core Investors - Investors spend a lot of their life savings and salaries on investing in encrypted assets
Types of investment tools.

Amateurs - Users invest significant savings when investing in encrypted assets.

Potential users invest in encrypted assets with the right accessibility investment vehicles.

Non-users holding legal tender and traditional assets.

5.Cleverness (CES) ecosystem structure

Overview

Encrypted investment in assets represents a new investment model and financing company.

The Cleverness (CES) product is an innovative marketplace

Use the best

1 Market Applications, 2 Social Networks, 3 Encryption Assets ICO Dashboards, Trends, Assets Display Interpretation.

Address future investment needs of investors in encrypted assets

Cleverness (CES) - Marketing Network

Software as a Service (SaaS)

Investing requires customized tools to be as effective as possible, representing accurate data and helping investors make decisions. Cleverness (CES) SaaS layer

Includes a series of independent and independent tools for custom design and cryptographic interaction management and assets.

Encrypting assets is an attractive investment opportunity:

Portfolio Management, Automatic Querying Add a Password Account (ethereum, Bitcoin, Exchange, etc.) to build a complete portfolio of performance, risk and diversity analysis.

ICO Automation - Allow if - then to automate ICO investments. For example: Invest in ICO X if the 75% ceiling is raised within the first 24 hours.

Trade Automation - Allow if-then automation transactions

Social networking)

Many crypto-asset investors, of course new users, will have a hard time analyzing complex investment space for encrypted assets, understanding what assets hold and when to buy them.

This allows new investors to learn to encrypt assets with a complex and difficult learning process.

Cleverness (CES) creates a blockchain that many people are interested in investing in social networking space.

Some sophisticated investors have become leaders to discover and evaluate new investment opportunities. Cleverness (CES) social networking tools, experienced investors can monetize and share the knowledge and skills demonstrated by their portfolio to other users. Expert investors can charge fees and get followers who accumulate influence online. New Encryption Assets Investors can quickly learn a wealth of investment experience.

Signal Trading (Encrypting Assets ICO Dashboard, Trends, Assets Display Interpretation.)

Signal trading is a social trading function that enables users to receive real-time investor trading signals. Signal Specific Quantity and Details

Trading, assets and exchange or blockchain. The user can choose the action signal.

Automatic signal generation project portfolio management.

Core awareness of all subsequent trading users, to ensure the effectiveness and transparency. Learn about market conditions and what investors are doing before learning through signal trading.

Pay Structure: Users pay regular subscriptions to get real-time trading signals from a particular investor.

Copy-Trading

Based on signal-trading Copy-trading is an automatic trading engine function. Users can set aside some tokens for copy-trade investors. Investors copied by Cleverness (CES) will not hold any funds.

Copy-trading Cleverness (CES) is completely decentralized by a dedicated smart system contract. Smart contracts promote security and transparency, enabling developers to enhance functionality and provide user-defined modules, giving users complete control over their funds.

example:

ICO copy-trade:

A common example of copy-trading is an icon, the user is a top trader

Invest in an ethereum (which can be any blockchain support token creation)

ICO. Cleverness (CES) detects ICO investments and instantly generates copy-trade requests. Clever contract, once asked to verify the user participation icon.

Exchange copy-trade:

Copy user purchases robot due to token with ether. The user's copy-trade clever contract receives a request to send a secret currency to the user who owns a cheapest trading account for a predetermined amount once the request is validated. Smart contract, it will remit funds to the exchange. Cleverness (CES) sending exchange, once the transaction, Cleverness (CES) can automatically send requests through the API trading, because of the transfer of all funds to buy tokens back all accounts between smart contract; Cleverness (CES) does not hold any fund.

market

The Cleverness (CES) market is built on discovery and maximization of opportunities to streamline deals. Using data-generated SaaS and network layers, Cleverness (CES) will allow users to trade directly on the platform.

Trading signals

Users can follow the top traders and receive real-time trading signals.

Users in the market will be able to seamlessly track their performance directly from Cleverness (CES) signals and actions.

Icon dashboard

Tracking and analyzing the transaction data and quality of encrypted assets and encrypted asset platforms is becoming more and more difficult.

Cleverness (CES) integrates the main research content

Creator brings accurate and reliable info-graphics icon dashboard.

Allows users to track past, present and future investments in encrypted assets and trading platforms to encrypt asset transaction data.

Use Cleverness (CES). Cleverness (CES) A promising icon that users will never have to worry about losing.

Hot assets It is important to get a complete overview of different asset markets and clear and precise ways. Cleverness (CES) brings together a one-stop source of information to encrypt investors' crypto-assets and track performance needs, making informed decisions and judging market trends.

Third-party integration

New investment channels are under development, allowing users to easily engage with investment opportunities and track key performance. Cleverness (CES) will create a dedicated SDK developer to integrate with third parties

Investment tools that enable users to invest directly from Cleverness (CES).

example:

Melonport

[12]

It is decentralized projects to create infrastructure funds.

Putting it with Cleverness (CES) will make our users discover new investments

Opportunities, invest in them and track their performance.

Blockchain support

Cleverness (CES) strives to support all smart contract blockchains social trading features.

The current implementation supports ethereum RSK

6. Developer

Cleverness (CES) will enable developers to extend the functionality of their tools

And provide users with greater value.

SaaS - Encryption Tools by Cleverness (CES) Investors in Portfolio Management Platforms will enable modules to create pricing sources, trade and transaction history, account types, index calculations, and more.

Network - copy-trade architecture is built on a clever contract system that promotes transparency and scalability that will allow third-party plug-in module developers to create their own implementation opportunities.

Market - Enabling integration of third-party investment vehicles is necessary

Promote better developer and investor markets. Cleverness (CES) will enable third-party developer Cleverness (CES) users to integrate these tools and expose them.

7. Roadmap (Development Plan)

The first stage: 2018 January 1 to 5 to complete the development of tokens;
5 to 10 Cleverness (CES) official website on the line.

The second stage: January 10, 2018 - February 10, 2018 opened CES private placement. Note: (private placement quota and issued tokens total reference to the official announcement)

The third stage: private placement is completed, then within 15 days after the completion of the private placement of investors to issue CES tokens. Token payment completed on the 15th after the election on-line exchange (on-line exchange according to the situation when the official website announcement)

Stage IV: After the launch of the online exchange, a weekly official announcement of development progress will be made in March after the development of Cleverness (CES) wallets and 1 market applications, 2 social networks, 3 encrypted asset ICO dashboard software client, and more.

Fifth stage: wallet and related applications After the development of the client to promote, promote the results and progress Official weekly real-time announcement.

8.Cleverness (CES) encryption token

Each platform feature in Cleverness (CES) will create economic value for its users , Asking them to pay for it. Any user who in turn facilitates the use of features, other users can pay him a Cleverness (CES) encryption token will pay to create financial value.

This will create a system of relationships where everybody is creator and consumer; users can be creators and consumers at the same time.

Cleverness (CES) will launch an encryption token that will be used to pay for all costs on this platform.

Created a direct contact with the successful encryption token platform. More people using this platform will pay more for more

The token will be purchased - eventually pushing the price of the encrypted token higher.

Cleverness (CES) Official Community